BENENSON STRATEGY GROUP
1 000 Potomac Street, N.W., Suite 420
Washington, D.C. 20007 TEL 202.339.6060

Interviews with 2,021 adult Americans conducted by telephone by BSG on October 10-13, 2016. The margin of sampling error for results based on the total sample is plus or minus 2 percentage points. The sample uses a LVS based on voting history (65%), self-attestation (12%), social-media data mining (10%), demographic / socio-economic class (18%). This sample includes 1101 interviews among landline respondents and 920 interviews among cell phone respondents.

NO SKEWS OR NARRATIVE SCREENS WERE EMPLOYED

Executive Overview: Hillary Clinton Flash-Crash to 12% Favorable, Losing 19-77% Nationally

At this point Donald Trump has both momentum and enthusiasm. Distrust in the mainstream media is blunting the impact of the collective polling narrative. As Election Day approaches, Hillary Clinton's favorable ratings have crashed to historic lows (12%) in non-partisans and Donald Trump is consolidating support (97% of LV Republican-identifying respondents are either enthusiastic or very enthusiastic about voting for Trump).

Among independents, Hillary voters who are exposed to any alternative media (73%) are aware of the WikiLeaks emails and find them either disturbing (54%) or deeply disturbing (18%). Among liberal-identifying whites, support is shifting from Hillary (-27 since October 1st) to Donald Trump (78%) or Jill Stein (21%).

For voters who solely consume mainstream media only 28% are aware of the WikiLeaks emails and of those, only 8% are aware of the content. For these voters Clinton leads Trump by +8.

Minority voters are less likely to consume alternative media (only 14%) and are less likely to be aware of the email leak (only 18% for males, 9% for females). Even with this group, enthusiasm is down 63 points compared to October 2008.

On other fronts, the counter-narrative is failing as well. Most heavy consumers of social media understand that the allegations against Donald Trump of sexual misconduct have largely been debunked (77%). We understand that communications strategies in that space have been unable to reduce the impact of this messaging. Worse, among white males in telephone polling 93% of them either approve (72%) or strongly approve (21%) of Donald Trump's hot-mic tape.

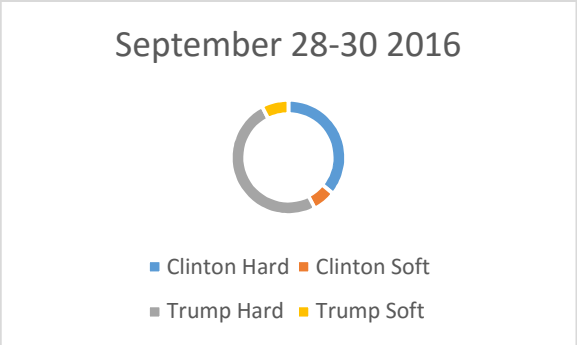
Only 39% of women approve of them however a majority (64%) say they 'understand that confident men talk that way.' In effect, these allegations have been diffused.

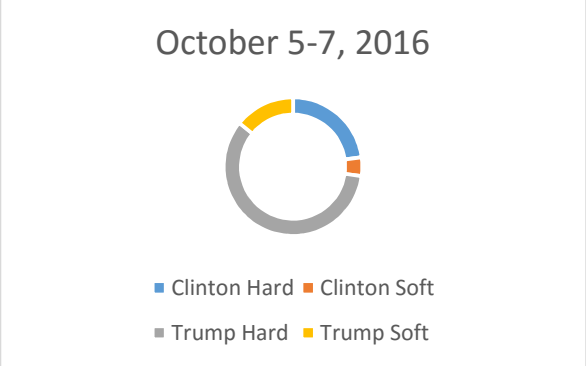
On a positive note, most respondents who were liberal-leaning (83%) or Independent (59%) were unaware of the messaging front concerning Bill Clinton's sexual misconduct. While the vast majority (88%) were aware of consensual extra-marital relationships, the mainstream media approach to the stories has left only 8% of liberal-leaning voters and only 19% of independents aware of the allegations of rape.

