ARTS COUNCIL MENIFEE LOGO CONTEST

GOAL: We are looking for a familiar but new visual identity for the Arts Council Menifee. We are seeking creative artists within our ACM family and outside designers interested in taking our current logo and expanding it or redesigning it into a creative, innovative and professional logo, uniquely designed for ready recognition of Menifee and the arts.

HOW TO ENTER: The contest begins September 1, 2019 and ends on September 30, 2019. Winner will be announced through our social media and will be contacted directly by email. There is no limit on the number of logos one person can submit. Multiple people cannot submit a single entry. All participants must register online at https://www.artscouncilmenifee.org/logo-contest. All logo entries must be submitted directly to Arts Council Menifee at artscouncilmenifee@gmail.com, submitted in its original source file and as a .JPG or .PNG. If selected, ACM will work with designer to obtain appropriate media as needed for digital and print material.

LOGO CHARACTERISTICS:
1. To create the logo, words and/or images can be used.

2. The logo should be done with digital technique but it can include parts of hand drawings or photography, which are scanned and included in the logo itself.

3. This logo may be featured on our website, our social media platforms and other mediums (stationary, pamphlets, t-shirts, etc). As a result, while we want the logo to be eye-catching, it must still be legible.

4. Logos must be easily reproducible and scalable for large and small formatting. We recommend .PNG.

5. A maximum number of four different colors can be used. Any colors may be used, however, the logo must look good in color (if any) or black and white.

6. Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant. Logos may not include images or licensed images that have been previously published.

CONTEST RULES:
1. Entrants represent and warrant that their submission(s) is/are their original work, has not been copied from others and does not violate the intellectual property rights of any other person or entity.

2. All entry materials become the exclusive property of ACM and will not be returned. Any and all intellectual property rights and ownership of the winning submission will be deemed transferred, without any compensation or consideration to ACM not later than the date of the official announcement of the winner. If considered necessary by ACM, the winner will be required, and undertakes by virtue of his/her submission, to sign an affidavit of eligibility and transfer to ACM of the intellectual property rights and ownership to the winning logo entry.

3. ACM, and/or all others authorized by ACM, shall have the right to edit, adapt, and modify the winning submission and to use the winning submission in whatever manner ACM deems appropriate. The winning logo will become the property of ACM, although the designer can use it as an example of his/her work in a portfolio or similar context.

4. All submissions will be evaluated by the ACM Naming Committee, and the winner selected by the Executive Committee in its sole discretion. Winner will be announced through our social media and will be contacted directly by email no later than October 31, 2019. All decisions by the ACM Naming Committee are final and binding.

5. In the event no entry is deemed acceptable, the Committee reserves the right not to select a winner at the end of this contest.

6. Participating in the contest means accepting these rules.

PRIZE: The winner will receive one free year membership in the ACM added to their existing membership. They will also receive a new logo t-shirt and written recognition.