

Mountain Time Forum™ 2019 Sponsorship Descriptions

Mountain Time Forum: Friday, October 18, 2019 –Hilton Garden Inn Dallas Market Center – Dallas, Tx

www.mountaintimeforum.com

Companies must exhibit at the Mountain Time Ski Expo to sponsor the Mountain Time Forum

Companies who purchase a **Black Sponsorship** of the Mountain Time Forum receive

- * One (1) Mountain Time Forum/Luncheon Table Reserved for your company
- * Two (2) Sponsor badges to attend Friday, October 18th Mountain Time Forum/Luncheon
- * One (1) Black Sponsor 7 minute presentation to all attending forum delegates
- * Each Black Sponsor participates in 14 to 18 Round Table Elevator Pitch Sessions with Forum Attending Delegates lasting 6 minutes. Black Sponsor suppliers will move from table to table while group travel leads/travel agents/meeting planners/site selectors/media delegates will remain seated
- * Attending forum/luncheon delegates will be grouped at Black Sponsor tables by their occupation as best as possible (travel agents, ski club leads, travel club leads, corporate event planners, meeting planners, site selectors, romance travel sellers, travel media, etc.)
- * Contact info sent to all sponsors for all forum/lunch attending delegates 2 weeks after the event is over.

Other Friday, October 18th, Forum Presentation and Branding Sponsorships:

Exclusive Destination Specific Breakfast Presentation Sponsorship - \$4,900

- * One-on-one exclusivity with all attendee delegates of the forum from 8AM-9:30AM, Friday, October 18, 2019.
- * Signage with your company logo and pre-event promotion of your breakfast presentation and gathering.
- * Buffet Breakfast for 50 attending delegates included. Destination or resort sharing sponsorship with partners is welcome.

All registered forum attendee delegates (travel agents, ski club leads, travel club leads, corporate event planners, meeting planners, site selectors, romance travel sellers, travel media, etc.) will be invited to attend your pre-forum breakfast.

Exclusive Resort/Destination Case Study Presentation of Successful Meetings/Events Held at Mountain Resorts- \$1,000

(30 minutes) Only 2 sponsorships available for these 2 stand-alone presentations.

(Projected attendance of 15 to 30 meeting planners/site selectors, ski/travel club leads, and travel media) (sharing presentation with partnering companies is welcome)

- * Private salon of your own to give presentation showing attending delegates how exactly your resort or destination has helped other corporations, associations or clubs hold successful on budget meetings and events at your resort or destination. Attendee delegates love to hear how other leading companies and organizations have conducted successful and on budget meetings and events at a mountain resort.
- * Discussion of travel, lodging and meeting/event logistics help paint the picture for attending delegates.
- * Discussion of travel, lodging and meeting/event logistics help paint the picture for attending delegates.
- * A portion of the presentation time dedicated to Q & A will help further engage the audience and make them become a part of the plan to hold a meeting or event at a mountain resort.
- * Signage with your company logo and pre-event promotion of your presentation included.

Exclusive Resort/Destination or Tour Op Travel Agent Education Presentation-

\$1,000 (30 minutes) Only 2 sponsorships available for these 2 stand-alone presentations.

(Projected attendance of 30 to 40 travel agents) (Sharing presentation with partners is welcome)

* Private ballroom or salon of your own to give presentation specifically to travel agents to brand them to your resort(s) or organization.

* Travel agents are hungry to be educated about destinations and resorts they would like to sell to their clients. Travel agents are also eager to learn about the commission structures for selling certain resorts, destinations and affiliated products which incentivize agents to sell your resort or destination and affiliated products.

* Presentation time may also be utilized for Q & A and offer some type of brief certification test about your destination, resort or organization. Travel agents passing test can then be a “certified” travel agent of your resort, destination or organization.

Apres Forum Happy Hour Sponsor

\$250

* Onsite and online recognition of your resort or destination as a sponsor of the post forum happy hour that will also serve as the kickoff welcoming party of all Mountain Time Ski Expo exhibitors.

* Allotment of drink tickets to share with sponsoring team and attendee delegates

Lanyard Sponsorship

\$100 + Provide Lanyards

* Brand attendee delegates by literally hanging your resort or destination logo around their neck. Lanyards are used through out the forum by attendee delegates and reinforce your resort or destination as an industry leader.

Pen Sponsorship

\$50 + Provide Pens

* Brand attendee delegates by giving them a useful item that they will use throughout the forum and beyond.

Note Pad Sponsorship

\$50 + Provide Note Pads

* Brand attendee delegates by giving them a useful item that they will use throughout the forum and beyond.