



THE PEOPLE'S BUDGET ADVOCACY TOOLKIT

FISCAL YEAR 2020
LONG BEACH, CALIFORNIA

#PEOPLESBUDGETLB
LBFORWARD.ORG/PEOPLES-BUDGET

ABOUT THE PEOPLE'S BUDGET



What makes Long Beach the city everyone loves is the community. People have found belonging, inclusion, and self worth by being part of the multicultural fabric that makes Long Beach unlike any other city. Even in the face of relentless and intentional threats to our shared values, Long Beach residents have been able to join together across our differences and prove that our community stands for all working families.

The actions in this budget cycle will have impacts into the next decade for working families and the city as a whole. Whether it is inclusion in navigating city services or being counted in the 2020 Census, every single person deserves to be included no matter their circumstance.

As renters, monolingual non-English speakers, seniors, youth, queer and trans people, and disabled people, achieving language justice and being counted in democracy are priorities that tie all of our communities together. If everyone is included, we can provide safe homes, proper healthcare, and access to opportunity for one another into the future.

Learn more about the People's Budget at lbforward.org/Peoples-Budget.

HOW TO USE THESE TOOLS

In this guide you'll find a phone script you can utilize to contact elected officials about supporting our communities through endorsing the People's Budget. It also includes sample social media posts you can use to spark online conversations to empower others to get involved in our City's budgeting process.

We hope you find this guide of value and can't wait to connect with you online through #PeoplesBudgetLB and offline as voting on the City Budget approaches!



PHONE SCRIPT

NAME	COUNCIL DISTRICT	PHONE NUMBER
Mayor Robert Garcia	Citywide	562-570-6801
District 1 (Vacant)	1	562-570-6919
Jeannine Pearce	2	562-570-2222
Suzie Price	3	562-570-6300
Daryl Supernaw	4	562-570-4444
Stacy Mungo	5	562-570-5555
Vice Mayor Dee Andrews	6	562-570-6816
Roberto Uranga	7	562-570-7777
Al Austin	8	562-570-6685
Rex Richardson	9	562-570-6137

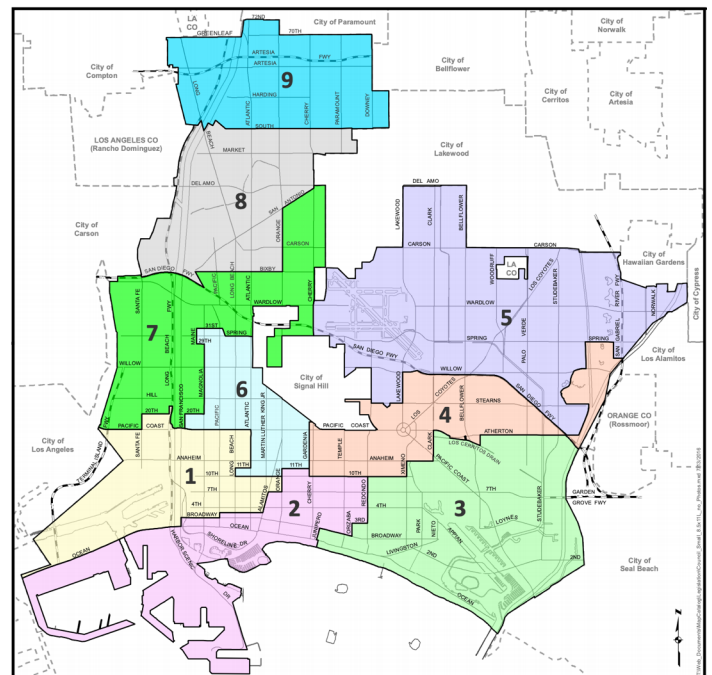


Hello, my name is _____ and I (live / work / volunteer) in District _____. I am calling to ask that (Mayor Garcia or Councilmember _____) support the People's Budget Proposal to ensure vulnerable Long Beach residents are included and counted in the Fiscal Year 2020 City Budget.

The actions taken in the 2020 budget cycle will have impacts into the next decade for working families and the city as a whole. *(Share why equity and justice is important to you)*

To ensure no one gets left behind, we need a city budget that aligns with the community's priorities of language justice and a complete count in the 2020 Census. This means \$530,000 for implementation of the Language Access Policy so community members can navigate City services, as well as \$500,000 in funding for trusted messengers like community organizations to ensure hard-to-count residents are included in the upcoming census.

The city's annual budget is the best opportunity for you to implement solutions to protect the well-being of working families. Will (Mayor Garcia / Councilmember _____) include the \$1.3 million dollars for the people's budget proposal so our community is not left behind?



SOCIAL MEDIA POSTS

Spark a conversation online about why you support the People's Budget campaign by using **#PeoplesBudgetLB** in your posts.

Not sure how to kick it off? Feel free to use any of the sample posts below and tag elected officials!

NAME	TWITTER	INSTAGRAM
Robert Garcia (Citywide)	@RobertGarciaLB	@robertgarcialb
District 1	Vacant	Vacant
Jeannine Pearce (District 2)	@Jeannine4D2	@d2pearce
Suzie Price (District 3)	@suziepriceLB3	@suziepricelb3
Daryl Supernaw (District 4)	@DSupernaw	--
Stacy Mungo (District 5)	@StacyMungo	@stacy4lb
Dee Andrews (District 6)	@CouncilDee	--
Roberto Uranga (District 7)	@RobertoUranga	@robertouranga
Al Austin (District 8)	@AlAustinII	@councilmember_austin
Rex Richardson (District 9)	@RexRichardson	@rexrichardson



Long Beach residents deserve to feel safe and empowered to participate in our community.

That's why we need a City budget that lives up to our community's values and our government's commitment to the people. **#PeoplesBudgetLB**



We need a City budget that ensures disadvantaged Long Beach residents are counted and included in city and community services. We can't continue to leave people behind.

#PeoplesBudgetLB



For many residents, language becomes another barrier to community awareness and engagement. We need to stop leaving people behind by creating language access that is consistent throughout the city. **#PeoplesBudgetLB**



Providing government services to residents regardless of the language they speak increases community trust and ensures people can reliably get the help they need to be safe and connected. We need language justice now! **#PeoplesBudgetLB**



We'll feel the impact of the **#2020Census** for the next 10 years-- we need to make sure all Long Beach communities are represented to achieve a fair and accurate count. **#PeoplesBudgetLB**



An undercount of Long Beach community members in the **#2020Census** puts at stake funding of vital community services and fair political representation. We need to make sure everyone gets counted. **#PeoplesBudgetLB**

TAKE ACTION AND CONNECT

1

Interact with the People's Budget Proposal and sign up for email updates at lbforward.org/peoples-budget

2

Read the latest and add to the conversation about the People's Budget on social media by following [#PeoplesBudget](https://twitter.com/PeoplesBudget)

3

Get creative with art, graphics, and photos in your social media posts by visiting bit.ly/pb2020-art

4

Keep the campaign up to date about your own advocacy efforts by emailing james@lbforward.org

CITY OF LONG BEACH
411 W OCEAN BLVD
LONG BEACH, CA 90802

DATE July 23, 2019

PAY TO THE
ORDER OF

YOUTH

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OUR CITY, OUR DOLLARS

MEMO The People's Budget

Robert Garcia

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