

DISRUPTIVE INNOVATION



7TH - 10TH AUGUST | SYDNEY
www.disruptiveinnovation.com.au

SPEAKER ORGANISATIONS



UBER

FUJITSU



HSBC 



Google

WiseTech
GLOBAL

goget



STRATEGY, LEADERSHIP AND
DISRUPTION IN THE DIGITAL AGE

2018 CXO SPEAKERS



ANDREW BASSET | SEEK
CEO

Andrew is the Group CEO of SEEK Limited and an Executive Director. He co-founded the company in 1997 and has been involved in all stages of the development of the business since then. In particular, Andrew has driven the strategy of the SEEK Group since its inception, and led the creation and development of the international and education businesses.



ELISABETH BRINTON | AGL
NEW ENERGY, AGL
EXECUTIVE GENERAL
MANAGER NEW ENERGY

Elisabeth has pioneered the introduction of the AGL's first digital consumer energy products, creating new business models and helping AGL earn its first ranking in AFR's most Innovative Companies list. Her keynote address will help you understand disruption, not as a threat, but an opportunity.



RICHARD WHITE | WISE TECH GLOBAL
CEO & FOUNDER

Richard has over 30 years of experience in software development, embedded systems and business management, and over 20 years of freight/logistics industry experience. Prior to founding WiseTech Global in 1994, Richard was founder and managing director of Real Tech Systems Integration and founder and CEO of Clear Group.



SUSAN ANDERSON | UBER
GENERAL MANAGER ANZ

Susan Anderson, General Manager, Australia & New Zealand, Uber

Susan is General Manager, Australia & New Zealand, responsible for leading Uber's ridesharing business across 24 cities, succeeding David Rohrsheim.

With a diverse background spanning marketing, strategy consulting, retail, tech and startups in Australia and the UK, Susan is a proven global leader with a passion for innovation.



MAX YORK | GE
CHIEF EXECUTIVE OFFICER
AUSTRALIA

Max is passionate about driving change in organisations to become intensely customer centric and high performing, in particular how GE contributes to making Australia more competitive in the global economy.

He was appointed CEO of GE Australia in late 2017, comprising all its business units in Aviation, Power, Renewable Energy, Oil and Gas, Transportation, Digital and Healthcare.

Previously, he led GE's Aviation business in ANZ, South Pacific, South East Asia, Hong Kong and India for various periods since 2003. Before GE he was a senior officer in the Royal Australian Navy where he led a transformation in its logistics support.



SUZANNE STEELE | ADOBE
MANAGING DIRECTOR
AUSTRALIA AND NEW
ZEALAND

Suzanne is a customer-centric leader who understands the importance of client relationships to competitive differentiation and growth.

Adobe ANZ is at the forefront of a market where no industry is immune from digital disruption. In her role, Suzanne is responsible for driving the ANZ business to new levels as well as supporting customers realise their mission of delivering exceptional experiences



MIKE FOSTER | FUJITSU
MANAGING DIRECTOR ANZ

Mike Foster was appointed in the role of CEO and Executive Director of Fujitsu Australia and New Zealand (FANZ) in April 2011. In line with restructuring of Fujitsu's global organization he was appointed as Head of the Oceania Region in April 2014 reporting directly to the Global President.

Mr Foster has been instrumental in driving the company's business strategy at the enterprise level and continuing to develop Fujitsu's presence as a Tier 1 Technology Services Integrator with over 5,000 people in Australia and New Zealand. Mr Foster joined the company in 2009 as Group Executive Director, Sales and Business Development.



ADRIAN TURNER | DATA 61
CHIEF EXECUTIVE
OFFICER

Adrian is the CEO of CSIRO's Data61, Australia's largest data innovation network. He is a successful and influential Australian technology entrepreneur who has spent 18 years in Silicon Valley. He is also co-chair of the Australia Cyber Security Growth Centre (AustCyber), a member of the Board of Directors for the Australian eHealth Research Centre (AeHRC) and is a member of the World Economic Forum Global Future Council on Digital Economy. Most recently he was Managing Director and Co-Founder of Borondi Group.

INTERNATIONAL SPEAKERS



DR FREDERIK G. PFERDT |
GOOGLE
CHIEF INNOVATION
EVANGELIST



Frederik is Google's Chief Innovation Evangelist and Adjunct Professor at Stanford University. Frederik's passion is to develop the capacity to innovate in everybody and he believes creativity exists in all of us. He initiated and leads a community of 350 Innovation Evangelists, which champion Design Thinking and help 500+ teams/year across Google to develop a culture of innovation, risk-taking and experimentation. He is co-founder of "The Garage", Google's hacker/designer/maker space and creator of the Google Innovation Laboratory, which is used by various teams across the world to solve big problems creatively, generating and testing hundreds of new-to-the-world ideas, fast.

