# Fundraising with flowers

# **INFORMATION KIT - FALL**







# Fundraising with flowers

America's Green Fundraiser • America's Green Fundraiser • America's Green Fundraiser

# SIMPLE • NO RISK • GUARANTEED • PROFITABLE

# GET STARTED RIGHT AWAY – we ship your FREE supplies within 24 hours



Is your organization in need of additional funds? If so, do yourself a favor and read over the enclosed material. You'll soon discover that the Flower Power Fundraising Program is both simple and effective.

For every dollar your members sell, your group keeps 50%.

The cost of the product and the packaging are all included in the 50% you pay. Not only that, every item contains a full color label that includes planting information to assist your customer in having a successful gardening experience.

Don't forget that we have excellent customer support which is available Monday-Friday by calling our toll free number 1-888-833-1486

# THREE PROGRAMS EACH YEAR TO MEET YOUR NEEDS

Since everyone seems to be on their own schedule as to when they have time to raise money and when these precious funds are required, Flower Power offers three programs each year. Our **Fall Program** is released in April each year with an order deadline date of October 15. We start shipping products contained in this program (such as tulips, daffodils and many other popular fall planting bulbs), in mid-September.

Our **Holiday Program** is available in August and offers beautiful Amaryllis and Paperwhite bulbs, which are perfect for gift giving, or to just add a splash of color in the dreary winter months. Order deadline for the Holiday Program is November 15 in order to deliver in time for gift giving.

Our **Spring Program** containing the best quality Spring Planting Bulbs, Seeds and Berries is available to you December 1 with an order deadline date of May 1. We start shipping product purchased through the Spring Program in Late March.

By calling 1-888-833-1486 or completing the request on our website, <a href="www.flowerpowerfundraising.com">www.flowerpowerfundraising.com</a>, we will send out your FREE Fundraising Supplies and automatically send you the newest program details as soon as they are available.

# **HOW THE PROGRAM WORKS**

**Plan 1 - Single Shipment to your organization (Free).** Tally all your orders onto a master order form and return to us with the payment due (50%.) We then ship all the orders to you for distribution. We find this is our **best** plan! Customers spend more on the product with free shipping, which means more funds raised for you.

**Plan 2 - Online Plan - Ship Direct to Customer -** Direct your customers to your personalized online Fundraising site, promote your site on social media, school newsletter etc and sit back and watch the sales come in. We ship the orders directly to your customers for a \$6 shipping fee, and send you a check for 50% of the sales when your online site closes.

**Hybrid - Combine Plan 1 & 2 -** Sell by paper face-to-face and online. Paper sales ship to your organization, online sales ship direct to your customers.

Should you wish to participate in our program call us at 1-888-833-1486. You may also complete the request on our website. <a href="www.flowerpowerfundraising.com">www.flowerpowerfundraising.com</a>. Let us know how many free materials you will need to launch your campaign. We will provide you with enough of the items listed below so that every member of your organization is equipped with the tools they need.

### We will send whatever quantity of FREE Material you require (one for every seller) including:

**Catalogs:** Full color catalog of beautiful photographs and selling prices for over 25 items. A copy of the Fall catalog is included in this information package...keep turning the pages.

**Order Forms:** A simple and clear order form. Your sellers complete the information on the form and return them to you as the Chairperson.

# As the chairperson you will also receive:

**Chairperson's checklist:** This one page sheet will explain in greater detail how you can best organize the campaign in a step by step manner. It also includes important information about ordering deadlines and distribution of your products to your customers.

**Master Tally Sheet:** It is a clear and precise way to be sure you have all your orders totaled, leaving you with 50% of the sales. That's right, you will have your 50% right off the top. You simply send us the other 50% for the product ordered.

# Boost your sales by 64% and use our Customized ONLINE program too!

### Run all or part of your next fundraiser ONLINE

Using our industry leading online program, Flower Power now enables you to sell product anywhere in the country – Grandma in Vermont, Uncle Bill in Wyoming and Cousin Susan in South Dakota.

What an opportunity! Your online program handles the sales. Flower Power ships the product direct to your customer and your group earns 50% from every purchase! All online orders are charged a \$6 shipping fee no matter how large the order.

Our statistics have shown that groups who use both the face-to-face catalog sales program in combination with our country-wide online program increase their sales by a <a href="https://www.who.phing.64%">who.phing.64%</a>. We certainly encourage you to do both so you'll do better.

