



Arrhythmia Alliance-US.
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Promoting better understanding, diagnosis, treatment and quality of life for individuals with cardiac arrhythmias.

For Immediate Release

Arrhythmia Alliance Partners with Beaufort County Libraries

Beaufort County, South Carolina, January 31, 2018 - Arrhythmia Alliance is proud to announce a partnership with the Beaufort County Library. On Thursday, February 1, 2018, Arrhythmia Alliance will conduct its first series of “Know Your Pulse” events at the Bluffton Branch Library beginning at 10:00 am. A second “Know Your Pulse” event will then be conducted at 1:00 pm at the Hilton Head Branch. These events are free to the public and provide you with details when it comes to your pulse and heart rhythm and what your reading represents for you physically.

Everyday 360,000 American citizens die from Sudden Cardiac Arrest (SCA) almost 1,000 per day, each day of the year and yet 80% of these deaths could be avoided with the use of CPR and using an AED. CPR alone provides a 9% chance of survival but when used with an AED, the chance of survival increases to more than 50%. Participating in our Know Your Pulse may very well stop someone else from falling victim to Atrial Fibrillation or worse.

We provide valuable resources for those who may have questions regarding arrhythmia’s, heart disorders, sudden cardiac arrest and other heart related issues. Our staff will be on hand to conduct the pulse checks and we provide you with the reading to take to your physician to discuss in more detail.

The locations of the library branches are as follows:

- Bluffton Branch
120 Palmetto Way
Bluffton, SC 29910
- Hilton Head Branch
11 Beach City Road
Hilton Head, SC 29926

A special thank you to Beaufort County and Mr. Ray McBride for working with us to help make Beaufort County heart safe. Our goal is to make arrhythmia’s and other heart disorders as synonymous with HIV/AIDS and Cancer by 2020. Mrs. Trudie Lobban, CEO and founder of Arrhythmia Alliance stated that “every heart matters regardless of socioeconomic status and everyone deserves the resources they need to promote a healthy lifestyle”.

Staff will be available for comment during and after with to answer any questions or concerns one might have.

Founder and CEO: Mrs. Trudie Lobban MBE FRCP Edin

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