As an Adjunct Professor at Hasso Plattner Institute of Design at Stanford University (they call it the d.school), he feels lucky to unlock the creative potential of students in graduate classes like: "Hacking your Innovation Mindset".

The "Pope of Creativity" (Focus Magazine) currently acts as Innovation Consultant to the United Nations (UN) and is German Football Association's (DFB) Innovation-Coach. He currently lives in Silicon Valley with his wife and draws inspiration from the playfulness and explorer mindsets of his three children.



GERARDO MAZZEO |
NESTLÉ LTD
GLOBAL INNOVATION
DIRECTOR



Gerardo has a wealth of experience in commercial and marketing roles at Nestlé having spent over 20 years in the company. He has been leading the company's global innovation activities since 2012, finding new and innovative ways to solve challenges across the business. Since early 2016, he has also been leading the HENRi@Nestlé open innovation initiative.

By connecting Nestlé businesses with the best and brightest innovators and start-ups, the platform helps Nestlé to forge partnerships that can tackle the projects that matter; enhancing quality of life and contributing to a healthier future.



JEREMY BALKIN | HSBC [USA]
GLOBAL HEAD
OF INNOVATION



Jeremy K. Balkin is regarded as an international thought leader on ethics in banking, innovation and the strategic engagement of Millennials in financial services. He is author of *Millennialization of Everything: How to Win When Millennials Rule the World*, and is the award-winning author of *Investing with Impact: Why Finance is a Force for Good*. In 2016, the book received the Gold Medal in Business Ethics in the Axiom Business Book Awards, and also won the Business category in the International Books Awards. The books have received praise from luminaries including Arianna Huffington, Frances Hesselbein, Lynn Schusterman, Professor Emil Pitkin and Pope Francis.

Jeremy K. Balkin serves as the Head of Innovation in North America for a major international bank and he is also an adviser to the leading global accelerator program StartUpBootCamp FinTech in New York City. He also previously worked for the Hon. Malcolm Turnbull, Australia's 29th Prime Minister.

In 2008, Jeremy K. Balkin survived a life-changing extreme sports injury that shaped his purpose to deploy financial resources to improve the state of the world, and The Huffington Post described Jeremy K. Balkin as the "Anti-Wolf of Wall Street" for his work making the case that banking and finance are forces for good. His popular TED talk, "The Noble Cause: Positively influencing the allocation of capital" has been viewed over a quarter million times, and he has been invited to speak at the likes of Davos, the United Nations, Harvard Business School and London School of Economics.

Jeremy K. Balkin has run six marathons, received the prestigious UNSW Alumni Award for Achievement, and is designated as a Young Global Leader by the World Economic Forum. In 2017, he was named in the Top 35 Millennial-Influencers in USA and received the Advance Global Australian Award. He has studied at the UNSW Business School, Financial Services Institute of Australasia, and Harvard Kennedy School.

2018 SPEAKERS



MATT CODRINGTON |
LENOVO
MANAGING DIRECTOR ANZ

Matt Codrington is MD of Lenovo (Australia & New Zealand) and is responsible for Lenovo's business within the ANZ region.

Matt joined Lenovo in 2006 in the AP Centre-of-Excellence, and was based in Singapore as Director for Commercial Notebooks across the Asia Pacific region. He subsequently oversaw the successful launch of Lenovo's consumer PC product range across ASEAN and India. In January 2009.



KYLIE MCLEAN |
IBM AUSTRALIA &
NEW ZEALAND
CHIEF DIGITAL OFFICER

IBM Australia's first Chief Digital Officer, Kylie specialises in customer and client-centric design with a focus on understanding the burgeoning technology ecosystem. She will explain why focusing on technology will improve client engagement, a key to innovation.



UDAY SAREEN |
ING DIRECT
CHIEF EXECUTIVE OFFICER

Uday started his banking career with Citigroup in 1994 before joining ING Group in 2007 as Country Head, Retail Banking at ING Vysya Bank in India. Over the next five years Uday steered the retail bank turnaround, drove national expansion with the creation of 120 branches, and formulated and executed the brand strategy.



GEOFF CULBERT |
SYDNEY AIRPORT CORP
CHIEF EXECUTIVE OFFICER

Geoff joined Sydney Airport as Chief Executive Officer in January 2018. He brings extensive commercial and operational experience along with a track record of working closely and collaboratively with customers, business partners and government. He is passionate about the tourism and aviation industries in both NSW and Australia and has a strong commitment to contributing to the social and economic development of Sydney.



TRISTAN SENDER | GO GET
CHIEF EXECUTIVE OFFICER

Tristan has gained much of his business management and operations experience working in senior management positions within the car rental industry.

After graduating from London University, Tristan started his working life as a graduate management trainee for Enterprise Rent A Car, world's largest car rental company. He started at the front line of the business washing cars, serving customers and learning business management from the ground up.



