4-1-2014


Jacqueline R. Liguori

Follow this and additional works at: http://digitalcommons.law.villanova.edu/mslj

Part of the Entertainment and Sports Law Commons

Recommended Citation

This Casenote is brought to you for free and open access by Villanova University School of Law Digital Repository. It has been accepted for inclusion in Jeffrey S. Moorad Sports Law Journal by an authorized administrator of Villanova University School of Law Digital Repository. For more information, please contact Benjamin.Carlson@law.villanova.edu.
Liguori: Sticking the Landing: How the Second Circuit's Decision in Biedig

STICKING THE LANDING: HOW THE SECOND CIRCUIT’S DECISION IN BIEDIGER V. QUINNIPIAC UNIV. CAN HELP COMPETITIVE CHEERLEADING ACHIEVE “SPORT” STATUS UNDER TITLE IX

“Cheerleading is no longer the stuff of Sandra Dee – it has become an athletic event.”1

I. INTRODUCTION

Laura Jackson was fourteen years old when, in an attempt to do a back handspring for varsity cheerleading tryouts, she broke two vertebrae in her back leaving her paralyzed from the neck down.2 Eileen Bangaoli tore her anterior cruciate ligament, a season-ending injury for professional athletes, but continued to compete on her cheerleading team for more than a year.3 Krista Parks suffered severe brain trauma after being dropped twenty feet onto her head during a cheerleading practice.4 Despite the clear risk of injury and the athletic ability required for membership on a competitive cheerleading team, to some, including the Second Circuit, what these girls do is not yet a sport under Title IX of the Educational Amendments of 1972.5


2. See id. (providing example of risk of injury).


4. See Dowd, supra note 1 (providing second example of risk of injury).

5. See Biediger v. Quinnipiac Univ., 691 F.3d 85, 105 (2d Cir. 2012) [hereinafter Biediger III] (holding competitive cheerleading was not sport under Title IX); Ashlee A. Cassman, Comment, Bring It On! Cheerleading vs. Title IX: Could Cheerleading Ever Be Considered an Athletic Opportunity Under Title IX, and If So, What Implications Would That Have on University Compliance?, 17 Sports Law. J. 246 (2010) (“Those against recognizing cheerleading as a sport point to the lack of competition, lack of objective scoring to determine a winner, lack of physical contact, and the fact that cheerleading’s overriding purpose is to support other athletes.” (citing Howard Wasserman, The Significance of Defining Sport, Sports Law Blog, (Dec. 28, 2008, 11:05 PM), http://sports-law.blogspot.com/2008_12_01_archive.html; Cheerleading, Drill Team, Danceline and Band as Varsity Sports: The Foundation Position, (153)

Published by Villanova University School of Law Digital Repository, 2014
The issue of whether cheerleading is a sport is one that is severely polarizing among sports authorities, athletes, and academic institutions. Cheerleading has evolved from a sideline sideshow to a competitive event that arguably exhibits levels of athleticism comparable to any other sport. Specifically, one of the major missing links for competitive cheerleading is the lack of recognition that it is a sport under Title IX. In Biediger v. Quinnipiac University, the Second Circuit held that for the purposes of Title IX, competitive cheerleading could not count as a varsity sport. Despite the holding in Biediger, the ruling helps competitive cheerleading in its fight to be considered a sport under Title IX. The court in Biediger provided specific reasons why cheerleading should not yet be considered a sport for the purposes of Title IX, and that specificity has shed some light on how cheerleading can obtain the “sport” designation.

This Casenote evaluates the Second Circuit’s decision in Biediger and how the decision should not be considered a setback in the fight to have competitive cheerleading considered a sport for the purposes of Title IX. Part II narrates the events leading up to the suit against Quinnipiac University (hereinafter “Quinnipiac” or WOMEN’S SPORTS FOUNDATION, http://www.womenssportsfoundation.org/en/home/advocate/title-ix-and-issues/title-ix-positions/cheerleading_drill_team_danceline_and_band_as_varsity_sports (last visited Dec. 24, 2013)). For a detailed discussion of the function and purpose of Title IX, see infra notes 31-34 and accompanying text.

6. See generally Cassman, supra note 5 (setting forth arguments for and against whether cheerleading should be considered sport).


8. For a detailed discussion on the Department of Education’s position on cheerleading, see infra notes 73-79 and accompanying text. For a discussion on how the “Sport” designation under Title IX avails an athletic activity of additional benefits such as scholarships for participants and better training equipment, see infra note 174 and accompanying text.

9. See Biediger III, 691 F.3d at 105 (summarizing holding with respect to competitive cheerleading).

10. For a discussion of how the ruling in Biediger III may actually bring competitive cheerleading closer to being considered a sport for the purposes of Title IX, see infra notes 185-190 and accompanying text.

11. See Biediger III, 691 F.3d at 103-05 (detailing characteristics that distinguish competitive cheerleading from other varsity sports).

