This privacy policy applies to data processing on the website www.geown.io which is done by the following persons:

Geown France SAS
13, Avenue de l’Europe
31520 Ramonville St-Agne
fon: +1 248 925-9005

Email: policy@geown.io

Collection and storage of personal data and the nature and purpose of their use

When visiting the website

When you visit our website www.geow.io, the browser used on your device automatically sends information to the server of our website. This information is temporarily stored in a so-called log file. The following information is collected without your intervention and stored until automated deletion, usually after one week:

- IP address of the requesting computer,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which access is made (referrer URL),
- used browser and, if applicable, the operating system of your computer as well as the name of your access provider.

The data mentioned are processed by us for the following purposes:

- Ensuring a smooth connection of the website,
- Ensuring comfortable use of our website,
- Evaluation of system security and stability
- Clarification of any improper page access (DoS / DDoS attacks or similar) as well as for further administrative purposes.

The legal basis for data processing is Art. 6 para. 1 p. 1 lit. f DS-GMO. Our legitimate interest follows from the data collection purposes listed above. As a rule, we do not use the data collected for the purpose of drawing conclusions about you. If necessary, we reserve this in the event that this becomes necessary in order to clarify abusive page views. In addition, we use cookies and analysis services when visiting our website (see Cookies and Analysis Tools)

By using our contact form
For questions of any kind, we offer you the opportunity to contact us via a form provided on the website (also from our blog). It is necessary to provide a valid e-mail address so that we know who the request came from and to answer it. Further information can be provided voluntarily.

The data processing for the purpose of contacting us is in accordance with Art. 6 para. 1 p. 1 lit. a DS-GMO on the basis of your voluntarily granted consent.

The personal data collected by us for the use of the contact form will be automatically deleted after completion of the request made by you.

Disclosure of data, especially within the Geown Group

We are part of an international group of companies. All data collected on this website or via this website may also be shared with the other members of the group, namely

Geown Data Solutions ULC

3051 rue du Plateau

Vaudreuil-Dorion, Québec

Canada

These data processing operations are based on our legitimate interest in optimally developing our global corporate strategy, optimizing our products and services, including this website, and thereby offering our users and customers an offer tailored as precisely as possible to their needs, Art. 6 (1) lit. f DS-GMO. The transfer to Canada is based on an adequacy decision of the EU Commission i.S.d. Art. 45 DS-GVO. In addition, your personal data will not be transmitted to third parties for purposes other than those listed below. We only share your personal information with third parties if:

- You your according to Art. 6 para. 1 p. 1 lit. a DS-GVO have given express consent to the disclosure pursuant to Art. 6 para. 1 sentence 1 lit. f DS-BER
- is required to assert, exercise or defend legal claims and there is no reason to believe that you have an overriding interest in not disclosing your data,
- in the event that disclosure pursuant to Art. 6 para. 1 sentence 1 lit. c DS-GVO is a legal obligation,
- as well this is legally permissible and according to Art. 6 para. 1 sentence 1 lit. b DS-GVO is required for the settlement of contractual relationships with you.
Cookies

We use cookies on our site. These are small files that your browser automatically creates and that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our site. In the cookie information is stored, each resulting in connection with the specific terminal used. However, this does not mean that we are immediately aware of your identity. On the one hand, the use of cookies serves to make the use of our offer more pleasant for you. For example, we use so-called session cookies to recognize that you have already visited individual pages on our website. These are automatically deleted after leaving our page. In addition, to improve usability, we also use temporary cookies that are stored on your device for a specified period of time become. If you visit our site again to take advantage of our services, it will automatically recognize that you have already been with us and what inputs and settings you have made, so you do not have to re-enter them.

On the other hand, we use cookies to statistically record the use of our website and to evaluate it for the purpose of optimizing our offer (see Analysis Tools). These cookies allow us to automatically recognize when you visit our site again that you have already been with us. These cookies are automatically deleted after a defined time. We only use cookies if you have given us appropriate consent, Art. 6 para. 1 lit. a DS-GMO. In this case, we processed the data collected for the above purposes. You can configure your browser so that no cookies are stored on your computer or a note always appears before a new cookie is created. However, disabling cookies completely may mean that you cannot use all features of our website.

