

46th Annual Meeting
Southwestern Conference on Asian Studies
in conjunction with the
Western Conference of the Association for
Asian Studies

November 17 & 18, 2017
Southern Methodist University (SMU)
Dallas, TX

Friday, November 17

9:00 – 10:30 am

Session One (Panels: 1, 2, and 3)

1.1 Japan Studies Institute in the U.S. and in Japan

Chair: Yoshiko Higurashi, San Diego State University

“Creating a Faculty Development Institute on Japan in the U.S. and in Japan”

Yoshiko Higurashi, San Diego State University

“An Okie Gaijin Serves Matcha: Incorporating the Lessons of Japan, from Noh to Calligraphy, into the Undergraduate Curriculum and Beyond”

Andrew P. Vassar, Northeastern State University

“Japanese Calligraphy Inspired Abstract Expressionist Paintings”

Cetin “Chet” Oguz, Delta State University

“Learning from the Pine and the Bamboo: Basho as a Resource in Teaching Asian Philosophy”

Stephen Leach, University of Texas at Rio Grande Valley

1.2 Economic and Societal Institutions in China

Chair: TBA

“A Study on the Implications of China’s Housing Fund Policy”

Alex Yuan, Utah Valley University

“From Bureaucratic Capitalism to State Capitalism: Indigenous Entrepreneurship and the Transformation of Chinese Economy in the Long Twentieth Century”

Zhaojin Zeng, University of Texas at Austin

“‘To Serve, Not to Be Served’—Pioneers of China’s Community Service”

Aihua Zhang, Saint Mary’s College

“Experimental Cultural Engagement: The Initiative of Sino-Heritage Association and Its Mission for Bridging Chinese Traditional Culture with Modern Interpretation of Social Responsibility”

Lichao Zhang, University of San Francisco

1.3 The United States and International Relations of East Asia

Chair: TBA

“Seoul Between Washington and Beijing: Korea’s Strategic Dilemma”
Hieyeon Keum, University of Seoul, Korea

“The Eurasian Economic Union, One Belt One Road, and the Future of Central Asia”
Jonathan Z. Ludwig, Oklahoma State University

“Diplomatic Language and Changing Allegiances: What the U.S. Policy Shift Toward Taiwan Meant to the ROK”
Kimberlee Ortiz, Texas Tech University

“Portsmouth: A Call for Peace That Brought Death to Korea”
Jeb Watts, University of the Incarnate Word

10:45 am – 12:15 pm

Session Two (Panels 1, 2, and 3)

2.1 Innovative Approaches to Teaching East Asia to Undergraduates

Chair: Scott Langton, Austin College

“The Familiar Made Foreign: Finding the Liberal Arts for Chinese Students”
David Hull, Washington College

“China in the News: A Course in Leading Students to Greater China and Media Literacy”
Jennifer Johnson-Cooper, Austin College
Larissa Pitts, Austin College

“Silk Purses: Teaching Environmental Engagement in a Small Chinese Program”
Carl Robertson, Southwestern University

“Not Just Monkey Business: Teaching *Journey to the West* and its Adaptations”
Scott Langton, Austin College

2.2 Ethnographies of Place and Space Across Asia

Chair: Daniel Dillon, University of Texas at Austin

“Frontier as Future, Periphery as Past: Territorializing *Koryo Saram* Spaces of Memory”
Zachary Adamz, University of Texas at Austin

“‘This Land is Our Land’: The Contestation of Space in Postwar Jaffna, Sri Lanka”
Daniel Dillon, University of Texas at Austin

“The Stitching of Space and Gender through Labor in the Lucknow Embroidery Industry”
Charlotte Giles, University of Texas at Austin

“The Politics of Imagining: The Urbanization of Genghis Khan in Inner Mongolia”
Jamie N. Sanchez, Biola University

2.3 Christianity in Asia

Chair: TBA

“The Churches of Christ Debate Institutionalism in the Philippines: Its Divisive Effects”
Brady Kal Cox, Abilene Christian University

“The Catholic Church in China Today”
Gail King, Brigham Young University

“Protestantism in 21st Century South Korean Mainstream Films”
Moises Park, Baylor University

LUNCH 12:15 – 1:00 pm (lunch for those who have pre-registered)

1:00 – 2:30 pm

Session Three (Panels 1, 2, and 3)

