



Global Alcohol Policy Conference 2017

Mobilising for change: Alcohol
policy and the evidence for action

Pullman Albert Park Melbourne, Australia

Wednesday 4 to Friday 6 October 2017

#GAPC2017





WELCOME TO #GAPC2017

Global Alcohol Policy Conference 2017

Hello everyone,

Welcome to the Global Alcohol Policy Conference (GAPC) 2017.

The international conference is the leading forum for the world's alcohol policy makers, researchers and practitioners. In 2017, GAPC is co-hosted by the Foundation for Alcohol Research and Education (FARE), Public Health Association of Australia (PHAA), National Alliance for Action on Alcohol (NAAA) and Global Alcohol Policy Alliance (GAPA).

The 2017 conference theme of *Mobilising for Change – Alcohol policy and the evidence for action* builds on earlier conferences' translation of evidence into action and recognises the increasing momentum around the world to stop harm caused by alcohol.

The World Health Organization (WHO) has estimated that alcohol consumption caused 3.3 million deaths in 2012 – nearly six percent of all deaths worldwide. With a multitude of short-term and long-term health risks associated with alcohol consumption (including alcohol poisoning, increased cancer risk, motor vehicle crashes, alcohol dependence and alcoholism, homicides, suicides, stillbirths, heart disease and stroke), communities are often desperate for effective measures to stem the tide.

GAPC 2017 forges links between the evidence and action using rigorous alcohol policy research to inform effective responses at local, state, national and international levels.

Previous conferences have also focused on advocacy, overcoming vested interests in alcohol policy development, and the need for international collaboration. GAPC 2017 will maintain this tradition.

Each day of the GAPC 2017 will be distinct. A diverse range of speakers, will provide opportunities for discussion about their research and experience and how these can be applied to alcohol policy environments and reinvigorate efforts to reduce alcohol-related harm worldwide.

We hope that you enjoy being a part of this vibrant scientific program in Melbourne, showcasing exciting and innovative work in alcohol policy. Don't forget to use #GAPC2017 to join the conversation on social media.

Kind regards,



Professor Sally Casswell

Chair, Global Alcohol Policy Alliance
Professor of Public Health and Social Research and Director, Social and Health Outcomes Research and Evaluation (SHORE), SHORE & Whariki Research Centre, College of Health, Massey University, NZ



Michael Thorn

Co-Chair, National Organising Committee GAPC 2017
Chief Executive Officer, Foundation for Alcohol Research and Education



Michael Moore AM

Co-Chair, National Organising Committee GAPC 2017
Chief Executive Officer, Public Health Association of Australia
President, World Federation of Public Health Associations

CONFERENCE HOSTS

FOUNDATION FOR ALCOHOL RESEARCH AND EDUCATION



Foundation for Alcohol
Research & Education

The Foundation for Alcohol Research and Education (FARE) is an independent, not-for-profit organisation working to stop the harm caused by alcohol.

Alcohol harm in Australia is significant. More than 5,500 lives are lost every year and more than 157,000 people are hospitalised making alcohol one of our nation's greatest preventative health challenges.

For more information visit: www.fare.org.au

PUBLIC HEALTH ASSOCIATION OF AUSTRALIA



Public Health Association
AUSTRALIA

The Public Health Association of Australia (PHAA) is recognised as the principal non-government organisation for public health in Australia working to promote the health and well-being of all Australians. It is the pre-eminent voice for the public's health in Australia. The PHAA works to ensure that the public's health is improved through sustained and determined efforts of the Board, the National Office, the State and Territory Branches, the Special Interest Groups and members.

The efforts of the PHAA are enhanced by our vision for a healthy Australia and by engaging with like-minded stakeholders in order to build coalitions of interest that influence public opinion, the media, political parties and governments.

For more information visit www.phaa.net.au

GLOBAL ALCOHOL POLICY ALLIANCE



The Global Alcohol Policy Alliance (GAPA) is a network of not-for-profit organisations and people working in public health agencies who share information on alcohol issues and advocate evidence-based alcohol policies, free from commercial interests. The GAPA mission is to "reduce alcohol-related harm worldwide by promoting science-based policies independent of commercial interests".

GAPA was established following a Conference held in Syracuse, New York, in the summer of 2000. GAPA was created because of the identified need to match the measures being undertaken by the global alcohol industry to "increase sales and circumvent health promotion policies".

For more information visit: www.globalgapa.org

NATIONAL ALLIANCE FOR ACTION ON ALCOHOL



The National Alliance for Action on Alcohol (NAAA) is an Australian coalition of health, community and law enforcement organisations that was formed in 2009 with the goal of reducing alcohol-related harm.

Currently comprising major organisations with an interest in alcohol and public health, the formation of the National Alliance for Action on Alcohol represents the first time such a broad-based alliance has come together to pool their collective expertise around what needs to be done to address Australia's drinking problems.

The National Alliance for Action on Alcohol aims to put forward evidence-based solutions with a strong emphasis on action.

For more information visit: www.actiononalcohol.org.au

CONFERENCE ORGANISATION

INTERNATIONAL CONFERENCE COMMITTEE

Professor Sally Casswell (Chair), New Zealand
Professor Isadore Obot, Nigeria
Associate Professor David Jernigan, U.S.A.
Mr Øystein Bakke, Norway
Dr Kumnuan Ungchusak, Thailand

NATIONAL ORGANISING COMMITTEE

Mr Michael Moore AM (Co-Chair)
Mr Michael Thorn (Co-Chair)
Professor Sally Casswell
Professor Kypros Kypri
Dr Devin Bowles
Ms Julia Stafford
Ex-Officio
Ms Amy Ferguson
Ms Danielle Dalla
Ms Nicole Rutter
Ms Eliza Van Der Kley

SCIENTIFIC ADVISORY COMMITTEE

Dr David Jernigan (Chair)
Associate Professor Cuong Pham
Professor Jeff Collin
Associate Professor Nazarius Mbona Tumwesigye
Associate Professor Neo Morojele
Ms Nina Rehn
Assistant Professor Surasak Chaiyasong
Dr Vivek Benegal
Ms Savera Kalideen
Ms Paula Johns
Professor Tanya Chikritzhs
Ms Julia Stafford

ABSTRACT REVIEWERS

Ashlea Bartram
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Maged Elnajeh
Tesfaye Regassa Feyissa
Karen Fisher
Rashid Flewellen
Andrea Fogarty
Jane Jelfs

Robyn Johnston
Danica Keric
Jemma King
Melanie Kingsland
David McDonald
Tameka McFadyen
Samantha Menezes

Ralph Moore
Anna Morell
Christopher Morrison
Emma Muhunthan
Ilse O'Ferrall
Hannah Pierce
Patricia Raru

Katherine Silk
David Templeman
Shelley Thompson
Kirsty Tinsley
Jody Wright
Adam Zimmermann

CONFERENCE SECRETARIAT (PHAA)

Michael Moore AM - Chief Executive Officer
Anne Brown - Operations and Finance Manager
Danielle Dalla - Policy and Communications Manager
Nicole Rutter - Events and Capacity Building Manager
Eliza Van Der Kley - Events Administration Officer
Karina Saldias - Communications Officer
Ingrid Johnston - Senior Policy Officer
Rodrigo Paramo - EA to CEO, Executive Administration and Membership Officer

CONFERENCE OBJECTIVES

- Create an environment for knowledge sharing, collaboration and relationship building;
- Provide opportunity for exchange of experience between advocates from around the world;
- Report on the latest scientific and policy developments;
- Provide conference delegates with new tools, information and resources to develop research, advocacy and policies;
- Inspire conference delegates to develop innovative advocacy strategies; and
- Create a conference environment which encourages conference delegates to harness effective practice from other sectors.

LOGISTICS & HOUSEKEEPING

The following information is offered to make your attendance at GAPC2017 as pleasant as possible. If you require help, please see the staff at the registration desk, or email us at events@phaa.net.au, and we will do everything we can to assist you with your enquiry.

REGISTRATION

Upon arrival, please ensure you collect your conference satchel and name badge at the registration desk. The Conference registration desk will be located in Grand 7 & Lobby on Level 1 and will be open as follows:

Wednesday 4 October: 7:00am - 6:30pm, Grand 7 & Lobby, Level 1

Thursday 5 October: 7:30am - 6:30pm, Grand 7 & Lobby, Level 1

Friday 6 October: 8:00am - 3:00pm, Grand 7 & Lobby, Level 1

ABSTRACT BOOKLET

You will find the abstract booklet in your conference satchel.

ENTRY

Each conference delegate will be issued with a name badge upon registering. The name badge must be worn at all times as it is your official pass into all sessions, the exhibition, lunch and morning/afternoon tea.

EXHIBITION HOURS

Wednesday 4 October: 8:00am - 6:30pm

Thursday 5 October: 8:00am - 5:00pm

Friday 6 October: 8:00am - 3:00pm

SOCIAL MEDIA

We highly encourage you to share your thoughts and experiences while at the Conference, so if you're on Twitter and Facebook, join the conversation using **#GAPC2017**.

SOCIAL MEDIA & PHOTOGRAPHY DISCLAIMER

PHAA and FARE will be taking photos and recording audio of conference proceedings throughout #GAPC2017. These images and recordings will be used in our publications and on social media. If you would prefer not to be filmed and/or have your photo taken please let a PHAA or FARE staff member know and we will make sure your privacy is protected.

SPEAKERS PREPARATION ROOM

If you are presenting an oral presentation and need to upload your PowerPoint slides, please proceed to the Speakers Preparation Room located in Meeting Room M10, Level 1, Pullman Albert Park Melbourne.

PROGRAM DISCLAIMER

The National Organising Committee reserves the right to make changes to the GAPC 2017 program at any time without notice.

Please note that the program is correct at the time of printing and due to circumstances beyond our control, changes may occur to the program. Updates will be provided during the Conference.

GENERAL INFORMATION: A-Z

ACCOMMODATION CONTACT DETAILS

Pullman Albert Park Melbourne

A: 65 Queens Road Melbourne VIC 3000

T: +61 3 9529 4300

Check in: 2pm

Check out: 10am

For those utilising accommodation options provided through PHAA, please be aware that the hotel will request a credit card or cash deposit upon check in, even if you have paid in full, in case of any incidentals charged to the room.

BAGS & PERSONAL ITEMS

Please ensure you keep your bags and personal items with you at all times.

BANKING HOURS

Normal banking hours are Monday to Thursday 9:30am - 4:00pm and Fridays 9:30am - 5:00pm excluding public holidays. 24 hour Automatic Teller Machines (ATMs) can be found throughout the City and Shopping Centres.

CAR PARKING

For convenient, secure undercover casual parking off St Kilda Road at the Pullman & Mercure Melbourne Albert Park. Access via Lorne Street - Hotel located at 65 Queens Road.

Hours of Operation

Monday to Saturday 6:30am - 12:30am

Sunday 6:30am - 11:30pm

CATERING

Morning/afternoon teas and lunch will be served in the exhibition area during the Conference. If you have requested a dietary meal, they will be available on a separate dietary requirement table during the Conference.

CERTIFICATE OF ATTENDANCE

Certificates of attendance will be sent following the completion of the Conference. Please email events@phaa.net.au if you require a certificate of attendance.

CONNECTIVITY LOUNGE

Pullman Albert Park Melbourne's Connectivity Lounge is designed to be your "office away from the office". Either connect to Wi-Fi from your own device or make use of the computers provided to attend to your business needs without having to leave the hotel. Colour printing is also provided.*

** Charges apply for selected services*

CLOAKROOM AND LUGGAGE STORAGE

Pullman Albert Park has a cloakroom available for storing luggage. Please see the concierge at the hotel reception.

CONFERENCE SATCHEL

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Australian Government

Department of Health

Each registered delegate receives a GAPC 2017 satchel at the time of registration. The Conference satchels are also environmentally friendly and are made of bamboo.

Please note, lost or damaged bags are unable to be replaced.

CURRENCY

Decimal currency is used in Australia - units are dollars and cents. Current exchange rates can be obtained from your bank or a bureau de change. All major credit cards are widely accepted in Australia.

GENERAL INFORMATION: A-Z

DIETARY REQUIREMENTS

If you have advised the Conference Secretariat of special dietary requirements, a special dietary requirements table will be located in the catering area. Catering staff will have a list of those with special dietary requirements.

DUPLICATION/RECORDING

Unauthorised flash photography, audio taping, video recording, digital taping or any other form of duplication of speakers presentations is prohibited during the Conference sessions unless otherwise specified.

ELECTRICITY

The electrical supply in Australia is 240 volts, 50 Hz. The connection for appliances is a flat 3-pin plug of unique design. Most hotels provide 110V outlets for shavers.

EMERGENCY DETAILS

In an emergency, telephone 000 for Ambulance, Fire Services or Police.

