

2016 Distribution - Iowa

Goal: Asking corporate sponsors or individual donors to provide funding for children's books about social justice issues to public libraries and AEAs statewide. Books teach history, tolerance, making a difference, doing the right thing and so much more.

Iowa Distribution Plan: We will distribute 15 titles (1,000 copies each) from the A BOOK by ME collection.

Books will be distributed as follows:

- 580 Public Libraries - 1 each of 15 titles = 8,700 books
- 420 sets (15 titles per set) distributed to the Area Education Agencies (AEA's) Lending Libraries = 6,300 books
- Total books distributed = 15,000 books

Cost: The unit price for each book is \$10. This includes publishing costs, printing, shipping, insurance, distribution and teachers conferences. Desired timeframe: Early 2016.

- 15,000 books – 1,000 copies of 15 titles
- 3 teachers conferences in 3 key cities with a Jewish Holocaust Survivor Speaker
- Travel and lodging for speaker and A BOOK by ME staff
- Total cost is \$150,000* (To date, \$15,000 of this amount has been raised)

Donor Recognition:

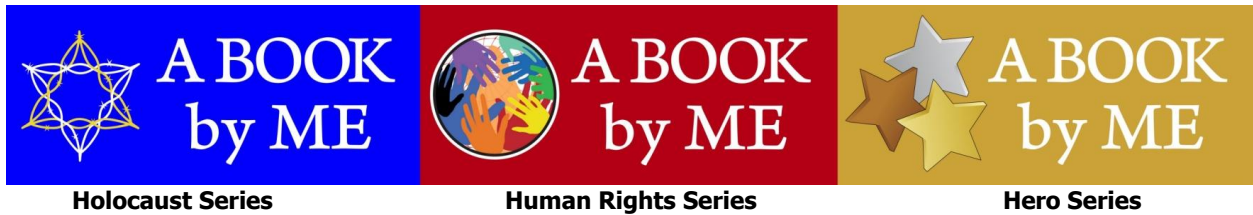
Along with the books, each library and school will receive:

- A letter describing the unique books and thanking our donors.
- Eisenhower Poster for display describing **Operation Write Now**. This is important since our desire to have students find their local stories and document them right now. The window of opportunity is closing quickly to interview the WWII generation.
- A press release to notify newspapers so the general public, and teachers in the schools, are made aware the books are available to be checked out. Donors will be recognized in the press release as well.

Your gift is tax deductible.

Make check payable to Jewish Federation of the QC

Send to: The Jewish Federation/A BOOK by ME • 2715 30th Street • Rock Island, IL 61201



2016 Distribution - Illinois

Goal: To find sponsors for children's books about social justice issues. Teaching history, tolerance, making a difference, doing the right thing and so much more!

Iowa Distribution Plan: We will distribute 15 titles (1,000 copies each) from the A BOOK by ME collection.

Books will be distributed as follows:

- 830 Illinois Public Libraries - 1 each of 15 titles = 12,450 books
- Distributed to schools - 170 each of 15 titles = 2,550 books
- Total books distributed = 15,000 books

Cost: The unit price for each book is \$10. This includes publishing costs, printing, shipping, insurance, distribution and teachers conferences. Desired timeframe: Early 2016.

- 15,000 books – 1,000 copies of 15 titles
- 3 teachers conferences in 3 key cities with a Jewish Holocaust Survivor Speaker
- Travel and lodging for speaker and A BOOK by ME staff
- Total cost is \$150,000

Donor Recognition:

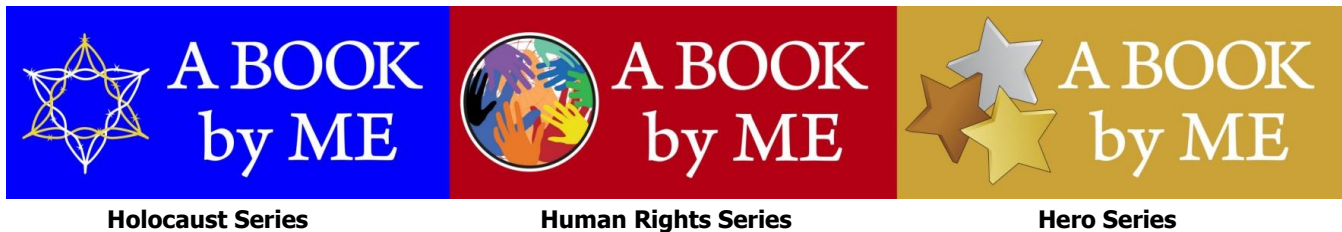
Along with the books, each library and school will receive:

- A letter describing the unique books and thanking our donors.
- Eisenhower Poster for display describing **Operation Write Now**. This is important since our desire to have students find their local stories and document them right now. The window of opportunity is closing quickly to interview the WWII generation.
- A press release to notify newspapers so the general public, and teachers in the schools, are made aware the books are available to be checked out. Donors will be recognized in the press release as well.

