



### **Superior proudly supports Queen Elizabeth's School's ACE Festival**

Superior, a leading manufacturer based in Dorset, sponsored Queen Elizabeth's School in Wimborne's annual celebration of staff and student achievements.

Queen Elizabeth's School's fifth annual ACE Festival took place on July 11 and 12 around the school grounds and in the school hall. Across the two days, the event featured a range of sport challenges, charity fundraising initiatives, live music performances and team building activities including a challenging event known as the 'QEube', which is based on the popular TV show.

Katie Bodman, head of Training Academy at Superior, said: "We are proud to support Queen Elizabeth's School, which plays a big part in the local community. We support the school throughout the year with a range of events so that we can play our part in helping to back these young people as they progress through education and into their future employment."

More than 1,000 students took part in the yearly event, supported by around 150 members of staff, which aims to champion the hard work put in by the school students and staff over the past academic year.

Katie Boyes, headteacher of Queen Elizabeth's School, said: "The ACE Festival this year was a great success and we are very grateful for the input of Superior in supplying, creating and assisting with the 'QEube.' This was enjoyed immensely by all of our students. I would also like to take this opportunity to thank Superior for their support to the school throughout the year."

Superior continues to strengthen its links with education and the community by partnering with Queen Elizabeth's School. The partnership sees both parties work together on a range of initiatives, including Apprentice Live events and Economic Development events hosted by Dorset Council.

Superior is a family-owned manufacturer of high integrity o-rings and seals, which strives to create a culture of continuous improvement in the design and manufacture of o-rings and special mouldings. In 2009, Superior recognised a skills shortage in the local area and established an Apprenticeship Academy in 2012 to ensure the skills base it requires can be found in the next workforce.

The firm works hard to ensure it invests early in aspiring engineers and scientists by offering valuable work experience placements in the Academy, as well as tours for parents, teachers and students. Academy apprentices frequently visit local schools to deliver presentations during assemblies, as well

as Academy staff dedicating time to local schools to support the introduction of engineering qualifications into curriculums.

For more information about Superior, visit [www.superiorltd.com](http://www.superiorltd.com)

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