BEN PFISTERER | SQUARE
COUNTRY MANAGER

Ben Pfisterer is Square's Country Manager for Australia and is responsible for building, deploying and managing Square's business and operational capabilities in the Australian market. In his role at Square, Ben is focused on providing more Australian businesses with access to simple and affordable technology to help them start, run and grow their business.



SIMON CRERAR | BUZZFEED
GENERAL MANAGER AUS

Simon Crerar is General Manager of BuzzFeed Australia. Simon is responsible for the overall vision and direction of BuzzFeed Australia, encompassing its editorial output, business partnerships and strategic development.

Simon joined BuzzFeed in 2014 to establish the Australian edition of the global tech-powered media company, and as Editor in Chief grew the Sydney-based team into a national leader in online news and entertainment. Prior to BuzzFeed, Simon held roles at The Times and The Sunday Times in London, UK and at News Corporation in Australia.



TONY WARD | DROPBOX
COUNTRY MANAGER

As a technology executive with over 20 year's experience in the industry, Tony's insights on tech-trends and alternative operating models are paramount. He will share his thoughts on Future of Business and explains how to operate in an increasingly digital economy.

2018 Innovation Experts



DAVID PARFETT | QANTAS
HEAD OF GROUP
INNOVATION & VENTURES



David is a strategy, investment and digital ventures executive with experience across travel, loyalty, health, financial services, marketplaces as well as data & martech. He leads Qantas Group's Innovation and Ventures function, including the design, incubation and execution of core and new growth initiatives. He is also the founding head of Qantas Ventures, Qantas Group's corporate venture unit established in 2017 to partner with and invest in early and growth stage technology businesses.



BRENT THOMAS | ANZ, AIRBNB
PUBLIC POLICY, INDIA AND SOUTH EAST ASIA



Working as a government policy expert, Brent helped Airbnb with regulatory and government issues across Australia, India and South East Asia. He will explain how companies can work more effectively with government and drive successful innovation projects.



PREETI BAJAJ | Schneider Electric
SCHNEIDER ELECTRIC
VICE PRESIDENT OF STRATEGY & COMMERCIAL OPERATIONS



Preeti has enjoyed a diverse career spanning roles in business development, general management, operations, strategy and transformation for a mix of companies including; Brookfield Multiplex, Metcash (Top 100 ASX), Intuit Real Estate Solutions, Vision Software and most recently Schneider Electric. Preeti has built her career expertise always working through complex transactions and delivery requirements at the intersect of technology and the built environment.



ADAM WARDELL | NOVARTIS
HEAD OF INNOVATION



Adam is Head of Innovation & Strategy at Novartis, responsible for shaping future innovative growth opportunities, whether from an internal product development pipeline or from novel fields of research in start-ups and scientific institutions globally.

With a mandate to create an innovative culture, Adam is partnering internally to ensure capability transformation meets emerging trends & collaborating externally to shape the future of Australian innovation (in healthcare, technology and beyond).



JASON JUMA-ROSS | FACEBOOK
APAC HEAD OF TECH & TELECOM STRATEGY



Jason is Facebook's APAC Head of Technology Industry Strategy. He works on commercialization of Facebook's apps & services across the Tech, Telecoms & Media sectors. He has hands on experience in digital and mobile gained over 20 years' work in the industry with start-ups, large enterprise, and the public sector.



AYALA DOMANI | TELSTRA LABS
DIRECTOR OF INNOVATION



Ayala leads a team of experienced innovators, accelerating growth opportunities and driving business. Her passion is creating an environment that allows rapid experimentation, drives disruptive methodologies, and enables Telstra to embrace a new way of working with its customers and partners.



SCOTT RIGBY | ADOBE
APAC HEAD OF DIGITAL TRANSFORMATION



With more than 20 years experience in digital strategy, transformation and consumer insights, Scott will help you understand the future commercial landscape, trends, and how you can position your organisation in tomorrow's digital economy.



NICK O'DONNELL | LINKEDIN
APAC DIRECTOR PUBLIC POLICY & GOVERNMENT AFFAIRS



Nick is LinkedIn's Director of Public Policy and Government Affairs for the Asia Pacific region, where he leads the company's efforts to build productive partnerships with governments, decision makers, and policy influencers throughout the region.

His role includes policy and political outreach; government-focused data-sharing projects; work on technology policy issues; and development of workforce and education policy solutions that are at the core of LinkedIn's corporate mission and its overarching vision of creating economic opportunity for the global workforce.

AUDIENCE

Disruptive Innovation 2018 is aimed at executive managers across a number of functions looking to seize the opportunities of innovations in processes and technology. From heads of technology, strategy and

digital, to finance, business improvement, from business owners, executive leaders and start-up founders, this event transcends departmental boundaries and industry to address innovation across the ecosystem.