Analysis Tools

Tracking Tools

The tracking measures listed below and used by us are only based on your consent granted on the basis of Art. 6 para. 1 sentence 1 lit. a DS-GMÖ. With the tracking measures that will then be used, we want to ensure a needs-based design and the continuous optimization of our website. On the other hand, we use the tracking measures to statistically record the use of our website and evaluate it for the purpose of optimizing our offer for you. The respective data processing purposes and data categories can be found in the notes to the corresponding tracking tools.

i) Google Analytics

For the purpose of customizing and continually optimizing our pages, we use Google Analytics, a web analytics service provided by Google Inc. (https://www.google.com/intl/en/about/) (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, hereafter "Google"). On the other hand, we use the tracking measures to statistically record the use of our website and evaluate it for the purpose of optimizing our offer for you. We carry out these processing operations exclusively on the basis of your prior consent (see also under Cookies). Google Analytics creates pseudonymised usage profiles for us. The information generated by the Google Analytics cookie about your use of this website such as

- Browser type / version,
- used operating system,
- Referrer URL (the previously visited page),
- Host name of the accessing computer (IP address),
- Time of server request,

are transmitted to a Google server in the US and stored there. The information is used to evaluate the use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage for the purposes of market research and tailor-made website design. This information may also be transferred to third parties if required by law or if third parties process this data in the order. Under no circumstances will your IP address be merged with any other data provided by Google. The IP addresses are anonymized, so that an assignment is not possible (IP masking).

You can prevent the installation of cookies by a corresponding setting of the browser software, even after a previously granted consent at any time again; however, we point out that in this case not all features of this website may be fully exploited. In addition, you can prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google by downloading and installing a browser add-on (https://tools.google.com/dlpage/gaoptout?hl=de).

An opt-out cookie will be set that will prevent the future collection of your data when you visit this website. The opt-out cookie is only valid in this browser and only for our website and is stored on your device. If you delete the cookies in this browser, you must set the opt-out cookie again.

For more information about privacy related to Google Analytics, see the Google Analytics Help Center (https://support.google.com/analytics/answer/6004245?hl=en).


ii) Google Analytics Marketing Features

Our website also includes several other features related to Google Analytics analytics tools: User Explorer and Demographics and Interests Reports. We use these instruments to analyze your user behavior precisely and then make our website even more user-friendly. This is done by the following measures:

With the User Explorer we can look at the runtime data of the individual users. For each user, a separate user report is created using a client ID. A direct inference to the person of the user does not allow this client ID. The user report includes, among other things, the total time the user spent on the page, the number of transactions, and the revenue generated. You can also see when a user came to the site for the first time and through which channel (for example, social or paid search) he came to the page.

With the marketing features of Google Analytics, web page users can be divided into different segments. This allows us to deliver relevant ads from our Google Display Network and Search Network campaigns to each user, based on what each user has done on one of our websites. So this feature will evaluate your behavior and provide us with information we want to use for targeted information about our products and services. For example, such information could be that you
viewed certain products but did not put them in the cart, or that you did add items to your cart but did not purchase them.

By using **Demographics and Interests Performance Reports**, we have the ability to break down visitors to our site by age, gender, and interests. On this basis, we will then create different segments, ie user groups for the purposeful information about our products and services. Different cookies are used depending on whether you visit our website with a computer or with your smartphone or tablet. We can use these cookies to provide information about your age (ages 18-24, 25-34, 35-44, 45-54, 55-64, 65+), your gender and your interests (eg "sports enthusiast" or similar). and use it for more information about our products and services.

In addition, if you have consented to Google linking Google’s web and app browsing history to your Google Account and using information from your Google Account to personalize ads, Google will use your information with Google Analytics data to create audience cross-remarketing audience lists for us. To do this, Google Analytics first captures Google-authenticated client IDs associated with a Google Account (that is, personally identifiable information) on our websites. Subsequently, Google Analytics will temporarily link these IDs with our Google Analytics data to enable us to target your ads, and in particular to reach you as a user with targeted advertising, even if you first visited our pages with one device, you but later on another device search or surf.

If you do not have a Google Account or if you have not given Google consent to the advertising-oriented evaluation of your internet usage, we do not carry out any evaluation in the above sense.

You can prevent the installation of cookies by a corresponding setting of the browser software, even after a previously granted consent at any time again; however, we point out that in this case not all features of this website may be fully exploited.

In addition, you can prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google by downloading and installing a browser add-on (https://tools.google.com/dlpage/gaoptout?hl=de).

