

2019-2020 Friends of Skinner North Star Sponsor Benefits



Friends of Skinner North (“FoSN”) is a 501(c)(3) tax-exempt organization administered and supported by parent volunteers. Priorities of FoSN include fostering academic and social growth for students, teachers and staff of Skinner North Classical School, a Chicago Public School. FoSN fundraising initiatives supplement and support Skinner North with resources for technology, science, arts, physical education, Spanish, etc.

Community business support matters! While school sponsorships aid in marketing businesses to a broad and diverse audience of nearly 500 Skinner North families that span 20+ Chicago zip codes, the true benefit of supporting a Chicago Public School is, ultimately, helping to educate the community’s children. FoSN Star Sponsor Benefits provide businesses a formal way to support Skinner North and receive community recognition and engagement in return.

Contact us to support your community today at fosnfundraising@gmail.com

STAR SPONSOR BENEFITS	PLATINUM	GOLD	SILVER
	\$2,000+	\$1,000-1,999	\$500-999
Welcome! Welcome or renewal announcement in FoSN Newsletter circulation to Skinner North families	★	★	★
Market Yourself! Logo on FoSN Star Sponsors webpage with a link to your business	★	★	★
Join Us! Participate in the Skinner North annual back to school picnic via marketing booth/table display (August 17, 2019)	★	★	
Walk with Us! Logo on 500+ Walk-a-thon t-shirts which will be worn by all students at annual walk-a-thon fundraising event and, afterwards, around the city for years to come! *	★	★	
Traffic is Good! Advertising banner (up to 30"x48") provided by your business will be displayed outside the entrance of the school on Scott Street fencing for one month of your choosing.	★		
Power of Social Media! FoSN Facebook post to over 600 members recognizing your business as a Star Sponsor	★		
Party! Two complimentary tickets to Starry Night, the annual benefit for Skinner North	★		
In Print! Your business will be included in the Sponsor Spotlight section of the FoSN Newsletter. The FoSN Newsletter is a weekly email circulation that is sent to over 800 Skinner North families that span 20+ Chicago zip codes! Your mention will include business name, logo, and a 50-word promotion of your business. Sponsorship level determines the number of times your business is featured in the Sponsor Spotlight.	10x	5x	3x

* Donation and logo must be received by September 30, 2019, in order to be displayed on the Walk-a-thon t-shirt

FOSN is a non-profit, 501(c)(3) organization. Any contribution to Friends of Skinner North is 100% tax-deductible. For tax purposes, our tax-exempt number is 27-3567428.