No matter which method you choose, Flower Power Fundraising maximizes your success with:

• 50% Profit • Top Quality Flowers & Bulbs • All Products Guaranteed • Expert help whenever you need it 8480 N 87<sup>th</sup> Street, Milwaukee, WI 53224 1-888-833-1486 <u>www.flowerpowerfundraising.com</u>





# **GETTING STARTED**

Start your successful campaign today! Order all your FREE sales tools here!

# Go online at www.flowerpowerfundraising.com

or Call 1-888-833-1486

We'll be glad to send you FREE Fundraising supplies for every member of your group. You'll receive:

- Our full color catalog that describes each of our 26 products
- Order forms for all of your volunteers
- Detailed and simple instructions for the groups fundraising chairperson

# Remember, Choose your Plan!

**Plan 1**—Single Shipment-shipped FREE to your organization

Plan 2—Online Plan-Direct ship to customers

Hybrid—Combine Plans 1 & 2

# ALL PRODUCTS ARE GUARANTEED WE SHIP DIRECT TO YOUR CUSTOMERS OR YOUR ORGANIZATION

America's Green Fundraiser • America's Green Fundraiser • America's Green Fundraiser 8480 N 87<sup>th</sup> Street, Milwaukee, WI 53224 1-888-833-1486 www.flowerpowerfundraising.com

# Here's what others are saying:

This was a great fundraiser! It was nice to have something new and different to sell rather then the usually candy and such. We were happy with the ease of sales and the great profit margin. Everyone at the company was extremely helpful. Thanks for such a great experience!

# from South Valley Thunder Soccer in Bakersfield, CA

Thank you so much! You sent everything so fast! I am impressed with your service and will do this again next school year. I hope to have more participants and sell much much more next year!

### -from Jenny in New London, WI

Thank you so much for the prompt service! Ordering was very easy and speaking with a representative was always hassle-free. At 50% profit, this is a great way for next year's Junior Class to get a head start on next year's prom!

-from Amanda in L'Anse, MI

Thank you so much for all that you've done. This is an easy and efficient fundraiser to do, and a lot of the money goes towards your group, not just the flowers. It's nice during the spring because everybody has spring fever and wants to get these beautiful bulbs planted! Thanks again!

### - from Taylor in Verona, WI

This was a simple, high-yield fundraiser. The bulbs were easy to sell, and we got to keep half of what we made!

### - from Donna in San Diego, CA

It was great working with you...As the team captain of our relay for life team, I wanted a fundraiser that was unique and fun to sell! Growing Green Fundraising was great for our team because it wasn't the same old fundraiser, no one in our community had done this before and I feel like for our first time we had a great profit! I will definitely recommend this organization and use it again next year when it is time to fundraise!!

- from Kelly from Relay for Life in Camp Point, IL





# **5 PURPLE SENSATION ALLIUM \$15**

Giant deep purple balls sit atop tall sturdy stems and feature thousands of tiny flowers. These hardy bulbs multiply each year and make wonderful fresh-cut or dried flower arrangements. A true conversation piece in your garden.

Bulb size 10/12cm Height 24-36" Spacing 4-5" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 4-8



# 15 MIXED WILDFLOWERS \$8

Six weeks of non-stop blooms are produced from these tiny bulbs. Ideal as ground cover or in woodland settings they continue to multiply year after year. Also widely known as Anemone Blanda. A striking combination of delicate ground-cover blossoms.

Bulb size 4/5cm Height 2-6" Spacing 2-3" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 5-8

\$14



# **5 ASIATIC LILIES MIXED \$14**

This mix of Asiatic blooms will be sure to delight your mid-summer garden. These flowers are very attractive when planted in a large group and provide a sweet fragrance for the gardener. Easy to grow, early to bloom and cold hardy.

Bulb size 10/12cm Height 24-48" Spacing 4-6" Full to Part Sun Cut Flower Hardy Zones 4-9



# **8 DELUXE DAFFODILS**

Early to mid season blooms featuring bold & bright contrasting colors this daffodil mix will multiply rapidly providing flowers for years to come. Wonderful in wooded settings, borders or beds. Famous for their lasting bloom in the garden! Bulb size 10/12cm Height 12-16" Spacing 5-6" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 3-8



# 10 LAVENDER MOUNTAIN LILIES

Dozens of gorgeous lavender-blue blooms. One of our all-time best selling bulbs, this winter-hardy flower blooms from late spring into summer. Sweetly fragrant, they're comfortable in a wide range of locations from full sun to shade.

