

# European Quidditch Cup 2019 – Division 1 & Division 2 Bid Package



Photo: Tuğba Uçar.

# Table of Contents



Introduction	3
Important Dates	3
Requirements for Applicants	3
About Quidditch	4
The European Quidditch Cup	5
Division 1	5
Division 2	6
General Information	6
Bid Process	8
Bid Submission	8
Site Visits	8
Bid packages	9
General Information	9
Venue Information	10
Safety & First Aid	11
Hospitality & Accommodation	12
Finances and Support	13
Other Relevant Information	13
Contact	14

# Introduction

Quidditch Europe is proud to present the bid package with information on how to bid on the European Quidditch Cup 2019, Division 1 (EQC 2019 D1) and European Quidditch Cup 2019, Division 2 (EQC 2019 D2).

## Important Dates

The next EQC will be held between **March 16 and April 14 2019 (Division 2), and April 28 and June 2 2019 (Division 1)** inclusive. Indicate the proposed weekend in your bid, and any other weekends in that time period that would be feasible.

Bids will be accepted until **August 17, 2018**. Following the submission of bids, an initial review process by Quidditch Europe will narrow the field to the top 3-5 bids. These bid locations will enter the second stage of the selection process and will be visited by a representative chosen by Quidditch Europe between **August 24 and September 7, 2018**, inclusive. The winning bid will be contacted no later than **September 14, 2018** and announced on **September 21, 2018**.

## Requirements for Applicants

Bids will be accepted from

- National Governing Bodies (NGBs),
- Community groups (including exceptionally committed individuals)
- Event planning organisations (sporting associations or sports complexes looking for events to be hosted at their location), and
- local governments (such as local city councils).

Regardless of individual and/or organization submitting the bid, the bid location must have a National Governing Body (NGB) for quidditch within their country that is a member of Quidditch Europe.

If a bid is not submitted by an NGB or local council, please include a letter of recommendation/approval from the NGB and/or local council respectively.

## About Quidditch

Quidditch is a relatively new full-contact sport incorporating elements from different sports, such as Handball, Rugby and Dodgeball into thrilling, highly strategic gameplay. Since its inception in 2005 has continually grown in popularity and now is the world's only mixed-gender, full-contact sport with teams existing everywhere from Turkey to Canada to Uganda to Australia to Singapore. It is truly a worldwide sport, and is enjoyed by athletes of all ages and athletic backgrounds. Recent years have seen increased professionalisation of international tournaments with the IQA<sup>1</sup>-organised European Games 2015 (Sarteano, Italy) and 2017 (Oslo, Norway), IQA World Cup 2016 (Frankfurt, Germany) and 2018 (Florence, Italy) joining the ranks of the highly-anticipated European Quidditch Cup organised annually by Quidditch Europe since 2014.



Photo: Quidpic.be

---

<sup>1</sup> International Quidditch Association

# The European Quidditch Cup

The European Quidditch Cup is the one and only event Quidditch Europe organises each year which is also open to every member of Quidditch Europe, including reserving a small amount of spots for Emerging Areas, making sure we were representing the entirety of Europe. Since its inception in {DATE} EQC has grown into a very successful Quidditch tournament, bringing together the best club teams from all over Europe.

While this single-tournament system has worked well for European Quidditch for the past years, keeping in mind the growth of the sport in recent times as well as the multitude of discussions that were held both in the general community and between NGB representatives within Quidditch Europe, Quidditch Europe has decided to reform the EQC system. The principles for this new system, however, remain the same: We want to give every NGB in Europe the opportunity to compete in an international tournament while showcasing athletic achievements of the best European clubs.


Starting in the season 2018/2019, the European Quidditch Cup will have two 32-team divisions, with a transition year of one 32-team division plus one 16-team division. Both divisions will have their own spot distribution algorithm, meaning each tournament will get its own spot distribution system based on the theme and purpose of the two divisions. This way of deciding which NGBs get to send how many teams to the event allows us to focus on both the highest levels of competitiveness for the most competitive teams and NGBs, and the importance of inclusivity and fostering of growth for the smaller and newer NGBs.

