

PRIVACY POLICY

We, NEWCO, National Electronics & Watch Co., Ltd. explain in this Statement what information we collect from you, a website visitor, when you visit our web and mobile sites at www.national.com.hk and other domains on which we place a direct link to this Statement ("Site(s)"). This Statement does not cover any other information that we collect including, without limitation, data that we collect offline or that we receive through our mobile app and store from users of our fitness tracker products.

Information We Collect.

Information you actively provide: When you register for an account or send us requests through the Site, we may ask you to provide your first and last name, height, weight, birth date, personal photo, email address, postal addresses, and password.

Information you automatically provide: When you access our Site, your computer or other device also automatically provides us with certain technical information that we use to respond to your requests and render our Sites to you, including your Internet protocol address ("IP address"), browser type, domain names, access times, operating system, Uniform Resource Locators (URLs), device type, operating system, device ID, language preferences, the amount of time you spend on our site, and your interactions with our site (e.g., clicks, scrolls, hovers).

Information we passively collect: We also use cookies and other tracking technologies and navigational data like URLs to gather information regarding the date and time of your visit and the information for which you searched and which you viewed, and products you add to your cart. This type of information is collected to make our products and services more useful to you.

Combinations: We may combine information we receive through the Site with information we receive about you from other sources, for example, our mobile apps and fitness tracker devices.

Information Third Parties Collect.

If you purchase a product from our authorized online merchants on our Site, then we exchange contact and order information with the merchant and our merchant will collect payment information from you in accordance with its privacy statement (posted in our online store or available from the merchant on request).

Use of Information.

We use your information to provide and improve our Site, information, products and services; personalize your experience and customize content, marketing, and recommendations; respond to requests that you make, provide you with customer service, send you press releases, general informative announcements, and promotional information about us or our products, or to aid us in serving you better; and protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.

Contact Us.

Should you have any questions or concerns regarding this privacy policy, please contact us via email at electronics@national.com.hk or via the Internet at <http://www.national.com.hk/html/en/contactus/>

Privacy Statement Updates.

We may update this Statement from time to time. When we do, we will change the last updated date above to let you know we made a change.