

How to *increase* employee engagement within the workplace

70%

of employees are NOT engaged

Recent surveys indicate that 70 to 80 percent of employees are not engaged

Disengaged employees hinders efficiency, creates a loss in productivity and can cost an average of \$2000 per employee per year. The results in the State of the American Workplace show that 70 to 80 percent of employees are not engaged with their business or workplace.¹

The problem with disengaged employees

A recent State of the American Workplace study estimates that active disengagement costs the U.S. \$450 billion to \$550 billion per year

Disengagement in the workspace can create toxic environments. This affects client interactions, collaborative performance; increases absenteeism, and a decrease in productivity. A recent Gallup study, State of American Workplace, estimates that active disengagement costs the U.S. \$450 to \$550 billion per year.²

- more effective at their job
- enhanced productivity
- more likely to develop innovative practices that lead to company advantages

Why engaged workers drive business performance

516%

Companies with an active culture returned 516% higher revenue

Culture is key to increasing engagement

Company culture can significantly affect business outputs. Companies that actively develop their culture returned a 516% higher revenue and 755% percent higher income, according to a study of 207 organizations over 11 years.³

How to create a desirable workplace

The physical design of the workplace can harness and communicate a company's culture and brand value.



Efficiency

Utilizing the workplace as a tool to generate a positive company culture is a necessity when trying to reconnect and engage your employees.



Effectiveness

Creating a workspace with different space configurations and the proper technology gives employees control over the way they want to work.



Expression

Proper workplace expression that communicates company culture and brand values will increase employee happiness and commitment.



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Sources:

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3. Kotter, J.P. (2008). Corporate culture and performance. New York, NY: Simon & Schuster.