12. For a more detailed discussion of the Second Circuit’s decision, see infra notes 106-183 and accompanying text.

http://digitalcommons.law.villanova.edu/mslj/vol21/iss1/7
II. FACTS

Quinnipiac University is a private university located in Connecticut. For purposes of athletic competition, the University is a member of the National Collegiate Athletic Association ("NCAA"), and competes in NCAA Division I varsity athletics. In 2009, Quinnipiac University announced plans to eliminate the women’s volleyball team along with several smaller men’s sports teams and, concurrently, announced plans to create a varsity women’s competitive cheerleading team. In May 2009, several women’s volleyball players along with their coach filed suit against Quinnipiac in the United States District Court for the District of Connecticut. The plaintiffs’ primary claim was that as a result of its plans to cut the women’s volleyball team, Quinnipiac had violated Title IX. The plaintiffs sought an injunction to prevent Quinnipiac from eliminating the volleyball team.

13. For a more detailed discussion of the parties to the suit and the procedural history of the case, see infra notes 17-30 and accompanying text.
14. For a more detailed discussion of Title IX, see infra notes 31-105 and accompanying text.
15. For a detailed narrative of the Second Circuit’s analysis in Biediger III, see infra notes 106-161 and accompanying text.
16. For a detailed discussion of critical remarks and the potential impact of Biediger III, see infra notes 162-207 and accompanying text.
21. See Biediger I, 616 F. Supp. 2d at 279 (describing plaintiff’s claim); see also Pat Eaton-Robb, Attorneys End Arguments in Quinnipiac Equity Case, USA TODAY (May 14, 2009), http://usatoday30.usatoday.com/sports/college/volleyball/2009-05-14-1508058890_x.htm (detailing litigation strategy of plaintiffs).
nating the women’s volleyball team. In a pre-trial hearing, the district court found that the plaintiffs showed the irreparable harm and likelihood of success on the merits necessary to meet their burden of proof. The district court granted the plaintiffs a preliminary injunction.

At the close of a bench trial several months later, the district court granted permanent injunctive relief and found that the University had disproportionately allocated athletic participation opportunities. The district court explained that for the purposes of Title IX, the University was prohibited from counting some track positions multiple times, as cross-country athletes were compelled to participate in both indoor and outdoor track. The district court also declined to count thirty women’s competitive cheerleading roster positions, noting that women’s competitive cheerleading did not yet count as a varsity sport for the purposes of Title IX. Once the women’s competitive cheerleading positions and select track positions were excluded from the total number of available athletic opportunities, the court found that the disparity between the positions afforded to men and those afforded to women was not substantially proportional and, as a result, the University was in violation of Title IX.

The University filed an appeal with the United States Court of Appeals for the Second Circuit shortly after the decision, challenging the determination that the University had violated Title IX. The Second Circuit affirmed the district court’s issuance of an injunction, holding that the district court was correct in the methods used to count athletic opportunities for the purpose of Title IX and that the 3.62% disparity between female enrollment and female

22. See Biediger I, 616 F. Supp. 2d at 279 (discussing plaintiffs’ requested relief).
23. See id. at 298 (summarizing rationale).
24. See id. (indicating district court decision).
26. See id. at 64 (detailing analysis undertaken to determine number of participation opportunities truly available on cross-country, indoor track, and outdoor track teams).
27. See id. at 101 (rejecting argument that competitive cheerleading met requirements to be considered sport under Title IX).
28. See id. at 112-13 (“Application of OCR’s 1996 Clarification shows that the 3.62 percent disparity is enough to prove that Quinnipiac has not achieved substantial proportionality and does not fall within the 1979 Policy Interpretation’s first safe harbor for Title IX compliance.”).
29. See Biediger v. Quinnipiac Univ. (Biediger III), 691 F.3d 85, 96 (2d Cir. 2012) (describing circumstances of appeal).
III. BACKGROUND

A. Statutory and Regulatory Framework

On June 23, 1972, Title IX of the Educational Amendments of 1972 was signed into law. Title IX’s goal is to prevent sex-based discrimination within those educational institutions receiving federal funding. Section 901(a) of Title IX provides in relevant part: “No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance.” Originally applicable to only “educational activities,” in 1974, Title IX’s scope was expanded to apply to collegiate athletic programs.

Through its implementing regulations, Title IX further protects students from discrimination by requiring recipients of federal financial assistance that are operating or sponsoring “interscholastic, intercollegiate, club or intramural athletics” to “provide equal athletic opportunity for members of both sexes.” To determine whether a school is satisfying the equal athletic opportunity mandate, the Department of Education has set forth a list of factors to assist in the analysis. The list of factors is as follows:

1. Whether the selection of sports and levels of competition effectively accommodate the interests and abilities of

30. Id. at 108 (summarizing holding). For further discussion of the district court’s methods used to count athletic opportunities for the purpose of Title IX, see infra notes 118-151 and accompanying text.


32. See Cannon v. Univ. of Chicago, 441 U.S. 677, 704 (1979) (explaining goal of Title IX was to “avoid the use of federal resources to support discriminatory practices” and “provide individual citizens effective protection against those practices”).


35. 34 C.F.R. § 106.41(c) (2013) (promulgating mandate for equal athletic opportunity).

