



Web Design Questionnaire

Company Name:

First Name:

Last Name:

Email:

Phone:

Hello,

Congratulations on taking the first steps to accomplishing your goal of having a responsive website! There are a few things to go over in order to ensure we start and end on the same page. Please take your time, and fill out the questionnaire. None of the following are required. Only complete what you want. The more that you complete this form, the better understanding I will have of your vision. If you have any question feels free to contact me via phone, E-mail, or through my website.

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What you have currently

Do you currently have a website? If so, what's the address? _____

Do you want me to arrange hosting? Yes No

Do you currently have a logo? Yes No

Do you currently have brand identity? Yes No

Do you have any content at the moment? Yes No

What you want

What is the website's main purpose?

to sell products? Yes No

to promote services? Yes No

to collect email addresses? Yes No

to build a brand / community? Yes No

Other?

Please Explain:



What is the desired outcome from a visitor arriving at the website?

- to leave an email address? Yes No
- to make a purchase? Yes No
- to contact you? Yes No
- to fill out a form? Yes No
- other?

Please Explain:

Do you want any of the following? (There is space at the end of the form for other requirements).

- Blog? Yes No
- Social sharing icons? Yes No
- Links to social profiles? Yes No
- Contact form? Yes No
- Email signup form / ability to collect email addresses? Yes No
- Ability to sell digital products? Yes No
- Ability to sell physical products? Yes No
- Ability to send news letters to subscribers? Yes No
- Other? Please Explain:

Your brand

Select from below to characterize your website's brand:

- | | | | | |
|--|--|---------------------------------------|--|---------------------------------------|
| <input type="checkbox"/> Accommodating | <input type="checkbox"/> Proud | <input type="checkbox"/> Rebellious | <input type="checkbox"/> Accurate | <input type="checkbox"/> Adventurous |
| <input type="checkbox"/> Aggressive | <input type="checkbox"/> Nurturing | <input type="checkbox"/> Altruistic | <input type="checkbox"/> Ambitious | <input type="checkbox"/> Analytical |
| <input type="checkbox"/> Outrageous | <input type="checkbox"/> Artistic | <input type="checkbox"/> Passionate | <input type="checkbox"/> People-Oriented | <input type="checkbox"/> Brilliant |
| <input type="checkbox"/> Perfectionist | <input type="checkbox"/> Caring | <input type="checkbox"/> Powerful | <input type="checkbox"/> Detail Oriented | <input type="checkbox"/> Comfortable |
| <input type="checkbox"/> Revolutionary | <input type="checkbox"/> Competitive | <input type="checkbox"/> Pure | <input type="checkbox"/> Confident | <input type="checkbox"/> Quick |
| <input type="checkbox"/> Critical | <input type="checkbox"/> Relaxed | <input type="checkbox"/> Disruptive | <input type="checkbox"/> Demanding | <input type="checkbox"/> Edgy |
| <input type="checkbox"/> Scientific | <input type="checkbox"/> Efficient | <input type="checkbox"/> Enthusiastic | <input type="checkbox"/> Friendly | <input type="checkbox"/> Sexy |
| <input type="checkbox"/> Experimental | <input type="checkbox"/> Fun | <input type="checkbox"/> Feared | <input type="checkbox"/> Flexible | <input type="checkbox"/> Happy |
| <input type="checkbox"/> Healer | <input type="checkbox"/> Sophisticated | <input type="checkbox"/> Helpful | <input type="checkbox"/> Spiritual | <input type="checkbox"/> Holistic |
| <input type="checkbox"/> Spontaneous | <input type="checkbox"/> Hunter | <input type="checkbox"/> Stylish | <input type="checkbox"/> Idealist | <input type="checkbox"/> Imaginative |
| <input type="checkbox"/> Tactical | <input type="checkbox"/> Impulsive | <input type="checkbox"/> Simple | <input type="checkbox"/> Innovative | <input type="checkbox"/> Thrifty |
| <input type="checkbox"/> Intelligent | <input type="checkbox"/> Traditional | <input type="checkbox"/> Intuitive | <input type="checkbox"/> Laid Back | <input type="checkbox"/> Vibrant |
| <input type="checkbox"/> Visionary | <input type="checkbox"/> Organized | <input type="checkbox"/> Serious | <input type="checkbox"/> Protective | <input type="checkbox"/> Conservative |



Further information

Who is the website’s target audience?

How many pages will the website have roughly?

1-10 ?

10-100 ?

100+ ?

How much are you willing to spend monthly on your website (up-keep)?

Ideally, when would you like the website completed?

What is your budget?

Two or three websites you admire or would like to emulate:

(Copy and paste the website url’s below)

Further comments:

Please save and send this document to the following email address: ramonivey@outlook.com



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