



C L E V E L A N D

AASCI F 2019

July 21-24, 2019

HILTON CLEVELAND DOWNTOWN
CLEVELAND, OHIO

#AASCI Fconf2019



2019 Communications Awards

#AASCIFconf2019



Category 1: Excellence in design

- **3rd Place: Pinnacol Assurance**
Culture Book
- **2nd Place: Texas Mutual Insurance Company**
Marketing Sheets
- **1st Place: SAIF**
“Healthy is the new safe” poster series



Category 2: Excellence in writing

- **3rd Place:** **Ohio Bureau of Workers' Compensation**
Safety pays for Columbus brewery
- **2nd Place:** **Texas Mutual Insurance company**
Annual report
- **1st Place:** **Pinnacol Assurance**
What Colorado employers need to know about marijuana
and workers' comp employer guide



Category 3: Agent communications

- **3rd Place: SAIF**
Other states coverage video
- **2nd Place: State Compensation Insurance Fund**
State Fund Today
- **1st Place: Missouri Employers Mutual**
Producer's Playbook



Category 4: Policyholder communications

- **3rd Place: Pinnacol Assurance**
Focus Newsletter
- **2nd Place: State Compensation Insurance Fund**
Premium Audit Video
- **1st Place: Missouri Employers Mutual**
New Hire Toolkit Campaign



Category 5: External campaigns

- **3rd Place:** **Louisiana Workers' Compensation Corporation**
2018-2019 Print/Digital Campaign
- **2nd Place:** **Texas Mutual Insurance Company**
Trade Up Texas
- **1st Place:** **SAIF**
Distracted driving and walking

Category 7: Multimedia production



- **3rd Place:** SAIF
Holiday hazards
- **2nd Place:** SAIF
Life on mute
- **1st Place:** SFM Mutual Insurance Co.
Meet the Rathcke Family



Category 8: Website/mobile app

- **3rd Place: SAIF**
Telling SAIF's stories
- **2nd Place: State Compensation Insurance Fund**
SafeAtWorkCA.com
- **1st Place: Texas Mutual Insurance Company**
Safety in a Box

Category 10: Events



- **3rd Place:** **Texas Mutual Insurance Company**
Safety Summits
- **2nd Place:** **Ohio Bureau of Workers' Compensation**
Ohio Safety Congress & Expo 2019
- **1st Place:** **North Dakota Workforce Safety & Insurance**
North Dakota Workforce Safety & Insurance Celebrates 100
Years



Category 11: Internal newsletter

- **3rd Place:** State Compensation Insurance Fund
INSIGHT
- **2nd Place:** The Beacon Mutual Insurance Co.
InsideBeacon Newsletter
- **1st Place:** Texas Mutual Insurance Company
TXM Weekly

Category 13: Internal communications



- **3rd Place: Montana State Fund**
Montana State Fund Rebrand
- **2nd Place: SAIF**
The hand of the unenrolled
- **1st Place: Texas Mutual Insurance Company**
Relocation Communication Materials



Category 14: Open category

- **3rd Place: SAIF**
“Explore Oregon” calendar
- **2nd Place: Texas Mutual Insurance Company**
MS 150
- **1st Place: Ohio Bureau of Workers’ Compensation**
Ohio Workers’ Compensation Medical & Health
Symposium

Best in Show



Missouri Employers Mutual Producer's Playbook

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Communication Awards Showcase

Wednesday, July 24

1:00 p.m.—1:45 p.m.

Veterans BC conference room