



Use of Image / Model Release

Model's Legal Name: _____ Fetlife Name _____

Instagram: _____ Twitter: _____

For exposure of my image and valuable consideration which has been received by me, I give to RopeLab, LLC dba BeachBind, as well as the BeachBind photographers that take pictures of me during the event, and RopeLab LLC's and such photographers' affiliates, heirs, legal representatives, licensees and assignees, (collectively, "Authorized Parties") the authority and permission to use my image and likeness in connection their marketing, promotion, and business affairs, as further described below.

A) Use of my image for BeachBind or RopeLab promotion and general business affairs. The Authorized Parties have the right to create, copy, use, re-use, edit, alter, publish, republish, license, assign, and distribute images containing me or my likeness with or without sound, in which I or my image may be included in whole or in part, in connection with the business of the Authorized Parties, (collectively, the "Released Images"). I understand that The Authorized Parties may need to edit the Released Images for use or publication, and the authorized use of the Released Image includes the right to resize, crop, edit, and publish or use, whether accurate or distorted in character or form, without restrictions to changes or transformations.

B) Social Media, Web, Print, Email, Text and Other Promotional or Media Use: Unless noted below, the Authorized Parties may use the Released Images on their **web sites** and **social media**, including **FetLife**, **Instagram**, and **Twitter**, and I grant to the Authorized Parties the right to so publish the Released Images in any and all media and methods of transmission and/or distribution now or hereafter known, including but not limited to film, print, video, computer, Worldwide Web, Internet Website, Email, FTP, computer network, text messages, and digital reproduction and distribution, for illustration, art, promotion, advertising, trade, sales, or any other purpose related to the business of the Authorized Parties whatsoever.

C) Credit: Unless noted below, I would like my name (or as noted my social media, FetLife, or scene name) to be used in conjunction with use of the images where practical, or for the Authorized Parties to "tag" me in social media where applicable using the social media names listed above or as I otherwise direct. It is understood that unless otherwise agreed in writing, the photographer owns all copyrights in any images or videos they take of me.

D). Release: I hereby release, discharge and agree to hold harmless the Authorized Parties using, copying or distributing the Released Images based on this Model Release, individually and jointly, from any liability to me or others associated with me by virtue of any blurring, distortion, or alteration of the Released Images, or use of the Released Images in composite form, whether intentional or otherwise, that may occur or be produced in the taking of said Released Images or in any subsequent processing, publication or usage thereof, including without limitation any claims for defamation, or violation of rights of privacy or publicity. I acknowledge and agree that this release and agreement to hold harmless shall continue indefinitely, regardless of whether any Released Image used within the scope of this Agreement causes me in the future to feel embarrassed, ashamed, degraded or otherwise injured in any manner. I warrant and represent that I have the right to license, and do so license, use of any images that I provide to the Authorize Parties, which shall become Released Images. I transfer to the Authorized Parties all rights or claims for defamation, or violation of my rights of privacy or publicity, including without limitation rights under California Civil Code Section 3344 and similar laws in other states of the USA and countries around the world including the UK. I hereby relinquish to the Authorized Parties any right that I may have to examine or approve the completed product or products or any advertising copy, any printed mater, or any other materials or media that may be associated with or incorporate the Released Images, or the use to which the Released Images may be applied.

E) Affirmation: I hereby affirm that I am an adult and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This is the whole agreement regarding these images, and supersedes any previous statements, agreements, or discussion. This agreement shall be binding upon me and my heirs, legal representatives and assignees. This Agreement shall be construed in Ohio and any action regarding this agreement shall take place in Franklin County, Ohio.

Limitations, if any, (e.g. no clear face, no visible tattoos, no use on specific social media, etc.) please be clear:

Model's Signature: _____ Date: _____

Date of Birth: _____ E-mail: _____ Phone: _____