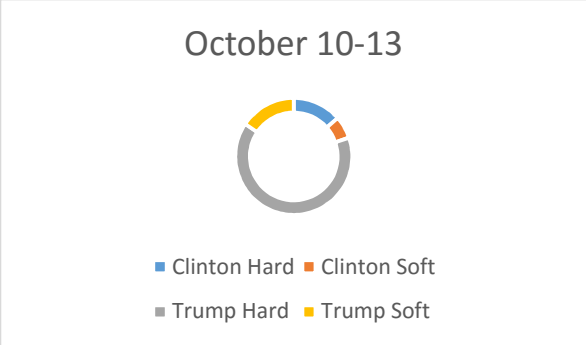
On a disturbing note, some 70% of Republican-leaning voters are aware bussed-in voting, false-face operations, and dead-man's-party registration drives. This may necessitate severe strategy changes for November.

Top-Line Numbers

At this point Donald Trump has both momentum and enthusiasm. Distrust in the mainstream media is blunting the impact:







Voter Category	Sept 28-30 2016	Oct 5-7 2016	Oct 10-13 2016
Clinton, mind made up	33	21	13
Clinton, mind could change	6	4	6
Trump, mind made up	46	54	62
Trump, mind could change	7	13	15
Other, mind made up	1	1	1
Other, could change	1	1	1
Neither	5	2	1
No opinion	1	4	1

CLINTON'S COLLAPSE IN BOTH SOFT AND HARD SUPPORT WAS STEADY AND PRONOUNCED FOLLOWING THE FIRST DEBATE

Benenson Group Internal Polling

I. The Damage Has Metastasized

Hillary is widely considered sick, untrustworthy, and most Hillary-leaning Democrats would vote to replace her.

Q13: [Democrat Leaning] If possible you would swap Hillary Clinton for:

I would keep Hillary	8%
Jill Stein	**31%**
Bernie Sanders	17%
Joe Biden	28%
Julian Assange	4%
Edward Snowden	2%
John Edwards	3%
Not sure	7%

Q14: Hillary suffers from what ailment?

Nothing / Healthy	**21%**
Pneumonia	18%
Brain cancer	16%
Parkinson's disease	10%
Vascular dementia	16%
Alzheimer's disease	2%
Anti-social personality disorder	13%
Not sure	4%

Q15: According to the WikiLeaks emails, Hillary hates 'everyday people'

Yes	**52%**
No	15%
Not sure	33%

Q16 [Trump has the temperament to be president] Donald Trump has the temperament to be president because?

He fights the mainstream media's lies	**33%**
He is a strong, alpha-male personality	21%
His temperament is winning	27%
A president willing to get angry is what we need right now	12%
His temperament will frighten America's enemies	5%
Not sure / other	2%

Q18 [Hard Trump Support] What steps must be taken to make the election fair?

A congressionally led investigation	**28%**
Election results must match unadjusted exit polling	19%
Election supervisors from media such as Breitbart, InfoWars, etc.	21%
Election supervisors from Russia	22%
Succession	7%
Not sure / other	3%

II. Trump Voters are Virtually Unstoppable

Where 11% of Hard Clinton supporters could be dissuaded from voting by a strong storm and 17% would balk at a 90 minute wait, Trump's strong support only diminishes in the events of catastrophic attacks on America. Some demographics (blue-collar white men between the ages of 30 and 64) were *more* likely to say they would vote in the event of an active riot standing between them and the ballot. No Clinton supporters made it past the Q20 screening question while 74% of Trump voters moved to question 21.