Since the divisions have different objectives and foci, Quidditch Europe has some division-specific requirements and recommendations which should be taken into account when submitting a bid:

## Division 1

EQC Division 1 will focus on the highest levels of competitive play. Those NGBs who performed particularly well at the last two year's EQCs (both Division I and Division II) will receive points for their ranking and send more teams to Division 1.

EQC Division 1 will be the same size as what used to be the "singular" EQC. Compared to Division 2, Division 1 therefore sports double the amount of teams and more expected spectators and volunteers. Furthermore, Division 1 will likely attract more media attention than Division 2, being the most competitive single tournament in the European season. The overall goal of Division 1 is to provide a high-quality tournament which can showcase the best Quidditch Europe has to offer.



Additionally, teams qualifying for Division 1 are mostly from larger, experienced and highly competitive NGBs. Due to the location of these NGBs locations in Central or Western Europe will be preferred in order to minimize travel expenses for the players; this is, however, only a preference and not a set requirement.

## Division 2

EQC Division II will focus on inclusivity and giving each NGB a fair share of international tournament exposure. Spots for this division are obtained based on an NGB's relative size: NGBs with twice as many teams and players than others will get to send roughly twice as many teams to EQC, sharing the opportunity to play at EQC and knowledge gained by this international experience relatively equally across Europe.

EQC Division 2 will be a completely new tournament. In its initial year, it will be limited to 16 teams and therefore be a much smaller tournament, also in relation to expected spectators and volunteers. The logistical requirements of will be substantially lower, e.g. in terms of required sizes and numbers of pitches, changing rooms, etc. The overall goal for Division 2 is to provide an inclusive platform especially for newer NGBs with less experience and will lower financial resources. We therefore expect the expenses for the Division 2 tournament to be lower so that this tournament will be as accessible as possible.

Additionally, teams qualifying for Division 2 will consist of a substantial number of teams from relatively new NGBs, such as Developing Regions and Emerging Areas. Due to the location of these NGBs, we will prefer for Division 2 to be hosted in Central or Eastern Europe in order to minimize travel expenses for the players. This is, however, only a preference and not a requirement.

## General Information

The European Quidditch Cup (2019) Division 1 will bring together the top 32 quidditch teams from around Europe to compete for the title of best team in Europe. The event will bring around 800 athletes, support staff and volunteers, as well as around 2000 fans and spectators from across Europe together for one weekend. Press coverage and livestreaming of the event reaches athletes and fans in a multitude of countries on 5 continents. At the past European Quidditch Cup in Pfaffenhofen, approximately 4000 individuals followed the event via livestream.

The European Quidditch Cup (2019) Division 2 will be structured similarly to Division one, with the difference that 16 Teams will be competing in Division 2, which means that we are expecting around 400 athletes, support staff and volunteers, as well as circa 1000 fans and spectators locally and internationally, with press coverage and web audience adjusted accordingly.

The European Quidditch Cup also contributes to local businesses: social events will be held at local bars and restaurants, while food vendors may be present at the two-day tournament to sell food to the hundreds of hungry athletes and spectators. Local businesses will also be used for tournament merchandise production and equipment rental where possible.



Photo: Tobias Pöttsch

# Bid Process

## Bid Submission

During the Bid Submission phase, Quidditch Europe will welcome bid packages which must include all information listed further on in this bid package.

Please note that cities or other organisations who wish to bid for the European Quidditch Cup (either division) must have the backing of the National Governing Body for the region/country. The details of the partnership between the bidding organisation and the NGB will be negotiated if the bid is successful. Regardless of the specific arrangement Quidditch Europe must be able to rely on the support of the NGB in addition to the bidding organisation.

After all bid packages have been received, Quidditch Europe will select 3-5 bids (per division) for which they will conduct site visits.