EVALUATIONS

A Conference evaluation form will be sent to all delegates by email following the conclusion of the Conference.

If you wish to provide feedback during the Conference, a feedback box will be available at the Conference registration desk.

INTERNET ACCESS

Complimentary Wi-Fi is available for Conference Delegates at the Pullman Albert Park Melbourne. Please select Pullman Conference WiFi and enter the password: GAPC2017.

LOST AND FOUND

Any found item may be turned into the Registration Desk located in the Exhibition Area. Any item not claimed at the end of the Conference will be disposed of.

PHONES

Please ensure your mobile phones, tablets, and devices are switched to silent during all conference sessions. Feel free to tweet away, but please do it silently.

PRESENTATIONS

Where speakers have given permission, presentations will be made available on the GAPC 2017 website following the Conference.

A copy of the abstract book and full conference program will be available to download from the GAPC 2017 website following the Conference.

NAME BADGES

For security purposes, delegates, speakers, sponsors and exhibitors are asked to wear their name badges to the sessions and networking functions. Entrance to sessions and catering is restricted to registered delegates only. If you have misplaced your name badge, please see the registration desk for a replacement.

TAXES

A Goods and Services Tax (GST) of 10% applies to all consumer goods, and is included in retail prices.

TIMING & SESSION SELECTION

Please note there is no session selection for the Conference. We recommend you arrive five minutes prior to the session you would like to attend to ensure a seat. Please also be mindful of when the session starts to minimise disturbance to presenters.

TIPPING

Service charges are not added to accounts by hotels and restaurants. You may well tip taxi drivers, hotel porters and restaurant wait staff (up to about 10% of the bill) if you wish to acknowledge exceptional service. At any time, tipping is a choice.

NETWORKING FUNCTIONS

WELCOME RECEPTION

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PREVENTING HARM IN AUSTRALIA

Date: Wednesday 4 October 2017

Time: 5:00pm - 6:30pm

Location: Grand 7 & Lobby, Level 1

Cost:

- Included in FULL registrations, lanyards must be worn for entry
- A ticket can be purchased for \$65, tickets must be shown for entry

The Welcome Reception provides an opportunity for delegates, speakers, exhibitors and sponsors to informally network in a relaxed environment.

REGIONAL MEETINGS

Regional network meetings were organised at GAPC2015 in Edinburgh. We will extend this aspect in GAPC 2017 and have included in the program two regional meetings, one on Wednesday 4th October, and the second, on Thursday 5th October. The feedback plenary session will be on the Thursday afternoon and each region will have ten minutes to report back.

The objectives of the regional meetings are twofold. First to allow for networking within the region and second, to communicate regional consensus (or as close as possible) on key issues facing alcohol advocacy regionally and globally. For GAPA as a global organisation regional networking is essential; the alcohol policy environment is diversified globally but often similar in different regions.

Each regional meeting will be guided by two pre-assigned coordinators from the region. The questions we would suggest for consideration:

- What are the main threats from alcohol harm in your region?
- What are the main opportunities to reduce harm in your regions?
- What are the key elements in a new global response which could form the basis for a shared advocacy platform?

Regions:

- Africa
- Americas
- Europe
- Oceania
- Southeast Asia

REGIONAL MEETING ROOMS & TIMES

All conference participants are invited and encouraged to attend the regional meetings. The meetings will be held in the following rooms:

Meeting Rooms:

- Africa - Element Room, Ground Floor
- Americas - Grand 3, Level 1
- Europe - Grand 4, Level 1
- Oceania - Grand 5, Level 1
- Southeast Asia - Grand 6, Level 1

Times

- Part 1 - Wednesday 4 October, 1:00pm - 1:30pm
- Part 2 - Thursday 5 October, 7:45am - 8:30am
- Report Back - Plenary Session 5, 5:00pm - 6:30pm

Cost:

- Included in all registration types

ORATION

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Foundation for Alcohol
Research & Education

Date: Thursday 5 October

Time: 1:00pm - 1:30pm

Location: Grand 1&2, Level 1

Cost: Included in FULL registrations

Orator: Ms June Oscar AO, Aboriginal and Torres Strait Islander Social Justice Commissioner

KEYNOTE SPEAKERS

Dr Supreda Adulyanon

Chief Executive Officer, Thai Health Promotion Foundation

Dr Supreda Adulyanon is one of the leading experts in innovative health financing and health promotion movement in Thailand and in Asia. He is well known internationally for his work in on supporting countries about sustainable health financing mechanism, and on addressing major health risks control for NCDs in Thailand, such as tobacco and alcohol control. Since March 2016, he has been the Chief Executive Officer of the Thai Health Promotion Foundation (ThaiHealth), the forefront national agency which catalyzes, motivates, supports, and coordinates health promotion movement in Thailand to over 15,000 multi-sectoral partner organisations to-date in Thailand and abroad. Prior to his current position, Dr Adulyanon served as the Deputy Chief Executive Officer of ThaiHealth (2007-2016) and its Director of the Major Risk Factors Control section (2003-2013), overseeing Tobacco Control Plan, Alcohol Control Plan and Road Traffic Accident Prevention Plan. He has just received World Tobacco Day Award 2017 from WHO from his contribution to Tobacco Control in Thailand.



Dr Bronwyn King

Founder and Chief Executive Officer, Tobacco Free Portfolios

Dr Bronwyn King started her medical career working on the lung cancer unit at the Peter MacCallum Cancer Centre in Melbourne. The devastating impact of tobacco on her patients left a deep impression. Years later, after becoming a specialist Radiation Oncologist, Dr King discovered her unwitting investment in tobacco companies through her superannuation fund and she felt obliged to try to bridge the gap between the health and finance sectors. In 2010, whilst continuing to practice as a radiation oncologist, Dr King began discussing tobacco-free investment with the finance industry. She has since founded Tobacco Free Portfolios, which has contributed to over 30 Australian Super Funds divesting tobacco stocks worth over \$1.5 billion dollars. With several billion of Australian's savings remaining invested in tobacco, Bronwyn is committed to continuing her work.

Inspired by the Australian momentum, in March 2015 the Union for International Cancer Control established the Global Task Force for Tobacco Free Portfolios, to encourage tobacco-free investment across the globe. Bronwyn holds the position of Project Manager of this important initiative.

A former elite swimmer who represented Australia and for ten years worked as Team Doctor for the Australian Swimming Team, Dr King is also actively involved in a range of community initiatives. She is the Tobacco Control Ambassador for Cancer Council Australia, an Australia Day Ambassador, and an Ambassador for Big Brothers Big Sisters Australia. Bronwyn is a fellow of Leadership Victoria's Williamson Community Leadership Program and in 2014 she was listed as one of the Westpac/Australian Financial Review 100 Women on Influence. In 2015 Bronwyn was Awarded the VicHealth Award for Preventing Tobacco Use.



Dr Cuong Pham

Director, Centre for Injury Prevention Policy and Prevention Research, Hanoi University of Public Health, Vietnam

Dr Cuong is a senior lecturer and researcher of the Hanoi University School of Public Health. In the last 22 years working at the School he has been involved in the development of public health training programs in Vietnam including Bachelor, Master and Doctoral programs in Public Health.

Along side his teaching, Dr Cuong is a strong researcher especially in the area of injury prevention and alcohol harm reduction. He has provided leadership and technical guidance for public health research and prevention activities including the National Injury survey 2001 and 2010, Global Road Safety Initiative, International Alcohol Control Study and number of studies in injuries. Dr Cuong is a member of the Vietnam Alcohol Harm Reduction Law development team.

Dr Cuong received his PhD in Tulane University, USA with combined major in Biostatistics and International Development and has a strong quantitative research background.



Professor Jeff Collin

Professor of Global Health Policy, University of Edinburgh

Professor Jeff Collin PhD is a professor of global health policy in the Global Public Health Unit, School of Social and Political Science at the University of Edinburgh. A political scientist, his research focuses on global health governance and strategies used by unhealthy commodity industries to influence public policy. He is a co-investigator in the UK Centre on Tobacco and Alcohol Studies, leading its work on the alcohol and tobacco industries, and is an expert advisor for the Institute of Alcohol Studies and a director of Alcohol Focus Scotland. Recent research includes analysis of conflict of interest in health governance, policy coherence in global health, and UK government support for the global expansion of the alcohol industry.



Professor Kypros Kypri

Professor, School of Medicine and Public Health, University of Newcastle, Australia

Professor Kypros Kypri is a behavioural scientist interested in the evaluation of policies and interventions to reduce alcohol-related morbidity and mortality. He was trained in psychology and public health at UNSW, the University of California San Diego, and the University of Otago. He has established a research group at the University of Newcastle that is the hub of national and international collaborative studies.

Professor Kypri has been engaged throughout his career in national, state and local alcohol policy in many domains, for example pub trading hours in Sydney, the minimum drinking age in New Zealand and the USA, the 'alcopops' tax in Australia, and alcohol sponsorship of sport in several countries.



Ms Alison Douglas

Chief Executive, Alcohol Focus Scotland

Alison Douglas joined Alcohol Focus Scotland (AFS) as Chief Executive in December 2015. AFS's mission is to prevent and reduce alcohol harm by advocating for effective policy interventions at population level. Alison's commitment to tackling alcohol harm stems from her time as Head of Alcohol Policy and Delivery at Scottish Government from 2007 to 2012. In that role she was responsible for developing and implementing Scotland's national alcohol strategy, "Changing Scotland's Relationship with Alcohol", including proposals for minimum unit pricing.



KEYNOTE SPEAKERS

Ms June Oscar AO

Aboriginal and Torres Strait Islander Social Justice Commissioner, Australian Human Rights Commission

June Oscar AO is a proud Bunuba woman from the remote town of Fitzroy Crossing in Western Australia's Kimberly region. She is a strong advocate for Indigenous Australian languages, social justice, women's issues, and has worked tirelessly to reduce Fetal Alcohol Spectrum Disorder (FASD).

June has held a raft of influential positions including Deputy Director of the Kimberley Land Council, chair of the Kimberley Language Resource Centre and the Kimberley Interpreting Service and Chief Investigator with WA's Lililwan Project addressing FASD.

She was appointed to the Aboriginal and Torres Strait Islander Commission (1990) and was a winner of the 100 Women of Influence 2013 in the Social Enterprise and Not For Profit category. In 2015 June received the Menzies School of Health Research Medallion for her work with FASD.

June has a Bachelor's Degree in Business from the University of Notre Dame, Broome, Western Australia, and is currently writing her PhD. June is a co-founder of the Yiramalay Wesley Studio School and is a Community member of the Fitzroy Valley Futures Governing Committee.



Mr Quentin Dempster AO

Journalist, Author and Broadcaster

Quentin Dempster is a Walkley Award-winning journalist, author and broadcaster with decades of experience. He is a veteran of the ABC newsroom and has worked with a number of print titles including the Sydney Morning Herald. He was awarded an Order of Australia in 1992 for services to journalism.



Dr David Jernigan

Associate Professor, Johns Hopkins Bloomberg School of Public Health

Dr David Jernigan, PhD, directs the Center on Alcohol Marketing and Youth (CAMY) and is an Associate Professor in the Department of Health, Behavior and Society at the Johns Hopkins Bloomberg School of Public Health, where he teaches courses on media advocacy, alcohol policy, and campaigning and organizing for public health. He is also co-director of the Maryland Collaborative to Reduce College Drinking and Related Problems, a statewide effort involving 14 institutions of higher education committed to reducing alcohol-related problems on campus and in the surrounding communities.

Dr Jernigan has written more than 100 peer-reviewed journal articles, co-authored three books and monographs, and contributed chapters to six books on alcohol issues, and has served as an advisor to the World Bank and the World Health Organization.



Dr Timothy Stockwell

Director and Professor, Centre for Addictions Research of BC, University of Victoria

In addition to being Director of the Centre for Addiction Research of BC (www.carbc.ca), Tim Stockwell is a Professor in the Department of Psychology at the University of Victoria. Dr Stockwell has published over 400 research papers, book chapters and monographs, plus several books on prevention and treatment issues relating to alcohol and other substance use.

Dr Stockwell is a psychologist who accomplished both clinical and research work in the UK before spending 16 years with Australia's National Drug Research Institute as Deputy Director and then Director. He studied Psychology and Philosophy at Oxford University and obtained a PhD at the Institute of Psychiatry, University of London. He was President of the international Kettil Bruun Society for Social and Epidemiological Research on Alcohol, 2005-7. He was the recipient of the prestigious international E.M. Jellinek Memorial Award for Outstanding Research on Social, Cultural and Policy Studies of Alcohol in 2013 and is a Fellow of the Canadian Academy of Health Sciences.

