Participation Invitation

An opportunity guide for organisations to support the world's only national day celebrating the excellent contribution of employee networks

Supported by:
About the National Day for Staff Networks

The National Day for Staff Networks started in the UK and is currently the only national campaign in the world designed specifically to recognise staff networks. Organisations across different sectors in the UK participate in this special day to recognise the added value of staff networks. The day takes place on the second Wednesday in May and the next one is on Wednesday 9th May 2018.

Why a national day?

Staff networks offer support to employees from different groups as they endeavour to navigate the processes, systems and culture that may prevent them from progressing and/or being their authentic self in the workplace. They are an effective mechanism of workforce engagement that can provide insight into unseen barriers and devise practical, creative and commercially viable solutions to help address the systemic challenges faced by certain groups. Put simply, effective staff networks are #making work better.

In addition, staff networks are vital links for improving organisational results. However, to remain impactful and effective, members need opportunities to increase their skills and knowledge. They also need to learn and share best practices as well as network, celebrate, be inspired, and grow.
There are 3 elements:

- **For Staff Networks to Celebrate:** To encourage employers across the UK to acknowledge and celebrate how staff networks, through their insight, innovation and intelligence, add value and help make constructive use of difference thus improving the corporate health of the organisation.

- **Inspire all staff:** Given the ‘intersectionality’ of employees, identify ways how they can work together in the future to inspire by sharing their story and continue to raise awareness and foster inclusion in the workplace.

- **Transform the organisation:** Influence the conversation about staff networks so that they are seen as business critical and effective mechanisms of voice, innovation and inclusion.

**Overview of the National Day for Staff Networks 2017**

The first ever National day campaign in 2017 would not have been possible without the generosity and support of our sponsors, The Power of Staff Networks and Sugar Media and Marketing. We are also grateful to our fantastic ambassadors, and of course, all the staff networks. It was a huge success and we want to build on that momentum.

- **Over 70,000 impressions**
- **30 organisations across the sectors including NHS, Civil Service, Higher Education and private sectors**
- **Over 40,000 accounts reached**
"The National Day is an opportunity for staff networks to understand that they can link arms to challenge the status quo; for intersectionality to arise; to stand together under a canopy of unity and make work better."

Extract from the speech by Cherron Inko-Tariah at the pre-launch event
Who participated in the day?
Below is a list of some of the organisations that participated in 2017. We want to double this in 2018.

**North East**
Cleveland Police

**Yorkshire and the Humber**
University Hospitals of Morecambe Bay
University of Bradford
West Yorkshire Police

**South East**
East Kent Hospitals

**North West**
Health & Safety Executive
Sodexo
The Co-Operative
University of Manchester
University of Chester

**London**
Central & North West London Trust
Department for International Trade
Department for Transport
Hanover Housing
AIG
City of London
University of East London
Moorfields Eye Hospital
Ofcom
NPCC

**East Midlands**
Lincolnshire Partnerships NHS

**South West**
University of West England
West Midlands
West Midlands Police
Wolverhampton University

**Wales**
Welsh Assembly

"What I love about staff networks day is that it's not London centric. It really is for all staff networks in every sector across the country"
Staff network Chair
National Day for Staff Networks 2018

The focus for 2018 is 'shareyourstory' and we are encouraging staff networks to create a safe space for colleagues to have open conversations about their experiences and learn from each other. This will help to build empathy, compassion and increase understanding. More importantly, we will work with staff networks to find practical solutions to the challenges their members encounter and make work better.

That is why we will be touring the UK to meet people and hear your story about how staff networks have helped to #makeworkbetter for you. We will also be interviewing seniors leaders to find out how networks have enhanced the organisation. Would you like to be involved? What you say can make a difference so Get in touch.

We want to see more organisations participate in the day especially our friends in Scotland and Northern Ireland.

Why should you get involved?

The National Day for Staff Networks is more than a day…it's a movement of change. Getting involved has several advantages and benefits:

- Enhance your brand by increasing organisational image, prestige and credibility
- Engage Top Talent by attracting and retaining the best
- Highlight your organisation as a leader in industry, markets, communities and competitors
- Demonstrate your organisation's commitment to its own staff networks
- Through sponsorship, you actively demonstrate your commitment to diversity and inclusion while expressing your recognition of the importance, value and contribution of staff networks to the workforce, workplace and marketplace.
- Furthermore, you support the only national campaign that promotes staff networks and that recognises, celebrates and awards them for their accomplishments.

www.thepowerofstaffnetworks.co.uk/national-day | @day4networks  #makingworkbetter
How can you get involved?

1. **Become an ambassador**: Our ambassadors act as a focal point in 3 ways:
   - Encourage staff networks to collaborate and participate in the day
   - Host a regional /local activity or support one
   - Promoting regional / local activity on social media and help create a buzz

2. **Take part in our video**: The campaign team are interviewing industry leaders, practitioners, Chairs and network members to understand why they are involved in staff networks.

3. **Become a Corporate Sponsor**: We invite you to join us in demonstrating your commitment and investment into the important work and contribution of your staff networks by becoming a campaign participant and sponsor. Contact us about our various packages.

If you have any questions about the campaign or the sponsorship packages available, please contact the campaign team by email (info@thepowerofstaffnetworks.co.uk) or directly at 07943 108502.

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**THE NATIONAL DAY FOR STAFF NETWORKS IS MORE THAN JUST A DAY...**

**IT'S A MOVEMENT!**

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About the National Day for Staff Networks Campaign Team

The National Day for Staff Networks Campaign Committee operates as an association with charitable purposes (not for private profit terms).

Led by Cherron Inko-Tariah, the aims of the Committee is to promote the added value of employee networks and oversee the strategic planning of the annual national day for staff networks campaign that takes place on the second Wednesday in May. The core purpose of the national day is three-fold: Celebrate, Inspire and Transform.

The advisory committee comprises of people who work with private, public and commercial sectors. Between them, they have over 20 years experience in the employee network arena.

The Group will ensure that all activities relating to the national day tie into the core purpose and promote the added value of staff networks. In addition, the Group will oversee the provision of tools to enable staff networks to have access to resources and start the conversation to tackle unfair treatment at work.

Finally, we will support our bank of ambassadors who act as key focal points for coordinating activities surrounding the day either in their organisation or region.

*We are currently in the process of designing the campaign website which will have the domain name of: www.nationaldayforstaffnetworks.co.uk*

In the meantime, details about the national day are kindly being hosted on The Power of Staff Networks website at https://www.thepowerofstaffnetworks.co.uk/national-day.

*Other social media platforms:*
Twitter: @day4networks #makingworkbetter
facebook: www.facebook.com/StaffNetworksDay/
Images from the first National Day for Staff Networks 2017
Photos Row 1:
- Foluke Ajayi, Chief Operating Officer, University Hospitals of Morecambe Bay NHS Foundation Trust
- Tony Curry, Chief Information Officer, Bradford University
- Beverley Powell, Leadership Associate, Yorkshire and the Humber Leadership Academy
- Action for Children, Cardiff

Photos Row 2:
- Lincolnshire Partnerships NHS Trust
- Northern Trust London Partners

Photos Row 3:
- Ajay Mistry, Partnerships Development Manager, AON UK and founder of ICAN
- Dr Hamied Haroon, University of Manchester, Chair of the National Association for Disability Networks
- Jackie Daniels, CEO, University Hospitals of Morecambe Bay NHS Foundation Trust

Last Row:
- Julie Dagnall, HR Director, University of Chester
- Staff at University of Chester
- Inclusion Ambassador & LGBT Network, Hanover Housing
#makingworkbetter
'shareyourstory'
09.05.18