## Site Visits

Finalists will be expected to help organise travel and welcome at least one Quidditch Europe representative, chosen by Quidditch Europe, for a Site Visit of all locations listed in the bid including the venue and fields, accomodations, potential social venues, etc. Costs for the site visit will be coming from a specific Quidditch Europe fund set up for this purpose.

Bidders who receive a Site Visit will be expected to provide:

- Tours of all sites listed in the bid and meeting with managers or other appropriate personnel at each location
- A meeting with a representative of the bid organisers near the end of the Site Visit
- If appropriate/necessary, hosting for the Quidditch Europe representative(s) either the night before the visit, after the visit, or both.

Following all site visits, Quidditch Europe will deliberate and select the winning location.



## Bid packages

To submit a bid for the 2019 European Quidditch Cup, a document containing the following information must be submitted to Quidditch Europe. The information may be submitted in any format as long as all information is included.

Bids should be submitted in PDF format to **quidditch europe@gmail.com** no later than **August 17, 2018**. Submissions will be confirmed as received within 7 days. Questions may be directed to the same address.

## General Information

- The name of the bidding organisation.
- The name and contact of individuals associated with the bidding organisation willing to work with the EQC organizing committee - typically as a member of the organizing committee itself, although in the case of organisations or local council bidding for the hosting of EQC might specify an individual assigned to assist the tournament committee in setting up the tournament - should the bid win.
- The address of the tournament site offered.
- The name, title, and contact information for the facility's point of contact and language(s) spoken by this person.
  - Preference will be given to bids with facility contacts who speak English
- The dates offered for the event within the window indicated.
  - Division 2: March 15 to April 14 2019, inclusive
  - Division 1: April 27 to June 2 2019, inclusive
- A list of languages spoken by a majority of locals.
- Historical weather data for the weeks before and after the proposed weekend.
- Which event you are submitting your bid for (D1 or D2)

## Venue Information

- The number of pitches that can be comfortably set up on the venue. Pitches must be at least 44m by 66m, with no more than 500m between the furthest pitches. If using football fields (or similar), they must be at least 66m by 95m to accommodate for pitchside facilities such as scoretables and/or livestream.
  - Generally speaking, 2 quidditch pitches can be fit onto one football field. Please still specify the size of the fields regardless of this fact.
  - Minimum 6 (quidditch) pitches to bid for EQC2019 D1; preference given to bids with at least 8 pitches
  - Minimum 4 (quidditch) pitches to bid for EQC2019 D2; preference given to bids with at least 6 pitches
- Description of the play surface (turf or grass, etc) for each pitch
- The venue's ability to mark out pitch lines ahead of time (and the associated costs); if not, the possibility for the organisers to mark out pitch lines themselves using equipment provided by the venue
- **Division 1: The existence of and ability to use spectator areas (such as grand-stands) on at least 1 field.**
- Description of available restrooms, changing rooms and shower facilities, and their distance from the area of play
  - For D1: A minimum of 4 changing rooms; preference given to bids with at least 10 or more
  - For D2: A minimum of 4 changing rooms; preference given to bids with at least 8 or more
- The availability of (a) room(s) that can be dedicated as a tournament office
  - Preference will be given to bids that include space for at least two separate rooms for the use of the tournament committee ("tournament office")
- Ability to use the facilities at the venue ahead of the tournament
  - **Hard requirement: Friday**
  - **Preference: Thursday**
- Potential for overnight equipment storage
  - Preference will be given to bids that include overnight equipment storage a few days in advance of the tournament (with regard to the aforementioned ability to use the facilities ahead of the tournament)
- Ability to close off part off the venue/establish clear entrances for potential ticketing purposes
  - Required for bids for D1, preference given to bids including this for D2
- Please also include:
  - "bad weather"-space

