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LATINO MEMPHIS AND ART VILLAGE GALLERY SALUTE COLOMBIA

Memphis, TN – Latino Memphis and Art Village Gallery have partnered to celebrate Colombia at the Latino Memphis Festival on May 13 at Overton Park and during the month of May at the downtown gallery and select South Main restaurants and bars.

Memphians can expect to get a true taste of Colombia from midtown to downtown and without ever leaving the 901. South Main and Latino Memphis are literally raising their glass to Colombia with an official Latino Memphis Festival cocktail. During the month of May, exclusive South Main bars and restaurants will feature the Colombian Passion Fruit Mojito. This tropical handcrafted libation with a passion twist will only be around for a limited time and will give Memphians the opportunity to preview the drink before it makes its premiere at the May 13th festival. For a list of participating restaurants, visit latinomemphis.org.

The May 13 festival will go from 9 a.m. to 4 p.m. at Overton Park and is expected to have more than 3,000 attendees. Festival goers can expect authentic Colombian food, arts & crafts, kid-friendly activities, Zumba, interactive soccer demonstrations, salsa dancing classes for all, world-class performances and an outdoor marketplace featuring amazing local vendors and opportunities to connect with organizations in the Bluff City.

Those wanting to get in a little exercise before heading to food trucks and food vendors can join a morning run for unity at the Fiesta 5K. Local runners, walkers, families and even furry friends from all walks of life will have the opportunity to come together at the Fiesta 5K to celebrate the diversity that builds our city. If you enjoy cooking and a little competition, register for the Salsa-Making Championship for your chance to have Choose901 name your recipe the best salsa in the 901!

Partnering with Art Village Gallery means that more Memphians will get to experience the amazing Colombian Culture not only at the festival but beforehand too.

“We are stronger when we work together and when we learn from each other’s experiences and heritages, united as Memphians. This collaboration celebrates the beauty of art and how it transcends borders. This is an opportunity to come together as a city and celebrate diverse heritages and diverse art forms,” said Claudia Towell, director of marketing at Latino Memphis.

Art Village gallery is celebrating Colombian culture by exhibiting the latest artwork of award-winning Colombian artist, Jorge Yances, set to open at the gallery on Friday, May 5th from 6 p.m. to 9 p.m.

“Collaborating with a successful organization like Latino Memphis enables us to continue to live out our mission of promoting cultural and diversity using art. The theme and timing couldn’t have been more perfect,” said Sheila Urevbu, gallery owner and director.

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About Latino Memphis

Latino Memphis is a 501c3 nonprofit organization. More than two decades since its beginning, Latino Memphis has become the go-to organization for issues impacting the Hispanic community in the Mid-South. Latino Memphis has since become the largest Latino-serving nonprofit in West Tennessee, connecting thousands of clients each year to needed services in the areas of health, education and justice. Latino Memphis has over thirty happenings unique to the organization including three large events, Congreso: The Latino Memphis Conference, Latino Memphis Festival, and Day of the Dead Fiesta.

The work of Latino Memphis is a collective approach that aims to create a vibrant Latino middle class in Memphis; a concept that will not only impact Latinos, but the entire community. Latino Memphis remains more committed than ever to raising the voice of Latinos in our region and working toward building a vibrant middle class.

About Art Village Gallery

Established in 1998, Art Village Gallery is located in the historic South Main Arts District in Memphis, TN. The gallery has established a reputation for designing and showcasing culturally diverse exhibitions while using art as a catalyst to help connect people of different backgrounds. Gallery hours are Tuesday – Saturday from 11:00 to 5:00 pm | www.artvillagegallery.com