

Washington, DC
January 7, 2020

iGIANT® ANNOUNCES 2020 AWARDS

iGIANT® is delighted to announce the following 2020 iGIANT Awards: Pioneer Award-Philip Rubin, PhD, Ambassador Award-Google, Champion Award-Margaret Burnett, PhD.

These recipients have been selected for their outstanding contributions to the mission of the iGIANT. Through their support and dedication to the iGIANT mission, important steps have been taken toward accelerating the translation of research into gender/sex-specific design elements.

Dr. Saralyn Mark, MD, founder and president of iGIANT, stated "It is an honor to work with these recipients to improve the safety and quality of life, including work performance, for everyone in any environment. Their contributions to iGIANT have significantly advanced our programs and outreach. We congratulate and appreciate all that they are doing to transform our world for the better."

About iGIANT®

iGIANT® (impact of Gender/Sex on Innovation and Novel Technologies), a 501(c)(3) nonprofit corporation, accelerates the translation of research into gender/sex-specific design elements such as products, policies, protocols, and programs for health, IT, transportation and retail sectors by engaging stakeholders in government, industry, academia and advocacy. Through roundtables, summits, challenges, scholarships and an iGIANT Seal of Approval for design elements, iGIANT aspires to improve the safety and quality of life, including work performance, for everyone. It is the only organization in the world doing such work, and it has been often recognized for these efforts.

About Philip Rubin, PhD

Dr. Rubin, a cognitive scientist and technologist, is the Senior Advisor for the Haskins Laboratory at Yale and was the former Principal Assistant Director for Science at the White House Office of Science and Technology Policy. As the founding treasurer for iGIANT, Dr. Rubin's guidance and expertise have been immeasurable to its evolution and progress.

About Google

Google LLC is an American multinational technology company that specializes in Internet-related services and products, which include online advertising technologies, search engine, cloud computing, software, and hardware. Google hosted the first iGIANT Design Summit which highlighted the need for gender/sex-specific design elements resulting in enhanced awareness and action.

About Margaret Burnett, PhD

Dr. Burnett, a Distinguished Professor of Computer Science at Oregon State University, is the founder of GenderMag, a systematic method to find and fix gender biases in software. Dr. Burnett, a member of iGIANT's Design Advisory Council, has served as the chair for the landmark iGIANT Seal of Approval program which has developed a process to certify excellence in innovation.