# Yael Yulia Hantzis | Ul Designer

Born in 1983

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Lives in Tel Aviv

My Portfolio: behance.net/hantzisi

## Education

- \* 2016: User interface Design Course (UI), Netcraft Academy
- ☀ 2010: BDesign Graduate in visual communication design, HIT-Holon Institute of Technology

### ··· 2017 - Today

UNIQUI - UX Strategy and Design Studio.

Head of UI: Leading the design team. Working with a variety of large scale companies as well as fast past startups to create design systems, visual language, ideation from mockups stage to design review stage. In addition, I also managed and mentored a team of 3-5 designers, according to company roadmap and goals.

UI Design: Designing user experiences for wide range industries and digital interfaces, including complex systems, websites, desktop, and mobile applications.

#### ··· 2017

LOOLYAN - Design and UX Studio for interactive products.

UI Designer for a wide range of digital products: complex systems, apps, and responsive websites. The position includes the understanding of the characterization process, concept creation, product design and adaptability to different resolutions and platforms.

## ···· 2016-2013

Adlai Stock / CONCEPTICA - A firm specializing in branding and strategy. Sr. Graphic and Brand Designer, leading the branding process, of companies in various fields such as government, advanced technologies, Food products, Hotels, etc. thorough investigation of each project and client, and creating a graphic and visual language for the brand, spreading over various media such as printed media, web design, landing pages and apps.

#### ··· 2013-2012

I&M - Graphic Designer in an advertising agency specializing in digital advertising.

### · 2012-2011

"Basman/Tannenbaum" - Graphic Designer at a design studio specializing in creating unique business identity that is implemented in print products, digital products and packaging.

#### ·· 2011-2010

"Shelly's Postcard" - Graphic Designer at a design and advertising studio.

#### ··· 2004-2002

IDF - Border Controller in the Border Guard intelligence Jericho.

## \* Software