He is committed to the advancement of public policy on substance use issues in BC. He has established CARBC as a research centre which aims to shed light on the social, cultural and psychological determinants of harmful substance use, which applies rigorous measures of patterns of use and related harms and which advances knowledge of effective policy and practice.



Professor Sir Ian Gilmore

Chairman, Alcohol Health Alliance UK

Professor Sir Ian Gilmore is an honorary consultant physician at the Royal Liverpool University Hospital, England, and holds an honorary chair at the University of Liverpool. He is the former president of the Royal College of Physicians (RCP) and the British Society of Gastroenterology, as well as the current chairman of the Alcohol Health Alliance UK and Liverpool Health Partners. Ian has a particular interest in health harms related to alcohol and the role of regulation in reducing this. He chaired a RCP Working Party in 2001, producing the report "Alcohol – can the NHS afford it? A blueprint for a coherent alcohol strategy"



Ms Katherine Brown

Director, Institute of Alcohol Studies

Katherine Brown is the Director of the Institute of Alcohol Studies, a London based NGO that aims to improve the scientific understanding of alcohol and policies to reduce associated harms. Before joining IAS Katherine worked for the UK Civil Service promoting public health information campaigns. Katherine holds a MSc in Global Health and Public Policy from the University of Edinburgh and is currently studying part-time for a Doctorate in Public Health at the London School of Hygiene and Tropical Medicine. Katherine's area of research interest is the role of corporations and managing conflicts of interest in public health policy.



KEYNOTE SPEAKERS

Dr Lisa Studdert

Deputy Secretary (Acting), National Program Delivery Group, Department of Health

Dr Lisa Studdert joined the Department of Health in June 2013 as a First Assistant Secretary in the Therapeutic Goods Administration. Lisa is currently the Acting Deputy Secretary for the National Program Delivery Group which incorporates the areas of health workforce, indigenous health, population health including drugs and alcohol policy, tobacco, food, cancer, palliative care and preventive health and sport.

In 2011, Lisa worked as a Manager at the Senior Executive Service level at the Australian National Preventive Health Agency and she has a background working in population and preventive health policy and programs in Australia and internationally.

Lisa has recently completed a period working in the office of Minister Greg Hunt and before that with Minister Sussan Ley.



Dr Nicki Jackson

Executive Director, Alcohol Healthwatch Trust

Dr Nicki Jackson is the Executive Director of Alcohol Healthwatch. She completed her PhD at Auckland University in 2016, examining the role of the socio-economic, physical and social neighbourhood environment in adolescent alcohol use. She has extensive experience in managing regulatory and health promotion aspects of alcohol-harm reduction as well a strong academic background in teaching health promotion.



Professor Jane Kelsey

Professor of Law, The University of Auckland, New Zealand

Professor Jane Kelsey is a professor of law, policy and international economic regulation at the School of Law at the University of Auckland. She specialises in the implications of international trade and investment agreements, such as the TPPA, for the right of governments to decide their own domestic regulations in the national interest. Part of Jane's research has focused on tobacco and alcohol policy. She authored a report on International Trade Law and Tobacco Control in 2012 and delivered keynote addresses to the Global Alcohol Policy Conferences in 2013 in Bangkok and 2015 in Edinburgh. Professor Kelsey has advised health groups on the implications of these agreements for alcohol control policies. She has an undergraduate degree from the Victoria University of Wellington, postgraduate degrees from Oxford and Cambridge Universities and a PhD from the University of Auckland.



Professor Antonia Lyons

Professor of Psychology, School of Psychology, Massey University

Professor Antonia Lyons' research explores the social, cultural and mediated contexts of behaviours related to health. A key focus has been the role that social media play in drinking cultures, digital alcohol marketing, and the embodied and gendered nature of drinking and drunkenness. She has published over 80 journal articles and was the lead editor on the recently published book 'Youth Drinking Cultures in a Digital World: Alcohol, Social Media and Cultures of Intoxication' (Routledge, 2017, with Tim McCreanor, Ian Goodwin and Helen Moewaka Barnes). Professor Lyons is currently a co-editor for the journal Qualitative Research in Psychology, Associate Editor for Health Psychology Review and Psychology and Health, is on the editorial boards of the Addiction: Research and Theory and the Journal of Health Psychology and is also co-editor (with Kerry Chamberlain) of the book series 'Critical Approaches to Health' (Routledge).



Ms Paula Johns

Executive Director, ACT Health Promotion

Ms Paula Johns is a Social Scientist and the co-founder and director of the ACT Health Promotion (former Alliance for the Control of Tobacco Use), a Brazilian coalition of over a thousand members, created in 2003 to support the process of ratification and implementation of the WHO-FCTC in Brazil. Since 2013, ACT has expanded its scope of work to include the agenda of the NCDs. Ms Johns is also a former chair of the Board of Directors of the FCA – Framework Convention Alliance, an elected member of the Brazilian National Health Council, Board Member of the NCD Alliance, Board Member of the Interamerican Heart Foundation and Board Member of GAPA - Global Alcohol Policy Alliance. Johns is also an Ashoka Fellow. Together with her husband, she is also a small scale organic producer in Rio de Janeiro, Brazil.



Professor Rob Moodie AM

Professor of Public Health, University of Melbourne

Professor Rob Moodie is currently Professor of Public Health at the College of Medicine, University of Malawi, and Professor of Public Health at the University of Melbourne's School of Population and Global Health (MSPGH). Prior to this he was the Director of Teaching and Learning at MSPGH, and before that was the inaugural Chair of Global Health at the Nossal Institute.

He was trained in medicine and public health and worked in refugee health care in the Sudan for Save the Children Fund and Medecins Sans Frontieres, and later for Congress, the Aboriginal Community controlled health service in Central Australia from 1982-1988. He was CEO of VicHealth from 1998-2007, the world's first health promotion foundation based on a dedicated tobacco tax. From 2008-2011 he chaired the National Preventative Health Taskforce in Australia, which recommended the introduction of plain packaging. He now chairs the Gavi Vaccine Alliance's Evaluation Advisory Committee, and advises the World Health Organization in the areas of non-communicable diseases and health promotion.



KEYNOTE SPEAKERS

Dr Guillermo Paraje

Professor, Universidad Adolfo Ibañez

Dr Guillermo Paraje is an economist with extensive research experience on the economics of health behaviour and health equity in Latin American countries. Before joining Universidad Adolfo Ibañez, he spent three years as an economist in the Equity Group at WHO and was a member of its Scientific Resource Group on Equity Analysis and Research. He was recently awarded three research grants by the International Development Research Centre (IDRC) to examine the impact of prices and taxes on the use of tobacco and alcohol products in several countries of South America. He has published in several journal (including Science, British Journal of Psychiatry, American Journal of Public Health) and presented in major international conferences. He holds a Bachelor in Economics from University of Córdoba (Argentina) and PhD in Economics from the University of Cambridge (UK).



Mrs Aadielah Maker Diedericks

Coordinator, Southern African Alcohol Policy Alliance (SAAPA)

Aadielah Maker Diedericks has a Masters in Community health from UNSW, Sydney; is a public health advocate with experience in developing and producing edutainment and multi-media interventions, training and campaign management; managed the award winning Soul Buddyz program and Phuza Wise campaign; currently coordinating the Southern African Alcohol Policy Alliance bringing together civil society organisation from eight countries lobbying for health promoting alcohol policies.



Mr Vincent DeMarco

President, Maryland Citizen's Health Initiative

Vincent DeMarco is a long time advocate for public health causes including reducing teen smoking, underage drinking and gun violence, and expanding health care access. He is the subject of a book by former FTC Chair and Advocacy Institute co-founder Michael Pertschuk entitled "The DeMarco Factor: Transforming Public Will Into Political Power." He played a key role in the enactment of Maryland's life-saving tobacco tax increase of 2007, alcohol tax increase of 2011, and Firearm Safety Act of 2013 and is working to guarantee health care for all Marylanders. His work has resulted in legislation which has substantially reduced smoking in Maryland, giving Maryland the fourth lowest smoking rate in the nation, reduced drunk driving deaths as a result of the alcohol tax increase, and has expanded health care insurance to over 300,000 people. As National Coordinator of Faith United Against Tobacco, a national coalition of leaders from across the country working to reduce smoking, he played a key role in the enactment in June of 2009 of landmark national legislation to authorize the FDA to regulate tobacco products. And, as an Adjunct Assistant Professor at the Johns Hopkins Bloomberg School of Public Health, he is working to educate public health students from around the world on effective methods of advocating for public health policies. He has been recognised for his work by the organisations such as the Baltimore Sun which declared him "Marylander of the Year" in 1988, the Central Maryland Ecumenical Council which awarded him its 2002 "Ecumenical Leadership Award" and the Daily Record which named him one of Maryland's 60 most influential people in 2010.



Professor Melanie Wakefield

Director, Centre for Behavioural Research in Cancer, Cancer Council Victoria

Professor Melanie Wakefield is Director of the Centre for Behavioural Research in Cancer at Cancer Council Victoria. She is also a Principal Research Fellow of the Australian National Health and Medical Research Council, and a Professorial Fellow at the University of Melbourne. She has training in psychology and public health. Professor Wakefield is internationally known for her rigorous population-based and experimental studies which have demonstrated the beneficial outcomes of mass media campaigns and tobacco control policies on smoking behaviour. Over the past five years, she has applied some of these methods to studying the potential effectiveness of alcohol harm reduction mass media campaigns.



Ms Kristina Sperkova

International President, IOGT International

Kristina Sperkova was born and raised in Slovakia. These days, Kristina is a global citizen and activist for a democratic and just world, where all people can live up to their full potential. Kristina got her master in psychology from Comenius University in Bratislava, Slovakia. She is former Secretary General of European youth sobriety organisation. Later she worked for the international department of the Swedish temperance organisation with the main focus on integrating alcohol policy and development work in Southeast Asia, East Africa and Balkan. Kristina has been on the board of IOGT International since 2006. First she served as youth representative and Vice President and since 2014 she has been President of IOGT International.



Miss Orratai Waleewong

Researcher, International Health Policy Program (IHPP), Thailand

Orratai Waleewong is a researcher at International Health Policy Program (IHPP), Thailand. Currently, she is a PhD student at the Melbourne School of Population and Global Health, University of Melbourne and a visiting fellow at the Centre for Alcohol Policy Research (CAPR), Australia. Along the way of research career in the field of health promotion and alcohol for healthy policy development in Thailand, she has also played, together with international network, an active role for many regional and international alcohol policy and research movements. She is the global technical coordinator of the the WHO/ThaiHealth international research project "The Harm to Others from drinking" running in low-and middle-income countries (LMICs) and co-editing the WHO book "Alcohol's harm to others: a cross national study". Her ongoing projects focus on harm from others' drinking-related aggression and violence in population, alcohol's harm to children and women, economic burden due to others' drinking to family, and response services to harm in LMIC contexts.



KEYNOTE SPEAKERS

Professor Elizabeth Elliott AM

Professor of Paediatrics and Child Health, University of Sydney and Sydney Children's Hospitals Network, Westmead

Professor Elizabeth Elliott AM FAHMS is a Distinguished Professor in Paediatrics and Child Health in the Sydney University Medical School and Consultant Paediatrician at the Sydney Children's Hospitals Network at Westmead. She has been involved in clinical services, research, advocacy and policy development regarding Fetal Alcohol Spectrum Disorders (FASD) and alcohol use in pregnancy for over 20 years. She chaired the National Fetal Alcohol Spectrum Disorders Technical Network for the Australian Government Department of Health; is Co-director for CICADA (Centre for Intervention for Children with Drug and Alcohol) and Head of the NSW FASD diagnostic service. She is Co-Director of the NHMRC Centre for Research Excellence in FASD. Professor Elliot was Deputy Chair of the Intergovernmental Committee on Drugs Working Party on FASD; and involved in development of NHMRC Australian Alcohol guidelines; World Health Organisation guidelines for identification and management of alcohol misuse during pregnancy; and the International Charter for the Prevention of FASD. She recently participated in the WHO Inaugural Global Summit on Alcohol policy. Professor Elliot is a Member of the Order of Australia and a Fellow of the Australian Academy of Health and Medical Science.



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Geoff Munro, Policy Manager

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Established over 55 years ago, the Alcohol and Drug Foundation is Australia's leading organisation committed to preventing alcohol and other drug harms in our communities. We reach millions of Australians, by supporting and informing drug and alcohol prevention programs, and through the provision of educational information. We are proudly evidence-based and bring expert knowledge and research into the design and implementation of our programs.

Over 7800 are currently participating in our Good Sports program, a preventative health initiative proven to reduce risky drinking. Newly formed, our Local Drug Action Team program helps communities work together to prevent and reduce the harmful effects of alcohol and other drugs.

