

## Moscow and Nizhny Novgorod

June 26th-28th 2018

### HIGHLIGHT - 3rd-GROUP MATCH



## SWITZERLAND - COSTA RICA

June 27th 2018, Nizhny Novgorod Stadium

Russia, the host country of the FIFA World Cup 2018, is a very interesting market for Swiss Exporters. With a population of 145 million, Russia is the largest consumer goods market in Europe. Its large territory and its vast needs in infrastructure and industrial production capacity modernization also offer many opportunities for Swiss businesses in the investment goods sector.

The World Cup is an excellent opportunity to gain a first-hand impression of this fascinating market and to combine the Swiss National Team's decisive match against Costa Rica with insightful presentations on doing business in Russia and meetings with potential new business partners.

The deadline for applications is 15 January 2018.

#### Gold-Partner:



**Swiss**  
Flight Partner

**Lind & Sprüngli**  
Business Case Partner

**Bühler**  
Business Case Partner (requested)

**Sulzer**  
Business Case Partner (requested)

#### Silver-Partner:



**Dr. Voigt & Partner**  
Auditing Partner



**Tradokk**  
Translations Partner



**Polezahev & Partners**  
Legal Partner

## Preliminary travel planning of the delegation trip to Russia / Moscow

<b>Arrival day</b> 26/06/2018	<b>Flight to Moscow DME and transfer to the hotel</b>  Flight recommendations: <b>Zurich ZRH - Moscow DME</b> Swiss LX1326, 26/06/2018 travel time 12:30-16:55  <b>Geneva GVA - Moscow DME</b> Swiss LX1336, 26/06/2017 travel time 10:15-14:50
evening	<b>Official welcome at the Swiss Business Hub Moscow</b> followed by a get-together
<b>Wednesday</b> 27/06/2018	
morning	<b>Russia briefing</b> Lorenz Widmer, Head of Swiss Business Hub Russia  <b>Expert reviews</b> on "Doing Business in Russia" by - Lind & Sprüngli Russia (requested) - Bühler Russia (requested) - Sulzer Russia (requested)
noon	<b>Lunch</b>
afternoon	<b>3h High-Speed-Train Transfer Moscow - Nizhny Novgorod</b> followed by check-in to the Hotel in Nizhny Novgorod and transfer to the Stadium
evening	<b>FIFA World Cup 2018 (3rd Group-Match of Group E)</b> <b>SWITZERLAND - COSTA RICA</b> <b>Nizhny Novgorod Stadium, 27/06/2018 at 20:00</b> 3rd and final Group-Match of the Switzerland national team with hospitality program (including access to the VIP area to make contacts, as well as provision of food and drinks)
<b>Thursday,</b> 28/06/2018	<b>Nizhny Novgorod Sightseeing</b> Guided tour through Nizhny Novgorod
Morning	
noon	<b>3h High-Speed-Train Transfer Nizhny Novgorod – Moscow</b> <b>Transfer to Moscow DME airport</b> <b>and back-flight to Switzerland</b>
afternoon	<b>Transfer to Moscow DME airport</b> <b>and back-flight to Switzerland</b>
	Flight recommendations: <b>Moscow DME - Zurich ZRH</b> Swiss LX1327, 28/06/2018 travel time 17:40-20:10  <b>Moscow DME- Geneva GVA</b> Swiss LX1337, 28/06/2018 travel time 15:30-18:15



**Friday,  
29/06/2018**      **Optional extra day in Moscow for individual business meetings in the industries  
of your choice. (Subject to extra charges)**

## What is included?

The package price of the delegation trip to Russia amounts to 3,750 CHF net / person. Members of S-GE (Switzerland Global Enterprise), members of JCC (Joint Chamber of Commerce) as well as members of all other network partners receive a discount and book the trip at a preferential price of 3,250 CHF net / person.

The package includes:

- Transfer from the airport (Moscow, DME) to the hotel
- Overnight stay at 4-star hotel in Moscow including breakfast
- Official Welcome, followed by a get-together
- Football delegation jersey
- Russia-briefing
- Expert reviews on "Doing Business in Russia"
- 3h High-Speed-Train transfer Moscow - Nizhny Novgorod
- Transfer to the stadium and back
- VIP-Tickets for the FIFA World Cup 2018 Match  
SWITZERLAND - COSTA RICA  
Nizhny Novgorod Stadium, 27/06/2018 at 20:00
- Overnight stay at 4-star hotel in Nizhny Novgorod including breakfast
- 3h High-Speed-Train transfer Nizhny Novgorod - Moscow
- Transfer to the airport (Moscow, DME)

As an option, participants can book an extra day for individual business meetings in Moscow at a price of 1,450 CHF / person. This optional package organized by S-GE includes:

- Two business meetings within industries of your choice
- Interpreter for translation during the meetings
- Transfer to the meetings

**Note:** Flight tickets and insurance are not included in the package prices and must be booked individually. Please check our flight recommendations.



## Important dates and notes for registration:

**Booking start:** Delegation trip bookable from now on.

**Application deadline:** Registration possible until **January 15th, 2018.**

**Successful booking:** The booking is valid after the registration confirmation by the organizers. The overall sum of the package will be due in early January 2018. Flight tickets and insurance are not included in the package price and must be booked individually. Please check our flight recommendations.

**Payment:** After the binding registration, the invoice will be sent to the booking person / booking company by S-GE Switzerland Global Enterprise. The reservation of hotel and tickets will be done only after payment of the package price. **Please note the application deadline.**

**Refund:** Refund is not possible, but the package can be handed over to another person (without guarantee). The conclusion of a travel cancellation insurance is recommended.