



## 2017 School Supplies Distribution Request for Program Underwriting Support

*The Round Rock ISD Annual School Supplies Drive, generously underwritten by the Round Rock ISD Partners in Education Foundation, is a unique opportunity for you and/or your organization/business to help provide basic school supplies to students in need and ensure they begin the school year with the proper tools.*

*This year over 13,000 students in Round Rock ISD who qualify for the federally funded Free and Reduced Lunch program will be invited to by phone about the Sunday Back to School Bash. Within the 2-day August event held at Round Rock High School more than 900 volunteers fill, sort and pass out bags of basic school supplies. Any remaining supplies are distributed to the campuses and given to newly registered students who cannot afford the necessary supplies and qualify within the free and reduced lunch program.*

*With the help and generous support of businesses, organizations and individuals within the community we are able to secure school supplies at a discounted price. For just **\$2,500 you can adopt an entire grade level of students or \$10 you can make a difference and support a student!***

### **Adopt Two Grade Levels (or more) \$5,000 – Supports School Supplies for 500 students**

- Premiere listing on on-site acknowledgement
- Table at event to give students/parents informational materials and promotional items (placement can be in bag if requested by sponsor-must provide 5,000 copies)
- Acknowledgement as key sponsor in all 2017 School Supplies campaign donor thank you letters (approximately 600)
- Pre and Post Press news release acknowledgment (**68,000 RRISD enews subscribers**)
- RRISD Partners in Education Foundation website logo placement
- Facebook and Twitter announcements on Foundation and Round Rock ISD social media
- Signage with Sponsoring School in distribution area/and campus
- Listed as Friend of the Foundation (corresponding level acknowledgement)
- 4 seats for 2018 Gala set for February 24, 2018 (Sheraton Conference Center in Georgetown)
- tax-deductible donation receipt

### **Adopt a Grade Level \$2,500 – Supports School Supplies for 250 students**

- Listing on on-site acknowledgement
- Table at event to give students/parents informational materials and promotional items (placement can be in bag if requested by sponsor-must provide 5,000 copies)
- Limited post event news release acknowledgement
- RRISD Partners in Education Foundation website logo placement
- Facebook and Twitter announcements on Foundation and Round Rock ISD social media
- Signage with Sponsoring School in distribution area/and campus
- Listed as Friend of the Foundation (higher level acknowledgement)
- 2 seats for 2018 Gala set for February 24, 2018 (Sheraton Conference Center in Georgetown)
- tax-deductible donation receipt

### **Additional Recognition Opportunities**

- \$500 and up; tax-deductible donation, on-site signage acknowledgement and name listing on RRISD Partners in Education website Friend of the Foundation thank you section
- \$250 - \$499 tax-deductible donation, name listing on on-site signage acknowledgement, Friend of the Foundation listing. Up to \$249 tax-deductible and event acknowledgement!