An opt-out cookie will be set that will prevent the future collection of your data when you visit this website. The opt-out cookie is only valid in this browser and only for our website and is stored on your device. If you delete the cookies in this browser, you must set the opt-out cookie again.

For more information about privacy related to Google Analytics, see the Google Analytics Help Center (https://support.google.com/analytics/answer/6004245?hl=en).


**iii) MarketScale**

To streamline and streamline our pages, we use MarketScale, a web analytics service provided by MarketScale Inc. (https://marketscale.com/about/) (901 Main Street Suite 5300, Dallas, TX 75202, USA, hereinafter "MarketScale "). On the other hand, we use the tracking measures to statistically record the use of our website and evaluate it for the purpose of optimizing our offer for you. We
carry out these processing operations exclusively on the basis of your prior consent (see also under Cookies).

MarketScale creates pseudonymised usage profiles for us. The information generated by the MarketScale cookie about your use of this website such as

- Browser type / version,
- used operating system,
- Referrer URL (the previously visited page),
- Host name of the accessing computer (IP address),
- Time of server request,

are transmitted to and stored by MarketScale in the USA. The information is used to evaluate the use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage for the purposes of market research and tailor-made website design. This information may also be transferred to third parties if required by law or if third parties process this data in the order. Under no circumstances will your IP address be merged with other MarketScale data. The IP addresses are anonymized, so that an assignment is not possible (IP masking). You can prevent the installation of cookies by a corresponding setting of the browser software, even after a previously granted consent at any time again; however, we point out that in this case not all features of this website may be fully exploited. As an alternative to the browser add-on, especially for browsers on mobile devices, you can also prevent collection by MarketScale by clicking on this link. An opt-out cookie will be set that will prevent the future collection of your data when you visit this website. The opt-out cookie is only valid in this browser and only for our website and is stored on your device. If you delete the cookies in this browser, you must set the opt-out cookie again.

Our website also includes several other features related to MarketScale's analysis tools:

User Explorer and Demographics and Interests Reports. We use these instruments to analyze your user behavior precisely and then make our website even more user-friendly. This is done by the following measures: With the User Explorer we can look at the runtime data of the individual users. For each user, a separate user report is created using a client ID. A direct inference to the person of the user does not allow this client ID. The user report includes, among other things, the total time the user spent on the page, the number of transactions, and the revenue generated. You can also see when a user came to the site for the first time and through which channel (for example, social or paid search) he came to the page.

With MarketScale's marketing features, web page users can be divided into different segments. This allows us to deliver relevant ads from our campaigns to the MarketScale Display Network and Search Network for each user, depending on what the user has done on one of our websites. So this feature will evaluate your behavior and provide us with information we want to use for targeted information about our products and services. For example, such information could be that you viewed certain products but did not put them in the cart, or that you did add items to your cart but did not purchase them.
By using Demographics and Interests Performance Reports, we have the ability to break down visitors to our site by age, gender, and interests. On this basis, we will then create different segments, ie user groups for the purposeful information about our products and services. Different cookies are used depending on whether you visit our website with a computer or with your smartphone or tablet. We can use these cookies to provide information about your age (ages 18-24, 25-34, 35-44, 45-54, 55-64, 65+), your gender and your interests (eg "sports enthusiast" or similar) and use it for more information about our products and services.

You can prevent the installation of cookies by a corresponding setting of the browser software, even after a previously granted consent at any time again; however, we point out that in this case not all features of this website may be fully exploited. As an alternative to the browser add-on, especially for browsers on mobile devices, you can also prevent collection by MarketScale by clicking on this link. An opt-out cookie will be set that will prevent the future collection of your data when you visit this website. The opt-out cookie is only valid in this browser and only for our website and is stored on your device. If you delete the cookies in this browser, you must set the opt-out cookie again.

For more information about data protection related to MarketScale, see the MarketScale Help Center (https://marketscale.com/privacy-policy/).


Integration of YouTube videos

We've included YouTube videos in our online offering, which are stored on www.YouTube.com and are directly playable from our website. YouTube is another Google service. YouTube videos are all embedded in the "extended privacy mode", i.e. that no data about the users is transmitted to YouTube, if they do not play the videos. Only when a user plays the videos, the following data are transmitted. We have no influence on this data transfer.