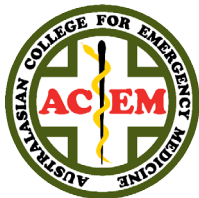


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The Department of Health has a diverse set of responsibilities which is reflected in our Vision statement: Better health and wellbeing for all Australians, now and for future generations. We aim to achieve our Vision through strengthening evidence-based policy advice, improving program management, research, regulation and partnerships with other government agencies, consumers and stakeholders.



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The Australasian College for Emergency Medicine (ACEM) is the peak body for emergency medicine in Australia and New Zealand. At any time up to a third of presentations in the emergency department (ED) can be alcohol-related. 92% of ED clinical staff have experienced physical aggression due to alcohol. We advocate continuously to decrease alcohol harm in the community and in EDs, including:

- Systematic data collection of alcohol-related presentations.
- Screening, Brief Intervention and Referral for Treatment Programs in EDs.
- An independent regulatory body for alcohol advertising and promotion.

In 2017/18 the Driving Change Project (ACEM/Deakin University) will collect ED 'last drinks' data and further inform public health interventions.



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FORUT is a Norwegian based international development organisation contributing to social mobilisation of poor and oppressed people in their struggle for better living conditions and basic human rights. Our vision is a peaceful, democratic and just world where everyone is guaranteed human rights and a dignified life, and where alcohol and drugs are not a hindrance to people's safety and development. Together with our local partners, we operate in six countries in the global south - Sri Lanka, India, Nepal, Sierra Leone, Malawi and Zambia - to promote development cooperation.

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IOGT International is the premier global network for evidence-based policy measures and community-based interventions to prevent and reduce harm caused by alcohol and other drugs. IOGT International has 143 Member Organizations from 58 countries, working to providing opportunities and environments for all people to thrive and live up to their full potential. Members of IOGT International through their lifestyle and advocacy work create the conditions for all people to lead happier, healthier, richer, and freer lives.



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The Foundation for Alcohol Research and Education (FARE) is an independent, not-for-profit organisation working to stop the harm caused by alcohol. Alcohol harm in Australia is significant. More than 5,500 lives are lost every year and more than 157,000 people are hospitalised making alcohol one of our nation's greatest preventive health challenges. For over a decade, FARE has been working with communities, governments, health professionals and police across the country to stop alcohol harm by supporting world-leading research, raising public awareness and advocating for changes to alcohol policy. FARE is guided by the World Health Organization's (2010) Global strategy to reduce the harmful use of alcohol for stopping alcohol harm through population-based strategies, problem directed policies, and direct interventions.



1 in 3 presentations are
alcohol related in the ED
during peak times.



The Australasian College for Emergency Medicine is working to reduce alcohol harm. Our annual alcohol snapshot survey, resource development, and partnership with Deakin University on the Driving Change project are all focused on addressing the impact alcohol harm has on health care workers and our community. Read about our research at acem.org.au



PRE-CONFERENCE DAY

Please note: Pre-Conference Symposia are being run externally to the GAPC 2017 program.

TIME	SESSION	ROOM
8:30am - 12:00pm	<p>Pre-Conference Symposium - Gender, alcohol and family violence – what are the opportunities for primary prevention?</p> <p>Alcohol is a major factor in a substantial proportion of family violence cases. With Government, public and media interest in family violence at an all-time high, the case for action to prevent alcohol-related violence against women and their children has never been clearer.</p> <p>Join local and international experts to hear about the latest evidence and case studies, and engage in a lively and provocative discussion about gender, alcohol and family violence, and opportunities for prevention.</p> <p>Hosted by VicHealth and La Trobe University.</p>	Element Room Ground Floor
9:30am - 3:00pm	<p>Pre-Conference Symposium - Alcohol and Development</p> <p>Alcohol is an often overlooked element in development work. It is included in the Sustainable Development Goals in its own right (3.5) and is related to a number of other goals, including: eradication of poverty, non-communicable diseases (3.4), traffic related injuries (3.6), HIV and TB epidemic (3.3), gendered violence (5.2) and inequalities (10). There are also issues related to sustainable water use (6.1) and access to safe and inclusive public spaces (11.7). Many low and middle income countries experience an increase in alcohol, consumption as the economy expands. Impacts on educational opportunities, productivity and social and economic costs need further investigation. For many countries effective policy is not implemented in a timely fashion. Opportunities for collaborative research and advocacy across middle income countries will be explored.</p> <p>This event is co-hosted by GAPA, FORUT, International Health Policy Program Thailand, IOGT International and Thai Health Foundation.</p>	Park Room Level 1
1:00pm - 5:45pm	<p>Pre-Conference Symposium - Tackling cheap alcohol: policies to target products associated with high rates of harm</p> <p>The increasing availability of cheap alcohol across the globe is cause for concern. Evidence shows the lower the price of alcohol, the higher the levels of consumption and in turn higher rates of harm.</p> <p>Put simply, when it comes to reducing alcohol harm, price matters.</p> <p>Join international and national experts to discuss the latest evidence of pricing policies and how public health practitioners use this research to frame messages to advocate for policies targeting cheap alcohol.</p> <p>This event is hosted by the Institute of Alcohol Studies (IAS) and the Foundation for Alcohol Research and Education (FARE).</p>	Element Room Ground Floor
5:45pm	End of Pre-Conference Symposia Day	

TUESDAY 3 OCTOBER



CONFERENCE DAY ONE

TIME	SESSION	ROOM
7:00am - 6:30pm	Conference Registration Open	Grand 7 & Lobby Level 1
8:00am - 6:30pm	Exhibition Open	
Opening Plenary		
Chair:	Mr Michael Moore AM, Chief Executive Officer, Public Health Association of Australia and Mr Michael Thorn, Chief Executive Officer, Foundation for Alcohol Research and Education	
8:30am - 10:30am	<p>Welcome to Country</p> <p>A Welcome to Country is where an Aboriginal or Torres Strait Islander custodian or a traditional owner welcomes people to their land. The ceremony acknowledges the ancestral spirits, traditional custodians and traditional owners upon whose land the event takes place.</p> <p>The land upon which this Conference is taking place belongs to the Wurundjeri people of the Kulin Nation.</p> <p>Welcome Video</p> <p>Speaker: The Hon Minister Greg Hunt MP, Minister for Health and Minister for Sport</p> <p>Opening Address</p> <p>Speaker: The Hon Dr David Gillespie MP, Assistant Minister for Health</p> <p>Scottish First Minister Video Address</p> <p>Speaker: The Right Hon First Minister Nicola Sturgeon MSP</p> <p>Global Alcohol Policy Alliance (GAPA) Address</p> <p>Speaker: Professor Sally Casswell, Chair, Global Alcohol Policy Alliance (GAPA)</p> <p>World Health Organization Address</p> <p>Speaker: Mr Dag Rekve, Technical Officer, Management of Substance Abuse, Department of Mental Health and Substance Abuse, WHO Geneva</p>	Grand 1&2 Level 1
10:30am - 11:00am	Morning Tea and Exhibition	Grand 7 & Lobby Level 1

WEDNESDAY 4 OCTOBER

CONFERENCE DAY ONE

TIME	SESSION					ROOM
11:00am - 12:30pm - Concurrent Session 1						
Speaker Times	1A Workshop Room: Grand 3	1B Workshop Room: Grand 4	1C Marketing: overview and monitoring Room: Grand 1& 2 Chair: Melissa Stoneham	1D Research tools for community action Room: Grand 5 Chair: John Rogerson	1E Cancer and clinician advocacy Room: Grand 6 Chair: Ian Gilmore	1F Harms to others and FASD Room: Element Room Chair: Carol Bower
11:00am - 11:15am	Analysing competing alcohol policy arguments across interventions, stakeholders and countries: The IDEA project. Speaker: Niamh Fitzgerald	Advocacy Opportunities to tackle alcohol harm through the New Urban Agenda Speaker: Maik Dünnbier	Alcohol Marketing and Youth: State of the Research and Implications for Action Speaker: David Jernigan	Role of research-evidence in supporting group-led advocacy and local alcohol policy making Speaker: Taisia Huckle	What we now know: health professionals advice to pregnant women about alcohol Speaker: Sarah Ward	Alcohol’s harm to others: Adverse interpersonal effects of drinking in nine societies Speaker: Robin Room
11:15am - 11:30am			Alcohol advertisements and alcohol consumption: International Alcohol Control study (South Africa) findings Speaker: Neo Morojele	Alcohol harm reduction through policy: Perceptions and attitudes in Khayelitsha, South Africa Speaker: Malose Langa	Burden of alcohol use in Australia and the Indigenous population, 2011 Speaker: Michelle Gourley	Opening the shutters harm from known drinkers and policy implications Speaker: Ann Hope
11:30am - 11:45am			Comparing television screening practice of alcohol advertising across four Southern African countries Speaker: Aadielah Maker Diedericks	Advocating for change: the role of community polling Speaker: Nicole Lim	From Evidence to Action: a regional approach to changing alcohol social norms Speaker: Colin Shevills	National Alcohol’s Harm to Others Survey: Current US Findings and Policy Implications Speaker: Thomas Greenfield
11:45am - 12:00pm			Proliferation of ‘healthy’ alcohol products: implications for alcohol policy Speaker: Danica Keric	Monitoring and Evaluation Framework for Provincial Alcohol Policy Development in Thailand Speaker: Surasak Chaiyasong	Is an Alcohol and Cancer Campaign Associated with Encouraging Abstention from Alcohol? Speaker: Neil Martin	Interested constituents: Support for different types of alcohol policy in the US Speaker: Katherine Karriker-Jaffe

TIME	SESSION					ROOM
11:00am - 12:30pm - Concurrent Session 1 continued						
Speaker Times	1A Workshop Room: Grand 3	1B Workshop Room: Grand 4	1C Marketing: overview and monitoring Room: Grand 1& 2 Chair: Melissa Stoneham	1D Research tools for community action Room: Grand 5 Chair: John Rogerson	1E Cancer and clinician advocacy Room: Grand 6 Chair: Ian Gilmore	1F Harms to others and FASD Room: Element Room Chair: Carol Bower
12:00pm - 12:15pm	Workshop continued	Workshop continued	Quantifying the extent of children’s exposure to alcohol marketing using wearable cameras Speaker: Tim Chambers	Using research to develop local alcohol policies in New Zealand Speaker: Cathy Bruce	Health Promoting Hospitals: St. Vincent’s Hospital and inner-city Sydney alcohol regulation Speaker: Brendan Clifford	Tackling Fetal Alcohol Spectrum Disorder from within: Building capacity for sustainable change Speaker: David Tucker
12:15pm - 12:30pm			Making sense of weakened alcohol marketing regulation in Australia: a case study Speaker: Julia Stafford	Local Alcohol Policies: New Zealand residents' views on alcohol in their community. Speaker: Brett MacLennan	Evidence, Anecdote, Advocacy and ED Clinician an Opportunity to Influence Alcohol Policy Speaker: Diana Egerton-Warburton	From denial and invisibility to recognition: FASD in Australia Speaker: Louise Gray
12:30pm - 1:30pm	Lunch, Exhibition & Poster Presentations P1					Grand 7 & Lobby
1:00pm - 1:30pm	Regional Meetings Part 1					Various See page 9 for details