36. See 34 C.F.R. § 106.41(c) (setting forth factors relevant in making determination of whether there are equal athletic opportunities for men and women).
These factors force equal athletic opportunity claims into one of two categories: effective accommodation claims or equal treatment claims. An effective accommodation claim occurs where there is a dispute as to “[w]hether the selection of sports and levels of competition effectively accommodate the interests and abilities of members of both sexes . . . .” An equal treatment claim is present where there is a dispute as to the allocation of resources such as equipment, practices, and facilities. In the years after Title IX’s passage, there was significant confusion with respect to its application to collegiate athletics, as well as how to maintain compliance. As a result, Congress ordered action to clarify the statute and its requirements.

1. **1979 Policy Interpretation**

In 1979, the Department of Health, Education, and Welfare, now the Department of Education (“DOE”), issued a policy interpretation that primarily dealt with the meaning of “equal opportu-

---

37. 34 C.F.R. § 106.41 (providing list of factors set forth by Department of Education in its implementing regulations).

38. See Biediger v. Quinnipiac Univ. (Biediger III), 691 F.3d 85, 92 (2d Cir. 2012) (explaining function of 34 C.F.R. §106.41). Section 106.41(c)(1) governs effective accommodation claims, while Sections 106.41(c)(2)-(10) govern equal treatment claims. See id. (relying on McCormick ex rel. McCormick v. Sch. Dist. of Mamaroneck, 370 F.3d 275, 291 (2d. Cir. 2004)).

39. 34 C.F.R. § 106.41(c)(1) (providing first factor considered in determining whether equal athletic opportunities are available to both sexes).

40. See 34 C.F.R. § 106.41(c)(1)-(10) (listing factors considered in determining equal treatment).


42. See id. at 561 (describing course of events leading to issuance of 1979 Policy Interpretation).
“nity” as it applied to intercollegiate athletics. Specifically, the 1979 Policy Interpretation articulated three pathways to compliance with the effective accommodation requirement of Section 106.41(c). The three pathways to compliance examine:

1. Whether intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; or
2. Where the members of one sex have been and are underrepresented among intercollegiate athletes, whether the institution can show a history and continuing practice of program expansion which is demonstrably responsive to the developing interest and abilities of the members of that sex; or
3. Where the members of one sex are underrepresented among intercollegiate athletes and the institution cannot show a continuing practice of program expansion such as that cited above, whether it can be demonstrated that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

This test, known as “the three-part test,” is used to determine whether there are non-discriminatory athletic opportunities available for both sexes. An academic institution can comply with Title IX by ensuring they meet any one of the three prongs of the test.

2. 1996 Clarification

The Department of Education’s Office of Civil Rights (“OCR”), the department responsible for enforcement of Title IX, made several efforts to clarify the requirements and limitations of these
three options for compliance.\textsuperscript{48} In 1996, OCR issued a clarification of the three-part test.\textsuperscript{49} The 1996 Clarification set forth the following three ways for academic institutions to ensure compliance with Title IX's regulations.\textsuperscript{50}

Under Prong I of the three-part test, male and female intercollegiate level athletic participation opportunities must be “substantially proportionate.”\textsuperscript{51} To determine whether opportunities are substantially proportionate, the OCR analysis begins with a determination of the number of participation opportunities available to both males and females.\textsuperscript{52} After ascertaining the number of participation opportunities, the OCR then compares the numbers on a case-by-case basis to ensure they are substantially proportionate.\textsuperscript{53} Factors influencing the determination that participation opportunities are substantially proportionate include the school’s particular circumstances and the size of the athletic program.\textsuperscript{54} Satisfying Prong I virtually assures compliance with Title IX if adhered to properly, and has been the method of choice for institutions aiming to maintain compliance.\textsuperscript{55}

Prong II of the three-part test “looks at an institution’s past and continuing remedial efforts to provide nondiscriminatory participa-

\textsuperscript{48} See Biediger v. Quinnipiac Univ. (Biediger III), 691 F.3d 85, 96 n.4 (2d Cir. 2012) (summarizing OCR enforcement powers).

\textsuperscript{49} See Letter from Norma V. Cantù, Assistant Sec’y for Civil Rights, Office for Civil Rights, Dep’t of Educ., Clarification of Intercollegiate Athletics Policy Guidance: The Three-Part Test (Jan. 16, 1996), available at http://www2.ed.gov/print/about/offices/list/ocr/docs/clarific.html [hereinafter 1996 Clarification] (recounting issuance of 1996 Clarification). The stated purpose of the 1996 Clarification was to “provide[s] specific factors that guide an analysis of each part of the three-part test.” Id.

\textsuperscript{50} See id. (“If an institution has any any part of the three-part test, OCR will determine that the institution is meeting this requirement.”).

\textsuperscript{51} 1979 Policy Interpretation, 44 Fed. Reg. at 71,418 (reiterating first prong of test).

\textsuperscript{52} See 1996 Clarification, supra note 49 (setting forth first step in substantial proportionality analysis). OCR also includes non-scholarship athletes and athletes who practice but may not compete in determining the number of participation opportunities. See id. (noting specific position on counting certain athletes).