\$10

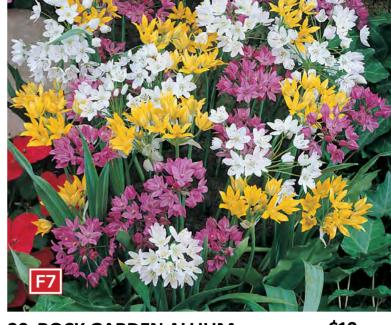
Bulb size 4/5cm Height 15" Spacing 2-3" Full Sun Part Sun Cut Flower Deer Resistant Hardy Zones 3-8



# 5 PINK DAFFODILS

A true standout in any garden. Uniquely beautiful with deep pink cups surrounded by brilliant white petals these daffodils will multiply each year and continue to provide your garden with handsome mid-spring blooms. Perfect in any setting. A wonderful addition to the traditional yellow varieties.

Bulb size 10/12cm Height 18-24" Spacing 4-5" Full to Part Sun Cut Flower Hardy Zones 3-8



# 30 ROCK GARDEN ALLIUM

\$13

\$10

A bounty of mid summer color. Just when you need color during the spring to summer transition, this collection of multi-colored rock garden allium brighten up your yard. Perfect as ground cover or as features in your flower beds.

Bulb size 4/5cm Height 18-24" Spacing 2-3" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 4-8



# **15 MUSCARI BLUE**

Nothing rivals these marvelous flowering muscari. They're a brilliant blue addition to garden beds and borders and are also well suited to planting in patio containers. Plant in groups of 7 or more to get the best effect...hundreds of tiny, bright-blue florets.

Bulb size 8/9cm Height 4-8" Spacing 1-2" Full to Part Sun Deer Resistant Hardy Zones 3-8



# 15 HEALTHY HERB GARDEN

\$12

Enjoy fresh grown herbs from your own backyard by planting together in one large container or in separate pots on your deck or patio. Contains Sweet Basil, Summer Savory, DIII, Oregano, Parsley & Thyme. Can be grown outdoors or indoors along your kitchen windowsill. 6 packages of seeds.

Full planting instructions are contained on each package.



# 14 DUTCH IRIS MIXED

Among the first Iris to bloom each spring, these tall Dutch beauties make for showy displays in grassy areas, borders and walkways. Ideal as cut-flowers these multi-colored gems love full sun to part shade.

Bulb size 6/7cm Height 16-22" Spacing 3-4" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 3-8



### \$12 **5 RIP VAN WINKLE DAFFODILS**

If this daffodil could be described in one word, it would be "unique." The 'Rip van Winkle' Specie Daffodil is the only one of its kind, blooming with slightly twisted bright yellow petals, giving the bloom a very interesting look. This daffodil will be sure to catch the attention of the garden visitor! Symbolic for new beginnings and to ensure happiness! Bulb size 12/14cm Height 6-12" Spacing 4-6"

Full Sun-Partial Shade Deer Resistant Hardy Zones 3-8



# 4 GIANT HYACINTHS MIXED \$13

Fragrance and beauty all in one! Vigorous and fast growing these early spring bloomers are covered in tiny, beautiful flowers making it look like one solid spike of color. Perfect along borders these flowers love the sun and are deer resistant.

Bulb size 14/15cm Height 8-12" Spacing 4-5" Full to Part Sun Cut Flower Deer Resistant Fragrant Hardy Zones 4-8



# 15 HARMONY DWARF IRIS \$12

Rich blue petals are adorned with yellow and white markings. This dwarf iris will grace your early spring garden to add a touch of blue. Great for naturalizing. Symbolizes: eloquence, deep sentiment, faith hope & wisdom.

Bulb size 5/6cm Height 4-6" Spacing 4-5" Full Sun-Part Sun Deer Resistant Hardy Zones 3-8



# 15 GLORY OF THE SNOW

Sky blue flowers with stunning white centers. One of the prettiest flowering bulbs available, Glory of the Snow is wellnamed for its ability to bring glorious waves of color to a snowy spring garden. Extremely hardy, these tiny gems need almost no care.

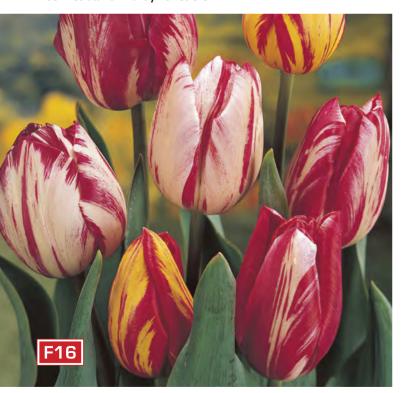
Bulb size 4/5cm Height 4-6" Spacing 2-3" Full to Part Sun Deer Resistant Hardy Zones 3-9



# 15 WOOD HYACINTHS (SPANISH BELLS) \$22

Wood Hyacinths bulbs (also known as Spanish bluebells) are great for naturalizing in hard-to-grow lawn areas. The mixed hues of pink, whites, and blues make this plant a great ground cover or border. Their great resistance to deer and rodents also makes them a great woodland plant!