CONFERENCE DAY ONE

TIME	SESSION					ROOM
1:30pm - 3:00pm - Concurrent Session 2						
Speaker Times	2A Workshop Room: Grand 3	2B Workshop Room: Grand 4	2C Marketing policy development Room: Grand 1&2 Chair: Amy Ferguson	2D Handling controversy on tax and price Room: Grand 5 Chair: Øystein Bakke	2D National policies Room: Grand 6 Chair: David Templeman	2F Youth and community Room: Element Room Chair: Robert Pezzolesi
1:30pm - 1:45pm	How to inform policy- and decision-makers about evidence-based alcohol policy.	Fetal Alcohol Spectrum Disorder: From Research to Policy. Speaker: Elizabeth Elliott	Be a hero take zero: lessons from an alcohol health promotion campaign Speaker: Kamara Buchanan	How to defend alcohol taxes: an economic perspective Speaker: Aweek Bhattacharya	Estimating alcohol-related mortality risks to inform new UK lower risk drinking guidelines Speaker: John Holmes	Prevention of underage drinking: Case study of Alcohol bi laws in Uganda Speaker: Rogers Mutaawe
1:45pm - 2:00pm	Speaker: Matej Košir		Hello Sunday Morning: Barriers and strategies to achieving temporary alcohol abstinence Speaker: Amy Pennay	Economic costs of Fetal Alcohol Spectrum Disorder (FASD) Speaker: Ellaina Andersson	An All-inclusive Civil Society Body for Alcohol Policy Reforms in Sri Lanka Speaker: Shakya Nanayakkara	Alcohol Sales to Minors from Bottle Shops – Profiling the Bad Eggs Speaker: Lyndon Bauer
2:00pm - 2:15pm			Skilling Youth as Alcohol Advocates Against Alcohol Advertising and Marketing in Botswana Speaker: Prisca Mokgadi	Pricing Policy: What Matters to the Courts? Speaker: Peter Rice	Alcohol act violation in Sri Lanka Speaker: Amaranath Tenna	Integrating social media in alcohol policy advocacy among youth in Southern Africa Speaker: Tungamirai Zimonte
2:15pm - 2:30pm			Towards an alcohol-free childhood: using GAPC momentum to advance alcohol marketing restrictions Speaker: Laura Mahon	Alcohol Taxation and Marketing: A tool to suppress Alcohol Regulation East Africa Speaker: Rogers Kasirye	Targeted Alcohol Interventions: Understanding vulnerabilities to alcohol consumption during pregnancy Speaker: David Tucker	Community contribution to reduce alcohol related problems Speaker: Abdul Cadar Abdul Raheem
2:30pm - 2:45pm			South Africa's Control of Marketing of Alcoholic Beverages Bill: Policy formulation process Speaker: Adam Bertscher	Sale and Supply of Alcohol ACT, collaborative approach to reduce alcohol harm Speaker: Cathy Bruce	Alcohol campaigning in the UK: Ten years of ups and downs Speaker: Katherine Brown	NGO Recommendations for evidence-based alcohol counter-marketing strategies in Eastern Africa: Qualitative Analysis Speaker: Monica Swahn
2:45pm - 3:00pm			Investigating an alternative alcohol marketing regulation framework for Australia using expert interviews Speaker: Florentine Martino	A Qualitative Exploration of Thai Alcohol Policy in Regulating Availability and Access Speaker: Ratchakorn Kaewpramkusol	Alcohol Policy in Scotland and Ireland: European Trailblazers or Celtic Fringes? Speaker: Eric Carlin	Addressing alcohol as obstacle to development in the Agenda2030 - Advocacy avenues Speaker: Maik Dünnbier

TIME	SESSION	ROOM
3:00pm - 3:30pm	Afternoon Tea and Exhibition	Grand 7 & Lobby
Plenary Session 2 - Influencing those in power		
Chair:	Senator Richard Di Natale, Leader, Australian Greens	
3:30pm - 5:00pm	<p>Thai Health Promotion Foundation: Innovative mechanisms to promote alcohol control and sustainable health in Thailand Keynote Speaker: Dr Supreda Adulyanon, Chief Executive Officer, Thai Health Promotion Foundation</p> <p>Thai Health Promotion Foundation (ThaiHealth) has been a role model for sustainable financing for health promotion in low and middle income countries. ThaiHealth is an autonomous hybrid agency funded by a percent surcharge derived from alcohol and tobacco excise tax. Since the establishment in 2001, the agency has been growing considerably in developing strategies, strengthening partnerships, and advocating policies in health promotion. The mission of ThaiHealth, is “to inspire, motivate, coordinate and empower individuals and organisations in all sectors for the enhancement of health promotion capability as well as healthy society and environment”. With its supporting role, rather than replacing the existing bodies, ThaiHealth has fostered strategic partnerships with various sectors including government, academic, private sector, NGOs and communities in approaching the broader social determinants of health. Alcohol Control is one of the major focal tasks of ThaiHealth. The strategy and actions of ThaiHealth in driving alcohol policies and socio cultural movement in Thailand, as well as the progress of its outcomes will be demonstrated and discussed.</p> <p>From surgeon to Government Minister: Achieving last drink policies in Queensland Keynote Speaker: Dr Anthony Lynham, Minister for State Development and Minister for Natural Resources and Mines, Member of Queensland Parliament</p> <p>Dr Anthony Lynham will share his story about his career as a surgeon, and then a politician. His presentation will relay first-hand experience as a doctor operating on the victims of senseless alcohol fuelled assault. This constant exposure to trauma and violence led him to consider how this mindless behaviour can and should be stopped. For more than a decade he campaigned tirelessly for prevention of violence in the community. It is with this passion that saw him enter politics in Queensland where he successfully led the campaign for the implementation of last drinks state wide – an Australian first. Anthony will share his experiences on how he campaigned for last drinks measures from the perspective of before and after he entered politics. This presentation will provide delegates with an insight to influencing those in power, first as an outsider and then as an insider.</p> <p>Tobacco Free Portfolios - How an oncologist approached tobacco control and key learnings for NCDs Keynote Speaker: Dr Bronwyn King, Chief Executive Officer, Tobacco Free Portfolios</p> <p>Dr Bronwyn King will outline her accidental career change - from clinical oncologist to Founder and CEO of a Not-For-Profit organisation, Tobacco Free Portfolios. Dr King collaborates with the finance sector to draw attention to and drive action on the global tobacco epidemic. Since its inception, Tobacco Free Portfolios has been instrumental in approximately \$8 billion being redirected away from investment in the tobacco industry; banks have changed lending practices; insurers have reconsidered commercial relationships. Now working with more than 100 financial institutions in ten countries, Tobacco Free Portfolios is on a journey of education, collaboration and influence. Dr King will share her insights on how her experiences can translate to meaningful change in other areas that present global health challenges.</p>	Grand 1&2 Level 1
5:00pm - 6:30pm	<p>Welcome Reception and Exhibition</p> <p>Sponsored by</p> 	Grand 7 & Lobby
6:30pm	End of Day 1	

NOTES

CONFERENCE DAY TWO

TIME	SESSION					ROOM
7:00am - 6:30pm	Conference Registration Open					Grand 7 & Lobby
8:00am - 6:30pm	Exhibition Open					
7:45am - 8:30am	Regional Meetings Part 2					Various See page 9 for details
8:30am - 10:00am - Concurrent Session 3						
Speaker Times	3A Workshop Room: Grand 3	3B Workshop Room: Grand 4	3C Marketing: kids and compliance Room: Grand 1&2 Chair: Elizabeth Elliott	3D Price, tax and special populations Room: Grand 5 Chair: Tony Brown	3E Alcohol industry tactics and campaigns Room: Grand 6 Chair: Peter Miller	3F Conflict of interest, Changing culture Room: Element Room Chair: Emma Saleeba
8:30am – 8:45am	Mobilising alliances to advocate for meaningful progress on alcohol and NCDs	‘There’s a War On’ – winning the battle for hearts and minds Speaker: Colin Shevills	Through Children’s Eyes: Reducing children’s exposure to alcohol advertising during sports programs Speaker: Paul Haber	The Socio-Economic distribution of alcohol consumption expenditure in South Africa: Policy implications Speaker: Mayara Correia Fontes	For the sake of appearances: alcohol industry CSR in Latin America region Speaker: Raquel Peltzer	Alcohol industry research funding for university research: A conflict of interest Speaker: Amina Saban
8:45am – 9:00am	Speaker: Lucinda Westerman		Alcohol advertising regulations and young peoples exposure to alcohol advertising in sport Speaker: Kerry O'Brien	Cost effectiveness of policy of increased taxation on alcohol in India Speaker: Gaurav Jyani	Comparing the effectiveness of public health and industry-funded alcohol harm reduction advertisements Speaker: Emily Brennan	Change is possible Speaker: George Chaguza
9:00am – 9:15am			Face book alcohol marketing and the ways to Counterattack Speaker: Heethawakage Sampath Damika De Seram	Substance use disorders effects on health among the female sex workers Speaker: Lilian Gitau	Diageo's 'Stop Out of Control Drinking' campaign in Ireland: A framing analysis Speaker: Niamh Fitzgerald	Changing workplace cultures that encourage alcohol use Speaker: Indika Rajapaksha
9:15am – 9:30am			Do you “like” to drink? Online alcohol promotion in India and Australia Speaker: Himanshu Gupta	Better reporting of alcohol consumption to improve policy development for Indigenous Australians Speaker: Kylie Lee	Controversial business practices by a brewing company in Africa Speaker: Olivier Van Beemen	Alcohol – Embedded in Australian culture but what of the lifetime disability! Speaker: Robyn Smith

TIME	SESSION						ROOM
8:30am - 10:00am - Concurrent Session 3 continued							
Speaker Times	3A Workshop Room: Grand 3	3B Workshop Room: Grand 4	3C Marketing: kids and compliance Room: Grand 1&2 Chair: Elizabeth Elliott	3D Price, tax and special populations Room: Grand 5 Chair: Tony Brown	3E Alcohol industry tactics and campaigns Room: Grand 6 Chair: Peter Miller	3F Conflict of interest, changing culture Room: Element Room Chair: Emma Saleeba	
9:30am – 9:45am	Workshop continued	Workshop continued	Advocating for effective alcohol marketing regulation via an alternative complaint review process Speaker: Hannah Pierce	Estimating effects of price policies on alcohol consumption in different subpopulations Speaker: Heng (Jason) Jiang	Monitoring and Exposing – Innovative tools to reveal Big Alcohol tactics Speaker: Esbjörn Hörnberg	Heroic journeys, challenges, and breaks: How temporary sobriety initiatives construct participant experiences Speaker: Ashlea Bartram	
9:45am – 10:00am			Exposing Guinness underage drinking awareness campaign in high schools in Ghana Speaker: Issah Ali	Wine access, consumption, and risk knowledge in a wine producing region Speaker: Adrian Griscti	Building support for change: the benefits of a national NCD alliance Speaker: Alison Douglas	Learning about micro-level alcohol culture change from the Be A Brother community Speaker: Caroline Clark	
10:00am - 10:30am	Morning Tea and Exhibition					Grand 7 & Lobby	
Plenary Session 3 - Conflict of Interest							
Chair:	Professor Isidore Obot, Vice Chair, Global Alcohol Poilcy Alliance						
10:30am - 12:15pm	<p>Cross country comparison of proportion of alcohol consumption in heavier drinking occasions using the International Alcohol Control (IAC) study</p> <p>Keynote Speaker: Associate Professor Cuong Pham, Director, Center for Injury Policy and Prevention Research (CIPPR)</p> <p>This study examines the proportion of alcohol markets consumed in heavier drinking occasions in a range of high, lower and middle income countries and assesses the implications of these findings for conflict of interest between alcohol producers and public health and the appropriate role of the alcohol industry in alcohol policy space. Quantitative cross-sectional surveys were conducted in ten countries as part of the International Alcohol Control study. Alcohol consumption was measured using location- and beverage-specific measures, including informal alcohol, and allowed determination of heavy typical drinking occasions. In all countries, sizeable proportions of the alcohol market were consumed during heavy drinking occasions. A higher proportion of alcohol was consumed in heavy drinking occasions by respondents in the middle income countries than respondents in the high income countries. The proportion of informal alcohol consumed in heavy drinking occasions were lower than commercial alcohol.</p>					Grand 1&2 Level 1	

CONFERENCE DAY TWO

TIME	SESSION	ROOM
Plenary Session 3 - Conflict of Interest continued		
Chair:	Professor Isidore Obot, Vice Chair, Global Alcohol Policy Alliance	
10:30am - 12:15pm	<p>The alcohol industry, unhealthy commodity producers and health governance Keynote Speaker: Professor Jeff Collin, Professor of Global Health Policy, University of Edinburgh</p> <p>This presentation will explore the extent of links between the world's leading alcohol producers and manufacturers of tobacco and ultra-processed food products, political elites and health and development agencies. This network analysis of interlocking directorates highlights the limitations of understanding alcohol, tobacco and food industries as discrete sectors, and has important implications for health policy at national and international levels. This is particularly the case with reference to varying practices in managing conflicts of interest; while such management is fundamental to contemporary tobacco control, and WHO is developing tools for nutrition policies, progress in the context of alcohol policy has been limited. The presentation draws on the Sustainable Development Goals' commitment to ensuring policy coherence to highlight the limitations of currently fragmented and diverse approaches to NCD policies and to position effectively managing conflicts of interest as central to good health governance.</p> <p>Counteracting commercial determinants of alcohol harm Keynote Speaker: Professor Kypros Kypri, School of Medicine and Public Health, University of Newcastle, Australia</p> <p>Corporations seek to influence government policy to maximise profit with no more regard for public health than regulators require of them. I present an overview of the corporate sectors that benefit from the sale of alcohol, and their targets of influence, namely: policy actors, other corporations, scientists, and the public. I outline and explain some of the strategies they use to exert influence via political donations, lobbying, Corporate Social Responsibility, research funding, and social marketing. Using the example of the current AB InBev 'Smart Drinking Goals' campaign, I identify challenges and suggest countermeasures to industry influence for low-, middle-, and high-income countries.</p> <p>David v Goliath: Lessons from minimum pricing in Scotland Keynote Speaker: Ms Alison Douglas, Chief Executive, Alcohol Focus Scotland</p> <p>In the ten years since the concept of minimum unit pricing (MUP) was first mooted in Scotland, it has gone from being perceived as an extreme proposal by public health advocates to a mainstream policy with widespread public and political support. In 2012, MUP legislation was passed unopposed in the Scottish Parliament. Despite losing the policy argument, global alcohol producers continued to oppose this life-saving measure, challenging its legality. This presentation will provide an ex-government insider's view of how MUP became accepted as a proportionate and appropriate response to the alcohol problem in Scotland, and the role of advocacy organisations in achieving this. It will show how the alcohol industry adopted the tactics of tobacco companies in opposing MUP. It will consider the crucial role small advocacy organisations, such as Alcohol Focus Scotland, can play in making the public interest case, and the challenges of doing this in the face of well-resourced global alcohol producers. It will explore ways of strengthening the case for intervention going forward.</p>	Grand 1&2 Level 1

