



# ImmoStat

GIE régi par les articles L.251-1 à L.251-23  
du nouveau Code du Commerce

**FOR IMMEDIATE RELEASE**

## Q1 2018 RENT INCENTIVES

Paris, Monday 7<sup>th</sup> May 2018

### **AVERAGE INCENTIVES DECREASED TO 20.7 % IN THE GREATER PARIS REGION**

**The average level of incentives** for new office lettings above 1,000 sqm in the Greater Paris Region **decreased in Q1 2018 to reach 20.7 %** (-1.1 point when compared to the previous quarter).

**New office lettings > 5,000 sqm** keep experiencing stronger incentives than others with a difference of **+0,4 point in Q1 2018**.

In the meanwhile, **secured length of lease > 5,000 sqm reached an average of 8.6 years (-6 % year-on-year) in Q1 2018** and 6.1 years (+3 % year-on-year) for those from 1,000 to 5,000 sqm.

The average level of incentives ranges across market sectors from **10.3 % in North Eastern Paris to 26.7 % in La Défense**. **One of the most significant change** over the quarter is a **decrease of incentives by -4.5 points in North Eastern Paris**.

All calculations are based on transactions made by ImmoStat members. This allows an **unrivalled coverage of 72 % of the take-up** that was observed for transactions > 1,000 sqm over the last 12 months (74 % on space > 5,000 sqm).

Follow **@immostat** on Twitter and find out more about **Q1 2018** with our market charts on [www.immostat.com](http://www.immostat.com)

#### **ABOUT THE INDICATOR**

*In December 2014, ImmoStat launched a new indicator about average rent incentives in the Greater Paris Region. This new publication is released one month after the others. It aims to help Real Estate professionals gain a better understanding of rent levels.*

*The level of rent incentives is based on new lettings for offices space over 1,000 sqm that took place in the Greater Paris Region over the last 12 months. It takes into account rent free periods as well as capital expenditures and step rents.*

*ImmoStat delivers analysis about rent incentives with all possible details by sectors and letting size with a record that goes back to Q4 2012 and also offers custom selections with the help of an interactive map.*

#### **ABOUT IMMOSTAT**

*ImmoStat is an independent entity (French legal form GIE i.e. "Groupement d'Intérêt Economique") created in 2001 by the main brokers in French Commercial Real Estate: BNP Paribas Real Estate, CBRE, JLL and Cushman & Wakefield.*

*With common rules, ImmoStat is able to deliver improved information to its members as well as acknowledged statistics about supply, demand and prices to all Real Estate professionals, occupiers or investors.*

*This unique initiative greatly enhances market transparency in the Paris Region by filling the role of a market observatory that fosters its international attractiveness.*

#### **CONTACT**

David Méline, Head of Operations | +33 6 61 87 13 55 | [david.meline@immostat.com](mailto:david.meline@immostat.com)

#### **END OF THE RELEASE**

**###**