3.1 Conceptualizing Catastrophe in the Higher-Ed Classroom: Four Views of Japan

Chair: Mindy Landeck, Austin College

“Shaking Up Japanese History: Exploring Class, Ethnicity and Society across Three Earthquake Events”

Mindy Landeck, Austin College

“Calamity and Conflict in Art History: A Pedagogical Approach to Understanding Complex Political Artworks”

Alison Miller, University of the South

“Pedagogy of Catastrophe: Visualizing History in Japan’s March 11th Triple-Disasters”

John Schneiderwind, Southern Arkansas University

“Putting Chaos into Perspective: Linking Notions of ‘Disaster’ through Ruth Ozeki’s *A Tale for the Time Being*”

Kendra Strand, University of Iowa

3.2 Interplay and Interweaving: The Interaction between Buddhism, Daoism, and (Neo-)Confucianism in Premodern China

Chair: Lu Zhang, University of Arizona

“Zhou Dunyi’s Self-Cultivation Theory and His Acceptance of Tiantai Buddhism—A Discussion from *On the Love of Lotus*”

Lu Zhang, University of Arizona

“Constructing the Sacred Landscape: The Interplay of Three Discourses on Mt. Jiuhua”

Nan Ouyang, University of Arizona

“‘Exorcism Ritual’ (*jie chu yi shi*) in *Lunheng*”

Lichien Hung, National Cheng Chi University, Taiwan

“Kegare in Japanese Shinto”

Gregory Wright, University of Texas at Austin

“The Power of Incantations”

Beverley Zhang, Arizona State University

3.3 Manila's Urban Railway System Under American Rule: 1903–1945

Chair: Karl Friedrik K. Poblador, University of the Philippines

“The Manila Electric Railroad and Light Company: A Capitalist Venture in a Colonial Economy”

Karl Friedrik K. Poblador, University of the Philippines

“Moving Up a Gear: Electric Streetcars as a Vehicle for US Colonial Rule and Modernization in the Philippines”

Ramon D. Bandong Jr., University of the Philippines

“Mapping Manila's Railways, Settlements, and Environments (1895–1945) Using a Historical Geographic Information System”

Johnson Damian, University of the Philippines

Daniel Mabazza, University of the Philippines

2:45 – 4:15pm

Session Four (Panels 1, 2, and 3)

4.1 Disasters in Different Contexts

Chair: Paul Clark, West Texas A&M University

“Coping with Disaster: Local Commercial Posters after the Eastern Japan Great Earthquake”

Shoji Azuma, University of Utah

“Displacement and Reintegration in Aceh, Indonesia”

Shane Barter, Soka University of America

“What They Did Wrong and What They Did Right: The Great Flood of China, How the Chinese Responded, and Why It Still Matters”

David Jones, Taiwan National University

“Tickling Catfish: Earthquakes, Economics and Popular Discontent in Late Edo Japan”

Paul Clark, West Texas A&M University

4.2 Japan's Security Policy

Chair: TBA

“Seeking Security in the East China Sea: China, Japan and Security Dilemma”

Jason J. Blazeovic, Dixie State University

“The Past and Present Economic Effects of the U.S. Military Bases on Okinawa: Are They Still a Benefit Rather Than Just a Hindrance to Further Economic Development?”

Leonard Evans, Collin College

“Japan's Security Policy, Domestic Memory, and Regional Authority”

Jooyoun Lee, St Edward's University

“Revisiting the Evolution of Fukuda Doctrine: 1977 and Beyond”

Jefferson R. Mendez, Lyceum of the Philippines University Manila

4.3 Business, Economics, and Politics

Chair: Li Li, Nankai University, China

“Does a Heterogeneous Top Management Team Contribute to the Financing Ability of Technological Innovation Startups? Evidence from China's Shareholder Crowdfunding Data”

Li Li, Nankai University, China

Chen Lu, Nankai University, China

Yanan Yang, Nankai University, China

“CEO Overconfidence and Firm Risk Taking—Based on the Moderating Effect of Expected Tenure”

Li Li, Nankai University, China

Yanan Yang, Nankai University, China

Hanwen Huang, Brock University, Canada

“From Blood Transfusion to Hematopoiesis: On the Core Resource Construction of Internet Start-up Enterprises—From the Perspective of Internal Intellectual Property Rights”

