



MEDIA ALERT

Affordable Housing Conference Draws National Experts to the Annual *Housing Washington* 2017 Conference *More than 600 professionals, advocates and leaders expected at this year's gathering in Spokane*

SEATTLE, Wash. (Sept. 28, 2017) – As affordable housing issues become more prominent in our state, the focus on solutions and fresh ideas becomes more critical. The annual statewide conference, *Housing Washington*, has laser focused on this issue with speakers from around the country sharing expertise.

What: National, regional and local experts will present at *Housing Washington* 2017 to an audience of some 600 plus industry professionals, advocates and leaders. In addition to a bi-partisan discussion on housing and homelessness from local government representatives and insights into what's happening on the Hill, key topics and subjects that will be presented include. A full program is available online at www.housingwa.org.

- Multifamily affordable housing preservation
- Housing discrimination
- Medicaid and supportive housing services
- Environmental stewardship
- Aging in place strategies
- Community home sharing
- Solar innovations in affordable housing

When: October 2-4, 2017

Where: Spokane Convention Center
 334 W. Spokane Falls Blvd.
 Spokane, WA 99201

Additional Details: Featured keynotes include:

- Tuesday, October 3 at 9:00 a.m.: Anat Shenker-Orsorio, Principal, ASO Communications – *Messaging This Moment: Winning Words to Engage the Base & Persuade the Middle*
- Tuesday, October 3 at 12:00 p.m.: Diane Yentel, President & CEO, National Low-Income Housing Coalition – *The Affordable Housing Crisis & Its Solutions*
- Wednesday, October 4 at 8:30 a.m.: James Carr, Visiting Fellow, Roosevelt Institute & Ethan Handelman, VP Policy & Advocacy, National Housing Conference – *Housing Policy 2017 & Beyond: A Conversation with Jim Carr & Ethan Handelman*
- Wednesday, October 4 at 12:45 p.m.: Sue Henderson, Vice President, U.S. & Canada, Habitat for Humanity International – *Future of Global & U.S. Self Help Housing*

Information: www.HousingWA.org

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Media Notes:

Conference press passes available on-site. Keynote speaker headshots and conference logo available at www.HousingWA.org. For interview requests contact Catherine Filippini at catherine@housingwa.org.