

 <b>2019 NCCAA Conference</b> <b>Sponsorship Opportunities</b> <i>“One Mission. One Brand. One Promise”</i> May 14 – May 17, 2019 Embassy Suites by Hilton Wilmington Riverfront	Change Agent	Platinum	Gold	Silver	Bronze
INVESTMENT	25k	15k	10k	5k	2.5k
<i>All sponsors will be granted exposure to the North Carolina Community Action Association (NCCAA) network and its community partners through company links on the NCCAA website, participation in the Annual Conference workshops, exhibits and the following benefits below, respectively:</i>					
<b>Exhibit space</b> at NCCAA Conference	✓	✓	✓	✓	✓
<b>Company Brochures</b> in conference registration packets	✓	✓	✓	✓	✓
<b>Company Logo &amp; Organization Name</b> in conference program book <i>(payment and logo due by March 1st)</i>	✓	✓	✓	✓	✓
<b>Company Logo &amp; Organization Name</b> on signage displayed in registration/conference exhibit area	✓	✓	✓	✓	✓
<b>Ribbon and nametag specific to level of sponsorship</b>	✓	✓	✓	✓	✓
<b>Recognition</b> from podium during Opening/Closing events	✓	✓	✓	✓	✓
<b>Advertisement</b> in conference program book	Center Spread	Full Page	Full Page	Full Page	½ Page
<b>Admittance</b> to all conference workshops	6 reps	3 reps	2 reps	1 rep	1 rep
<b>Admittance</b> to all conference workshops and events	6 reps	3 reps	2 reps	1 rep	
<b>Recognition in Event e-communications/website</b>	✓	✓	✓		
<b>Company featured in NCCAA Newsletter</b> <i>(payment and article due by March 1st)</i>	✓	✓			
<b>Remarks</b> by sponsor/representative at Awards Banquet <i>(Thurs., May 16<sup>th</sup> – 3 minutes)</i>	✓	✓			
<b>Contact Directory</b> for NCCAA agencies	✓	✓			
<b>Remarks</b> by sponsor/representative at Welcome Reception <i>(Tues., May 14<sup>th</sup> – 3 minutes)</i>	✓				
<b>Remarks</b> by sponsor/representative at General Opening Session <i>(Wed., May 15<sup>th</sup> – 5 minutes)</i>	Banner Sponsor ✓				

## 2019 NCCAA Conference EVENT SPONSOR, ADVERTISER and EXHIBITOR Opportunities

Check all that apply √	<b>"One Mission. One Brand. One Promise."</b> <b>May 14-17</b>	Member/ Non-Member Rate
SPONSOR AN EVENT		
	Morning Break Sponsor (3) <small>Your agency's name will be displayed on event signage during the Morning Break and featured on all conference collateral.</small>	\$ 1,000
	Pen Sponsor (1) <small>Your agency will be featured on all conference collateral as the pen sponsor.</small>	\$ 500
	Conference Tote Bag Sponsor (1) <small>Your agency will be featured on all conference collateral as the bag sponsor.</small>	\$ 1,000
	Welcome Reception Sponsor (2) <small>Your agency's name will be displayed at the reception and featured on all conference collateral.</small>	\$ 2,500
	Neck Wallet Sponsor (1) <small>Your agency will be featured on all conference collateral as the Neck Wallet Sponsor.</small>	\$ 500
	Silent Auction Gift Sponsor <small>Your agency will be featured in the conference program booklet.</small>	\$ 100
	NCCAA Conference Edition Center Spread, Agency News Article (1) <small>Your agency/company will be highlighted in a center page spread ad in the conference and receive coverage in the event newsletter.</small>	\$ 2000/3000
	Hall of Fame Awards Banquet VIP Sponsor (4) <small>You desire the VIP treatment. Four sponsors provided VIP table seating, four tickets to Awards Luncheon, early admission into luncheon, recognition in the program booklet and luncheon.</small>	\$ 2,500
	Hall of Fame Awards Banquet Table Top Sponsor (8) <small>Your agency/company name/logo will be highlighted on each table at the Awards Luncheon. Additionally, your agency will be featured on all conference collateral.</small>	\$ 500
EXHIBIT		
	Standard Booth & Exhibitor Fee <small>(includes 2 chairs &amp; 6 ft. skirted table)</small>	\$400/500
	Deluxe Booth & Exhibitor Fee <small>Includes early bird exhibiting (exhibit during our Welcome Reception Tuesday evening), as well as a conference book shout out, and 1 email blast to our network</small>	\$550/650
ADVERTISE		
	Inside Front Cover Ad in Conference Program Booklet (1)	\$ 1500/2000
	Inside Back Cover Ad in Conference Program Booklet (1)	\$ 1500/2000
	Full Page Ad	\$500/\$1000
	Business/Agency Flyers <small>You provide the flyer, we pack it in the attendee's bag.</small>	\$400/\$500
	Business Card Ad in Conference Program Book <small>This ad also includes 1 email blast for your agency. Offer only available to NCCAA member agencies.</small>	\$ 375 Member agencies only
TOTAL Sponsorship Investment		\$ _____

Agency/Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_