# Johns Hopkins Work in Baltimore

### **Economic Impact** (Economic Impact Report)

- Johns Hopkins is the largest private employer in Baltimore City, with nearly 40,000 employees who work in Baltimore City, and over 16,000 employees who live in Baltimore City
- Over 1000 new hires from distressed communities in Baltimore City in targeted jobs (FY16-FY18)
- 400+ returning citizens hired (FY16-FY18), modeling best practices to remove barriers to gainful employment.
- 3200 new jobs in Baltimore City (FY14-FY17)
- HopkinsLocal is a commitment to leverage Johns Hopkins' economic power to expand
  participation of local and minority-owned businesses in construction opportunities; increase our
  hiring of city residents, with a focus on neighborhoods in need of job opportunities; and
  enhance economic growth, employment, and investment in Baltimore through our purchasing
  activities.
- <u>BLocal</u> is a commitment by Baltimore-area businesses to leverage their collective influence to help strengthen the city and create opportunities for Baltimoreans
- <u>BUILD College</u> BLocal partner companies have developed a program that provides training for small, local, minority-owned, woman-owned and/or disadvantaged Baltimore-based businesses in the design and construction industries. The BLocal BUILD College is a standing offering on a year-to-year basis that helps firms develop key competencies and relationships necessary for sustainability and future growth.
- Goldman Saks \$10,000 small businesses, Program partners Goldman Sachs and Bloomberg Philanthropies announced a five-year, \$10 million commitment to continue the program in Baltimore and named JHU the host site. The Goldman Sachs 10,000 Small Businesses program aims to increase economic opportunities by giving entrepreneurs a practical business education, support services, and access to capital. To date, more than 6,300 small business owners have participated in the program at 14 sites across the U.S.
- Johns Hopkins Technology Ventures commercializes discoveries and inventions in order to
  positively impact society and grow Baltimore's economy. We help innovators and entrepreneurs
  safeguard and commercialize intellectual property, develop startups into sustainable ventures
  and forge strategic collaborations. In these ways, we bring the benefits of discovery to the
  world.

### **Educational Opportunities for Youth**

- \$28 million in scholarships for over 300 Baltimore City Public Schools high school students to attend Johns Hopkins University tuition free since 2005.
- Since its launch 24 years ago, the <u>Johns Hopkins Summer Jobs Program</u> has provided 3,500 Baltimore City students the opportunity to complete an eight-week paid internship in various departments throughout the Institution. The program promotes exposure to careers and workplace culture, while providing an educational experience

- that promotes mentoring and fosters personal responsibility. More than 450 students participated in the program in 2018, the highest of any private employer in the city.
- Contributed \$21 million to the \$43 million cost of the <u>Henderson-Hopkins School</u>, a contract school of the Baltimore City Public Schools System operated by the Johns Hopkins University School of Education in partnership with Morgan State University.
- Pathways in Technology Early College High School (P-Tech) is a partnership among Johns Hopkins, Paul Laurence Dunbar High School, Kaiser Permanents, and the University of Maryland, Baltimore to offer two-year health sciences degrees to students enrolled in the program, launched in 2016.
- Barclay Elementary/Middle School- JHU Whiting School of Engineering Partnership –
  Launched in May 2016, JHU provides technical and funding assistance for in- and out-ofschool STEM programming, teacher professional development, capital improvements,
  and enhanced IT capabilities, all focusing on engineering and computer sciences.
- Margaret Brent Elementary/Middle School Johns Hopkins University School of Education Partnership - Now in its third year, JHU delivers school-wide arts-integrated curriculum support, ongoing arts professional development for teachers, student programming, including OrchKids (Baltimore Symphony Orchestra), and funding for capital improvements.

## **Neighborhood and Community Development**

- Homewood Community Partners Initiative commitment of \$10 million over five years to promote neighborhood-driven economic development in ten neighborhoods proximate to the Johns Hopkins Homewood campus.
- Equitable Development JHU faculty and other staff have been engaged in supporting Central Baltimore Partnership's Health and Workforce Task Forces, part of the <u>Front and</u> <u>Center Initiative</u>, focusing on addressing the needs of, and creating opportunity for Central Baltimore's lowest income persons.
- East Baltimore Development Initiative, a commitment of nearly \$60 million so far to promote a 20-year, \$1.6 billion mixed-use revitalization effort, in partnership with the City and the Annie E. Casey Foundation.
- <u>Live Near Your Work</u> grants nearly 1,000 employees receiving \$7.4 million in grants to buy homes in Baltimore City
- Johns Hopkins Neighborhood Fund (JHNF), which is supported by JHU employees through United Way pledge designations, provides grants to support local nonprofits' efforts to build stronger neighborhoods by addressing community needs. Since its creation in 2007, the JHNF has provided over \$2 million to 175 nonprofits located near Johns Hopkins campuses.
- Johns Hopkins off-campus leases were critical to the redevelopment of The Centre
   Theater and Remington Row, and \$5 million in funding secured by JHU for the Parkway
   Theater enabled the conversion of these large, vacant properties from neighborhood
   liabilities into assets.