By visiting the website, YouTube receives information when it plays a video that the user has accessed the corresponding subpage of our online presence. In addition, additional information about the use of this online offering (including the user's IP address) will be transmitted to and stored by a YouTube server in the United States. This is done regardless of whether YouTube provides a user account through which the user is logged in or if there is no user account. When the user is logged into YouTube, their data will be directly associated with their account. If a user does not want to be assigned to their profile on YouTube, they must log out before activating the button. YouTube stores data as usage profiles and uses them for purposes of advertising, market research and / or tailoring its website. Such an evaluation is carried out in particular (even for users who are not logged in) in order to provide needs-based advertising and to inform other users of the social network about the activities of the user on our online offer. The user has the right to object to the formation of these user profiles, whereby he must comply with YouTube in order to practice them.

Further information on the purpose and extent of the data collection and its processing by YouTube is contained in the data protection declaration, as well as further information on rights and settings for the protection of privacy: www.google.de/intl/de/policies/privacy. YouTube also processes your personal information in the US and has submitted to the EU-US Privacy Shield.
www.privacyshield.gov/EU-US Framework. affected rights You have the right: in accordance with Art. 15 DS-GVO, to request information about your personal data processed by us. In particular, you can provide information on the processing purposes, the category of personal data, the categories of recipients to whom your data has been disclosed, the planned retention period, the right to rectification, deletion, limitation of processing or opposition, the existence of a The right to complain, the source of their data, if not collected from us, and the existence of automated decision-making including profiling and, where appropriate, meaningful information about their details; We may only refuse to provide you with information if and to the extent that the information disclosed reveals information which, according to a legal provision or its essence, must be kept secret, in particular because of the predominant legitimate interests of a third party (section 29 (1) sentence 2 BDSG), the competent public authority has stated to us that the disclosure of the data would jeopardize public security or public order or otherwise endanger the welfare of the Federation or a country (§ 34 (1) No. 1 BDSG in conjunction with § 33 (1) No. 2 lit. b BDSG), or the data are stored only because they may not be deleted due to statutory or statutory retention requirements, or serve exclusively data security or data protection purposes and the disclosure of information would require a disproportionate effort and processing other purposes by appropriate technics and organizational measures (§ 34 (1) no. 2 BDSG).

- in accordance with Art. 16 DS-GVO, to immediately demand the correction of incorrect or complete personal data stored with us; in accordance with Art. 17 DS-GVO,
- to request the deletion of your personal data stored by us, except in cases of processing for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for assertion,
- exercise or defense of legal claims is required; according to Art. 18 DS-GVO to demand the restriction of the processing of your personal data, as far as the accuracy of the data is disputed by you, the processing is unlawful, but you reject their deletion and we no longer need the data, but you to assert ,
- Exercise or defense of legal claims or you have objected to the processing according to Art. 21 DS-GVO; pursuant to Art. 20 DS-GVO to receive your personal data provided to us in a structured, common and machine-readable format or to request the transfer to another person responsible; pursuant to Art. 7 para. 3 DS-GVO your once granted consent to revoke against us at any time.
- As a result, we are not allowed to continue the data processing based on this consent for the future, if your personal data are based on legitimate interests in accordance with Art. 6 para. 1 sentence 1 lit. f DS-GVO are processed in accordance with Art. 21 DS-GVO objection to the processing of your personal data,
- as far as there are reasons for this that arise from your particular situation or the objection is directed against direct mail. In the latter case, you have a general right of objection, which is implemented by us without specifying any particular situation.

In addition, you have a general right of appeal to the data protection supervisory authority responsible for you. The competent authority for us is the "National Commissioner for Data Protection North Rhine-Westphalia". If you would like to exercise your right of revocation or objection, please send an e-mail to policy@geown.io

data security

We use the popular SSL (Secure Socket Layer) method within the site visit, in conjunction with the highest level of encryption supported by your browser. In general, this is a 256-bit encryption. If your browser does not support 256-bit encryption, we'll use 128-bit v3 technology instead. Whether a single page of our website is transmitted encrypted, you can see by the closed representation of
the key or lock icon in the bottom status bar of your browser. We also take appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or total loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

**Up-to-dateness and change of this privacy policy**

This privacy statement is currently valid and is dated May 2018. As our website evolves and offers become available, or as a result of changes in legal or regulatory requirements, it may be necessary to change this privacy policy. The current privacy policy can be viewed and printed by you at any time on the geown.io website by clicking “Privacy Policy” at the bottom of the page.