

Seminar

Corporate Innovation & Disruptive Technologies

Are you prepared to Lead a Digital World?

Lisbon - December 4, 2019 - CCB

Oporto - December 5, 2019 - Casa da Música

John Kao

1 World Authority on Innovation

Chairman of Institute for Large Scale Innovation

Former Chair of the World Economic Forum's
(Davos) Global Advisory Council on Innovation



**"MR. CREATIVITY" AND A
"SERIAL INNOVATOR"**
- THE ECONOMIST

Organization:

vantagem+

Consultores de Formação • Empresas

www.vantagem.com | www.johnkaoseminar.com

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An Outstanding event on Corporate Innovation

Vantagem+ is pleased to present to you our Seminar on **CORPORATE INNOVATION & DISRUPTIVE TECHNOLOGIES**. This will be the best and most striking event on corporate innovation to be held this year in Portugal.

In today's fast-changing business environment, innovation management is critical and an essential requirement for success and competitiveness, both for the public and private sector.

Usually, the investment on innovation focuses on the development of new products, services or technologies. However, innovation that can improve business results can go far beyond this including changes in the business model itself. In the last 100 years, innovation management has allowed companies to achieve levels of performance previously considered impossible.

In an ever changing environment, we continue to face new challenges every day. The world doesn't stop, digital transformation has erupted in our lives forcing us to re-invent innovation itself and concepts such as AI, Robotics, Big Data, Analytics, Algorithms, IoT and other disruptive technologies are now part of a new digital world that is today's reality and with it **Innovation 4.0** has also arrived.

This Seminar is an authentic full-day hands-on lecture on Corporate Innovation & Disruptive Technologies, specially designed for all leaders and those responsible for innovation and growth in their companies and it will be taught by Dr. John Kao, one of the **biggest world Gurus on Innovation**.

John Kao, is recognized as one of the world's leading specialists in emerging technology and innovation. He was Chair of the World Economic Forum's (Davos) Global Advisory Council on Innovation and is currently Chairman of the Institute for Large Scale Innovation. His clients are companies ranked in the top Fortune 500, Cities and even Countries, to whom he provides support for their projects and innovation plans.

John Kao will share his experience, ideas and strategies for a successful digital transformation, taking us from Innovation 4.0 to success, in this new digital world.

Accept our challenge and take the opportunity to learn and share experiences directly with **John Kao** whom **The Economist** calls the **"Serial Innovator"**, and undoubtedly **one of the world's leading thinkers on Innovation**.

Paulo Gandrita
CEO at Vantagem+

Applications are limited.

If you are responsible for innovation and growth in your company, this is the right Seminar for you!

"...My notion is that an organization is really a factory for producing new ideas and for linking those ideas with resources - human resources, financial resources, knowledge resources, infrastructure resources - in an effort to create value..."

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Who is John Kao

Described by The Economist as a "serial innovator", **John Kao is a world leading authority on innovation and emerging technologies.**

John has played a leading role in the fields of innovation and business creativity for more than 30 years. His work reflects an **ongoing engagement with advanced and disruptive technologies.** His advisory and venture development activity has embraced fields as diverse as blockchain credentialing for education, AI and big data models, immersive gaming, collaboration technology and much more....

John Kao isn't simply an innovator... He **built a career out of bringing innovation to a large range of industries, organizations and institutions** in both public and private sector.

The common thread is creativity and innovation - he has been helping a great number of companies from start-ups to large multinationals to transform their businesses by re-designing and focusing on strategic innovation.

As a **Harvard Business School** professor from 1982-96, John created acclaimed programs, such as MBAs and executive education courses, on creativity, innovation and entrepreneurship. Furthermore, Kao was the academic director of the Managing Innovation program at **Stanford University**, as well as a visiting professor at the Media Lab at the **Massachusetts Institute of Technology (MIT).**

John Kao is **author of two best-selling books:** *Jamming: The Art and Discipline of Business Creativity*, a BusinessWeek best-seller that has been published in a dozen languages; and *Innovation Nation*, which sounds the alarm about America's growing innovation challenge.

John's work has been shared in major publications, such as The Economist, Harvard Business Review and The New York Times, among many other.

He has served in many prestigious membership and advisory roles:

- Chair of the World Economic Forum's (Davos) Global Advisory Council on Innovation
- Board Member - Bay Area Science and Innovation Consortium
- Member - Innovation Commission of Cisco Systems
- Advisor to the USA navy
- Advisor to Finnish Innovation Fund
- Advisor to Finland's Aalto (Innovation) University
- Advisor to Clinton Global Initiative

John is a trusted advisor to leaders of companies, startups, cities and nations about innovation strategy and execution. The list is long and ranges from Abu Dhabi to the City of San Francisco, as well as sectors of US government and the European Union's innovation policy team. He advised the governments of Finland, Australia and Singapore on their innovation strategies and served for three years at the White House/Chinese Ministry of Science and Technology Innovation Policy Dialogue led by Dr. John Holdren and Minister of Science and Technology Wan Gang.

Currently **Kao is the Chairman of Institute for Large Scale Innovation**, whose i20 group is an association of 50 chief innovation officers from 30 different countries around the world.

In the summer of 1969, he apprenticed to a rock legend - Frank Zappa. Since then, he plays jazz piano in his spare time and the Yamaha Music Corporation recently named him their first "innovation artist."

John Kao has inspired audiences worldwide, instilling the spirit of creativity as well as the how of innovation.