 Immediately after the closing of the Barclay Recreation Center in 2011, JHU played a lead role in supporting Strong City Baltimore with technical, financial, and other assistance to convert the facility into the successful 29<sup>th</sup> Street Community Center. JHU has continued its engagement with the center and its mission to build and strengthen neighborhoods and people.

### **Healthcare and Addiction Treatment**

- \$54.9 million in charity care annually, provided by JH hospitals in Baltimore to uninsured and underinsured patients
- Vision for Baltimore (V4B), a collaboration between Baltimore City, Vision To Learn (VTL), Warby Parker and Johns Hopkins University, provides school-based vision services to the city's 62,000 elementary and middle school students. Since the program's launch in fall 2016, it has provided: 43,026 vision screenings, 6,646 eye exams for students who failed vision screenings, and 5,153 pairs of glasses to those in need.
- Johns Hopkins provides a suite of services to individuals with substance use disorders, and substantial co-occurring medical, mental health, and social needs, providing over 100,000 clinic visits each year: Johns Hopkins offers group and individual counseling, offers all approved medications for opioid, alcohol and nicotine use disorders, and provides a full continuum of wrap-around services including housing, psychiatric evaluation and treatment, and peer support services;
- Cornerstone at Helping Up Mission (HUM) is a substance abuse treatment program
  within the HUM in East Baltimore. The program is staffed by JHU counselors and a
  program director who is a full-time JHU faculty member, and Cornerstone provides
  substance abuse treatment services. Johns Hopkins also provides financial support for
  the program.
- The Johns Hopkins Bayview Medical Center offers one of the few treatment programs for pregnant women, the Center for Addiction and Pregnancy (CAP), which helps mothers and infants deal with the physical, emotional, and social problems caused by substance use disorders. Services include: substance abuse treatment, psychiatry, pediatrics, obstetrics/gynecology, and family planning. CAP also offers transportation and methadone maintenance.

### Public safety and violence reduction

- Roca an early funder, JHU committed \$2 million to help bring to Baltimore this proven anti-violence program, which offers support and skills to 18024 year olds at high risk of being involved in violence.
- Safe Streets Baltimore- Johns Hopkins faculty member Daniel Webster serves as the cochair of the advisory board for Safe Streets, a public health program that performs

- targeted outreach to high-risk 15-24 year olds, and serves as its lead external evaluator along with colleagues in Johns Hopkins Center for Gun Policy and Research.
- Johns Hopkins-Baltimore Collaborative for Violence Reduction, a faculty led partnership to assist the Baltimore Police Department in the development of policies to improve the quality, acceptability and accountability of proactive gun law enforcement.
- <u>Baltimore Child Development-Community Policing Program</u> (CD-CP) is a partnership with the Baltimore City Police Department, the Johns Hopkins Hospital Division of Child Psychiatry Community Programs, and Baltimore communities, which aims to interrupt the cycle of violence by providing a rapid and effective response for children, families and communities exposed to violence.
- Operation PULSE (People United to Live in a Safe Environment) was developed by CURE (Clergy United for Renewal in East Baltimore) through a partnership with John Hopkins Medical Institutions in 1992. This crime prevention program has trained over one thousand volunteers from CURE churches, community residents, and other individuals. Members volunteer to patrol in East Baltimore neighborhoods. Operation PULSE conducts a variety of crime prevention programs for churches, senior groups, schools, outdoor community displays, and businesses.
- o <u>Johns Hopkins receives \$1.6M to expand services in East Baltimore for survivors of violence</u>
- <u>Community Impact Internship Program</u> is a competitive, paid summer internship that pairs JHU
  undergraduate students with nonprofit organizations and government agencies to work on
  community-identified projects in Baltimore.
- <u>SOURCE</u> is the community engagement and service-learning center for the Johns Hopkins University (JHU) Schools of Public Health, Nursing, and Medicine.
- <u>Community Engagement Inventory</u> is an ongoing record of Johns Hopkins community engagement in Baltimore City, by students, staff and faculty.
- <u>Takes Time For Baltimore</u> is a partnership to provide needed support to Baltimore City organizations, while leveraging the talents of university faculty and staff with onsite community service. It is one of several initiatives dedicated to supporting Johns Hopkins' neighboring communities in Baltimore City.