



October 2018

Dear Community Partner:

I hope you will consider supporting a most worthwhile community effort. The **Children's Brain Tumor Family Foundation** was built by families united by tragedy. Three local families who have faced the diagnosis of a pediatric brain tumor are joining forces to make a difference in the fight against this deadly disease. Joey Clayton from Rockaway fought bravely for 14 months, before gaining his angel wings in February 2016 at the age of 8. In 2013, Juliana Donnelly from Caldwell was just 6-years old when she lost her 16-month battle. Sean Ries from Mt. Tabor was first diagnosed in 2012 at the age of 4 and relapsed in 2017. He's undergone four brain surgeries and 30 rounds of radiation, but his fight is not over.

As members of the Children's Brain Tumor Family Foundation, we are very proud of our organization's efforts to support the groundbreaking research underway at the Children's Brain Tumor Project at Weill Cornell, giving hope to the children and families facing the heartbreaking diagnosis of rare or inoperable pediatric brain tumors.

On December 1, 2018, the Children's Brain Tumor Family Foundation will be holding the first annual **Head For The Holidays 5K Run/Walk & Holiday Fair** in Parsippany. All event proceeds will help fund research into innovative treatments and one day a cure for pediatric brain tumors in honor of Joey, Juliana, and Sean.

We are excited about this inaugural event and anticipate 500+ runners in attendance! In order to ensure this year's event generates meaningful financial support, we are seeking a sponsorship donation from you (see donor levels attached) and hope you will support our efforts. In kind donations of snacks and beverages for race participants would also be welcomed.

This event will be open to the public and your support will be recognized at our event. We are registered with the IRS as a 501(c)3 charitable organization, making your sponsorship donation deductible for federal income tax purposes. Our tax ID number is 47-3470154. Once we receive your donation, we will send a thank you note indicating the amount donated to make your tax deduction easier.

We truly hope you see this as a worthwhile opportunity for the community and for your business, and we thank you in advance for your consideration. Please contact us at (908) 432-0042 to discuss what we hope will be your generous participation.

Sincerely,

Brenda Ries

Brenda B. Ries
Co-Founder/Treasurer
brenda@cbtff.org

Jenn Clayton

Jennifer Clayton
Board Member
jenn@cbtff.org

Brian & Doris Donnelly

Brian & Doris Donnelly
Board Members
brian@cbtff.org doris@cbtff.org

Children's Brain Tumor Family Foundation

Local Chapter Address:

PO Box 65

Mount Tabor, NJ 07878

(908) 432-0042