-  CEOs
-  CTOs
-  CDOs
-  CIOs
-  Heads of Strategy
-  Heads of Business Improvement
-  Heads of Innovation
-  Business Owner
-  Start-up Founders
-  Venture Capitalists
-  Government



CONFERENCE LOGISTICS



VENUE
SYDNEY, CBD



ADDRESS
SYDNEY, CBD



DATES
7TH – 10TH
AUGUST



MAIN EVENT
8TH & 9TH
AUGUST



START/FINISH
8:30AM – 5:30PM



GALA DINNER
7PM – LATE
8TH AUGUST

REGISTRATION AND ENQUIRIES

To register for Disruptive Innovation 2018 simply complete the registration form on our website:
www.disruptiveinnovaiton.com.au

EMAIL: info@theleadershipinstitute.com.au
CALL: 02 8038 7801

Alternatively, registrations can be made online at:
www.disruptiveinnovaiton.com.au

ABOUT CONFERENCE

A handful of companies have dominated the 'most innovative companies' lists for the past decade or so. But what do they have in common? They have innovative products, strategies, and cultures that drives development and innovation. In this age of digital transformation, changing consumer demands, disruption and rapidly evolving technology, is your organisation truly ready to compete in the innovation arms race?

Corporate executives see our regulatory framework, corporate risk levels, strategic focus and organisational culture as a hindrance to innovation. Executives and board members see innovation not as an opportunity but as a risk whilst government and the business community struggle to work together to bring regulation into the digital age.

With the emergence of new technologies and their potential to disrupt industries and processes, it's now integral that organisations have a robust, long-term innovation strategy and embrace these technology and digitisation to stay competitive.

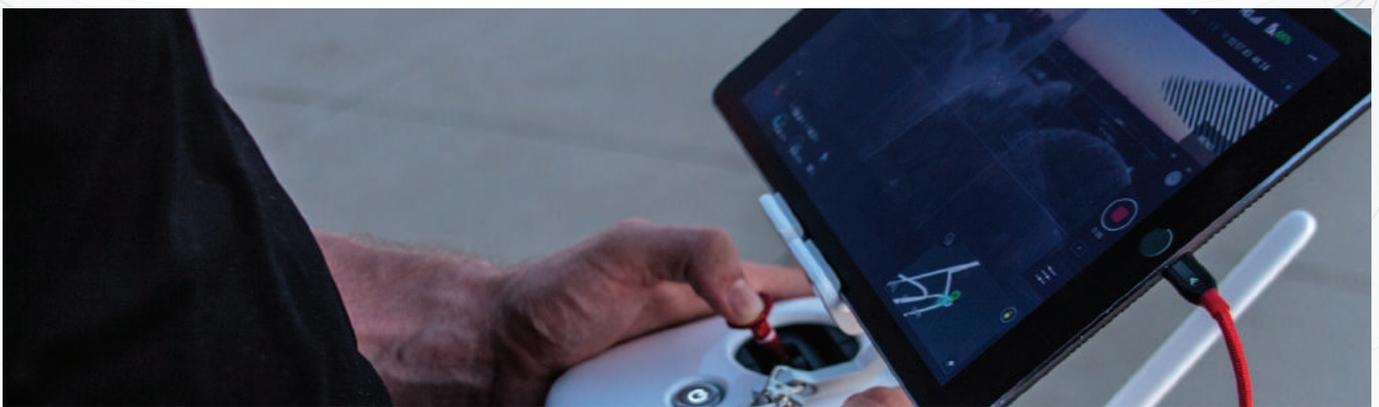
The increasing value of innovation is due to changing consumer behaviour, growing stakeholder expectations, increasing competition and a changing regulator space.

With 31% of CEOs focussing their efforts 'disruptive technologies' it's time to fully understand how to develop robust innovation strategy both as an organisation and a nation.

DIS 2018 poses the following questions:

- Does your organisation have a long-term innovation agenda?
- How important is your digital strategy in 2018?
- What emerging technologies are you looking to utilise, when, and how?
- Have you developed a robust technology roadmap?
- How have you prepared your organisation for this change?

With over 30 CXO's, six Keynotes, four live interviews, six panels, and a full day masterclass on digital transformation, this event will help you develop the skills and strategies needed to drive innovation. Prepare your organisation for the innovation arms race and join Disruptive Innovation 2018.





SPONSORSHIP

PARTNERSHIP OPPORTUNITIES

Be part of the Disruptive Innovation Summit 2018 and associate your business and brand with some of the most innovative companies in Australia and beyond. As an event partner, we will work closely with you and your business to achieve your objectives, which may include:

01

BRANDING

build your brand amongst a large community of senior decision makers.

03

LEAD

discussions about your organisation services, capabilities and solutions.

05

KEY DRIVERS

gain market feedback to understand key drivers.

07

CULTIVATE

your chosen spokesperson's reputation as an industry thought leader.

