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Lamell McMorris honored by Washington Government Relations Group

Washington, D.C., July 29, 2013 – Leading government affairs expert and dynamic entrepreneur, Lamell McMorris, was honored Wednesday evening at the Washington Government Relations Group's (WGRG) Tin Cup Awards hosted at the La Maison Française in DC.



Photo Courtesy of Melvin Morris Photography

McMorris, founder and CEO of Perennial, a Washington, DC-based family of businesses, was presented with the President's Award for Career Achievement at the fourth annual awards dinner. The honor is bestowed annually to individuals who have embodied excellence in leadership, service, and professionalism in the African-American government affairs and political professional community.

Cited for his instrumental work in opening doors of opportunity through inclusiveness, and for his advocacy for diversity, access, and inclusion in the

profession, McMorris graciously accepted the award alongside the DC area's top business leaders, legislators and public policy experts. Fellow honorees included U.S. Senator Kristen Gillibrand, Congressman Greg Meeks, FCC Acting Chairwoman Mignon Clyburn, MSNBC host Melissa Harris-Perry, Lonnie Johnson, Art Collins and Jarvis Stewart.

The WGRG is a non-partisan, independent, volunteer association founded to enrich the careers and leadership abilities of African-American government relations professionals. "The opportunity to engage with a wide range of constituencies in crafting public-policy solutions for our nation is an honor and privilege I will continue to uphold," said McMorris. "I'm a walking lesson of how a child from the Southside of Chicago can succeed in Washington."

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ABOUT LAMELL McMORRIS:

Lamell McMorris is the founder and CEO of the Washington, DC-based group of companies bearing the Perennial name: Perennial Strategy Group, Perennial Sports and Entertainment, and Perennial Law Group. As a lifelong advocate for those less fortunate than himself, Mr. McMorris serves on the boards of numerous civil rights organizations and volunteers his time with several youth service and mentoring organizations. For his service, charisma, and dedication, Mr. McMorris is frequently honored by advocacy and nonprofit organizations and invited to speak at a wide range of conferences and events. He holds a bachelor's degree in Religion and Society from Morehouse College, and a Master's of Divinity in Social Ethics and Public Policy from Princeton Theological Seminary.

ABOUT PERENNIAL STRATEGY GROUP:

Perennial Strategy Group is a strategic advisory firm that provides government, public, and community affairs services for Fortune 500 companies, national nonprofits, trade associations, and public-sector clients on a wide range of public-policy issues. The firm specializes in the areas of banking and financial regulation, healthcare, technology and media, energy, consumer products and services, sports and entertainment, corporate diversity, and corporate social responsibility. For more information, visit www.perennialsg.com.

ABOUT PERENNIAL SPORTS AND ENTERTAINMENT:

Perennial Sports and Entertainment is a premier, full-service sports agency that represents NFL, NBA and MLB players and personalities. Its team brings a wealth of knowledge and experience to the table. Collectively, its agents have signed multiple 1st round picks and negotiated several multi-million dollar contracts. For more information, visit www.perennialse.com.

ABOUT PERENNIAL LAW GROUP:

Perennial Law Group offers advice and counsel to various parties involved in the entertainment, media, and sports industries. Uniquely positioned in Washington D.C., but with connections and resources across the country, Perennial Law Group offers assistance to athletes, entertainers, personalities, musicians, large and small companies, and non-profit organizations. For more information, visit www.perenniallg.com.

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