TIME	SESSION					ROOM
12:15pm - 1:30pm	Lunch, Exhibition & Poster Presentations P2					Grand 7 & Lobby
1:00pm - 1:30pm	<p>Oration</p> <p>Orator: Ms June Oscar AO, Aboriginal and Torres Strait Islander, Social Justice Commissioner, Australian Human Rights Commission</p> <p>Presentation Topic: Learning the lessons of the Fitzroy Crossing: responding to alcohol related harm in Aboriginal and Torres Strait Islander communities</p>					Grand 1&2 Level 1
1:30pm – 3:00pm Concurrent Session 4						
Speaker Times	4A - Workshop Room: Grand 3	4B Workshop Room: Grand 4	4C Drinking and policy in multiple settings Room: Grand 1&2 Chair: Emmanuel Kuntsche	4D Availability and illicit alcohol Room: Grand 5 Chair: Sven-Olov Carlsson	4E Alcohol industry investments and arguments Room: Grand 6 Chair: Jeff Collin	4F Communities responses to alcohol policies Room: Element Room Chair: Bruce Lee Livingston
1:30pm – 1:45pm	Big Alcohol and trade agreements – implications for alcohol control policy Speaker: Robert Pezzolesi	Participatory advocacy approaches to challenge alcohol norms and behaviours in rural communitiess Speaker: Johan Sundqvist	Heavy drinking in South Africa: Findings from the International Alcohol Control Study Speaker: Charles Parry	Impact of changes to alcohol availability on alcohol-related harm: systematic review 2005–2015 Speaker: Claire Wilkinson	Purchasing power: Political donations from the alcohol industry Speaker: Anthony Harrison	Community Level Response to Zambia National Alcohol Policy Implementation Bwalo Youth Initiative Speaker: Francis Phiri
1:45pm – 2:00pm			Civil alcohol policy in Muslim majority countries: Prohibition amidst globalisation in Iran Speaker: Basma Al-Ansari	Alcohol availability and marketing, and sexual health risk amongst South Africa youth Speaker: Lebohang Letsela	Revealing industry consultants’ “scientific” critiques concerning alcohol harm research in regulatory proceedings Speaker: Lisa Buffinton	Action on drinking cultures: Development and implementation of the Alcohol Cultures Framework Speaker: Emma Saleeba

THURSDAY 5 OCTOBER

CONFERENCE DAY TWO

TIME	SESSION					ROOM
1:30pm - 3:00pm - Concurrent Session 4 continued						
Speaker Times	4A Workshop Room: Grand 3	4B Workshop Room: Grand 4	4C Drinking and policy in multiple settings Room: Grand 1&2 Chair: Emmanuel Kuntsche	4D Availability and illicit alcohol Room: Grand 5 Chair: Sven-Olov Carlsson	4E Alcohol industry investments and arguments Room: Grand 6 Chair: Jeff Collin	4F Communities responses to alcohol policies Room: Element Room Chair: Bruce Lee Livingston
2:00pm – 2:15pm	Workshop continued	Workshop continued	Youth’s perceptions of policy-level factors and their drinking patterns: Data from Lebanon Speaker: Lilian Ghandour	Anytime, Anyplace, Anywhere? Addressing physical availability of alcohol in Australia and the UK Speaker: Michael Thorn	The IDEA Project: Identifying and Describing Arguments in alcohol policy debates Speaker: Niamh Fitzgerald	Sustaining change once it has occurred Speaker: Meredythe Crane
2:15pm – 2:30pm			Micro-packaging of Alcohol in Sachets Influences Drinking among Young People in Tanzania Speaker: Gerry Mshana	The Violence Prevention Potential of Reducing Alcohol Outlet Density in Baltimore, Maryland Speaker: Pamela Trangenstein	Scramble for Africa II: SAB-Miller investment in Zambia and advocacy perspective Speaker: Phillip Chimponda	The method used to control the alcohol consumption in post war areas Speaker: Periyannan Dineshkumar
2:30pm – 2:45pm			Alcohol use and related harm among young people in Asia Speaker: Heng (Jason) Jiang	“Casula – The community that roared” Speaker: Tony Brown	The European Alcohol and Health Forum: an example for the world? Speaker: Pieter De Coninck	Community response towards alcohol in Sri Lanka Speaker: Kaveesha Galappaththi
2:45pm – 3:00pm			A closer look at the distribution of drinking in Australia Speaker: Sarah Callinan	Changes in alcohol and spirits use following the 2012 Washington liquor privatization Speaker: William Kerr	Advocacy Campaigns for Alcohol Free Portfolios: Norway as a case study. Speaker: Ståle Stavrum	The complexities of local alcohol policy-making in New Zealand Speaker: Nicki Jackson
3:00pm - 3:30pm	Afternoon Tea and Exhibition					Grand 7 & Lobby Level 1

TIME	SESSION	ROOM
Plenary Session 4 - Q&A Panel Discussion - Why we fail: Losing the battle with the alcohol industry		
Chair:	Ms Julia Stafford, Executive Officer, McCusker Centre for Action on Alcohol and Youth, Curtin University	
3:30pm - 5:00pm	<p>The Q&A Panel Session aims to discuss numerous topics that often pose challenges to those working in the alcohol policy space, both as researchers and practitioners. This panel session will provide delegates with an opportunity to hear from leaders in the alcohol and public health space on some of the more challenging and controversial issues. The panel session will also be interactive providing opportunities for delegates to ask questions of leaders within the alcohol policy sector.</p> <p>Facilitator: Mr Quentin Dempster AO</p> <p>Panellists:</p> <ol style="list-style-type: none"> 1. Dr David Jernigan, Associate Professor, Johns Hopkins Bloomberg School of Public Health 2. Professor Timothy Stockwell, Director of the Centre for Addictions Research of BC, University of Victoria 3. Professor Sir Ian Gilmore, Chairman, Alcohol Health Alliance UK 4. Ms Katherine Brown, Director, Institute of Alcohol Studies 5. Dr Lisa Studdert, Deputy Secretary (Acting), National Program Delivery Group, Department of Health 6. Dr Nicki Jackson, Executive Director, Alcohol Healthwatch Trust 	Grand 1&2 Level 1
Plenary Session 5 - Regional Reports		
Chair:	Professor Sally Casswell, President, Global Alcohol Policy Alliance	
5:00pm - 6:30pm	<p>Regional Reports</p> <ol style="list-style-type: none"> 1. Americas Coordinators: Mr Bob Pezzolesi, U.S. Alcohol Policy Alliance and Ms Paula Johns, Brazil, GAPA Board Member 2. Asia Coordinators: Dr Pham Hoang Anh, Vietnam, GAPA Board Member and Dr Kumnuan Ungchusak, Thailand, GAPA Board Member 3. Oceania Coordinators: Ms Julia Stafford, Australia, National Alliance for Action on Alcohol and Dr Siale Akauola, CEO, Ministry of Health, Tonga 4. Europe Coordinators: Ms Alison Douglas, CE, Scotland, Alcohol Focus Scotland and Ms Fiona Godfrey, Luxembourg, Policy Director, European Association for the Study of the Liver 5. Africa Coordinators: Professor Isidore Obot, Nigeria, GAPA Vice Chair and Mrs Aadielah Maker Diedericks, South Africa, Co-ordinator Southern African Alcohol Policy Alliance <p>Communique</p>	Grand 1&2 Level 1
6:30pm	End of Day 2	

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Public Health Association
AUSTRALIA

BECOME A MEMBER TODAY!

"Public health is the art and science of preventing illness and promoting health through organised efforts of society"

About the Public Health Association of Australia

The Public Health Association of Australia (PHAA) is recognised as the principal non-government organisation for public health in Australia and works to promote the health and well-being of all Australians. The Association seeks better population health outcomes based on prevention, the social determinants of health and equity principles.

PHAA is a national organisation comprising around 1900 individual members and representing over 40 professional groups concerned with the promotion of health at a population level.

Why become a member?

The PHAA makes major contributions to public health as an advocate of public health issues primarily through submissions and by representation on boards, committees and consultative bodies. It acts as a forum for public health advancement and organises conferences and seminars to enhance the skills of public health practitioners.

Membership of PHAA is open to any person who is supportive of the objectives of the association.

PHAA Objectives

- to advocate for the reduction of health inequalities across Australia and international communities;
- to encourage research and promote knowledge relating to the problems, needs and development of public health;
- to promote and provide a forum for the regular exchange of views and information;
- to promote the development and education of workers in public health;
- to promote, maintain and extend the interest of PHAA's Branches, Special Interest Groups and any affiliated organisations;
- to promote excellence in public health practice; and,
- to advocate the subjects and policies of the Association

The PHAA is an organisation dedicated to the promotion of public health. It is also a forum for developing professional and academic networks.

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CONFERENCE DAY THREE

TIME	SESSION	ROOM
8:00am - 3:00pm	Conference Registration Open	Grand 7 & Lobby
8:00am - 3:00pm	Exhibition Open	
Plenary Session 6 - Alcohol harm and the need for a global response		
Chair:	Ms Lucinda Westerman, Communications & Policy Officer, NCD Alliance	
8:30am – 10:00am	<p>Enough talk! What is the alcohol control community going to do about mega-trade and investment agreements?</p> <p>Keynote Speaker: Professor Jane Kelsey, Professor of Law, Faculty of Law, The University of Auckland</p> <p>The alcohol control community has known about the threat from trade and investment agreements for some years. Unlike tobacco control advocates, they have been largely invisible in the debates over how to restore the priorities of health over commercial interests in the recent negotiations of mega-regional agreements, including the Trans-Pacific Partnership Agreement (TPPA), the Trade in Services Agreement (TiSA), and the Regional Comprehensive Economic Partnership (RCEP). After recapping the risks to health policy space posed by the new generation agreements, this presentation canvasses a range of options that the alcohol control community could adopt as part of their global alcohol control strategy.</p> <p>Young people and digital alcohol marketing</p> <p>Keynote Speaker: Professor Antonia Lyons, Professor of Psychology, School of Psychology, Massey University</p> <p>The pervasiveness of alcohol-related content and alcohol marketing on social media sites works to normalise alcohol consumption, including its excessive use. Alcohol marketers are exploiting the current lack of regulation in social media, creating viral marketing and brand activations that reach large numbers of young and underage people. The few restrictions currently in place are easily circumvented, particularly through co-created content and other ‘under-the-radar’ digital marketing techniques. The nature of such content, and the structure of social media platforms, also means it is often not perceived as marketing by users. Identifying and regulating the ways in which the alcohol industry is using digital marketing on social media platforms is essential, as is raising awareness about the digital marketing techniques employed by alcohol companies on Facebook and other social media, and the vast profits that accrue through these practices.</p> <p>Global Alcohol Control and the WHO - Framework Convention on Tobacco Control</p> <p>Keynote Speaker: Ms Paula Johns, Executive Director, ACT Health Promotion</p> <p>Lessons learned from the Framework Convention on Tobacco Control (FCTC) and its impacts on global alcohol control. Global health governance, the tobacco expectionalism and other commercial determinants for NCDs, how to move forward.</p> <p>The corporate enemies of science: how do we advance global alcohol policies in the face unhealthy industry tactics?</p> <p>Keynote Speaker: Professor Rob Moodie AM, Professor of Public Health, University of Melbourne</p> <p>The alcohol industry continues to threaten public health policy and programmes in countries across the world. A global response from civil society organisations has never been more important. The tactics used by the alcohol industry are the same as the tobacco, ultra processed food and beverage, fossil fuel and arms industries. Professor Moodie will explore the tactics used by vested interests in their attempts to undermine government activities from merchandising doubt to buying ‘evidence’. Professor Moodie will reflect on his own experiences in the public health sector and share with delegates how governments and civil society organisations from across the world can advance public health policies in the face of relentless industry opposition.</p>	Grand 1&2 Level 1