Your gift is tax deductible.

Make check payable to Jewish Federation of the QC

Send to: The Jewish Federation/A BOOK by ME • 2715 30th Street • Rock Island, IL 61201



Phase 1 - National Distribution

Goal: To kick start the National Distribution, A BOOK by ME would distribute book sets to six key states. Some were chosen because of high Jewish population. This distribution will educate and inspire future young authors to capture more stories before time runs out.

Six State Distribution Plan: We will distribute 15 titles (1,000 copies each) from the A BOOK by ME collection as laid out in the Iowa and Illinois plans. The states will be:

- North Carolina - 15 titles (1,000 copies each)
- Virginia - 15 titles (1,000 copies each)
- California - 15 titles (1,334 copies of each)
- Florida - 15 titles (1,333 copies each)
- New York – 15 titles (1,000 copies of each)
- Colorado - 15 titles (1,000 copies each)

Cost: The unit price for each book is \$10, which includes publishing costs, printing, shipping, insurance, distribution and teachers conferences. Desired timeframe: 2016.

- 100,000 books
- 3 teachers conferences in 3 key cities (per state) with a Jewish Holocaust Survivor Speaker
- Travel and lodging for speaker and A BOOK by ME staff
- Total cost is \$1,000,000

Donor Recognition:

Along with the books, each library and school will receive:

- A letter describing the unique books and thanking our donors.
- Eisenhower Poster for display describing **Operation Write Now**. This is important since our desire to have students find their local stories and document them right now. The window of opportunity is closing quickly to interview the WWII generation.
- A press release to notify newspapers so the general public, and teachers in the schools, are made aware the books are available to be checked out. Donors will be recognized in the press release as well.

Your gift is tax deductible.

Make check payable to Jewish Federation of the QC

Send to: The Jewish Federation/A BOOK by ME • 2715 30th Street • Rock Island, IL 61201



A BOOK
by ME

OPERATION WRITE NOW



General Dwight D. Eisenhower

*"The things I saw beggar description...
The visual evidence and the verbal
testimony of starvation, cruelty, and
bestiality were so overpowering."*

General Dwight D. Eisenhower
After viewing a liberated concentration camp

Attention Teachers & Students:

- Books written by children for children —a new way to share history
- Looking for new young authors and illustrators (age 18 and younger)
- Curriculum provided with suggested student activities
- Looking for more stories from the WWII generation

Writer's guidelines found at www.abookbyme.com

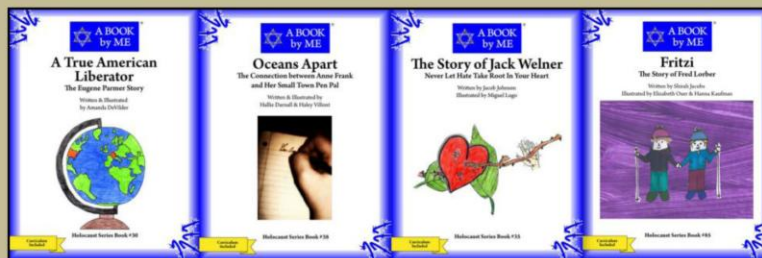
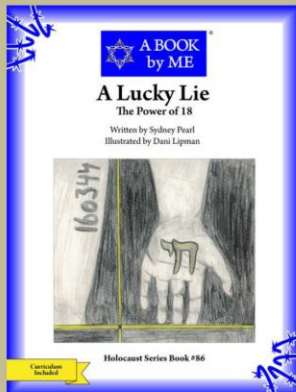
Questions contact jeanieabm@gmail.com



Mary Jean Eisenhower

"I started to read the materials and stories, and I could not put them down. It was so powerful to read both the student's interpretation, as well as the direct stories from the survivors themselves. I have many times researched and studied the Holocaust, but these stories bring the experience to life."

Mary Jean Eisenhower
Granddaughter of President Dwight D. Eisenhower



"I'm asking ordinary children to do something extraordinary!" - Deb Bowen, Creator, A BOOK by ME