02

NETWORK

with a senior delegation from the industry to discuss the most pressing issues.

04

DEVELOP

valuable market insights to strengthen business plans and strategy.

06

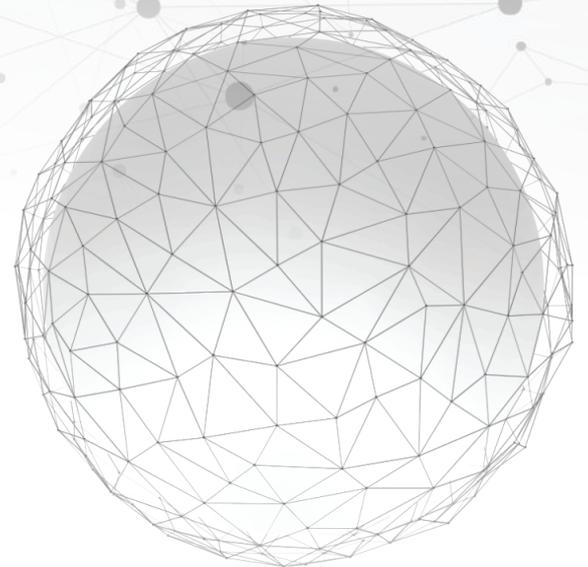
TRENDS

hear the latest insights and trends and share your knowledge and expertise.

08

BUSINESS DEVELOPMENT & ROI

create new business opportunities across a business community who are normally difficult to engage via traditional means of communications.





PRE-WORKSHOP

7TH AUGUST

THE EIGHT ELEMENTS OF DISRUPTIVE LEADERSHIP

Many of today's business leaders are ill-equipped for the demands of leadership in the 21st century, where 'digital' and 'disruptive' experience & skills mean the difference between success and failure in leading businesses of all sizes and sectors, and are the number 1 determinant of whether you get that next job, or someone else beats you to it.

In this energizing masterclass, Stephen Scheeler shares his personal insights into the secrets of great leadership in the 21st century. From disruptive Silicon Valley giant Facebook to incumbent corporate titans, Stephen draws on his unparalleled leadership experience to offer a provocative and unique prescription for leaders of businesses large and small on how to transform their personal leadership style, rapidly gain impressive digital experience and insight, and remake themselves into versatile, high-impact, disruptive leaders.

From humility and curiosity, to speed, agility and transparency, Stephen offers actionable advice for every business leader on how to remake themselves from corporate also-rans into leadership rock stars!

Through The Eight Elements of Disruptive Leadership you will:

- Increase your capacity to articulate a compelling vision for yourself and your team
- Deepen your command of humility and curiosity as pillars of your leadership formula
- Build new capabilities in data dexterity and customer obsession
- Learn how adaptability can help you reimagine yourself as a leader, and take your career in exciting new directions
- Master new techniques for harnessing transparency and speed as powerful weapons in your leadership arsenal
- Build a simple but powerful plan for remaking yourself as a disruptive, digitally-savvy leader for the 21st century

Stephen has a record of transformative business leadership which few can emulate. From his recent tenure as one of Facebook's most senior global executives, to senior executive roles at iconic Australian giants Lion and Westfield, to his current roles as founder of The Digital CEO and Senior Advisor to McKinsey & Company – Stephen has thrived at the frontier of technology, disruption and change for 25 years.

Attend this exclusive training course to gain invaluable insight that you are unlikely to gain anywhere else. This training course is a must attend for anyone serious about leading in a digital economy where disrupting the status quo is vital to business growth and success.

*The Leadership Institute's (TLI) Workshops are facilitated by an industry expert approved by the TLI board of directors industry advisors. Each course is developed by the industry trainer in conjunction with TLI's research. If you would like to be considered for future TLI workshops, please contact (02) 8038 7801 to discuss and find out more about our approval process.



PRE-WORKSHOP AGENDA

7TH AUGUST

THE EIGHT ELEMENTS OF DISRUPTIVE LEADERSHIP

Becoming The Digital CEO: Why the Eight Elements Matter More Than Ever	20 mins
Unpacking the Eight (part 1): Vision, Humility, Curiosity, Adaptability, Transparency	40 mins
Group Activity: Applying the Elements	45 mins
Special Guest #1: Insights from a Disruptive Leader	45 mins
LUNCH	60 mins
Feedback on the morning	10 mins
Unpacking the Eight (part 2): Data Dexterity, Customer Obsession, Speed	40 mins
Individual Activity: Applying the Elements	25 mins
Special Guest #2: Insights from a Disruptive Leader	45 mins
Feedback on the afternoon	10 mins
Wrap Up: My Disruptive Leadership Plan	20 mins

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PRE-WORKSHOP

7TH AUGUST

STEPHEN SCHEELER- FORMER MD, FACEBOOK



As the former Facebook CEO for Australia and New Zealand, Stephen has worked with Mark Zuckerberg, Sheryl Sandberg and Facebook's Silicon Valley leaders. His tenure at Facebook saw the ANZ business – including Instagram, Messenger, Whatsapp and Oculus – grow from mere start up into one of the most successful Facebook markets in the world.

