



Queensland **SMALL BUSINESS** Week | 2019 27–31 MAY

WORKSHOPS FOR SMALL BUSINESS OWNERS

FRIDAY, 31 MAY 2019 – Rockhampton Regional Library, 230 Bolsover Street.

FREE event for small business owners - limited seats available.

[Register Here](#)

TIME	SUBJECT
9:00-9:30am	<p>I Have a Business Idea, What Next?</p> <p><i>Presented by: Entrepreneur Facilitator Services</i></p> <p>Adapt or Die – In a fast changing world of high tech and globalisation every business owner needs to be on their toes to understand and respond to trends and changes in their market.</p>
9:30–10:00am	<p>Best Practice Financial Management Tips for Small Business</p> <p><i>Presented by: Tony Edwards, Director & Principal, Evans Edwards Accountants / Auditors / Business Advisors</i></p> <p>Small business owners face many challenges. Managing finances often tops the list. Tony Edwards will provide some practical advice on everyday actions you can take to manage business finances more effectively.</p>
10:00-10:15am	<p>How the SmartHub can help you succeed in business</p> <p><i>Presented by: Elize Hattin, SmartHub Business Manager</i></p> <p>The SmartHub is an initiative of Rockhampton Regional Council's Smart Way Forward Strategy providing affordable coworking space where members can collaborate, learn and grow from the sense of community plus have access to a variety of programs and events to help their business thrive.</p>
10:30-11:00am	<p>Small Business Cyber Security and Network Password Security</p> <p><i>Presented by: Peter Vanheck, Deputy Director of Digital Technology and Cyber Security, ICT Network, CQUniversity</i></p> <p>Most owners might think cybercriminals aren't interested in targeting their small business, but the reality is very different. Hints and tips will be delivered during this session to improve cyber security within your business.</p>





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11:00am-
12noon

Interactive Presentation – Social Media in Business

Presented by: *Liam Fahey, LAD Social*

Learn what social media platform is best for your business. 3 simple steps to get more customers and how to stand out online.

12noon-
12:30pm

Local Major Projects and Rockhampton Regional Council's Procurement Practices

Presented by: *Andrew Collins, Manager Project Delivery – Regional Services and Drew Stevenson, Manager Corporate and Technology Services, Rockhampton Regional Council*

Hear about contracting opportunities for the new Art Gallery, the South Rockhampton Flood Levy and other local projects. Also the Rockhampton Regional Council's procurement practices including its Local Preference Policy.

1:30-2:00pm

Export Readiness

Presented by: *Charmaine Smith, Business Development Manager, Australian Trusted Trader*

Australian Trusted Trader (ATT) is an Australian Government program rewarding businesses who maintain a secure supply chain. As a Trusted Trader you'll get expedited clearance of goods at the border.

2:00-2:30pm

Australia Singapore Military Training Initiative (ASMTI) Opportunities – Shoalwater Bay Military Training Area

Presented by: *James Forman, Project Leader, Laing O'Rourke Australia*

With Defence injecting up to \$660M into the regional economy over a 5 year period, construction work (to commence by the end of 2019) will bring significant economic opportunities to the region with Laing O'Rourke committing to source over 80% of work from the CQ region.

2:30-3:00pm

Case Study - Fishing the Fitzroy

Presented by: *Wade Clark, Senior Economic Development Officer and Aimee Bartlett, Tourism Coordinator, Advance Rockhampton*

Fishing the Fitzroy has been an economic and tourism initiative of Advance Rockhampton which has launched many local small businesses. Learn about the journey and other small business opportunities.

