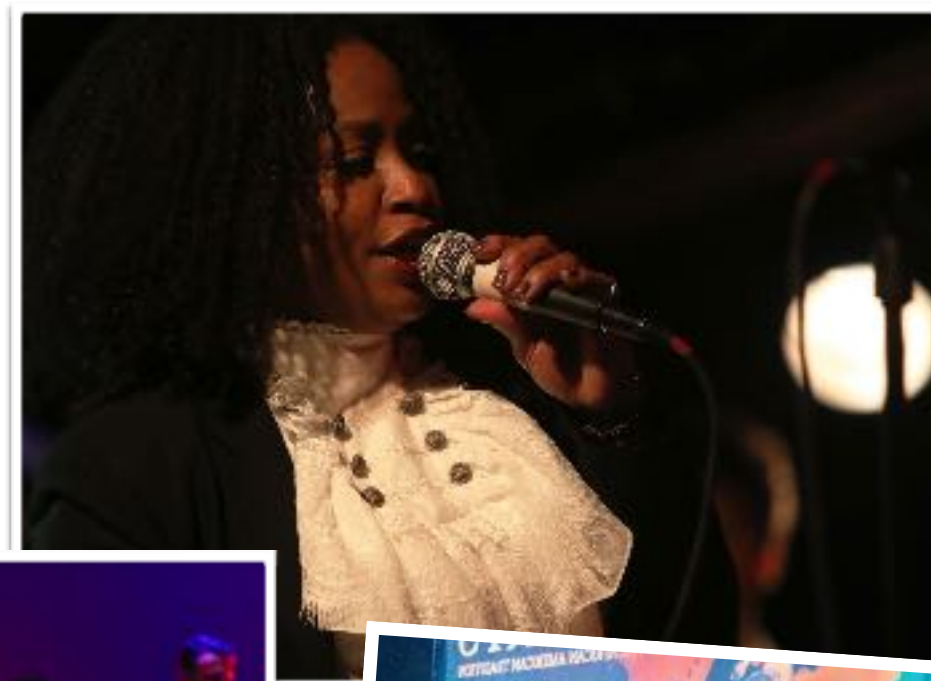


Crystal Taliefero

A Journey with the Arts



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THE MISSION

To empower youth by enhancing personal growth in the areas of life skills, self esteem, creativity and respect for themselves and others through the preparation for and the participation in live musical performance.

Crystal Taliefero is the consummate professional. She is known all over the world for her multi-instrumental talent, vocals, stage performance, songwriting, production. She has performed with award winning artists in genres from rock to country.

Taliefero has made it her life's goal to encourage and challenge students to pursue their dreams. It's the reason that she created an once-in-a-lifetime, live music entertainment experience tailored for aspiring students.

"I give back, it's just what I do," said Taliefero. "This career is very challenging and those that make it take their craft serious and constantly challenge themselves. To make it in this industry, you have to have the strength, stamina and courage."

The goal of "Crystal's Journey With The Arts" is to empower youth by enhancing personal growth in the areas of life skills, self-esteem, creativity and self-respect through the participation in a live musical performance.

Taliefero and her team, which include musicians, technicians, promoters, teachers, engineers and media, will bring their message and host a series of workshops for students in your school district. Students will shadow industry professionals for a day and learn firsthand what it takes to thrive in the business.

"Crystal's Journey With The Arts" will let students experience what it takes to succeed in life, no matter what stage they choose as their career.

PRODUCTION AND LOGISTICS

1. School System & Government Team Members

- School Superintendent
- Mayor
- Music Department
- Art Department
- Drama Department
- Tech/Video



2. Venue Requirements

- Seating Capacity (audience selected from District)
- House PA System, Lighting System
- Area for Art Department Display
- Student Drop Off Area (both performers and audience)
- Stage Wing Area (for acts to line up for performance)

3. Art - Selection Process (Musical, Dance, Drama Students)

- Acts are selected to perform by local Music/Drama/Dance Departments. Teachers will forward participants names & act information to Ray Santovasi (Journey With The Arts Team)
- Acts are put into large group concert performances or small acts critiqued by judges.

- Drama and dance students will be involved in the production.
4. Students to Shadow Production - Selection Process
 - Students are selected by local district to shadow ALL areas of production (sound, lights, tickets, stage managing, etc.)
 5. Schedule - Stage Change Out / Running Order of Acts
 - Acts are placed in order for ease of set up and instruments used (Example: Small rock band followed by singer(s) for easy stage transition.)
 - Time of each song and time for movement off the stage is added to make timeline for show order.
 6. Bussing Order & Seating Charts for Venue
 - Drop off time for acts in performance
 - Drop off times for audience by school (with # of students per school)
 - Create seating chart for venue by schools to allow easy exit to busses
 7. Organize House Band

- Create house band
- Review with house band their equipment placement and set up on the stage



8. Equipment Evaluated - House Bands

- House band gear such as drums or amplifiers (if needed)
- Equipment needed for acts to be critiqued (if needed)

9. Audio / Media – Check & Convert

- Obtain all media from acts
- Check compatibility with audio or video technology in venue
- Reformat any media that is not compatible

10. Stage Layout For Show

- Podium area for Crystal Taliefero
- Judging Table
- House Band Stage Area
- Acts Stage Area for each performance

11. Donations From Endorsing Companies

- Efforts will be made to secure any donated items from companies endorsing “Journey With The Arts” for school system. Any donations will be acknowledged at the show.

EDUCATION

To empower youth by enhancing personal growth in the areas of life skills, self esteem, creativity and respect for themselves and others through the preparation for and the participation in live musical performance.

Crystal Taliefero feels a responsibility to encourage and challenge students to pursue their dreams, especially in the arts. That's why she created this live music entertainment experience.

Months prior to the live performances, Taliefero will send a smaller team to the school(s) to conduct a rigorous and engaging set of workshops aimed at highlighting the significance of the performance, planning and marketing the performance. During the workshops, students will learn to develop a successful plan using a social media strategy, devise and write press releases and will be challenged to market their live performance. A large part of a highly effective plan will include resourcing and productivity. Emphasis will be placed on creative development, scheduling, platform strategy and community engagement. Blogging, video will also be encouraged for website sharing and optimization.

"This is a lesson in life. The better students are equipped to understand how things work, the more successful they will be in life. When you set the bar high, children have a tendency to reach levels we couldn't even imagine."

-Crystal Taliefero