Today, as advisor, mentor and speaker, Stephen partners with Australia's business leaders to help them master digital strategy, culture & leadership, and build innovative, global, billion-dollar businesses.

Stephen is a seasoned business leader, with a career spanning over 25 years across consumer products, retail, ecommerce, automotive, financial services, media and technology. He has served in senior executive roles at global leaders Westfield and Inchcape, and at Australian consumer products giant, Lion.

As the founder of global advisory firm The Digital CEO, Senior Advisor to McKinsey & Company, and Executive-in-Residence the Australian Graduate School of Management (Asia-Pacific's leading business school) he partners with CEOs and boards to help them build world-beating strategies, capabilities, culture and leadership. He has advised the leaders of:

- Qantas
- NAB
- Westpac
- Macquarie Bank
- IAG
- Suncorp
- Telstra
- Wesfarmers
- AMP
- CUB
- Brambles
- Google
- Seven West Media
- MCN
- QBE
- JB Hi-Fi
- Bunnings
- Mirvac
- Australian Government

Stephen has a unique ability to excite audiences on the power of technology, the future of business and the new paradigm of 21st century leadership, and is a member of Prime Minister Malcolm Turnbull's Knowledge Nation 100, top innovation leaders in Australia.

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DAY ONE | 8TH AUGUST

8:50AM: OPENING REMARKS FROM YOUR CHAIR

MORNING KEYNOTES: LEADING INNOVATION

9:05AM: KEYNOTE PRESENTATION

Dealing with Disruption:

Andrew will talk about SEEK's experiences in dealing with the opportunities and threats of disruption and increasingly global competition

SPEAKER



ANDREW BASSETT |
FOUNDER & CEO
SEEK

9:55AM: PANEL DISCUSSION

Innovation in an age of the customer: Why should the customer be at the heart of your innovation strategy?

Our panellist will share insights customer and client centricity in innovation strategy. Customer centric-design, both in product development and service deliver is the ultimate goal and our panellists will share insights on how to effectively build and deploy innovations that serve the end user.

PANELISTS



MIKE FOSTER | FUJITSU
CHIEF EXECUTIVE OFFICER



GEOFF CULBERT |
SYDNEY AIRPORT
CHIEF EXECUTIVE OFFICER



KYLIE MCLEAN | IBM
AUSTRALIA & NEW ZEALAND
CHIEF DIGITAL OFFICER



SUZANNA ANDERSON |
UBER
GENERAL MANAGER ANZ

10:45AM
MORNING TEA BREAK

11:00AM: INTERNATIONAL PRESENTATION

Reinventing corporate innovation: Nestlé's start-up driven, agile approach to innovation: With over 2,000 brands worldwide, Nestlé is one of the worlds biggest companies. So how does it create a start-up, agile culture on such a global scale? Their Global director for innovation joins us from Switzerland to help your business create a start-up mentality

SPEAKER



GERARDO MAZZEO | NESTLÉ
GLOBAL INNOVATION DIRECTOR

DAY ONE | 8TH AUGUST - CONTINUED...

11:50AM: CASE STUDY

Taking an outcomes-based approach to your innovation strategy

Twitter is one of the globes leading social media platforms. But with constantly changing consumer and corporate demands, how does it stay relevant, mitigate disruption and create innovative products for all of us? Their CEO, Suzie, will discuss why their outcomes focused approach is so important to innovation.

SPEAKER

**SUZY NICOLETTI** | TWITTER
MANAGING DIRECTOR12:40PM
LUNCH BREAK

LUNCH SESSION: AUSTRALIAN AS AN INNOVATOR - AAAI

1:40PM: PANEL DISCUSSION

How can business collaborate with each other and with government to encourage further innovation, ensure a growing economy, and create a better city?

In this session policy and innovation experts and the CEO of Sydney's best innovation success stories will discuss how organisations can work together both with each other and government bodies to help make innovation projects a reality. How can we foster new and exciting start-ups, and what can you organisations do to help influence the systems you operate in?

PANELISTS

**TRISTAN SENDER** | GO GET
CHIEF EXECUTIVE OFFICER**BRENT THOMAS** | AIRBNB
PUBLIC POLICY, INDIA AND
SOUTH EAST ASIA**NICK O'DONNELL** | LINKEDIN
APAC DIRECTOR OF PUBLIC POLICY**ADAM WARDELL** | NOVARTIS
HEAD OF INNOVATION

DAY ONE | 8TH AUGUST - CONTINUED...

