

## Bio of Majella Knobel



Majella is the Director- Accessibility & Inclusion at Westpac has been a passionate advocate of accessibility and inclusion for over 20 years.

Previous to her current role, Majella put her passion into practice daily on top of her previous roles as Project and Release Manager for Westpac Digital and the Chair of the bank's ABLE Employee Action Group. Her lived experience with both visible and invisible disability is channelled into making accessibility a priority in the design of products and services, while role modelling ability. She has never let losing her sight, living with Type 1 diabetes or being a kidney transplant recipient hold her back.

Her individual career achievements include receiving the inaugural 2012 Westpac internal Woman of Influence Diversity and Inclusion Award, 2017 Westpac Service Honours award and the 2018 CEO Service Revolution award for her ability of bringing both senior leadership, their teams and business units on the journey of changing the culture around accessibility and making accessibility requirements a priority within and across businesses.

Under Majella's ABLE leadership, Westpac won the National Disability Award (2013) and the AHRI Disability award (2014). Previous to Westpac, Majella held roles at the University of Melbourne and RMIT.