

Protect your SMB from Ransomware

The threat of ransomware is the new normal today and, unfortunately, it is here to stay. In 2017 approximately 5% of SMB's fell victim to ransomware and of those, around 35% wound up paying the ransom. Of those that do wind up paying, about 15% never recover their data and 47% of ransomware ransom fees are between \$500 and \$2000. The amount of money demanded is not significant, but the downtime, the disruption, and most importantly, the lack of access to your data, is the issue.

Ransomware is a real threat to organizations of all sizes, and that threat will continue to grow over the coming years. Why is that? Because people and firms are unprepared for a ransomware attack, and hackers take advantage of this unpreparedness. Many firms believe this is not something that can happen to them, but the reality is that it happens every day.

New strains of malware (of which ransomware is a part) continue to pop up daily. No industry, operating system, cloud service or device is immune or safe from attacks. It does not discriminate between industries and SaaS apps are becoming increasingly targeted, with services such as Dropbox, Office 365, G-Suite most at risk. What is the leading cause of ransomware infections with SMB's? Lack of cybersecurity training. Despite all of this, only around 38% of all SMB's are concerned about ransomware. Your data and firm must be protected. You wouldn't put your money in a bank that wasn't protected, so why would you do the same with your data?



A Multi-Layered Approach is Needed

Ransomware can outsmart today's top security solutions, so what is needed? A multi-layered approach to protect your firm, not just a single solution. It all starts with a reliable backup and data recovery solution (BDR). With a reliable BDR solution in place, 96% of SMB's can fully recover from a ransomware attack. Couple that with a suite of security solutions to help prevent an intrusion, provide predictive behavior, continually update and give you visibility and transparency across your entire IT environment (whether on-premise and/or cloud) and you have a multi-layered solution that will protect you.

This is where Vicom ProServ XT Data Protection can help. It is a managed security solution that provides SMB's with the multilayer approach needed to protect against ransomware and malware attacks and gives the ability to recover quickly and roll back to a good/steady state or your data if needed. Our solution uses leading edge and best of breed technology to allow you to stay one step ahead of attackers and threats and to keep you safe and helping to prevent fraud. We give you 24x7 access to Vicom personnel and resources that are just a phone call or site visit away, and we will be monitoring your environment and security status continually. We use tools and methodologies that will ensure you are protected. Allow your firm to be protected with Vicom ProServ XT Data Protection to give you peace of mind in knowing you are protected from ransomware attacks so you can focus on running your business.

Vicom 35+ Years of IT Expertise — The Vicom Advantage

ProServ 360 XT SaaS Data Protection is provided by Vicom, a 35+-year-old IT solutions and service provider that has a long history of helping organizations protect and manage their IT environments and data. Reach out to Vicom today and we will help you protect and manage your data and make it easy for you, so you don't have to. Focus on running your business, and we will focus on protecting your data.

Vicom ProServ XT Data Protection is the choice of SMB's to protect their data in the New York Metro area. Give us the worry of protecting your business.



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