

AVOID THE SUPER BOWL STUMBLE – HAVE A PLAN!

With all the social gatherings coming up just in time for the big game, it is important to plan ahead for safe driving. An open house here, a party there, “just one” with co-workers after work — before we realize it, we’ve drunk one (or more) too many, we’re impaired and we don’t have a plan for how to get home safely.

Make sure your employees have a plan for the big game by providing them with resources on how to stay safe on our roads. Encourage folks to turn over their keys to a sober driver — their game MVP — before they begin drinking. If you don’t have an MVP to make sure folks get home safely, consider other ride options. On Super Bowl weekend, be team players and help keep impaired drivers from getting behind the wheel. Don’t fumble! Designate your sober driver before the big game begins. And remember: Fans Don’t Let Fans Drive Drunk.

HOW BIG OF A PROBLEM IS IMPAIRED DRIVING IN MINNESOTA?

- Alcohol is a leading contributing factor in crashes on Minnesota roads.
- Nearly one out of every four deaths on Minnesota roads is drunk driving-related.
- More than 600,000 Minnesotans have a DWI on record — that’s one out of every seven licensed drivers in Minnesota.

HAVE A PLAN

- Plan for a safe ride — designate a sober driver, take a cab/ public transportation or stay at the location of the party.
- Offer to be a designated driver or be available to pick up



a loved one anytime, anywhere. Friends don’t let friends drink and drive.

- Buckle up — the best defense against a drunk driver.
- Report drunk driving. Call 911 if you see impaired driving behavior. Be prepared to provide location and license plate number, and to describe the dangerous behavior.
- Speak up and find a safe ride home for an impaired person.

APPS TO HELP FIND SOBER RIDE HOME

There are many ways to ensure a safe ride home besides relying on a friend. The options include using public transportation, calling a taxi, or using a rideshare program.

- ▶ Download the Metro Transit app at metrotransit.org/superbowl/ to plan your trip, get service updates and buy fares right from your smartphone.
- ▶ NHTSA’s [SaferRide](#) mobile app, available in the app store, is another resource to help fans who have been drinking find a sober ride home — by identifying their location and helping to call a taxi or a friend to pick them up. Sober designated drivers should be sure to carry the ball and refrain from drinking alcohol. Be sure your designated driver tweets [@NHTSAGov](#) during Super Bowl LII to be featured on NHTSA’s National Wall of Fame.
- ▶ Find [Super Bowl safety tips](#) and free impaired driving resources for employers on the [Minnesota NETS website](#).