

Shadi Gowhari

sgowhari@miami.edu ♦ (818) 916-9487 ♦ linkedin.com/in/Shadi15

Education & Credentials

University of Miami,

Master of Science in Business Analytics

Coral Gables, FL, Expected May 2019

University of Miami

Bachelor of Science in Business Administration

Coral Gables, FL, May 2018

Major in Business Management, Minor in Psychology

Major GPA: 3.96 Cumulative GPA: 3.77

Honors: Marta Weeks Scholar (*full-tuition scholarship based on academic merit*); UM Foote Fellow Honors Program; President's Honor Roll (Spring 2017); Provost's Honor Roll (Fall 2015, Fall 2017, Spring 2018)

Experience

Fat Cat Gourmet Foods

Los Angeles, CA, April 2018 – Present

Freelance Implementation Consultant

- Manage ecommerce restructuring project to provide a simplified retail experience for consumers
- Eliminated sources of inconsistencies in online branding to improve uniformity and boost brand loyalty
- Analyze customer base to determine demographic breakdown and tailor optimal marketing strategies
- Create an inventory evaluation and production planning program to minimize holding costs

Founder of MyPlurFam

Los Angeles, CA, August 2017 – Present

- Founded a retail business offering web-linked accessories to enable music festival enthusiasts to connect
- Produced and distributed accessories at events and festivals including Ultra Music Festival and EDC Orlando
- Utilized leaflet package in R to set up automated tracking infrastructure to monitor the lifecycle and impact of individual bracelet exchanges

University of Miami

Coral Gables, FL, January 2016 – Present

Senior Systems Analyst & HR Lead, Business School IT Department

- Spearheaded new follow-up system resulting in reduction of open tickets by 60% in first 4 days
- Manage and coach team of 30 employees by conducting training sessions, allocating responsibilities and duties, and creating schedules
- Apply instructional theories in Basecamp to develop clear documentation on over 50 common resolutions
- Diagnose client issues including classroom and office technologies, and specialize in short-term resolutions to ensure high customer satisfaction

My World on a Plate

Los Angeles, CA, June 2016 – August 2016

Event Management and Marketing Intern

- Directly assisted CEO with daily operations and office management, authorized itineraries, managed event days, and redesigned website for clarity
- Vetted, interviewed, and hired 5 new staff members including food service personnel and delivery staff
- Solicited local institutions and ultimately secured several new clients in arts and entertainment industries
- Acquired Solé Artisan Water full-sponsorship for flagship event, Dinner in the Sky

Skills, Activities, and Interests

Recipient , 2017 Honors Summer Research Grant : Global Cultural Understanding with Dr. Dasborough

- Investigated positive impacts of international competency within a business as a result of proper international education at the undergraduate level and was selected out of group of 50 to present findings

Certifications: LEED Green Associate (04/2018)

Technical Skills & Software: R Studio | R Markdown | Qualtrics | MS Project | Basecamp | LaTeX

Activities: Finance Committee, TEDxUMiami ; Educator, Counseling Outreach Peer Educators (COPE);

Brother, Alpha Kappa Psi Business Fraternity

Interests: Gardening & Sustainability | Electronic Dance Music | Hiking & Camping | Cooking | Volleyball