Chen Lu, Nankai University, China

Hanwen Huang, Brock University, Canada

Yinxu Sun, Nankai University, China

“Stimulus Timing and Leadership Tenure: When Fiscal and Monetary Policies Align”

J. Weston Jamison, Texas Tech University

4:30 – 5:30 pm SWCAS Board Meeting – everybody is welcome to attend

6:30 – 8:00 pm Reception

Saturday, November 18

8:30 – 10:00 am

Session Five (Panels 1, 2, and 3)

5.1 New Currents in Chinese Studies: Poetry and History

Chair, Steve Riep, Brigham Young University

“‘Crawling in the Mud’: The Power of Yu Xiuhua’s Life Writing”

Dian Li, University of Arizona

“Yu Xihua, Disability and a New Voice in Chinese Poetry”

Steve Riep, Brigham Young University

“Thermidorean Interregnum? Nan Hanchen and the China Committee for the Promotion of International Trade, 1961–1965”

Greg Lewis, Weber State University

5.2 Gender in Asia

Chair: Patricia K. Perry, St. Edward’s University

“Saying No to Motherhood: Women’s Childrearing Complex in Republican Literature”

Clay Chou, University of Oregon

“What Is the Problem Represented to Be? A Problematisation on Two-Child Policy in China”

Yijia Du

“Understanding Intellectual Women Writers in Modern China: Lu Yin and Shi Pingmei as Revolutionary Teenagers, Intimates, and Embraces of Romantic Love”

Xuening Kong, University of Buffalo

“Gender Image of Japanese Female Politicians: The Influence of Partisanship on Masculinity”

Jianbing Li, University of California at San Diego.

5.3 History, Politics, and Society in South Asia

Chair: Lopita Nath, University of the Incarnate Word

“Visions of a New Capital: Patna in the Early 20th Century”
Aryendra Chakravartty, Stephen F. Austin State University

“Political Culture of South Asia as Reflects in Political Poster”
Mohammad Mozahidul Islam, Jahangirnagar University, Bangladesh

“The New Bhutan: Gross National Happiness, the New Democracy and the Old Monarchy”
Lopita Nath, University of the Incarnate Word

“Ascendency of Qawm, Ethnicity, and Ethnic Conflict in Afghanistan”
Irfan Ali Shah, University of Peshawar, Pakistan

10:15 – 11:45 am

Session Six (Panels 1, 2, and 3)

6.1 Refashioning Traditions in Dynastic China: Form, Historiography, and Aesthetics

Chair: Li Guo, Utah State University

“Tragicality and Romance: A Comparative Reading of *Wutong Yu* and *Hangong Qiu*”
Meijie Shen, Washington University in St. Louis

“Skelton. Tiger. Beauty: The Making of Lady White Bone”
I-Hsien Wu, City College of New York

“Sincere Words on Enduring Hardships: Queen Zhao’s Song and the Making of Moral Images”
Zeyuan Wu, Ohio State University

“Empress Dowager Cixi’s Imperial Pedagogy: Education, Politics, and Gender in the Late Qing”
Dan Barish, Baylor University

6.2 Dramas, Films, and Music

Chair: Paul Clark, West Texas A&M University

“A Study of the Korean Movie ‘The Housemaid’ through the Linguistic Approach—Focused on the Discourse Analysis”

Eun-hye Kim, Yonsei University, Korea

“Who’s the Demographic?: How Kdramas Are Crafted to Appeal to Foreign Audiences”

Marcy L. Tanter, Tarleton State University

“Sounding Murakami: Irony and Musical Narration in *Tony Takitani* and *Norwegian Wood*”

Kevin Salfen, University of the Incarnate Word

“Representing Historical Trauma in Recent Japanese Film”

Marc Yamada, Brigham Young University

6.3 Revisiting Modern China

Chair: Harold Tanner, University of North Texas

“Standard Oil in Hunan Province During the Northern Expedition, 1926–1928”

James J. Hudson, University of Tennessee at Knoxville

“Teaching the ‘Great Masses’: Democratic Visions of State and Society among Chinese Communist Education Reformers, 1930–1949”

Zach Smith, University of Central Arkansas

“Mobilizing Community: Hong Kong’s Role as a Temporary Jewish Refuge, 1938–1947”