Q19 [Hard Clinton support] What events could stop you from voting (LV Voter Screen)

A storm	2%
A powerful storm	9%
Zika or other epidemiological agent	12%
Threat of violence at polling places	11%
Long Lines (90min+)	17%
None	**45%**
Not sure / other	4%

Q19 [Hard Trump support] What events could stop you from voting (LV Voter Screen)

A storm	0%
A powerful storm	3%
Zika or other epidemiological agent	1%
Threat of violence at polling places	4%
Long Lines (90min+)	0%
None	**90%**
Not sure / other	2%

Q20 [Hard Clinton support] What events could stop you from voting (LV Voter Screen, None on Q19)

Threat of war	14%
Natural disaster	23%
Active Riots / Civil Unrest	**40%**
Lethal epidemiological agent (smallpox)	22%
None	0%
Not sure / other	1%

Q20 [Hard Trump support] What events could stop you from voting (LV Voter Screen, None on Q19)

Threat of war	3%
Natural disaster	5%
Active Riots / Civil Unrest	0%
Lethal epidemiological agent (smallpox)	16%
None	**74%**
Not sure / other	2%

Q21 [Hard Trump support] What events could stop you from voting (LV Voter Screen, None on Q20)

Shooting war in neighborhood	8%
External invading force	17%
Attack by extraterrestrials	**38%**
Biblical event	16%
None	17%
Not sure / other	4%

III. The Public Has Lost Faith In Polling

Poll-driven narratives have been pushed too far, alienating most of the voting population. The use of polls as a psychological weapon has also been noticed (especially on social media). As the poll-gap narrative becomes ever more extreme, obvious visible evidence (rally-size, yard-signs, bumper-stickers, memes / social-media posts) becomes more and more obviously contradictory. Attempts at shaming outspoken poll-deniers such as Bill Mitchell on Twitter have failed in 2016 where they succeeded (Dean Chambers) in 2012. We are in uncharted territory.

Even hooks into non-philosophically compromised pro-Republican polling outfits such as FOX, Rasmussen, and Gravis have not produced substantial results .

Q34 I trust polling to

Provide an accurate overview of the race	11%
Provide a general point-in-time assessment	13%
Provide pro-Democrat propaganda	**56%**
Be damaged, misleading, or absurd	14%
Not sure / other	6%

Q35 For an accurate view of the race, I trust

FOX News	6%
Broadcast News (ABC/NBC/CBS)	5%
Cable News (CNN, MSNBC, FOX)	2%
TV or newspaper analysis	2%
Social Media	**31%**
My gut instincts	21%
Donald Trump	29%
Hillary Clinton	1%
Not sure / other	3%

Q36 [Strong Trump Support] Least trusted polling outfit

Public Policy Polling - I was insulted by them on Twitter	**51%**
Monmouth University - They have <u>never</u> called me	17%
Quinnipiac - Cannot pronounce name, can't trust	13%
Rasmussen - They caved in after 2012	2%
Nate Silver - He cheats	14%
Not sure / other	3%

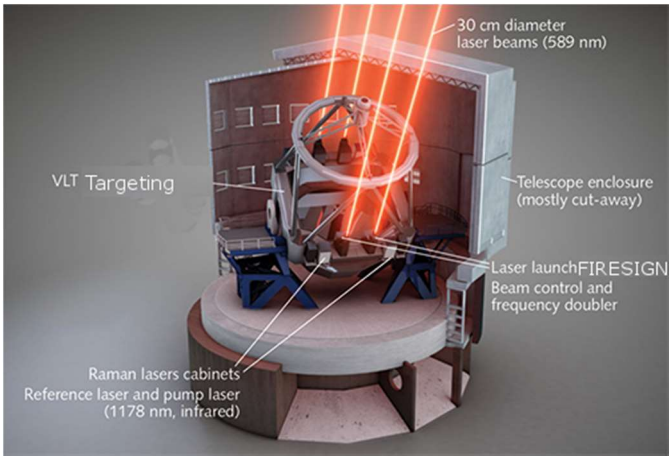
Salvage Options (Recommendation & Alternatives)

We have analyzed a number of potential salvage options and have a strong recommendation.

