

My Ideal Reader Profile



Name:

Age:

Location:

Hobbies:

Do They Travel?

What are their favorite things?

Likes :

Dislikes:

Is this person Tech Savvy?

What is there most used Social Media platform?

Who are you marketing too?

What are you marketin?

Where will your market your book?

When will your market your book?

Why are you marketing your book?