Bulb size 8/10cm Height 6-10" Spacing 2-4" Full sun-Full shade Deer Resistant Hardy Zones 3-9



# 7 REMBRANDT TULIPS

\$14

Known as 'flamed' tulips due to the contrasting pigment stretching up from the base of each flower, these spectacular beauties have been featured in countless Rembrandt Masterpieces. They'll truly turn your garden into a gallery!

Bulb size 11/12cm Height 20-24" Spacing 4-5" Full Sun Part Sun Cut Flower Hardy Zones 3-8



# 10 SNOW WHITE CROCUS

The brilliant white color, hardiness and early flowering features of these Snow Crocus make them a must-have to include in any flower garden. You will be sure to enjoy their smiling faces even on a cool day. Showy as mass plantings in the lawn. Bulb size 5/7cm Height 4-6" Spacing 3-4"

Full Sun Part Sun Cut Flower Deer Resistant Hardy Zones 3-8



# 10 CHECKERED LILIES (FRITILLARIA) \$12

Certainly one-of-a-kind! These perfect ball-shaped flowers appear in the classic shape of the tulip but hang their fascinating heads downward. Their checkered pattern is quite remarkable and hard to believe that it's a product of nature!

Bulb size 5/6cm Height 10-12" Spacing 2-3" Full Sun Part Sun Deer Resistant Hardy Zones 4-8



# 12 GROUND COVER TULIPS

\$15

Featuring a varied assortment of low growing tulips such as Tarda and Saxatilis, these very early bloomers will add a colorful accent to any border or highlight the base of large shrubs. Planting in groups of 3 or more will add even more effect to their springtime bloom. Bulb size 5/6cm Height 6-8"

Spacing 3-4" Full to Part Sun Cut Flower Hardy Zones 3-8



# 14 MIXED TRIUMPH TULIPS

\$14

Love tulips? Then why pick just one or two colors! This Mixed colorful Triumph Tulip Value Bag will be perfect for your spring garden, adding a rainbow of color. Extremely splendid, these bulbs will bring color to your garden year after year. Triumph tulips are known for their large, traditional tulip shape along with a sturdy stem.

Bulb size 10/11cm Height 14-20" Spacing 4-6" Full Sun-Partial Shade Hardy Zones 3-8



# **3 BIG IMPACT ALLIUM**

\$12

There's nothing that gives better impact in the garden than Allium. This combination of 2 large-sized Purple Sensation and 1 Giant White Allium will certainly create highlights wherever you plant them.

Bulb size 12/14cm Height 24-36" Spacing 5-6" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 4-8



### 15 MIXED CROCUS

\$12

The first messengers of spring, crocus love to multiply each year providing more and more color each season. Great in borders, rock gardens or even planted directly in your lawn. Value priced, these beauties will add an early interest to your garden. Bulb size 5+cm Height 4-6" Spacing 2-3"

Full or Part Sun Deer Resistant Hardy Zones 3-8



# 25 DRUMSTICK ALLIUM

\$10

A true summertime favorite, these miniature allium change in color from green to burgundy as they mature. Both fresh cut and dried arrangements benefit from these stunning, sun-loving flowers. Wonderful texture to add to your spring garden.

Bulb size 4/5cm Height 2-6" Spacing 2-3" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 4-8



### MIXED SORBET TULIPS

\$12

A beautiful mix of colors with attractive dark green foliage. This mix of Pinks, Mauves, Plum and Whites makes for a stunning assortment of tulips in the spring garden. Planted in clumps of 5 or more, their contrast brings attention to each shade. Bulb size 10/11cm Height 18-24" Spacing 4-5" Full to Part Sun Cut Flower Hardy Zones 3-8















# **SPRING BEAUTY GARDEN**

### 35 Bulbs

Guaranteed to add beauty and charm to your spring garden, this collection of 35 bulbs begins blooming in spring and continues into early summer... year-after-year! Great for planting along walkways and garden borders. This collection makes a wonderful gift for someone starting out in the garden who wants a trouble free, guaranteed variety of color for their garden.