MEDIA:

The New York Times THE ECONOMIC TIMES



LAST BOOKS:



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Program:

Schedule:

(Adjustments may be necessary)

- 09:00 - Reception
- 09:30 - Opening the Seminar
- 09:40 - **Seminar**
- 11:00 - Coffee-Break
- 11:15 - **Seminar**
- 13:00 - Lunch
- 14:30 - **Seminar**
- 15:30 - Coffee-Break
- 15:45 - **Seminar**
- 17:00 - Close doors

Locations:

Lisbon:

 Centro Cultural de Belém

Oporto

 casa da música

Who should attend:

- Administration Board, CEO's
- Corporate Entrepreneurs and Business Owners
- Chief Innovation Officers
- Chief Human Resources Officer
- Chief Technology Officers
- Chief Information Officer
- Chief Learning Officer
- Chief Knowledge Officer
- Chief Financial Officer
- Chief Marketing Officer
- Chief Communication Officer
- Chief Operations Officer
- Heads of Innovation Departments
- Heads of Labs, Incubators, and Accelerators
- Innovation (program) - Managers and Directors
- R&D and Product Managers and Team Leaders
- HR and Organizational Transformation Leaders
- Innovators and Trendsetters
- Senior leaders and all those able to influence the innovation agenda

1 - What is innovation, really?

2 - Describing the world as it really exists today

- VUCA - disruption
- Wicked problems
- Runaway acceleration of innovation
- A 21st century tidal wave of disruptive technologies – How disruptive will AI be?
- Absorbing the lessons of the “Fourth Industrial Revolution”
- The need for new models
- The culture of “endless newbie”
- The “innovator’s dilemma” revisited
- The disadvantages of incumbency
- The new world of employability – the new war for talent
- The new landscape – what is around the corner

3 - The evolution of innovation

- What is innovation 4.0?
- What is an innovation system?
- Making innovation real – planning for action
- Managing the three forms of innovation capital

4 - The digital transformation imperative and opportunity

- Digital plus innovation = transformation

5 - The challenge for leaders

- Leading in the “new” new economy
- The new fundamentals
- Improvisation vs. planning
- What do leaders have to know?
- What do leaders have to be able to do?

6 - Preparing your organization for disruption and transformation

- What is innovation stewardship
- Developing an innovation stewardship plan
- Managing transformation
- The new human capital agenda
- Action planning
 - What are the essential elements of an action plan?
 - Presenting John Kao’s 10 keys system for designing an innovation agenda
 - Why do innovation efforts and digital transformation efforts fail?

7 - The Future of Corporate Innovation - John Kao’s Perspective

Media Partners:

Institutional Partner:

Support:

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Application form:

Terms and conditions for cancellation, no-show, participant replacement and Payments:

CANCELLATIONS

- Cancellations without penalties are accepted when registered 15 working days prior to the start date of the event;
- Cancellations registered within 14 working days and 6 working days prior to the start date of the event, will be subjected to a penalty fee in the amount of 50% of the application fee, for late cancellation;
- Cancellations registered within less than 5 working days prior to the start date of the event imply the payment of 100% of the application fee.

PARTICIPANT(S) REPLACEMENT

- Participant replacements are allowed without penalty, when communicated in writing, 2 working days prior to the start date of the event.

NO-SHOW

- No-shows will be charged at 100% of the application fee.

PAYMENT

- After receiving the application form Vantagem+ will issue an invoice due upon receipt, and payment should be made by bank transfer.
- Participation in the event is only guaranteed after application fee is duly paid in advance.

Limitation of Liability:

- If in case force majeure or extreme circumstances such as (illness, traveling issues, storms, etc.) the speaker cannot be present on the date of the event, Vantagem+ reserves the right to postpone and reschedule the event to a new date, as soon as possible. In such case, participants will be informed of the need to postpone the event and all registrations will be transferred to the new date, without any kind of indemnification and reimbursement for the postponement. Vantagem+ cannot be held liable for failure to comply with its obligations caused by circumstances beyond its control.

Application Form Validation:

- This application form is only validated and accepted by Vantagem+ upon signing and official stamping.

Company Info:

Company Name	
Billing Address	
Zip Code	
VAT Number	
City	
Telephone	Fax

Participants information:

Participant 1	
Name	
Email	
Job Title	
Telephone	
Participant 2	
Name	
Email	
Job Title	
Telephone	

Registration Fee:

	December, 04	December, 05
Tick the box you want to apply:	<input type="checkbox"/> Lisbon	<input type="checkbox"/> Oporto
		Fee
Super Early Bird SEMINAR FEE - Until March, 31		990 €
1° - Early Bird SEMINAR FEE - Starting on April, 1 to May, 31		1.090 €
2° - Early Bird SEMINAR FEE - Starting on June, 1 to September, 30		1.190 €
SEMINAR FEE - Starting on October, 1		1.290 €

- All prices are tax free;
- Price includes documentation, certificate of participation, lunch and coffee breaks.

Group discounts: for 3 or more Participants. CONTACT US!

Payment:

- The amount of _____ Euros, will be paid by bank transfer to Vantagem+, Consultores de Formação.

NOVO BANCO IBAN: PT50 0007 0000 00639587446 23 SWIFT: BESCPTPL	Bank: Millennium BCP IBAN: PT50 0033 0000 45458777528 05 SWIFT: BCOMPTPL
Bank SANTANDER TOTTA IBAN: PT50 0018 0000 05535228001 36 SWIFT: TOTAPTPL	Bank: CAIXA GERAL DE DEPÓSITOS IBAN: PT50 0035 0100 0 0021699431 40 SWIFT: CGDIPTPL

Responsible name
Signature and stamp