



中國旅美科技協會

Chinese Association for Science and Technology, USA

25th CAST-USA Annual Convention:
US-China Innovation, Entrepreneurship, & Collaboration Summit
October 6-8, 2017, New York City, U.S.A.

Sponsorship Opportunities

Platinum Sponsor - Convention Naming Rights \$50,000

- ✓ Featured keynote speech
- ✓ First priority to acquire partnership for all participating projects
- ✓ 10 complimentary conference registrations
- ✓ Sponsor's advertisement printed on the cover or the first page of the conference program
- ✓ Banner exhibited in the main entrance and the video advertisement appeared on large screen in the lobby
- ✓ Banner displayed in the auditorium
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ Logo displayed on the podium in the auditorium
- ✓ Priority booth selection
- ✓ Chinese Press interview and media recognition
- ✓ Advertisement on both main page and sponsorship pages on CAST-USA website
- ✓ Promotional material distribution via CAST-USA marketing channels
- ✓ Lifetime Corporate Membership

Diamond Sponsor \$20,000

Naming Rights for Innovation Competition \$20,000

Naming Rights for Friday Evening Banquet \$20,000

Naming Rights for Saturday Evening Banquet on Manhattan Ferry \$20,000

- ✓ Featured speech at evening banquet
- ✓ Complimentary conference registrations for 10 persons
- ✓ Full page of advertisement on the conference program
- ✓ Banner exhibited in the main entrance and the video advertisement on large screen
- ✓ Banner displayed in the auditorium
- ✓ Booth exhibit
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ Logo displayed in the auditorium
- ✓ News on Chinese media
- ✓ Advertisement on both main page and sponsorship pages on CAST-USA website
- ✓ Promotional material distribution via CAST-USA marketing channels
- ✓ Lifetime Corporate Membership

Theme Naming Rights \$15,000

- 1) Biomedical Science and Technology, Medicine and Prevention
- 2) Information Technology, IoT, Machine Recognition, Big Data and Security,
- 3) Sino-economical, Financial, and Investment Exchange and Relationship
- 4) Green Energy and Environmental Protection
- 5) International Education and Cultural Exchange
- 6) Chinese Enterprises Globalization and International Talent Partnership

25th CAST-USA Annual Convention: US - China "Innovation, Entrepreneurship, & Collaboration" Summit



中國旅美科技協會

Chinese Association for Science and Technology, USA

- ✓ Featured speech at designated theme or evening banquet
- ✓ Complimentary conference registrations for 10 persons
- ✓ Company name and advertisement on the conference program
- ✓ Banner and exhibit in the main entrance;
- ✓ Video advertisement on large screen in the panel discussion room
- ✓ Banner displayed in the main auditorium
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ Logo displayed on the podium in the panel discussion room
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Advertisement appeared on both main page and sponsor pages on CAST-USA website
- ✓ Promotional material distribution via CAST-USA marketing channels
- ✓ Lifetime Corporate Membership

Theme Sponsor \$5,000

- ✓ Featured speech at designated theme
- ✓ Complimentary conference registrations for 3 persons
- ✓ Company name on the conference program
- ✓ Banner displayed in the panel discussion room
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year

Gold Sponsor \$10,000

- ✓ Featured speech at selected theme or evening banquet
- ✓ Complimentary conference registrations for 5 persons
- ✓ Half page of advertisement on the conference program
- ✓ Advertisement placed in the main entrance
- ✓ Banner displayed in the main auditorium
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Complimentary access to CAST-USA Database for 1 year
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 2 years

Silver Sponsor \$5,000

- ✓ Complimentary conference registrations for 3 persons
- ✓ Half page of advertisement on the conference program
- ✓ Advertisement placed in the main entrance
- ✓ Banner displayed in the main auditorium
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ Booth exhibit
- ✓ News on Chinese media



中國旅美科技協會

Chinese Association for Science and Technology, USA

- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year

Bronze Sponsor \$3,000

- ✓ Complimentary conference registrations for 2 persons
- ✓ Half page of advertisement on the conference program
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year

Evening Banquet Table Sponsor \$1,500

- ✓ 2 dinner vouchers
- ✓ Sponsor's name recognized on all tables
- ✓ Complimentary event registration for 1 person

Evening Banquet Vouchers Purchase \$1,500

- ✓ 10 banquet vouchers

Sponsorship for Innovation Award

1) First Prize \$10,000

- ✓ First priority for the partnership of all first-prize participating projects
- ✓ Complimentary event registrations for 5 persons
- ✓ Half page of advertisement on conference program
- ✓ Exhibit in the main entrance
- ✓ Banner displayed in the auditorium
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 2 years

2) Second Prize \$5,000

- ✓ First priority for the partnership of all second-prize participating projects and remaining projects from the first-prize participating projects after one week
- ✓ 3 complimentary event registrations
- ✓ Banner displayed in the auditorium
- ✓ Marketing material handed out to all attendees (or on mobile app)
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year

3) Third Prize \$3,000

- ✓ First priority for the partnership of all third-prize participating projects and all unsigned remaining projects after two weeks
- ✓ Complimentary event registrations for 2 persons
- ✓ Banner displayed in the auditorium
- ✓ Marketing material handed out to all attendees (or on mobile app)



中國旅美科技協會

Chinese Association for Science and Technology, USA

- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year

Exhibit Booth

- ✓ 5X3 table: \$1,500
 - *The principal applicant of semi-finalists in the innovation competition will be granted one complimentary registration
 - *The outstanding CAST members or volunteers will be granted one complimentary registration

Advertisement on Conference Program:

- ✓ Full color page: \$1,500
- ✓ Half color page: \$1,000
- ✓ Full black & white page: \$1,000
- ✓ Half black & white page: \$700

Advertisement on CAST-USA Website:

- ✓ 50 -200 words: \$2,000
- ✓ <50 words: \$1,000

Advertisement on Mobile App:

- ✓ Full page: \$2,000

CAST-USA 25th Annual Convention Organizing Committee