FRIDAY 6 OCTOBER

CONFERENCE DAY THREE

TIME	SESSION					ROOM
10:00am - 10:30am	Morning Tea and Exhibition					Grand 7 & Lobby
11:00am - 12:30pm - Concurrent Session 5						
Speaker Times	5A Workshop Room: Grand 3	5B Workshop Room: Grand 4	5C Trade and Alliances Room: Grand 1&2 Chair: Michael Moore	5D Issues in Policy Implementation Room: Grand 5 Chair: Colin Shevills	5E Evaluating alcohol policy Room: Grand 6 Chair: Hannah Pierce	5F Equipping communities for action Room: Element Room Chair: Niamh Fitzgerald
10:30am – 10:45am	Vested interests and alcohol industry corporate political behaviour Speaker: Peter Miller	New media advocacy workshop Speaker: Michael Scippa	Lessons from 20 years of tobacco control: The FCTC and Bloomberg Initiative Speaker: Rebecca Perl	The baby and the anthropological bathwater: culture’s role in alcohol-related harm Speaker: Devin Bowles	Fearing the “changed” man: Understanding women’s experience of alcohol-related intimate partner violence Speaker: Ingrid Wilson	‘Action Point’ – Equipping communities to take action to reduce alcohol-related harm Speaker: Veng Ian (Esther) U
10:45am – 11:00am			Action on alcohol to reduce the global burden of NCDs by 2025 Speaker: Lucinda Westerman	Understanding the effects of new alcohol legislation in New Zealand Speaker: Stephen Randerson	Past, present and future of the binge drinking concept Speaker: Emmanuel Kuntsche	COMMUNITY ACTION – Voices heard, changes made Speaker: Jennifer O'Mullane
11:00am – 11:15am			Culture wars: Health protection in CETA and TTIP: An advocate's view Speaker: Fiona Godfrey	NCD accountability and action in Australia Speaker: Rosemary Calder	US States alcohol policies and age onset of alcohol Use among youth Speaker: Ziming Xuan	Community action in alcohol control: a case of community alcohol project, Uganda Speaker: Mercy Wanyana
11:15am – 11:30am			WHO FENSA – Challenges and opportunities for the alcohol policy advocacy community Speaker: Øystein Bakke	Improving drinkers’ estimates of harmful drinking levels by communicating low-risk drinking guidelines Speaker: Kimberley Dunstone	US alcohol policy environment and homicides: Intimate partner violence and corollary victims Speaker: Monica Swahn	Factors affecting participation in the Thai Buddhist Lent Abstinence Campaign Speaker: Udomsak Saengow
11:30am – 11:45am			The SDGs and the alcohol industry: Towards partnership or policy coherence? Speaker: Jeff Collin	Policing and law enforcement- Initiating policy and Law enforcement responsiveness Speaker: Jonas Ngulube	Ridesharing and alcohol related crashes: an interrupted time-series analysis in four US cities Speaker: Christopher Morrison	Community action and policy development in alcohol prevention – the KERALA experience Speaker: Johnson Edayaranmula

TIME	SESSION						ROOM
10:30am - 12:00pm - Concurrent Session 5 continued							
Speaker Times	5A Workshop Room: Grand 3	5B Workshop Room: Grand 4	5C Trade and Alliances Room: Grand 1&2 Chair: Michael Moore	5D Issues in Policy Implementation Room: Grand 5 Chair: Colin Shevills	5E Evaluating alcohol policy Room: Grand 6 Chair: Hannah Pierce	5F Equipping communities for action Room: Element Room Chair: Niamh Fitzgerald	
11:45am – 12:00pm	Workshop continued	Workshop continued	International trade & health policy decision: case of Thai alcohol labelling law Speaker: Orratai Waleewong	Last-drinks loopholes: the use of extended trading permits in the NTE Speaker: Renee Zahnow	The effect of sanctions on Victorian drink-drivers and policy implications for countermeasures Speaker: Kelly Imberger	Public Health’s role in Licensing: equipping Public Health to be advocates Speaker: Matthew Andrews	
12:00pm - 12:45pm	Lunch, Exhibition and Posters P3						Grand 7 & Lobby Level 1
Plenary Session 7 - Marketing, Taxation and Pricing Policy							
Chair:	Professor Charles Parry, Director, Alcohol, Tobacco & Other Drug Research Unit, South African Medical Research Council						
12:45pm - 2:15pm	<p>Prices, taxes and early alcohol onset in Chile</p> <p>Keynote Speaker: Professor Guillermo Paraje, Professor, Universidad Adolfo Ibañez</p> <p>The purpose of this study is twofold. First, it establishes the statistical relationship between early alcohol initiation and later alcohol abuse among adolescents in Chile. Second, it establishes the statistical association between real alcohol prices and alcohol onset. Data used in this study comes from 6 waves of the Chilean school population survey, a national and regionally representative urban survey conducted biannually, between 2001 and 2015. The study finds robust, highly significant own-price elasticities for alcohol initiation; and a strong, robust, relationship negative between age of onset and abusive alcohol consumption among Chilean schoolchildren.</p> <p>Corporate Social Investment: extension of corporate marketing</p> <p>Keynote Speaker: Mrs Aadielah Maker Diedericks, Coordinator, Southern African Alcohol Policy Alliance (SAAPA)</p> <p>Corporate Social Investment (CSI) serves as a means for corporates to create a socially acceptable identity by partnering with the Not-for-Profit sector’s developmental agenda. In South Africa, SAB/AB Inbev stretched this notion by partnering with the Stop Hunger Now SA to promote the sale of an eight pack beer to feed hungry children. The case illustrates how CSI programmes is but an extension of marketing activities by corporates to further their profit margins and market share. The Southern African Alcohol Policy Alliance (SAAPA) will share a civil society response to this unethical marketing activity and reflects on our challenge as a global movement.</p>						Grand 1&2 Level 1

FRIDAY 6 OCTOBER

CONFERENCE DAY THREE

TIME	SESSION	ROOM
Plenary Session 7 - Marketing, Taxation and Pricing Policy continued		
12:45pm - 2:15pm	<p>Transforming political will for public health into political power Keynote Speaker: Mr Vincent DeMarco, President, Maryland Citizen's Health Initiative</p> <p>Alcohol tax increases save lives, but they rarely happen for public health purposes. This presentation will describe one model for global action: the six steps a public health coalition used to enact a substantial alcohol tax increase and dedicate revenues to public health purposes in the US state of Maryland over the strenuous opposition of the powerful alcohol lobby. The six steps are: crafting an evidence based policy; using polling to test public opinion; building a powerful coalition; using the media effectively; making our alcohol tax increase an election issue; and, finally, getting our legislation enacted.</p> <p>Alcohol harm reduction advertising that works: The impact on policy and drinking Keynote Speaker: Professor Melanie Wakefield, Director, Centre for Behavioural Research in Cancer, Cancer Council Victoria</p> <p>In a world saturated in alcohol marketing and advertisement, public health practitioners and researchers need to understand what works when it comes to alcohol harm reduction campaigns. Mass media campaigns aimed at achieving behaviour change and increasing awareness of alcohol harms is a crucial piece of the policy solution. This presentation will provide delegates with an overview of the features of alcohol harm reduction advertisements that most motivate reduced drinking among adults. Delegates will learn hear about what messaging is effective, see real life case studies of mass media campaigns from across the world, and learn about the implications for achieving policy change.</p>	Grand 1&2 Level 1
2:15pm - 2:45pm	Afternoon Tea and Exhibition	Grand 7 & Lobby Level 1
Plenary Session 8 - Alcohol and the Rights of Women and Children		
Chair:	Dr Ingrid Wilson, Judith Lumley Centre, La Trobe University	
2:45pm - 4:00pm	<p>Alcohol policy is a women's rights issue Keynote Speaker: Ms Kristina Sperkova, International President, IOGT International</p> <p>There are great examples of womens grass-root movements that have emerged to reduce alcohol related harm. Yet there are too few women rights organisations actively involved in advocacy for evidence based effective alcohol policy measures. Why is that? Can we do anything about it? What do we need to know and where do we need to be to get one of the most powerful advocacy forces to engage in prevention and reduction of alcohol related harm.</p>	Grand 1&2 Level 1

TIME	SESSION	ROOM
Plenary Session 8 - Alcohol and the Rights of Women and Children continued		
2:45pm - 4:00pm	<p>Family and domestic violence (FDV) and alcohol Keynote Speaker: Ms Orratai Waleewong, Researcher, International Health Policy Program (HHP), Thailand</p> <p>In many societies, alcohol consumption plays a critical role in various forms of violence, including domestic violence and child abuse. Superimposed upon the root causes of domestic violence such as inequality, alcohol use by one or both partners contributes to the higher risk and severity of the problem. Having heavy drinkers in the house profoundly affects individual well-being of family members including children, through a wide range of adverse consequences. While more research is needed to explain the pathways or to establish causality of alcohol-related family violence, efforts by policy makers to address family violence have been insufficient. This presentation will report the latest evidence from the International Study on Alcohol's Harm to Others underlining the harm to women and children in families. The presentation also discusses how we should better frame this issue to bring about changes and advance interventions at the community and population level, in ways that not only prevent and reduce alcohol-related family violence incidents and provide better support for victims, but that promote community safety as a basic human right and an important aspect for people's well-being.</p> <p>FASD: a critical issue for policy change Keynote Speaker: Professor Elizabeth Elliott AM, Professor of Paediatrics and Child Health, University of Sydney and Sydney Children's Hospitals Network, Westmead</p> <p>Alcohol use in pregnancy is common and Fetal Alcohol Spectrum Disorder (FASD) its most tragic legacy. FASD, which is characterised by severe pervasive neurodevelopmental impairment, results in lifelong challenges. In childhood, difficulties with learning, behaviour and development and medical problems associated with congenital anomalies are common. In adolescents and adults, the legacy of poor academic achievement and low self-esteem manifest as difficulties in obtaining employment, living independently, overcoming mental illness and substance abuse, and avoiding contact with the law. FASD is immensely costly to society in both economic and social terms, yet it is potentially preventable. Timely diagnosis and early intervention enable people with FASD to achieve their potential, enjoy a good quality of life and make a meaningful community contribution. The policy approach to FASD requires a re-think. It must include targeted screening of high risk populations and education and training for health professionals, to facilitate early diagnosis and optimal management of children with FASD and minimise costly, adverse secondary outcomes. Efforts to increase awareness of the impact of FASD are crucial for educators, justice and child protection professionals who frequently encounter FASD. Policy makers must also address the lack of drug and alcohol and mental services to identify and treat pregnant women with alcohol use disorder and dependency. Increased awareness of the harms of alcohol use in pregnancy must be incorporated into public health campaigns that promote healthy pregnancy, are culturally relevant, and include men and youth. Measures such as labelling of alcoholic beverages and plain packaging should be considered. Most importantly, interventions that have been proven effective in minimising alcohol harms must underpin any policy targeting prevention FASD. These are well known to policy makers and include legislation to decrease access to alcohol (community-led alcohol restrictions; decreasing the density and opening hours of liquor outlets); restrictions to advertising and promotion of alcohol, particularly to children and youth; and appropriate pricing and taxation. The strength of the industry and the lack of political remain significant barriers for change to evidence-based policy for FASD.</p>	Grand 1&2 Level 1

CONFERENCE DAY THREE

TIME	SESSION	ROOM
Closing Plenary Session		
Chair:	Mr Michael Moore AM, Chief Executive Officer, Public Health Association of Australia	
4:00pm - 4:30pm	<p>Presidential Message</p> <p>Guest Speaker: Mr Pubudu Sumenasekara, Member, Presidential Task force on Drug Prevention, Representative of the President of Sri Lanka and Vice President, IOGT</p> <p>Hand over to 2019 destination</p> <p>Conference wrap up and communique</p> <p>Conference Close</p>	Grand 1&2 Level 1
4:30pm	End of Conference	

THANK YOU FOR ATTENDING GAPC 2017!