Non-Recommended Salvage Options

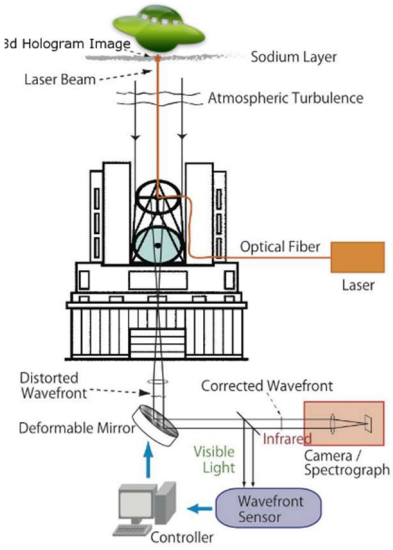
Optional Scenario	*Notes*	*Risks / Issues*
Red Dawn	Support is too wide-spread. While an RD scenario using UN forces and Canadian-border infil would be effective in shutting down northern voting, it would simply delay the inevitable and result in hardened support for Mr. Trump.	Loss of property (& life) Alt-Right forces are prepared for battle
Cobalt Rain	The public has been primed for radiological attack and stockpiles have been positioned but while the psychological impact of a Co-60 weapon is severe, the threshold of opportunity may have passed for this to stop a vote.	Loss of profit under martial law. Leaks could compromise
BLRiot	Again, while staged civil unrest could prevent pockets of America from voting, the damage is too wide-spread.	Command and control is dicey at this point as substantial numbers of employed minorities have defected to Trump
Zikpocalypse	Improved strains of ZIKV have been delivered and we have disseminated them to operatives. Unfortunately this will suppress women voters more than men (even as $ZIKV_2$ is lethal in adults). This would hurt Hillary Clinton and Trump voters are willing to risk lethal pathogens to vote	Post-election control
Sharia Escalation	States have blocked key immigrant operatives. Without the required Muslim-Islamist population in place, the IE plan will not be sufficiently impactful.	LEO is pro-Trump and will not roll over due to Muslim demands of political correctness
Unnatural Disaster	HAARP is in skeleton crew mode. Subterranean thermobaric devices in fracking mines are untested. Surveys suggest this might not stop Trump voters	Unproven techniques / unintended consequences Reactivating HAARP may have PALE HORSE PROTOCOL ramifications

Recommended Salvage: FIRESIGN



For almost two decades the Department of Defense and NASA have coordinated on a black book project under the codename FIRESIGN. FIRESIGN's aim is to create a religious "awe effect" in enemy populations to create an instantaneous psychological soft-kill (abject submission). The operation uses high powered lasers to project real-seeming images on the sodium layer 100km above the surface. These images can cover hundreds or even thousands of square miles and can appear completely real, three dimensional, and can move.

These visual cues are augmented with pulsed ELF electromagnetic emissions (see: PROJECT SANGUINE) that attack the specific areas of the prefrontal cortex that are stimulated during religious experience. In limited tests, subjects have been able to be overwhelmed on both axis of vastness (an overwhelming of the subject's frame of reference) and a powerful need-for-accommodation. The mix of these two will produce inaction, lack of focus on self or individual interaction, and gross transformations in mental equilibrium (a Road-to-Damascus Experience).



The ability to produce these effects across 23% of the continental United States is the objective of FIRESIGN and field tests in the Levant have proven successful.

The FIRESIGN scenario is that of an invading extraterrestrial force of nearly incomprehensible scale (massive floating cities descending, god-sized "walkers" among the clouds with terrifying weapons, wheels of fire and eyes, etc.). This phenomena, when activated will bring electoral and social systems to a halt and, in afflicted areas, will permit a narrative wherein POTUS is able to "Call a halt" to the invasion and then "hand over the torch" to Clinton, providing a basic continuity of state.

AFTERMATH

The aftermath of FIRESIGN will be the psychological subjugation of areas where uprisings are most likely to occur. The induced trauma of FIRESIGN will provide ample cover to government and NGOs who will be "providing aid" (psychotropic to induce docility) and counseling services which will ensure further domestication.

FIRESIGN will require a great deal of power, mobile command stations with nitrogen-cooled super-computers, and the co-opting of the ELF arrays. We have created a schedule and teams roster that can be moved into position following the third debate.