Ryan Cheuk Him Sun, University of British Columbia, Canada

12:00 – 1:30 pm LUNCHEON

Keynote Speaker: Johan Elverskog, Southern Methodist University (SMU)

“The Buddha’s Footprint: An Environmental History of Asia”

Co-sponsored by SMU Tower Center Sun & Star Program on Japan and East Asia

1:45 – 3:15 pm

Session Seven (Panels 1, 2, and 3)

7.1 Humor in the Chinese Context

Chair: Johan Elverskog, Southern Methodist University (SMU)

“Humor and the Politics of Laudable Satire in Maoist *Pingtan*”

Li Guo, Utah State University

“Representing the Social Anxiety before the Handover of Hong Kong: A Study of Tze-wah Wong’s Stand-up Comedies”

Fengyuan Yu, University of Arizona

“On the Healthy Laughter in the Mao Era”

Ping Zhu, University of Oklahoma

7.2 Genre Studies, Textual Analysis, Character Historicization: From Pre-Tang to Modern Chinese Literature

Chair: TBA

“Read for Style: Reading Pre-Tang Poetry in Eighteenth-Century China”

Jing Chen, University of Illinois at Urbana-Champaign

“My ‘Chinese’ is Better than Yours: Competing Constructions of Chinese identity in the Entombed Epitaphs of a Late Tang Couple”

Ken Morrow, University of Texas at Dallas

“The Image of Xianglin sao in *Stage Sisters*”

G. Andrew Stuckey, University of Colorado at Boulder

7.3 Medicine and Ethnography

Chair: Adam Frank, University of Central Arkansas

“From Purity to Hygiene: *Bhadralok* Domesticity and the Restructuring of Bengali Household”
Suparna Chakraborty, Stephen F. Austin State University

“Modernizing Tradition: The Commodification of Kanpo Medicine in Early Postwar Japan”
Dusty Lynn Clark, University of Kansas

“Becoming the Old Man: Cultivating the Ethnographer’s Fieldnotes through the Filter of Experience”
Adam Frank, University of Central Arkansas

3:30 – 5:00 pm

Session Eight (Panels 1 and 2)

8.1 Internationalization and State Building

Chair: Adam Frank, University of Central Arkansas

“Visions of Internationalism in Chinese Film Journals, 1949–1966”
Jessica Ka Yee Chan, University of Richmond

“Serving ‘Authentic’ Filipino Food in Edmonton (Alberta, Canada)”
Kevin Chavez Laxamana, University of Alberta, Canada

“Machiavellian *Suramarit*: Lon Nol, Neo-Khmerism, and ‘Making Cambodia Great Again,’ 1970–1975”
Matt Galway, University of British Columbia, Canada

“From ‘Friendship First’ to ‘Competition First’: China’s Sports Diplomacy from the Cultural Revolution to the Reform Era”
Kazushi Minami, University of Texas at Austin

8.2 Chinese History, Military, and Museum

Chair: Harold Tanner, University of North Texas

“The Li Jiao Affair: Heterodoxy and the State in Eleventh-Century North China”

Peyton Canary, University of Washington

“The Origin of the Regnal Title *Qagan* ‘Emperor’”

Penglin Wang, Central Washington University

“Narrating Chinese Southern Minorities’ History: A Critical Examination of the Museums of Nationality and Ethnology in Wuhan, Kunming, Guiyang, and Nanning”

Guo Wu, Allegheny College

Accommodations

Lodging: Please make your reservation now. SWCAS has set aside a limited number of rooms at the Magnolia Dallas Park Cities for \$123/night. To access the group booking link click [here](#):

[**Magnolia Dallas Park Cities**](#)
[6070 N Central Expy, Dallas, TX 75206](#)
214-750-6060

The hotel is near campus.

Transportation

For those arriving by plane:

There are two airports in the Dallas / Fort Worth (DFW) area, DFW International Airport and the Love Field Airport. See each airport's transportation guide:

DFW Airport: <https://www.airportshuttles.com/dallas.php>

Love Field Airport: <https://www.airportshuttles.com/dallas-love.php>

For those arriving by car: take the Highway 75 Freeway (North Central Expressway) and exit at Mockingbird Ln.

From the Magnolia Hotel, you can walk to the conference site (Hughes-Trigg Student Center).