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Practice Makes Perfect
Weekly Report 9/25/17 to 10/01/17

This week in ISM was relatively slow compared to the past few weeks. ISM students worked on finalizing professional resumes, practiced cold calling, and continued research.

This week, we were given the opportunity to give and receive peer advice regarding our professional resumes. This was really useful because it allowed us to receive tips from other members of the class who may have seen something that we had missed. When revising something, it is always nice to have someone look over the product with a pair of fresh eyes. In regards to my resume, my peers helped me to correct some stylistic and formatting errors that I was then able to resolve.

Over the course of the past week, students were able to practice and begin making cold calls. I used my time to practice my script and become more comfortable with the idea of calling professionals. I was also able to find more professionals to add to my contact log. Due to my practice, I feel ready to begin making cold calls next week.

Regarding research, this week I decided to focus on conversion disorders. This was a topic that was briefly discussed in my psychology class last year, but I was fascinated by the
disorder and I wanted to learn more. As I continue my research, I am getting better at understanding key language and I am becoming more familiar with common medical terms used in the field of psychiatry.

This upcoming week, my goal is to successfully schedule an interview with a professional through the cold calling process. I also hope to have a positive experience and learn a lot at the business symposium this week. I am really enjoying the ISM program so far, and I am excited to see what the future will bring.