

Women in Business



Advertising Feature

Strong connections with patients



CARE: CQ Medicentre nurses Jessica Symonds, Shannon Carnell and Helen Tzioutzias.

AS PREDOMINANTLY a female team of doctors, nurses and receptionists, CQ Medicentre Northside and Southside has become a popular practice for women who are looking for medical professionals they can relate to.

Practice manager Allana Gregson said staff at both centres understood the importance of compassion and professionalism with their patients, especially when it came to women's health.

"Some of our staff have been directly affected by

breast cancer and also have wonderful connections with our patients and have been involved in their treatment and care," she said.

"This year, CQ Medicentre Northside and Southside raised more than \$2000 for Relay for Life by holding raffles and dress-up days within the two clinics.

"Our team for Relay for Life was called the Medical All Stars – some of our breast cancer patients even joined us for the Survivors' Walk."

Specialising in offering medical solutions for families throughout Central Queensland, Allana said the practice, established for 12 years in Rockhampton, was also tech savvy offering many online options for patients.

"The convenience of online saves time for both patients and our staff," she said.

"It has also helped us reduce our carbon footprint with a reduction in printing."

Visit www.cqmedicentre.com.



POSITIVE: Director and principal of Evans Edwards and Associates Chartered Accountants Jayne Maresse. PHOTO: CONTRIBUTED

Breast cancer survivor keeps getting stronger

WHEN Jayne Maresse was diagnosed with breast cancer in 2007, her life was turned upside down.

Though the journey was not an easy one, she found support in her personal and professional life to help her through.

The director and principal of Evans Edwards and Associates Chartered Accountants surrounded herself with a circle of caring and supportive friends, family and workmates.

"Being in the accounting profession actually helped me through," she said.

"I was able to focus on something else every now and then and I continued to work from home when I was feeling well."

As a result of Jayne's experience, she has grown a deeper understanding of the importance of a

life-and-work balance.

"Everyone is different and what drives everyone is different – my main message would be to figure out what makes you happy and do more of that," she said.

Specialising in accounting and business improvement solutions, the team has a genuine long-term interest in helping clients grow and succeed.

Being able to help clients is what Jayne enjoys most about being an accountant.

In 2000 she joined the team and progressed through the business to become director and principal in 2013.

"Having both men and women in the accounting profession provides balance – a mix of both is great as we all have different ideas and points of view to offer," she said.

"Our practice provides

opportunities for clients through business improvement strategies, gives peace of mind through effective business structures and succession planning, tailored advice on self-managed superannuation funds, minimising client risk through auditing and assurance and looks after all client taxation and accounting needs.

"Having been established since 1980, we have both the experience and the expertise to help our clients grow their business or achieve their personal goals – and we're proud to be a part of the local community."

Evans Edwards and Associates Chartered Accountants is open Monday to Friday from 8am-5pm.

For more information visit the website www.evansedwards.com.au.

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