 **2:30PM: CASE STUDY****What are the challenges and opportunities Australian faces in the global innovation arms race and how can we overcome these?**

Data 61 chief will help you understand the trends challenges and opportunities facing Australia over the next few decades. Adrian's department helps Australia realise it's innovation potential whilst informing policy and strategy around technology and the digital economy. So, how can Australia stay competitive, what do we need to change and what can public and private organizations do to help innovate Australia?

SPEAKER

**ADRIAN TURNER** | DATA 61
CHIEF EXECUTIVE OFFICER3:20PM
AFTERNOON BREAK**AFTERNOON KEYNOTES: STRATEGIC INNOVATION** **3:40PM: CASE STUDY****Driving a turnaround in a 125-year-old company**

As the only company in existence from the original Dow Jones index, GE is a globally iconic company known for innovation. Max will talk about how the company has endured and evolved over 125 years, the challenges the company has faced and the turnaround it is leading today.

SPEAKER

**MAX YORK** | GE
CHIEF EXECUTIVE OFFICER
AUSTRALIA **4:30PM: CASE STUDY****Re-inventing your business through digital innovations and transformation: ING's Story**

Uday took charge of ING in Australia to lead their digital revolution and revolutionise their strategy. Uday will share how he, as a leader, was able to steer the innovation agenda and turn around ING's fortunes through digitization and innovation.

SPEAKER

**DUDAY SAREEN** | ING DIRECT
CHIEF EXECUTIVE OFFICER

DAY TWO | 9TH AUGUST

8:50AM: OPENING REMARKS FROM YOUR CHAIR

MORNING KEYNOTES: HARNESSING 2018'S POTENTIAL

9:05AM: OPENING KEYNOTE

Technology disruption and the energy sector

In this session, Elisabeth will help you understand how to manage disruption and turn it from a threat to an opportunity. Understand how AGL keep ahead of the curve on new technology and integrate this into their overall strategy

SPEAKER



ELISABETH BRINTON | AGL
EXECUTIVE GENERAL MANAGER
NEW ENERGY

9:55AM: PANEL DISCUSSION

Embracing disruptive technology:

What are the future trends, challenges and opportunities in a rapidly changing techno-centric world?

- How will Automation and Robotics affect business?
- How can companies utilize Artificial intelligence and Machine Learning in a strategic way?
- How will the Internet of Things change the way we do business?

PANELISTS



SCOTT RIGBY | ADOBE

APAC HEAD OF DIGITAL TRANSFORMATION



ANTHONY UGONI | SEEK
DIRECTOR OF GLOBAL MATCHING
AND ANALYTICS



PREETI BAJAJ | SCHNEIDER ELECTRIC
VICE PRESIDENT OF STRATEGY &
COMMERCIAL OPERATIONS

10:45AM
MORNING TEA BREAK

11:00AM: IN CONVERSATION

Putting innovation & technology at the heart of your corporate strategy.

Richard is the founder and CEO of one of Australia's most successful tech companies. In this intimate session, Richard will discuss his approach to technology within the enterprise, why it's so important in creating a successful business, and what you can do to create a more tech-centric company that drives innovation.

WiseTech
GLOBAL



RICHARD WHITE | WISETECH
GLOBAL
FOUNDER & CEO

DAY TWO | 9TH AUGUST - CONTINUED...

11:50AM: PANEL DISCUSSION**How do you effectively develop, deploy and scale innovation?**

Our innovation experts will share thoughts on internal and external innovation strategies. Different innovation projects have different needs. Are direct ventures best? Acquisitions, consultants or solutions? This panel will explore how you can structure innovation in your organisation and give you insight into different approaches.

PANELISTS



DAVID PARFETT | QANTAS
HEAD OF INNOVATION & VENTURES



AYALA DOMANI | TELSTRA LABS
DIRECTOR OF INNOVATION



BEN PFISTERER | SQUARE
COUNTRY MANAGER

12:40PM
LUNCH BREAK

LUNCH SESSIONS: INNOVATION CULTURE**1:40PM: SPECIAL KEYNOTE****Innovation by Design: Google's Chief Innovation Evangelist hosts an exclusive session on Creative Culture that will help drive innovation across your organisation**

Dr. Frederik Pferdt is Google's innovation guy. He's what keeps Google lean and the ideas flowing. In this exclusive session, Frederik will share his approach and strategies to instill a culture of innovation in your organisation.

SPEAKER



DR. FREDERIK G. PFERDT |
CHIEF INNOVATION EVANGELIST
GOOGLE USA

DAY TWO | 9TH AUGUST - CONTINUED...

2:30PM: INTERNATIONAL RESEARCH CASE STUDY

International Author: Utilising the changes in millennial behavior to drive your innovation agenda.

By 2025, Millennials will make up 40% of eligible voters and 75% of the global workforce. Their sheer size and unprecedented influence have disrupted every status quo impacting the world around us. Jeremy will help you understand how to utilize this potential to drive innovation.