\textsuperscript{53} See id. (discussing substantial proportionality guidelines and examples); see also Andrew J. Weissler, Article, Unasked Questions: Applying Title IX’s Effective Accommodation Mandate to Interscholastic Athletics, 19 SPORTS L. W. J. 71, 86 (2012) (“[I]t is clear that a deviation of more than a few percentage points is likely to be fatal to compliance with Benchmark 1.”).

\textsuperscript{54} See 1996 Clarification, supra note 49 (listing factors that aid in substantial proportionality determination).

\textsuperscript{55} See Jay Larson, Note, All Sports Are Not Created Equal: College Football and a Proposal to Amend the Title IX Proportionality Prong, 88 MINN. L. REV. 1598, 1606 (2004) (discussing preference of athletic directors to advise compliance through Prong I).
tion opportunities through program expansion.” To satisfy this prong, the past actions of the institution must show that it has a history of being responsive to the “developing interests and abilities of the underrepresented sex.” In addition, the institution must demonstrate a continuing practice of responding to those developing interests and abilities. Any elimination of sports teams (comprised of underrepresented athletes) should occur in the context of program expansion as a result of changing interests and abilities.

Prong III of the three-part test asks if the school is “fully and effectively accommodating the interests and abilities of its students who are members of the underrepresented sex.” Prong III is comprised of three subparts to address whether a school is fully and effectively accommodating the underrepresented sex: “(a) whether there is unmet interest in a particular sport; (b) sufficient ability to sustain a team in the sport; and (c) reasonable expectation of competition for the team.” Interest by the underrepresented sex can

---

56. 1996 Clarification, supra note 49 (setting forth language of second prong).
57. Id. (describing actions required by academic institution). In addition to past responsive action, the school must be able to show that they are currently taking necessary responsive actions. See id. (detailing requirements to which institution is required to adhere to maintain compliance). Factors considered to decide if an institution has a history of program expansion include:
   [A]n institution’s record of adding intercollegiate teams, or upgrading teams to intercollegiate status, for the under represented sex; [A]n institution’s record of increasing the numbers of participants in intercollegiate athletics who are members of the underrepresented sex; and an institution’s affirmative responses to requests by students or others for addition or elevation of sports.
   Id. (listing factors considered in finding history of program expansion).
58. See id. (detailing requirement of continuing practice of program expansion). Factors considered to decide if an institution has a continuing practice of program expansion include:
   [A]n institution’s current implementation of a nondiscriminatory policy or procedure for requesting the addition of sports (including the elevation of club or intramural teams) and the effective communication of the policy or procedure to the students; and an institution’s current implementation of a plan of program expansion that is responsive to developing interest and abilities.
   Id. (listing factors considered in finding continuing practice of program expansion).
59. See id. (describing procedure for eliminating teams while remaining in compliance).
60. Id. (setting forth language of Prong III). Under this prong, students that are admitted to the institution but have not enrolled are included in the analysis. See id. (describing which students’ interest and abilities are counted when asking if school is fully and effectively accommodating interests and abilities of underrepresented sex).
61. Id. (describing sub-parts used to determine if school is in compliance with Prong III).
take several forms, including: requests to participate in a particular sport not currently offered, participation in specific club or intramural sports, and “requests that an existing club or intramural sport be elevated to intercollegiate team status.”

Sufficient ability to sustain a team can come from, among other things, the ability of the students to compete and the opinions of coaches as to the sustainability of a team. The reasonable expectation of competition can be inferred from opportunities to compete against current competitor schools, as well as other competitive opportunities in the geographic area surrounding the institution.

3. 2008 Clarification

With an eye toward ensuring that schools are only counting genuine athletic opportunities toward participation opportunities, OCR issued another clarification in 2008, the purpose of which was to “help institutions determine which intercollegiate or interscholastic athletic activities can be counted for the purpose Title IX compliance.” Specifically, OCR explained that it does not have a strict definition for “sport.” Instead, OCR presumes that an academic institution’s “established sports” can be counted for the purposes of Title IX, so long as the “university is a member of an intercollegiate athletic organization, such as the National Collegiate Athletic Association.” If an academic institution is not a member of an intercollegiate organization, OCR takes up a case-by-case evaluation and weighs two sets of factors: 1) the activity’s structure and administration, and 2) team preparation and competition.

