14TH ANNUAL *WIB Summit*



MAY 3, 2019
Marriott Hartford
Downtown

WIB
Women in
Business
SUMMIT

FULL DAY EVENT
8:30 AM - 3:30 PM

Seats are limited. Book your tickets at
www.wibsummit.com

Our Mission

To develop a community of strong female leaders by providing quality programming and resources in an environment that promotes learning. Women in Business Summit (WIB) provides professionals and entrepreneurs with a learning enriched environment to network, expand and proactively grow their career.

Why WIB Summit?

EMPLOYEE DEVELOPMENT This one-day conference provides an opportunity to invest in the professional development of your employees.

INCENTIVE Tickets to WIB Summit can be offered as a reward to your top performers or to employees who you would like to recognize for their outstanding work.

COST SAVINGS We take care of all the planning details. We provide the speakers, the event staff, the location and the resources needed to execute a professional event.

FEMALE-FOCUSED EVENT Women make up 51 percent of the work force with 40.6 percent working in management. WIB Summit is tailored to address the needs of this segment with a mission to develop strong female leaders.

IN GOOD COMPANY Companies who have supported their employees attending WIB Summit include: Travelers; General Electric; Metropolitan District; Corporation for Independent Living; UConn School of Business; Goodwin College; Aetna and State Farm.







COMMUNITY FOCUS

Each year WIB Summit spotlights a local charity to help build awareness and provide support of goods and/or cash donations for the organization.

In 2019, WIB Summit is supporting CIL's AccesSolutions program. AccesSolutions provides a variety of home modifications and specialized equipment to people with disabilities who cannot afford them. They recently made it possible for seven year old Ariella, who has a severe muscular disorder, to play outside with her siblings through the gift of a specialized bike. Without the unrestricted donations given to CIL's AccesSolutions Program, it would not have been possible.

Past organizations have included: The Ana Grace Project; Dress for Success Springfield; Dress for Success Hartford; GoodWorks; My Sister's Place; YWCA Hartford Region; Prudence Crandall, and Junior Achievement of Southwest New England.

cil AccesSolutions









SPONSOR BENEFITS/PACKAGES

	PLATINUM $25,000	GOLD $15,000	SILVER $7,500	TABLE $2,500
Tickets to WIB Summit	16 tickets	16 tickets	16 tickets	10 tickets
Speaker Dinner on 3/2/19	2 tickets	2 tickets	2 tickets	N/A
Company logo and link on WIB Summit website	✓	✓	✓	✓
Recognition	✓ Logo Display in Women's Lounge ✓ Company Representative to deliver message on event stage ✓ Promotional giveaway ✓ Social media: LinkedIn, Facebook and Twitter ✓ Digital Marketing ✓ Print Marketing ✓ Sponsor denotation on name badges ✓ Company acknowledgment during opening and closing remarks ✓ Logo on event signage	✓ Logo display in Women's Lounge ✓ Social media: LinkedIn, Facebook and Twitter ✓ Digital Marketing ✓ Print Marketing ✓ Sponsor denotation on name badges ✓ Company acknowledgment during opening and closing remarks ✓ Logo on event signage	✓ Social media: LinkedIn, Facebook and Twitter ✓ Digital Marketing ✓ Print Marketing ✓ Sponsor denotation on name badges ✓ Company acknowledgment during opening and closing remarks ✓ Logo on event signage	✓ Social media: LinkedIn, Facebook and Twitter ✓ Logo on event signage
Advertisement in program book	Full-page	Full-page	Full-page	Half-page
Reserved tables with company name	✓	✓	✓	✓

BONUS:

- **Platinum Sponsorship includes:** Access to 2 VIP sessions with Lisa Nichols and 1 ticket to speaker dinner (includes: Anne Grady and Lisa Nichols)
- **Gold Sponsorship includes:** 1 VIP session with Lisa Nichols

"The Women in Business Summit is the necessary next step beyond networking. It is focused on the 'how to and with who' implementation of strategies and elevation of women in business."

- Valerie Coleman Morris
Author and former CNN Business Anchor

☐ YES! I would like to sponsor the 14th Annual Women in Business Summit. Friday, May 3, 2019.

Name:	
Title:	
Company:	
Address:	
City/State/Zip:	
Phone:	
E-mail:	
Signature/Date:	

Sponsorship Level:

Platinum	Gold	Silver	Table
$25,000	$15,000	$7,500	$2,500
☐	☐	☐	☐

Other Contacts:

To maximize sponsorship recognition, sponsorship recognition begins as soon as confirmation is received. Please submit a high-resolution company logo to kzullo@eventsofjoy.com.

Checks payable to: Events of Joy
Mail to: P.O. Box 1324, Easthampton, MA 01027

Questions? Contact Kisha Zullo at kzullo@eventsofjoy.com.
Phone: 413-237-0274 www.wibsummit.com