SPEAKER

HSBC 

JEREMY BALKIN | HSBC USA
HEAD OF INNOVATION

3:20PM
AFTERNOON TEA

AFTERNOON SESSIONS: FUTURE OF WORK

3:40PM: PANEL DISCUSSION

Future of Work: How can organisations best prepare for disruption, new technologies and a changing commercial environment?

Have you started preparing your organisation for how you will be doing work in the future? Are your employees skilled to manage the digital revolution and technology advancements we have already experienced? And have you prepared a strategy that helps your organisation transition?

PANELISTS




SIMON CREARA |
BUZZFEED
GENERAL MANAGER & EDITOR-IN-CHIEF




MATT CODRINGTON |
LENOVO
MANAGING DIRECTOR




SUZANNE STEELE |
ADOBE
MANAGING DIRECTOR



ANDREA WALSH |
TBC
TBC

Lunch Session: Australian as an Incubator - AaaS

DAY TWO | 9TH AUGUST - CONTINUED...

 **4:30PM: PANEL DISCUSSION****Future of Business: How will your organisation need to adapt to stay competitive in a techno-centric world?**

In this panel discussion we will discuss how business will operate in new, techno-centric environment. How will you communicate with you consumers and clients? What processes should organisations start today, to ease this transition? And how do you prepare you organisations for disruption and digitization?

PANELISTS



JASUM JUMAS | FACEBOOK
APAC HEAD OF TECHNOLOGY



TONY WARD | DROPBOX
COUNTRY MANAGER



RMIT
UNIVERSITY

PANELIST TBC
TBC

● Lunch Session: Australian as an Incubator - AaaS



POST-WORKSHOP

10TH AUGUST

INNOVATION STRATEGY MASTERCLASS

9:00 AM - 12:30PM

Innovation has become a fundamental component of top company's strategy. In an environment where change is constant, and disruption is just around the corner, companies need to have an effective innovation agenda.

In this full day masterclass, you will explore the frameworks that leading innovators use to embed innovation in their corporate strategy. Through this interactive course, you'll develop the skills to help redefine your approach to innovation, understand how to drive innovation and create a winning formula in your organisation.

This Masterclass, you will:

- Understand differing innovation approaches
- Design innovation strategies that work for you
- Understand how to execute and lead your innovation agenda
- Understand customers-centricity in innovation approaches
- Identify opportunities and exploit new technologies to deliver a competitive advantage

*The Leadership Institute's (TLI) Workshops are facilitated by an industry expert approved by the TLI board of directors industry advisors. Each course is developed by the industry trainer in conjunction with TLI's research. If you would like to be considered for future TLI workshops, please contact (02) 8038 7801 to discuss and find out more about our approval process.



POST-WORKSHOP

10TH AUGUST

CREATIVE THINKING IN INNOVATION

1:30 PM - 5:00 PM

People are not born with innate creativity, it is a skill that can be learnt. At this unique masterclass you'll understand techniques you can deploy to help find innovative and creative solutions to your problems.

This workshop is suitable for all business channels and roles. It will help you boost your creativity, innovative thinking and problem solving skills. It will help you apply creative thinking to your role, business issues, and corporate strategy. This class will equip you with the tools and techniques that can be put into practice in your business.

Learning Outcomes:

- How to apply creative thinking to your projects, even on a tight budget
- Creative thinking skills, problem-solving techniques and advice on developing creative habits
- Tips to help you focus your attention and overcome creative blocks
- How to develop you and your teams creative thinking and apply to your problems
- How to develop a small idea into a big idea
- How we can transform ourselves and our businesses through human creativity

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PRICING



The Leadership
INSTITUTE

Your Selection:
Please indicate
with a tick

	Super Sneaky Rate 1st June	Early Bird Rate 30th June	Standard Rate: After 30th June
Conference Only	\$1499	\$1649	\$1899
Conference + Post-Conference Workshops	\$2199 Post-Conference Workshop	\$2399 Post-Conference Workshop	\$2599 Post-Conference Workshop
Post Conference Workshops*	\$999 Post-Conference Workshop	\$999 Post-Conference Workshop	\$999 Post-Conference Workshop
Attend 4 Days	\$3499	\$3699	\$3899
Pre-Conference Training Course	\$1599	\$1699	\$1799
Pre-Conference Training Course + Conference	\$2499	\$2699	\$2899
Gala Dinner	\$250	\$250	\$250
Company table (8 delegates)**	\$9999	\$9999	\$9999

*One day price is for either workshop day. Attendance to one day of the conference is not permitted

** Price includes 8 delegates attending the conference only including the gala dinner

TO REGISTER PLEASE VISIT

— www.disruptiveinnovation.com.au/register

USE CODE: DISMKT.

CALL: (02) 8038 7801

EMAIL: info@theleadershipinstitute.com.au