

**Robert Fionda**  
**Adjudication Process**  
***Artists' Choice Group Show 2017***

Adjudicating artwork for a competitive exhibition is an honor and with that comes the responsibility of being non-biased. I seriously approach the selection of artwork in a non-subjective manner; the challenge is to avoid letting my personal preferences affect the judging process.

I use specific criteria when choosing artwork for exhibition. These categories are not ranked or weighted. They act as a set of guidelines that help me reach artistic decisions and hopefully avoid being biased.

**Artist Statement:**

What is the artist trying to say or express? Is there a message to be found in the artwork?

**Composition:**

Has the artist arranged the various parts or shapes of the artwork in a thoughtful or efficient manner within the picture plane?

**Technique:**

Is there mastery or evidence that the artist knows how to use the medium in a formal, informal or experimental way?

**Artistic Skill:**

Has the artist developed a level of competence with the materials to achieve a professional or specific appearance?

**The Visual Dialogue:**

Is there evidence that the artist is aware of the *Principles and Elements of Design*?

Hopefully, this explanation of my criteria gives artists who submitted artwork for this exhibition some clarification in my thought procedures. Thank you.

Sincerely,

*Robert Fionda*