

# MILLITOONS ENTERTAINMENT LIMITED

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January 11, 2018

To  
Corporate Relationship Department  
BSE Limited

Sub: Acquisition of titles and other content by Millitoons

Millitoons Entertainment Limited (formerly Color Chips New Media Limited) completed acquisition of the entire business of Vega Music Private Limited to give a boost to its existing operations on the digital media front.

Our corporate mission is to develop and cater to the need for diverse media. Our digital channel "TVNXT" Serves with rich pool of exclusive video content of feature films, Animated cartoon series, Devotional and cultural activities etc., in English, Telugu, Kanada, Tamil and many other Indian Languages. It has Group of channels like TVNXT TVNXT TELUGU, TVNXT KANNADA, MOVIES, TVNXT KIDS, TVNXT DEVOTIONAL etc.,. Our catalogue size is of over 2000 films in various languages and over 30000 features of kids content.

Vega Music Private Limited is a specialized branch of the Vega family. It has an impressive collection of over 2760 songs. This includes 343 film and 2417 Devotional Songs. Vega Music has its presence in Telugu, Tamil, Kannada, Hindi and English Film Industry. The Music rights were acquired from films through strategic alliances with prominent film production corporations and other medium to small organizations.

The acquisition includes about 3000 audio titles and over Ten digital channels which include popular channels such as Vega Music, Devotional, Vega Kannada Songs, Vega Tamil etc.

This acquisition will add immense value to the existing operations and content owned by the Company.



This is for your information and dissemination to general public.

for Millitoons Entertainment Limited  
(Scrip Code: 540023 | Scrip ID: MENT)

  
Monika Shrikant Bhat  
Company Secretary