2019 Communications Awards
Category 1: Excellence in design

• 3rd Place: Pinnacol Assurance  
  Culture Book

• 2nd Place: Texas Mutual Insurance Company  
  Marketing Sheets

• 1st Place: SAIF  
  “Healthy is the new safe” poster series
Category 2: Excellence in writing

• 3rd Place: Ohio Bureau of Workers’ Compensation
  Safety pays for Columbus brewery

• 2nd Place: Texas Mutual Insurance company
  Annual report

• 1st Place: Pinnacol Assurance
  What Colorado employers need to know about marijuana
  and workers’ comp employer guide
Category 3: Agent communications

• 3rd Place: SAIF
  Other states coverage video

• 2nd Place: State Compensation Insurance Fund
  State Fund Today

• 1st Place: Missouri Employers Mutual
  Producer’s Playbook
Category 4: Policyholder communications

• 3rd Place:  Pinnacol Assurance
  Focus Newsletter

• 2nd Place:  State Compensation Insurance Fund
  Premium Audit Video

• 1st Place:  Missouri Employers Mutual
  New Hire Toolkit Campaign
Category 5: External campaigns

• 3rd Place: Louisiana Workers’ Compensation Corporation
  2018-2019 Print/Digital Campaign

• 2nd Place: Texas Mutual Insurance Company
  Trade Up Texas

• 1st Place: SAIF
  Distracted driving and walking
Category 7: Multimedia production

- **3rd Place:** SAIF
  Holiday hazards

- **2nd Place:** SAIF
  Life on mute

- **1st Place:** SFM Mutual Insurance Co.
  Meet the Rathcke Family
Category 8: Website/mobile app

• 3rd Place: SAIF
  Telling SAIF’s stories

• 2nd Place: State Compensation Insurance Fund
  SafeAtWorkCA.com

• 1st Place: Texas Mutual Insurance Company
  Safety in a Box
Category 10: Events

• 3rd Place: Texas Mutual Insurance Company
  Safety Summits

• 2nd Place: Ohio Bureau of Workers’ Compensation
  Ohio Safety Congress & Expo 2019

• 1st Place: North Dakota Workforce Safety & Insurance
  North Dakota Workforce Safety & Insurance Celebrates 100 Years
Category 11: Internal newsletter

• 3rd Place: State Compensation Insurance Fund
  INSIGHT

• 2nd Place: The Beacon Mutual Insurance Co.
  InsideBeacon Newsletter

• 1st Place: Texas Mutual Insurance Company
  TXM Weekly
Category 13: Internal communications

• 3rd Place: Montana State Fund
  Montana State Fund Rebrand

• 2nd Place: SAIF
  The hand of the unenrolled

• 1st Place: Texas Mutual Insurance Company
  Relocation Communication Materials
Category 14: Open category

• 3rd Place: SAIF
  “Explore Oregon” calendar

• 2nd Place: Texas Mutual Insurance Company
  MS 150

• 1st Place: Ohio Bureau of Workers’ Compensation
  Ohio Workers’ Compensation Medical & Health Symposium
Best in Show

Missouri Employers Mutual
Producer’s Playbook
Communication Awards Showcase
Wednesday, July 24
1:00 p.m.—1:45 p.m.
Veterans BC conference room