62. 1996 Clarification, supra note 49 (providing examples of how interest can manifest).
63. See id. (describing methods by which ability to sustain team can be found).
64. See id. (iterating examples of evidence to support reasonable expectation of competition).
66. See id. (noting OCR position on “sport” definition).
67. Id. (explaining situation where established sports will be presumed eligible to be counted under Title IX); see also Ephraim Glatt, Article, Defining “Sport” Under Title IX: Cheerleading, Biediger v. Quinnipiac University, and the Proper Scope of Agency Deference, 19 Sports Law, J. 297, 305 (2012) (detailing contents of 2008 Compliance Letter); see generally About the NCAA, NCAA, http://www.ncaa.org/wps/wcm/connect/public/ncaa/about+the+ncaa/membership+new (last visited Dec. 23, 2013) (detailing operation and purpose of NCAA).
68. See 2008 Clarification Letter, supra note 65 (explaining OCR’s analysis where school does not belong to intercollegiate athletic organization).
With respect to structure and administration, the following factors weigh in favor of finding that an activity qualifies as a sport: whether the budget and staff are under the control of the athletics department, whether the participants are eligible for athletic scholarships, and whether the recruitment methods are the same as other varsity sports.69 Similarly, regarding team preparation and competition, OCR considers, among other things, whether the practice and competition opportunities are similar in quality and quantity to other varsity sports.70 Notably, OCR also considers whether the “primary purpose of the activity is to provide athletic competition at the intercollegiate or interscholastic varsity levels[.]”71 In short, if the activity qualifies as a “sport” per the 2008 Clarification Letter of Title IX’s implementing regulation, the “participants” defined in the 1996 Clarification count towards participation opportunities for the purposes of Prong I.72

4. OCR’s Position on Cheerleading

As early as 1975, OCR took the position that cheerleading was presumptively not a sport.73 OCR did not take up the issue again

69. See id. (providing Factor I, which details sub-factors relevant to program structure and administration).
70. See id. (providing Factor II, which details sub-factors relevant to team preparation and competition factor). In addition to regular season competition opportunities, OCR also inquires into the existence of pre-season and post-season competition, and compares the existence of such competition to the pre-season and post-season competition that exists in other varsity sports. See id.
71. Id. (noting primary purpose of activity as factor of importance to OCR under Factor II).
72. See id. (setting forth analysis undertaken by OCR to determine whether activity can qualify as “sport” under Title IX); see also 1996 Clarification, supra note 49 (defining which athletes may count as “participant” under Title IX). Athletes are defined in the 1996 Clarification as those athletes:
   a. Who are receiving the institutionally-sponsored support normally provided to athletes competing at the institution involved, e.g., coaching, equipment, medical and training room services, on a regular basis during a sport’s season; and
   b. Who are participating in organized practice sessions and other team meetings and activities on a regular basis during a sport’s season; and
   c. Who are listed on the eligibility or squad lists maintained for each sport, or
   d. Who, because of injury, cannot meet a, b, or c above but continue to receive financial aid on the basis of athletic ability.
Id. (citing 44 Fed. Reg. 71,413, 71,415).
73. See Letter from Peter E. Holmes, Director, Office for Civil Rights, Dep’t of Educ., Letter to Chief State School Officers, Title IX Obligations in Athletics (Nov. 11, 1975), available at http://www2.ed.gov/about/offices/list/ocr/docs/holmes.html [hereinafter 1975 OCR Letter] (“[D]rill teams, cheerleaders, and the like, which are covered more generally as extracurricular activities under section 86.31 . . . are not part of the institution’s “athletic program” within the meaning of the regula-
until 2000, when it sent two letters to the Executive Director of the Minnesota State High School League in order to respond to inquiries about what could be classified as a “sport.” OCR sent the first letter in April 2000, in which it specifically cited the 1975 OCR letter and reaffirmed that OCR maintains the presumption that cheerleading is not a sport within the meaning of Title IX.

Only one month later, OCR sent a second letter to the Minnesota State High School League in order to clarify its restatement that cheerleading was presumptively not a sport. Specifically, OCR clarified that its definition of cheerleading included both competitive and sideline cheer, and that both types of cheerleading were presumptively not sports for the purposes of Title IX. In the first letter, OCR indicated a willingness to evaluate whether an activity is a sport on a case-by-case basis. In the second letter, however, OCR cautioned that in any past instance where cheerleading or a similar activity was evaluated, it was not found to be a sport for the purposes of Title IX.

5. Legal History

One of the first cases in the line of Title IX jurisprudence is Cannon v. University of Chicago. In Cannon, a woman alleged that she was denied admission to the University of Chicago’s medical school because of her sex. The woman brought a claim under section 106.36 (noting OCR definition’s lack of distinction). Traditional sideline cheerleading primarily involves supporting athletes and entertaining crowds. See Thomas, supra note 7 (describing sideline cheerleading); see also Sean Gregory, Cheer Factor, Time, Apr. 23, 2012, available at http://www.time.com/time/magazine/article/0,9171,2111810,00.html (distinguishing competitive cheerleading event from traditional sideline cheerleading). Competitive cheerleading is more akin to gymnastics, and usually includes “strenuous tumbling runs, human pyramids, back flips, lifts, catches, and tosses.” Reich, supra note 34, at 558 (discussing athletic maneuvers competitive cheerleaders perform).


See id. at 364 (reiterating principle articulated in 1975 OCR Letter).

See id. (explaining purpose of second letter).

See id. (detailing OCR definition of cheerleading).

See id. at 363 (explaining OCR policy of evaluation of athletic activities).

See id. at 364 (cautioning that after evaluation, cheerleading had never been deemed sport).

See Cannon v. Univ. of Chicago, 441 U.S. 677 (1979) (finding private right of action under Title IX). For further discussion of Cannon, see Anderson, supra note 74, at 335-36 (discussing practical implications of Cannon under Title IX).

