**Fleet LatAm Conference & Training**

*Top 10 reasons why should you attend this Conference?*

1. **Networking:** Some 100-150 participants are expected. It will be a great opportunity to form new relationships and strengthen existing ones. There is no substitute for meeting someone in real life. The event will be supported by local fleet managers association AMAFA.
2. **Benefit from educational opportunities:** No matter how experienced you are, there is always something new to learn (e.g. data & driver management, Car policy, budgeting)
3. **Invest in your company:** If you’re the boss, allow your employees to get out of the office, gain confidence in their abilities, and bring fresh ideas back to the business.
4. **Hone your skills:** You will return from the conference with new ideas and approaches that will make you more effective and efficient at work (acquisition strategies, cost savings, etc.)
5. **Discover new vendors and suppliers:** Meet automakers, leasing, rent-a-car, telematics companies, and more. Among those expected are Renault, Volvo, ALD Automotive, Wheels Inc, Element-Arval, LeasePlan, TIP Mexico, Geotab, Galooli, and MiX Telematics.
6. **Get in touch with key industry players:** Meet experts & influencers Face to Face.
7. **Sell yourself:** Position yourself as an expert at the event. It’s time to flex your muscles!
8. **Close a deal:** Who knows? There will be many players there so take advantage of it.
9. **Voice your opinion:** There will be many opportunities for public discussions and roundtable talks.
10. Finally, **enjoy yourself:** Taking place at the JW Marriott luxury hotel with special catering in mind, you will have a chance to meet new colleagues between program schedules, and maybe even visit the national anthropology museum nearby, and enjoy other attractions.