

Programme of the 3rd DELab UW International Conference
“Ongoing Digitalisation of Economies and Societies”

Warsaw, 29.09.2017

8:30-9:00 Registration

9:00-9:10 Welcome speech (Room 316)

prof. UW dr hab. Anna Giza-Poleszczuk, Vice-Rector for
Development at the University of Warsaw

dr hab. Katarzyna Śledziowska, Head of the DELab UW,
Faculty of Economic Sciences, University of Warsaw

9:10-10:10 Keynote Speakers (Room 316)

Hamish McRae: How Technology is Transforming the
World Economy

Stefan Larsson, PhD: How Everything is Data... and the
Core Challenges This Brings

10:10-10:30 Coffee Break

10:30-13:15 Session 1

13:15-14:15 Lunch

14:15-17:00 Session 2

19:00 Dinner

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Track 1 – ECONOMICS (Room 316)

10:30-13:15 Session 1 – Regulatory challenges of e-commerce and digital content

Chair: dr hab. Katarzyna Śledziwska

Head of the DELab UW, Faculty of Economic Sciences, University of Warsaw

1. J. Scott Marcus (Bruegel) and Georgios Petropoulos (Bruegel)

Geo-blocking of goods that require cross-border delivery: A preliminary view on EU policy considerations

2. Magdalena Grochal-Brejda, PhD Student (University of Economics in Katowice)

The internalisation processes of E-commerce firms – case studies

3. Wojciech Hardy, PhD Student (Institute for Structural Research IBS)

Brace yourselves, pirates are coming! The long-term effects of Game of Thrones leak on TV viewership.

11:45-12:00 Coffee Break

4. Karolina Małagocka (Kozminski University)

Would the Privacy Pragmatists sell their data for money and the Unconcerned for nothing?

5. Michał Paliński, Joanna Mazur (DELab UW)

What is e-privacy control worth? Analysing General Data Protection Regulation from legal and economic perspective

6. Sylwia Dudek-Mańkowska, dr; Mirosław Grochowski, dr (Faculty of Geography and Regional Studies, University of Warsaw)

Regional Differentiation of Creative Industries' Potential in Poland in the Context of Regional Development Policies

13:15-14:15 Lunch

14:15-17:00 Session 2 – Digital revolution in the economy: innovation in business models and finance

Chair: Sascha Friesike, PhD

Vrije Universiteit Amsterdam, Humboldt Institute for Internet and Society

1. Przemysław Ryś (University of Warsaw)

Two-sided platforms: dynamic approach and pricing strategies

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2. Anna Miotk, PhD (Cardinal Stefan Wyszyński University in Warsaw)

Growth hacking - data-based concept in business communication

3. Georgios Petropoulos (Bruegel), Maria Theano Tagaraki (Hellenic Industrial Property Organisation)

Quality Provision in a Search Engine Environment

15:30-15:45 Coffee Break

4. Caroline Kinuthia, PhD (Vienna University of Technology, School of Informatics)

Scaling Tech-Innovations in Emerging Economies: M-Pesa and the Agency Model in Kenya

5. Damian Zięba (University of Groningen, Holland, University of Warsaw)

Blockchain as a pillar for a currency – case of Bitcoin and other cryptocurrencies

6. David Varga, PhD Student (University of Corvinus, Budapest)

Fintech, the driving force behind revolutionizing finance

Track 2 – SOCIOLOGY

(Room 315)

10:30-13:15 Session 1 – Opportunities and challenges of social development in the digital era

Chair: Benedikt Fecher, dr.

Doctoral Researcher at the Humboldt Institute for Internet and Society

1. Renata Włoch, dr hab. (Institute of Sociology, DELab UW, University of Warsaw)

The end of the world we know or business as usual? Social attitudes towards automatization and digitalization of work in Poland

2. Kamil Matuszczyk, PhD Student (Institute of Social Policy, University of Warsaw)

Seniors as pioneers of new consumption? Analysis of consumer behavior among Warsaw activists-seniors

3. Marta Olcoń-Kubicka, PhD, Mateusz Halawa, PhD (Institute of Philosophy and Sociology at the Polish Academy of Sciences)

The Technological Mediation of Domestic Currencies

11:45-12:00 Coffee Break

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4. Matthew E. Gladden (Institute of Computer Science, Polish Academy of Sciences)

Technomancy and the Conjuring of Virtual Worlds: The Utilization of ‘Digital Magical Practice’ as Organizational Strategy

5. Marta Geisler, PhD, Robert Geisler, PhD (Opole University)

Knowledge transfer offer in the digital environment

6. Anna Baczko-Dombi, PhD (Institute of Sociology, University of Warsaw)

Mathematical Exclusion. Social Context of Mathematics Education as a Source of Barriers in Participation in Science and Technology

14:15-17:00 Session 2 – The sharing economy and social systems

Chair: Hendrik Send, Prof. Dr.

Humboldt Institute for Internet and Society, Anhalt University of Applied Sciences

1. Prof. Kazimierz Krzysztofek, dr hab. (SWPS University of Social Sciences and Humanities, Warsaw, Poland)

Phenomenon of sharing in the digitised social operating system

2. Katarzyna Abramczuk, PhD (Institute of Sociology, University of Warsaw)

Individual attitudes towards risk in social and economic context

3. Mikołaj Lewicki, PhD, Konstanty Strzyczkowski, PhD (Institute of Sociology, University of Warsaw)

What sets the sharing economy in motion? The story of garbage, surplus food and free car seats

15:30-15:45 Coffee Break

4. Katarzyna Gruszka, PhD Student (Institute for Ecological Economics, WU Vienna)

The sharing economy meets platform capitalism. On the tragedy of sharing

5. Marcin Serafin, (Max Planck Partner Group for the Sociology of Economic Life/Institute of Sociology and Philosophy of the Polish Academy of Sciences)

How Uber Thinks: Digital Platforms as Economic Institutions

6. Kristóf Gyódi, PhD Student (DELab UW)

Airbnb and Booking.com: Sharing Economy Competing against Hotel Industry?

19:00 Dinner