See Cannon, 441 U.S. at 680 (discussing facts of case).
Title IX, but the lower courts dismissed her claim, as they failed to find a private right of action in the Title IX statute. On appeal, the Supreme Court disagreed and held that there was a private right of action under Title IX. It explained that the failure of Congress to specifically create a private right of action under Title IX did not necessarily mean that Congress did not intend for there to be such a right. Following Cannon, not only could wronged plaintiffs file a complaint with OCR, they could also file a federal lawsuit.

After articulating a broad view of Title IX’s applicability in Cannon, the Supreme Court narrowed the applicability of Title IX in Grove City College v. Bell. In Grove City, the court held that Title IX applied only to those programs receiving financial aid from the federal government. The court held that because Grove City College’s financial aid program received federal financial assistance, the College’s financial aid program was subject to Title IX. This meant that athletic programs that did not directly receive federal funds were not subject to Title IX. As a result of the decision in Grove City, many athletic programs were no longer subject to Title IX regulation.

In response to the Grove City decision, Congress passed the Civil Rights Restoration Act, and in doing so, broadened the term “program or activity” to ensure that receipt of both direct and indirect funds subjected an academic institution to Title IX. Prior to the Civil Rights Restoration Act, “the threshold issue was whether the actual athletic program received federal funds necessary for Ti-

82. See id. at 683-86 (detailing procedural history).
83. See id. at 709 ("There can be no question but that this . . . analysis supports the implication of a private federal remedy.").
84. See Cannon, 441 U.S. at 717 (summarizing rationale for holding).
86. See Grove City College v. Bell, 465 U.S. 555 (1984) (holding that only specific programs may fall within purview of Title IX). For further analysis of Grove City, see Preussel, infra note 96, at 91-92 (discussing effect of Grove City on Title IX enforcement).
87. See Grove City, 465 U.S. at 570-71 (discussing program-specific view of statute).
88. See id. at 573-74 (discussing holding).
89. See Reich, supra note 34, at 534 (discussing impact of Grove City).
90. See Diane Heckman, Women & Athletics: A Twenty Year Retrospective on Title IX, 9 U. MIAMI ENT. & SPORTS L. REV. 1, 32 (1992) (detailing Grove City’s effect on athletic programs).
ticle IX to apply, or whether receipt by an educational institution or its students rendered the school as a whole, and all of its programs, subject to Title IX scrutiny.\footnote{Heckman, supra note 90, at 29 (discussing question academic institutions struggled with after passage of Title IX).} Following the Civil Rights Restoration Act, if one department within an academic institution received federal funds, the entire academic institution fell within the purview of Title IX.\footnote{See id. at 33 (explaining corrective nature of Civil Rights Restoration Act).}

Several years later, the Supreme Court decided \textit{Franklin v. Gwinnett County Public Schools}, and provided some guidance on the remedies that courts could award.\footnote{See Franklin v. Gwinnett Cnty. Pub. Sch., 503 U.S. 60, 70-71 (1992) (discussing practical repercussions of holding).} The Supreme Court in \textit{Franklin} held that “absent clear direction to the contrary by Congress, the federal courts have the power to award any appropriate relief in a cognizable cause of action brought pursuant to a federal statute.”\footnote{Id.} This expanded the relief available under Title IX from mere equitable relief to any relief the court deems appropriate, including but not limited to damages and attorney’s fees.\footnote{See Robin M. Preussel, \textit{Successful Challenge, Ruling Reversed: Why the Office of Civil Rights’ Survey Proposal May Be Well-Intentioned but Misguided}, 13 \textit{Sports Law J.} 79, 92 (2006) (reporting effect of \textit{Franklin} holding).}

The landmark case in the progression of Title IX has been \textit{Cohen v. Brown University}.\footnote{Cohen v. Brown Univ., 101 F.3d 155 (1st Cir. 1996) (clarifying methods of compliance). For further discussion of \textit{Cohen}, see Preussel, supra note 96, at 92-95 (discussing implications of \textit{Cohen}).} In \textit{Cohen}, a class action suit was brought against Brown University for its decision to demote the women’s volleyball and gymnastics teams from varsity teams to intercollegiate club sports.\footnote{See Cohen, 101 F.3d at 161 (describing facts of case).} The district court found that Brown University had failed all three prongs of the test.\footnote{See Cohen, 101 F.3d at 161 (describing facts of case).} The First Circuit affirmed the
district court opinion, noting specifically that failing to meet Prong I of the three-part test does not necessarily mean the institution is violating the effective accommodation provision of Section 106.41(c)(1); for a violation to occur, the institution must fail all three parts of the test.100 Following logically from this assertion, the court recognized that the University could comply with Title IX if any one of the three prongs was satisfied.101 Finally, the court explained that the three-part test should be treated as a rebuttable presumption.102 One author explains, "If a school could demonstrate substantial proportionality, it complied with Title IX. If not, it could attempt to comply under either of the remaining two prongs."103

