

Taking Health to New Heights WMLA 2019

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new heights



Friday, July 12th
Leavenworth, Washington

Anita Cleary, MLIS, AHIP

Library Director, Pacific Northwest University of Health Sciences

Anita Cleary is the library director for Pacific Northwest University of Health Sciences (PNWU) in Yakima, WA. She has been with PNWU since 2008, when the school was new, and she was tasked with developing its library. She received her MLIS from the University of California, Berkeley, and has over 25 years of experience in academic, hospital, consumer health, and pharmaceutical research libraries. She enjoys helping medical students and faculty with their research projects and recently served as a poster and oral presentation judge for PNWU's 2019 Academic Day. She also serves as vice-chair of the PNWU IRB. In her free time, she enjoys exploring the Northwest with her husband and dogs in their tiny travel trailer.

Michele McCarroll, PhD, CCRP, ACSM-CCEP, FAACVPR

Chief Research Officer/Professor, Pacific Northwest University of Health Sciences

Dr. McCarroll is responsible for the Office of Scholarly Activity (OSA), operating under the Office of the President. As the Chief Research Officer (CRO), she interacts with administration, faculty, staff, and students in a variety of settings integral to the planning, execution and monitoring of scholarly activities. Over the last three years, Dr. McCarroll restructured the OSA by creating and executing a new strategic plan which includes the transition from paper to electronic Institutional Review Board protocol submissions, expanding population health academic and community partnerships, creation of new research rotations for medical students, integrating research throughout the four years of medical school, implementing an Academic Day and Research Symposium on campus to enhance the research environment, and fostering a supportive culture for scholarly activity. In addition, she created new standard operating procedures (SOPs) and policies for research integrity and compliance. These actions have allowed for a higher caliber of protocols, grant submissions, and compliance due to the amazing partnership with other departments such as the PNWU Library.



Washington Medical Librarians Association

Erin Hepner, MPH, MSN, ARNP, FNP-C

Assistant Professor of Family Medicine, Pacific Northwest University of Health Sciences

Professor Hepner graduated from the University of Washington with a Bachelor of Nursing in 1988, from the University of Washington in 1998 with a Master of Public Health, and from Gonzaga University in 2009 with a Master of Nursing/Family Nurse Practitioner. She has served as a United States Air Force Officer, Maternal-Child Public Health Nurse Supervisor, Community Health Educator, Family Nurse Practitioner with emphasis in OB/GYN & Pediatrics, Surgical First Assistant, and as Clinical Nursing faculty at Yakima Valley Community College and Washington State University and continues to work in migrant health at the Yakima Union Gospel Mission clinic. She is presently very happy to be at Pacific Northwest University as an Assistant Professor of Family Medicine, Course Coordinator Year 1 of the Art and Practice of Doctoring. Professor Hepner's background and experience as a public health professional and nurse practitioner have led her to her current position teaching medical students at Pacific Northwest University; a daily exercise in inter-professional education. One of her main roles is to facilitate and evaluate inter-professional collaborative practice experiences in the local community for her students. These experiences have been provided to encourage future inter-professional collaborative practice for improved patient outcomes.

Cynthia Church, BSJ

Chief Marketing Officer, Xealth

Cynthia Church is Chief Marketing Officer and Head of Partnerships for Xealth, a digital health prescribing platform. Xealth enables clinicians to prescribe digital health tools for patients from their EHR workflow, such as patient education, online third-party apps and programs, device monitoring, and non-clinical services such as ride shares and e-commerce product recommendations.

Prior to Xealth, Church led Marketing and Communication for UPMC Enterprises, the innovation and commercialization of UPMC (University of Pittsburgh Medical Center), which had a portfolio of more than 20 companies. She was also Executive Director of the Center for Connected Medicine, a content hub and executive briefing center. Church originally joined UPMC in 2013 as the Marketing and Communication Director for UPMC's International and Commercial Services division.

Church joined UPMC after spending nearly 20 years in marketing, communication, finance and human resources roles outside the US, most recently as Head of Communication for ING Investment Management Asia Pacific in Hong Kong, following time with ING New Zealand. Prior to that, she was with retailer The Warehouse Group and beverage company Lion Nathan.

Church's career began in the United Kingdom, working in professional services marketing.

Church holds a Bachelor of Science in Journalism from Ohio University.

