

3/3/20—3/6/20

Holistic Management Seminar at Durham Ranch

Dates: March 3-6, 2020

Location: Durham
Ranch in Wright, WY.

Discover the Keys to Successful Bison (Livestock) & Land Management

The key to creating a successful ranch is three fold: You must be skilled and knowledgeable at managing bison (livestock) in a profitable manner; You must be able to create a healthy landscape; and You must empower a dynamic ranch team. This hands-on seminar will improve your skills in all three facets by introducing you to Holistic Management[®], a planning process designed to support ranchers and farmers in their everyday decision-making.

- ◆ Improve Profitability
- ◆ Improve the Health of Your Land
- ◆ Improve the Health of Your Animals
- ◆ Improve Your Quality of Life



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Learn How To:

- Develop a business plan based on the trinity of management
- Manage and control bison with cost effective fencing and water improvements
- Match bison or other livestock to their environment and capitalize on their natural attributes
- Reduce (stop) the overgrazing
- Plan for a profit in any bison (livestock) market
- Market your bison (livestock) and your products
- Empower a management team that is creative and flexible
- Create wildlife habitat and abundant feed through planned grazing
- Use Holistic Management® to make financially, ecologically, and socially sound decisions

What You Will Gain:

- Increased profitability
- Increased productivity from the land so you can sustain higher stocking rates of bison (livestock) and other wildlife
- Decreased weeds, poisonous plants, brush, erosion and other land management problems
- Greater returns from investments in land and bison (livestock)
- Decrease the need for supplementation while simultaneously maintaining healthier herds
- Protect the land base, which is the biggest investment for most operations
- A management team that is on the same page when decisions are made.

About the Instructors

Roland Kroos is a Certified Educator with Holistic Management International and has been helping ranchers meet their goals for profitability, land health and quality of life for over 35 years. He has been teaching this seminar at the Durham Ranch since 2001. Patrick Toomey (CRC Associate) will be assisting Roland in presenting information and answering questions.

The Durham Ranch has been a leader in the bison industry for over 30 years and has been practicing Holistic Management just as long. They were featured in the PBS documentary, "Healing the Earth: The First Millimeter," and you can find a short video about their management practices by following this link: <http://www.youtube.com/watch?v=h2hQZv4vE1Q>. A representative from the Durham Ranch management team will join the group each day to answer questions and share experiences.

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Registration Information

Registration Deadline: February 15, 2020

First Team Member: \$725; Additional Team Member(s): \$600

This fee includes the cost of breakfast and lunch at the Durham Ranch. Lodging is available for those attending the seminar in two homes on the ranch for \$75/ night/ bedroom. Please contact me if you have questions regarding lodging or special dietary needs.

To increase your learning, we recommend purchasing the following two books: **Holistic Management: A New Framework for Decision Making** by Allan Savory and **Holistic Management Handbook** by Savory, Butterfield and Bingham. You can obtain these books from www.Amazon.com or www.HolisticManagement.org. Obtaining these books before you attend this seminar will increase your understanding of the management concepts presented.

To register for this seminar, please go to: <http://www.crossroadsranchconsulting.com/#/educational-services/c2522> and fill out the registration request on our website. Or email us at [kroosing@msn.com](mailto: kroosing@msn.com) with "Durham Ranch Seminar Registration" in the title. To reserve your seat at this seminar we require a \$300. deposit; we accept checks or credit cards.

Cancelation Policy: Should you cancel 30 days or less, no refund. Should you cancel 31-60 days before the seminar we will refund 80% of your deposit or give you credit for a future seminar. Should you cancel more than 60 days in advance, we will refund your entire deposit minus a \$25 handling fee.



TESTIMONIALS

Roland is amazing, knowledgeable, an extroverted speaker. I'm impressed as to how he maintains his passion for the subject and interest in the students.

Dr. Marshall Kohr Animal Medical Center of WY

This management program has fit well with our buffalo herd. The frequency of moving the herd to decrease 'the second bite' seems to dovetail with their instincts to travel, and the amount of natural feed we have for winter grazing has increased dramatically. Attending seminar, one of the best investments we have made at the ranch.

Andrew Bardwell Deep Creek Ranch

Attending the Holistic Management course in 1984, catapulted me into management. Holistic Management provided me with the skills to treat the ranch as a business and we continue to be successful today. In 1998, I bought Eateringer Cattle Company from my parents. As a result of attending this course, I found myself moving from hired hand to owner.

Wayne Eateringer Eateringer Cattle Co.

This past week was more than worth while - it was awesome. Significant amount of practical tools to improve production of bison or any livestock. Learn how using these animals can improve your land along with how to improve your quality of life at the same time. Roland is an extremely talented instructor and obviously practices what he preaches.

Darrell Meister Durham Ranch Seminar 2/2014