Courts have repeatedly tracked the same analysis as Cohen and have affirmed its holding repeatedly since it was decided.104 Though the 1996 Clarification seems to reaffirm Cohen's holding that a school need only satisfy one of the three prongs of the three-part test to maintain compliance, the majority of academic institutions continue to use the substantial proportionality test as the benchmark for compliance.105

IV. NARRATIVE ANALYSIS
A. Standard of Review

The Second Circuit first took up the issue of the standard of review for the district court’s decision.106 On appeal, Quinnipiac University challenged the district court’s declaratory judgment that it was engaging in sex discrimination under Title IX and argued for the reversal of the district court’s grant of permanent injunctive relief.107 The circuit court held that although it did not normally

991-92. The court held that the failure to accommodate violated Prong III. See id. (noting failure to meet Prong III).
100. See Johnson, supra note 85, at 574 (describing operation of three-part test).
101. See Reich, supra note 34, at 535 (discussing court’s analysis of compliance under three-part test).
103. Reich, supra note 34, at 536 (examining methods of compliance).
104. See Preussel, supra note 96, at 95 (discussing line of cases that followed Cohen).
106. See Biediger v. Quinnipiac Univ. (Biediger III), 691 F.3d 85, 96 (2d Cir. 2012) (presenting threshold issue of standard of review).
107. See id. at 96 (setting forth University’s argument).
have the discretion to review declaratory judgments, because the declaratory judgment was “inextricably intertwined” with the grant of permanent injunctive relief, the circuit court had jurisdiction in this case. 108 Further, the court explained that because the University only challenged the legal and factual basis of the injunction, rather than the scope of the relief, the court was only allowed to review the factual findings for clear error, but conclusions of law could be reviewed de novo. 109

B. Deference to the Department of Education

The circuit court then turned to the high level of deference afforded to the policy interpretations and implementing regulations of Title IX. 110 The court relied on McCormick ex rel. McCormick v. School District of Mamaroneck to demonstrate that Congress delegated the policy-making duties underlying Title IX to the DOE. 111 The court next cited Chevron U.S.A., Inc. v. Natural Resources Defense Council, Inc. to show that as a result of the delegation, the high degree of judicial deference to OCR was warranted. 112 The court also relied on Auer v. Robbins and found that the 1979 Policy Interpretation, 1996 Clarification, and the 2000 and 2008 OCR Letters were all entitled to “substantial deference.” 113

The court then moved on to discuss the content of the OCR policy interpretations in the context of the University’s litigation strategy. 114 It observed first that OCR has explained that having separate teams based on sex is permitted, so long as both sexes are given equal opportunity. 115 The court noted that the plaintiffs’ argument was, in short, that the participation opportunities afforded

108. See id. (explaining standard under which jurisdiction is proper).
109. See id. (discussing proper standards of review for review of lower court decision).
110. See id. at 96-97 (summarizing issue of deference to Department of Education).
111. See id. at 96 (citing McCormick ex rel. McCormick v. Sch. Dist. of Mamaroneck, 370 F.3d 275, 288 (2d Cir. 2004)).
113. Id. (citing Auer v. Robbins, 519 U.S. 452, 461 (1997) (affording deference to Department Secretary’s interpretation of Department of Labor regulation)).
114. See id. at 98-99 (discussing University’s choice to defend only one of two claims on appeal).
115. See id. at 98 (referencing 34 C.F.R. § 106.41(b)). Section 106.41(b) permits institution to maintain separate teams for members of each sex “where selection for such teams is based upon competitive skill or the activity involved is a contact sport.” 34 C.F.R. § 106.41(b). Section 106.41(c) mandates that equal opportunity be provided for both sexes in sports. See 34 C.F.R. § 106.41(c) (“A recipi-
to women were not equal under both Prong I and Prong III of the three-part test. \(^{116}\) The court then explained that although the plaintiffs had put forth claims under Prong I and III of the three-part test, the University chose to defend the Prong I claim, the substantial proportionality of its athletics program. \(^{117}\)

C. Review of District Court’s Analysis of Athletic Participation Opportunities Afforded to Women

The court next addressed the question of the number of athletic participation opportunities afforded to women. \(^{118}\) First, the Second Circuit noted that the Plaintiffs’ claim was an effective accommodation claim under Section 106.41(c)(1). \(^{119}\) As such, the court explained that the proper analysis under Section 106.41(c)(1) was to apply the three-part test articulated in the 1979 Policy Interpretation and the 1996 Clarification. \(^{120}\) Per the 1996 Clarification, the court explained that the first step in the analysis is to accurately determine the number of participation opportunities afforded to male and female athletes. \(^{121}\) The plaintiffs argued that the women’s cross-country, indoor track, and outdoor track roster positions should not count as fifty-four participation opportunities as the eighteen team members each held a place on all three teams. \(^{122}\) The court noted that per the 1996 Clarification, if an athlete participates in more than one sport, he or she is counted as a participant in each sport. \(^{123}\) The issue for the court, however, was...
that the women cross-country runners were being forced to participate in all three sports.\footnote{124. See id. (highlighting fact that runners were being compelled to participate as signal to court of potential problem). Notably, the men’s cross-country team members were not required to do the same. See id. (recognizing distinction between men’s and women’s cross country team requirements).}