- Other organisations and/or events that may be using the tournament site at the same time as the proposed dates for the tournament and relevant contact information
- Technical details:
  - **The existence of and ability to use a venue-wide PA system (audio) and the associated costs, if there are any**
  - **General availability of technical equipment associated with the running of sporting events (audio, lighting/floodlights, location of on-site electrical outlets, low and high voltage), and the associated cost**
  - Any current WiFi at the venue, or potential for WiFi
- Relevant past experience with the hosting of events of the bidding organisation and other stakeholders involved in the bid; please give special attention to prior experience with sporting events on the side of the proposed venue.
- A list of all the stakeholders involved in the venue (local council, sporting associations and clubs with ownership and/or playing rights on the venue) and their contact data
- Possibility for food services on-site, such as food trucks, stands and/or bar space, including any associated costs.
- Parking spaces that are available at the tournament site
- Photographs, included in the bid package, or a video, uploaded to YouTube or similar service and linked to in the bid package, of:
  - Each field,
  - The playing surface of the fields (multiple photos if different fields have different playing surfaces),
  - The amenities at the field or tournament site.
  - A map of the proposed tournament site with the relevant spaces marked out


## Safety & First Aid

- Plans for adequate medical aid at the tournament. Please describe:
  - Capacity of and distance from the venue to local hospitals,

- On-site paramedics: ability to give immediate medical assistance and a minimum of 2 ambulances present at all times during the weekend (ideally provide an on-site first aid plan),
- Languages spoken by the majority of medical professionals local to the bid location.

## Hospitality & Accommodation

- A plan to accommodate a **minimum of 800 athletes and volunteers for Division 1** or a **minimum of 400 athletes and volunteers for Division 2** reasonably close to the tournament venue. Please provide:
  - A description of the locations including amenities,
  - The distance from the pitch in both kilometres and minutes driving,
  - The type and costs of the accommodation
  - The locations of proposed accommodation in relation to the proposed venue, city centre, and public transport,
  - Information on the ability to host the tournament organising committee on-site or adjacent to the venue
  - Any possibility for special deals for participants/teams (and staff).
  - Availability of local Gym halls or similar venues that would allow for volunteer accommodation
- Demonstration of adequate public transport in the city. Please provide:
  - Costs and time for public transportation from the tournament location to the proposed accommodation; this especially includes the ability to transport players to their accommodation until at least two hours after the last games and on Sundays.
  - Costs and time for public transportation from the proposed accommodation to the city centre
  - Estimated costs for taxi services for the same distances,
  - Costs and time for public transportation from the train station and airport to the proposed accommodation,
  - Estimated costs for taxi services for the same distances,
  - Please provide details on public transportation for the entire weekend and include any differences in evening/night services and/or weekend schedules. As mentioned above, especially go into evening/night/sunday services in order to get people from the pitch to their accommodation and the social.

- 
- Information on what visitors can do outside competition. Please include:
    - A list of tourist activities and things to do in the city for visitors and participants when not competing,
    - Restaurants, pubs and other facilities for social events including a list of options, restaurant capacity, average costs, types of food served (healthiness, vegetarian and vegan options) and the distance from the tournament venue,

## Finances and Support

- A simple proposed budget including costs for field rental, pitch marking, and first aid. If applicable, include organized transit from the athlete accommodation to the fields.
- A plan for covering some of the costs associated with the hosting of the tournament and the extent thereof; ideally provide information on what costs could potentially be covered and what advertising/sponsorship opportunities there are to lower the costs. This point is non-essential, however, if there is the possibility to cover some kind of the cost from other sources (city/public/third party funding), the overall quality of the bid will increase.
- Any potential sponsors that the venue is already with AND potential to gain their financial support for the tournament

## Other Relevant Information

- Any other information that you feel will help the bid committee come to a decision about your bid
- Any documents you would like to attach, such as information from local governments, stakeholders or other relevant documents.
- A list of all involved in the bid (bidding individuals/organisation, local government/city, local stakeholders, groundskeepers, etc. as applicable) with signatures provided of all substantial contributors to the bid.
- Please specify whether you are applying for Division 1 or Division 2. If no specification is given, we will consider the bid according to our requirements outlined above and make our decision accordingly.

## Contact

If you have any questions regarding this bid or the bidding process, please contact Quidditch Europe at [quidditch europe@gmail.com](mailto:quidditch europe@gmail.com).