# \$25

### **5 MIXED TULIPS**

Bulb size 10/11cm Height 18/24" Spacing 4-5" Full to Part Sun Cut Flower Hardy Zones 3-8

### **5 YELLOW DAFFODILS**

Bulb size 10/12cm Height 12-16" Spacing 5-6" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 3-8

### 15 MIXED CROCUS

Bulb size 5/7cm Height 4-6" Spacing 2-3" Shade Full to Part Sun Deer Resistant Hardy Zones 3-8

### **10 MOUNTAIN LILIES**

Bulb size 4/5cm Height 15" Spacing 2-3" Full to Part Sun Shade Cut Flower Deer Resistant Fragrant Hardy Zones 3-8

### **ROCK GARDEN DELIGHT**

### 55 Bulbs

Bright colors from spring through summer will provide years of beautiful enjoyment. Planted in partial shade to full sun locations these garden gems will brighten any yard. Can be grown individually in pots or containers or can be mixed within a rock garden or border for a spectacular display. 55 bulbs at a tremendously affordable price!

# \$23

### **15 MIXED WINDFLOWERS**

Bulb size 4/5cm Height 2/6" Spacing 2-3" Full to Part Sun Cut Flower Deer Resistant Hardy Zones 5-8

### **10 STRIPED SQUILLS**

Bulb size 4/5cm Height 3-4" Spacing 2-3" Cut Flower Full to Part Sun Deer Resistant Hardy Zones 3-9

### 15 DWARF IRIS

Bulb size 4/5cm Height 6-8" Spacing 4-6" Full to Part Sun Hardy Zones 3-8

### 15 GLORY OF THE SNOW

Bulb size 4/5cm Height 4-6" Spacing 2-3" Full to Part Sun Deer Resistant Hardy Zones 3-9



Growing FUNDRAISING

8480 N. 87th St Milwaukee, WI 53224

You are the best. I love working with Growing Green. You always make it easy and your products are awesome. I have several in my flower beds and they are the best. I know they will be the first back each year and with the biggest blooms. I would encourage anyone to use Growing Green as a fundraiser in the Fall and Spring. We have been able to go on several field trips using the money we earned through Growing Green. It is by far the best fundraiser we do.

### - from Rose in Lebanon, OR

Thank you for making this fundraiser so simple! This was truely the easiest fundraiser I've ever been a part of! Growing Green helped us raise money for our adoption and I love that our friends and family will be able to enjoy the flowers year after year, instead of wrapping paper or cookie dough that gets used and forgotten about.

- from Sarah from Alstead, NH

# Here's what others are saying:

Thank you ... you get huge points for customer service! We're already looking forward to the next fundraising season!

### - from Mary from Sedona, AZ

I just wanted you to know how thrilled and happy we are with our fundraiser ... the bulbs are

### - Diane from Myrtle Beach, SC

We greatly appreciate all of your correspondence and cooperation. I have mentioned your excellent customer service, as well as your fundraiser to many of my friends!

### - Eleanor from Hauppauge, NY

I want to commend you for the prompt shipment and fine packing job of our order. This was our first year participating in your fundraiser — BUT NOT OUR LAST!

- Linda from Forestville, NY

I am happy to share that I have received very exciting feedback from the "greenest" of gardners that the bulbs from our fundraisers have all come up, and that they are looking to place repeat orders in Fall 2011, including me (this will be my third order in three years)!

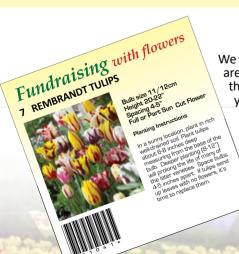
### - from Pam from Stillwater, MN

We had a good response considering we do many fundraisers through out the year to help get us to Dance Competitions. This was too easy and we will do it again next year!!!! Thank you for being so easy to work with.

### - from Carol in San Antonio, TX

Thanks SOOOO much for this awesome fundraiser! This fundraiser was easy to do and sold very well. We were very successful! Also, your company was wonderful about getting back to us with questions and shipped our order out very quickly!!

- from Emily in Normal, IL



# Our Quality Guarantee

We work closely with our Dutch growers to ensure that only the best quality flower bulbs and perennials are selected for this program. With staff on the ground in Holland, we go to great lengths to guarantee that our product is grown, delivered and packaged to the highest degree possible. If for any reason you are not totally satisfied with your product upon delivery, we will replace any item immediately and free of charge. Our success depends upon your success!

# When your order arrives...

Once you receive your order, you will be pleased to find that each item you purchased comes with a full color label that provides you with all the information you need to have success in the garden. Each label contains a bar code, the bulb size, plant height, proper spacing, where to plant, plus other features that will assist your customers in growing a beautiful bulb garden.

# Fundraising with flowers