4-6 OCTOBER 2017



drinktank

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Foundation for Alcohol Research & Education

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POSTER DISPLAYS

TIME	SESSION	ROOM
Session P1 - Conference Day 1 - Wednesday 4 October		
12:45pm – 1:00pm	P1.001 - Presenter: Robyn Johnston Evaluation of a public education campaign to reduce adolescent alcohol consumption	Grand 7 & Lobby Level 1
	P1.002 - Presenter: Darshana Tissaweerasinghe Willingness to spend on alcohol and cigarettes among urban Sri Lankan adults	
	P1.003 - Presenter: William Ntakuka De-glamorizing alcohol use among the youth	
	P1.004 - Presenter: Ravi Kandiah Effect of blood alcohol concentration on road traffic accidents in Sri Lanka	
	P1.005 - Presenter: Bruce Livingston California Alcohol Policy Alliance: A coalition model for advocacy	
	P1.006 - Presenter: Victoria Kostadinov Prevalence and predictors of risky alcohol consumption among older Australians	
	P1.007 - Presenter: Victoria Kostadinov Methamphetamine use among young risky drinkers	
	P1.008 - Presenter: Neil Martin Geographical and time-series inequality patterns of alcohol specific hospital admissions in England	
	P1.009 - Presenter: Christopher Morrison Exposure to alcohol outlets and assault risks for individuals during daily activities	
	P1.010 - Presenter: Katherine Brown Alcohol Marketing in a "Dark Market": Analysis of UEFA EURO 2016 games	

TIME	SESSION	ROOM
Session P2 - Conference Day 2 - Thursday 5 October		
12:45pm – 1:00pm	P2.001 - Presenter: Issah Ali Strengthening Ghana's alcohol regulations (Legislative instrument)	Grand 7 & Lobby Level 1
	P2.002 - Presenter: John Vianney Amany Alcohol and illicit drug abuse fueling HIV epidemic	
	P2.003 - Presenter: Aveek Bhattacharya Why are young people drinking less? A review of the theories	
	P2.004 - Presenter: Johnson Edayaranmula Drink driving policy initiatives and the positive impacts in India	

TIME	SESSION	ROOM
12:45pm – 1:00pm	P2.005 - Presenter: Roslyn Giglia Alcohol guidelines, breastfeeding – Do the carers care?	Grand 7 & Lobby Level 1
	P2.006 - Presenter: Peshani Vithanage. Analysis of alcohol industry strategies related articles in english print media analysis	
	P2.007 - Presenter: Gaurav Jyani Health and economic burden of alcohol related health disorders in India	
	P2.008 - Presenter: Eric Carlin Coming out, going out: LGBT people and alcohol in Scotland	
	P2.009 - Presenter: Svetlana Popova WHO Project on global prevalence of Fetal Alcohol Spectrum Disorder: Canadian study	

TIME	SESSION	ROOM
Session P3 - Conference Day 3 - Friday 6 October		
12:30pm – 12:45pm	P3.001 - Presenter: Mustafa Al Ansari Consumption and attitudes towards alcohol among Iraqi university students: Impacts on policy	Grand 7 & Lobby Level 1
	P3.002 - Presenter: Kosala Amaranayake Economic impact of alcohol use disorders on patients and their families	
	P3.003 - Presenter: Martyn Symons Comparing standard midwife alcohol consumption questions with computer-based AUDIT-C in the Kimberley	
	P3.004 - Presenter: Laura Mahon Empowering communities to raise concerns about alcohol: developing a community licensing toolkit	
	P3.005 - Presenter: Sasanka Dharmasena Effective alcohol demand reduction through public libraries in Sri Lanka	
	P3.006 - Presenter: Thiwanka Soyza Use of social and new media	
	P3.007 - Presenter: Lilian Ghandour What drives youths' choices of on-premise alcohol outlets? Data from Lebanon	
	P3.008 - Presenter: Veeral Patel Alcohol harms reduction: Countering popular narratives in the Western Cape, South Africa	
	P3.009 - Presenter: Upul Kariyawasam Changing the social milieu of alcohol initiation through girl's participation	

EXHIBITORS



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The Global Alcohol Policy Alliance (GAPA) works in the global policy environment to promote awareness of alcohol as a risk factor for NCDs and as an inhibitor for many of the Sustainable Development Goals and to encourage an enhanced global response. We recognise the importance of commercial determinants (producers, marketers, distributors and investors) in creating alcohol harm and work collaboratively with regional alcohol policy alliances to promote the development and implementation of alcohol policy free from commercial interests.



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NOFASD Australia is the essential bridge between researchers, clinicians and those with lived experience. We provide information and appropriate referral services to individuals and families living with FASD, community engagement to inform all sectors of the Australian community about the risks associated with fetal alcohol exposure and the lifetime implications of FASD, provide education and training to organisations that work with individuals and families living with FASD and advocate on behalf of individuals and families affected by FASD for public policy reforms that will improve the lives of people with FASD.



Foundation for Alcohol
Research & Education

Foundation for Alcohol Research and Education

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The Foundation for Alcohol Research and Education (FARE) is an independent, not-for-profit organisation working to stop the harm caused by alcohol.

Alcohol harm in Australia is significant. More than 5,500 lives are lost every year and more than 157,000 people are hospitalised making alcohol one of our nation's greatest preventive health challenges.

For over a decade, FARE has been working with communities, governments, health professionals and police across the country to stop alcohol harm by supporting world-leading research, raising public awareness and advocating for changes to alcohol policy.

FARE is guided by the World Health Organization's (2010) Global strategy to reduce the harmful use of alcohol for stopping alcohol harm through population-based strategies, problem directed policies, and direct interventions.



Public Health Association
AUSTRALIA

Public Health Association of Australia

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The Public Health Association of Australia (PHAA) is recognised as the principal non-government organisation for public health in Australia working to promote the health and well-being of all Australians. It is the pre-eminent voice for the public's health in Australia. The PHAA works to ensure that the public's health is improved through sustained and determined efforts of the Board, the National Office, the State and Territory Branches, the Special Interest Groups and members.

The efforts of the PHAA are enhanced by our vision for a healthy Australia and by engaging with like-minded stakeholders in order to build coalitions of interest that influence public opinion, the media, political parties and governments.

EXHIBITORS



SHORE & Whariki Research Centre

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The International Alcohol Control Study (the IAC Study) is an international cohort study of alcohol use and alcohol policy relevant behaviours. The overall objective is to measure the impacts of level alcohol control policies. The IAC study began in 2010 as a collaboration between New Zealand, England, Scotland, South Korea and Thailand. Since then, the number of countries participating in the study has expanded to include Australia, Canada, Mongolia, Peru, Saint Kitts and Nevis, South Africa, Vietnam and Turkey (a current total of 13 participating countries). In 2014 three African countries (Benin, Kenya and Uganda) joined the IAC project utilising one of the IAC research tools, the Alcohol Environment Protocol, to assess the alcohol policy environment.



Alcohol
and Drug
Foundation

PREVENTING HARM IN AUSTRALIA

Alcohol and Drug Foundation

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Established over 55 years ago, the Alcohol and Drug Foundation is Australia's leading organisation committed to preventing alcohol and other drug harms in our communities. We reach millions of Australians, by supporting and informing drug and alcohol prevention programs, and through the provision of educational information. We are proudly evidence-based and bring expert knowledge and research into the design and implementation of our programs.

Over 7800 are currently participating in our Good Sports program, a preventative health initiative proven to reduce risky drinking. Newly formed, our Local Drug Action Team program helps communities work together to prevent and reduce the harmful effects of alcohol and other drugs.



**PREGNANT
PAUSE**

Pregnant Pause

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Pregnant Pause is an innovative public health campaign that encourages Australians to go alcohol free during their pregnancy, or the pregnancy of their partner, family member, friend or loved one. The initiative was developed by the Foundation for Alcohol Research and Education (FARE) to raise awareness of Fetal Alcohol Spectrum Disorder (FASD).

Alcohol consumption during pregnancy is associated with a range of adverse consequences including miscarriage, still or premature birth, low birth weights and FASD. That's why the National Health and Medical Research Council of Australia's alcohol guidelines state that not drinking alcohol is the safest option. There is no known 'safe' time or level of alcohol consumption during pregnancy.

PROGRAM SUMMARY

WEDNESDAY 4 OCTOBER

7:00am - 6:30pm - Conference Registration Open

8:00am - 6:30pm - Exhibition Open

Grand 7 & Lobby, Level 1

8:30am - 10:30am - Opening Plenary Session

Grand 1&2, Level 1

Welcome to Country

Welcome Video: The Hon Greg Hunt MP

Opening Address: The Hon Dr David Gillespie MP

Video Address: First Minister Nicola Sturgeon MSP

GAPA Address: Professor Sally Casswell

World Health Organization Address: Mr Dag Rekve

10:30am - 11:00am - Morning Tea and Exhibition

Grand 7 & Lobby, Level 1

11:30am - 1:00pm - Concurrent Session 1

1A - Workshop, Grand 3, Level 1

1B - Workshop, Grand 4, Level 1

1C - Marketing: overview and monitoring, Grand 1&2, Level 1

1D - Research tools for community action, Grand 5, Level 1

1E - Cancer and Clinician Advocacy, Grand 6, Level 1

1F - Harms to others and FASD, Element Room, Ground Floor

12:30pm - 1:30pm - Lunch, Exhibition and Posters P1

Grand 7 & Lobby

1:00pm - 1:30pm - Regional Meetings Part 1

Various Rooms, see page 9

1:30pm - 3:00pm - Concurrent Session 2

2A - Workshop, Grand 3

2B - Workshop, Grand 4

2C - Marketing policy development, Grand 1&2

2D - Handling controversy on tax and price, Grand 5

2E - National Policies, Grand 6

2F - Youth and Community, Element Room

3:00pm - 3:30pm - Afternoon Tea and Exhibition

Grand 7 & Lobby

3:30pm - 5:00pm - Plenary Session 2

Influencing those in power

Grand 1&2

Keynote Speakers:

Dr Supreda Adulyanon

Dr Anthony Lynham

Dr Bronwyn King

5:00pm - 6:30pm - Welcome Reception and Exhibition

Grand 7 & Lobby

THURSDAY 5 OCTOBER

7:30am - 6:30pm - Conference Registration Open

8:00am - 5:00pm - Exhibition Open

Grand 7 & Lobby

7:45am - 8:30am - Regional Meetings Part 2

Various rooms, see page 9

8:30am - 10:00am - Concurrent Session 3

3A - Workshop, Grand 3

3B - Workshop, Grand 4

3C - Marketing: kids and compliance, Grand 1&2

3D - Price, tax and special populations, Grand 5

3E - Alcohol industry tactics and campaigns, Grand 6

3F - Conflict of interest, Changing culture, Element Room

10:00am - 10:30am - Morning Tea and Exhibition

Grand 7 & Lobby

10:30am - 12:15pm - Plenary Session 3 - Conflict of Interest

Grand 1&2

Keynote Speakers:

Associate Professor Cuong Pham

Professor Jeff Collin

Professor Kypros Kypri

Ms Alison Douglas

12:15pm - 1:30pm - Lunch, Exhibition and Posters P2

Grand 7 & Lobby

1:00pm - 1:30pm - Oration

Grand 1&2

Orator: Dr June Oscar AO

1:30pm - 3:00pm - Concurrent Session 4

4A - Workshop, Grand 3

4B - Workshop, Grand 4

4C - Drinking and policy in multiple settings, Grand 1&2

4D - Availability and illicit alcohol, Grand 5

4E - Alcohol industry investments and arguments, Grand 6

4F - Communities responses to alcohol policies,
Element Room

3:00pm - 3:30pm - Afternoon Tea and Exhibition

Grand 7 & Lobby

3:30pm - 5:00pm - Q&A Panel Discussion

Grand 1&2

Facilitator: Mr Quentin Dempster AO

5:00pm - 6:30pm - Regional Reports

Grand 1&2

FRIDAY 6 OCTOBER

8:00am - 3:00pm - Conference Registration Open

8:00am - 3:00pm - Exhibition Open

Grand 7 & Lobby

8:30am - 10:00am - Plenary Session 6 - Alcohol harm and the need for a global response

Grand 1&2

Keynote Speakers:

Professor Jane Kelsey

Professor Antonia Lyons

Ms Paula Johns

Professor Rob Moodie AM

10:00am - 10:30am - Morning Tea and Exhibition

Grand 7 & Lobby

10:30am - 12:00pm - Concurrent Session 5

5A - Workshop, Grand 3

5B - Workshop, Grand 4

5C - Trade and Alliances, Grand 1&2

5D - Issues in Policy Implementation, Grand 5

5E - Scoring and evaluating alcohol policy, Grand 6

5F - Equipping communities for action, Element Room

12:00pm - 12:45pm - Lunch, Exhibition and Posters P3

Grand 7 & Lobby

12:45pm - 2:15pm - Plenary Session 7 - Marketing, Taxation and pricing policy

Grand 1&2

Keynote Speakers:

Professor Guillermo Paraje

Ms Aadielah Maker Diedericks

Professor Vincent DeMarco

Professor Melanie Wakefield

2:15pm - 2:45pm - Afternoon Tea and Exhibition

Grand 7 & Lobby

2:45pm - 4:00pm - Plenary Session 8 - Alcohol and the rights of women and children

Grand 1&2

Keynote Speakers:

Professor Kristina Sperkova

Ms Orratai Waleewong

Professor Elizabeth Elliott AM

4:00pm - 4:30pm - Closing Plenary Session

Grand 1&2

Guest Speaker: Mr Pubudu Sumenasekara

4:30pm - End of Conference

THANK YOU FOR ATTENDING THE 2017 GLOBAL ALCOHOL POLICY CONFERENCE!