The court affirmed the district court’s finding that the sixty positions available on the University’s indoor and outdoor track teams “were not reflective of genuine participation opportunities in these sports, but were inflated to afford mandated year-round training for eighteen members of the women’s cross-country team.”\footnote{125. Id. at 100 (finding participation opportunities were not genuine).}
The court found persuasive the district court’s reasoning that the five indoor track team positions and the six outdoor track team positions that were being filled by injured or otherwise ineligible athletes were in fact illusory.\footnote{126. See id. at 100-01 (observing that injured and red-shirted athletes could not be counted multiple times as participation opportunities).} As a result of this finding, the circuit court held that the total athletic participation opportunities among women’s cross-country, indoor track, and outdoor track was sixty-seven participants, as opposed to the University’s proffered seventy-eight.\footnote{127. See id. at 100 (noting reduction in number of genuine participation opportunities). The University attempted to challenge this ruling by claiming it was denied due process “by lack of notice that the question of whether injured and red-shirted cross-country runners were afforded genuine athletic participation opportunities in indoor and outdoor track was at issue.” Id. at 101 (setting forth additional argument by University). The court rejected the University’s argument, as well as the argument that the University lacked notice that mandating cross-country runners to participate in indoor and outdoor track would be looked upon negatively. See id. (describing arguments court found unpersuasive).}

D. Competitive Cheerleading as a Sport Under Title IX

In order to complete the calculation of the available athletic opportunities, the circuit court then dealt with the issue of whether women’s competitive cheerleading constituted a “sport” for the purposes of Title IX.\footnote{128. See id. at 102-05 (describing analysis of whether competitive cheerleading is sport under Title IX).} For the positions on the competitive cheerleading team to be counted as participation opportunities, the activity must be considered a sport under Title IX.\footnote{129. See 2008 Clarification, supra note 65 (“OCR evaluates the opportunities provided by the institution’s intercollegiate or interscholastic ‘sports.’”). For a more detailed discussion of how OCR determines if an activity is a sport and an}
concluded that competitive cheerleading was not a sport for the purposes of Title IX, and the circuit court reaffirmed. 130

First, as a threshold matter, the court distinguished between sideline cheerleading and competitive cheerleading and noted that the University’s team is a competitive cheerleading team. 131 The court next pointed out that neither the Department of Education nor the NCAA has ever recognized competitive cheerleading as a sport. 132 The court then reviewed the lower court’s application of the 2008 Compliance Letter to the facts of the case. 133 The district court found that although the competitive cheerleading team’s structure, administration, team preparation, and competition was similar to other varsity teams, it was distinguishable enough that it could not be considered a varsity sport for the purposes of Title IX. 134

Specifically, the court explained, “competitive cheerleading was generally structured and administered by Quinnipiac’s athletics department in a manner consistent with the school’s other varsity teams.” 135 The court also agreed with the district court finding that the team’s preparation—including “practice time, regimen, and venue”—was similar to that of other varsity sports. 136 The court took note of the district court’s finding that the competitive opportunities—including the number of competitions, the length of the season, and the presence of a governing body that dictated the competitive schedule—were similar to other varsity sports. 137 Finally, the court noted the district court’s finding that the purpose examination of the 2008 Clarification, see supra notes 65-72 and accompanying text.

130. See Biediger III, 691 F.3d at 105 (citing Biediger II, 728 F. Supp. 2d at 101, aff’d, 691 F.3d 85 (2d Cir. 2012) (summarizing holding of district court)).

131. See id. at 102-05 (discussing distinction between sideline and competitive cheerleading).

132. See id. at 103 (pointing out competitive cheerleading’s lack of recognition by NCAA and DOE as sport). The NCAA has yet to declare competitive cheerleading as even an “emerging sport,” the precursor to “sport” designation under NCAA standards. Id. (noting lack of NCAA “emerging sport” definition). For a more detailed discussion of the recent effort to add competitive cheerleading to the list of emerging sports, see infra notes 194-202 and accompanying text.

133. See Biediger III, 691 F.3d at 103 (examining district court analysis).

134. See id. at 104-05 (summarizing findings of district court).

135. Id. at 105 (internal citation omitted) (discussing 2008 OCR Letter’s application to structure and administration of competitive cheerleading program).

136. See id. at 103-04 (internal citation omitted) (discussing competitive cheerleading team’s preparation).

137. Id. at 104 (observing recent creation of NCATA). For a more detailed discussion of the NCATA and NCATA’s role in Emerging Sport Proposal, see infra notes 194-202 and accompanying text.
of competitive cheerleading was competition, also like many other varsity sports.138

Despite the evidence weighing in favor of classifying competitive cheerleading as a sport for the purposes of Title IX, the court identified characteristics that set competitive cheerleading apart from other sports: the lack of recruitment efforts, the lack of a uniform set of rules that led to competition between varsity and non-varsity competitors, and irregularities in season and post-season competition.139 The court noted that, unlike other varsity sports, the University did not recruit competitive cheerleaders off-campus during the 2009-2010 season.140 Additionally, the Second Circuit found it important that “no uniform set of rules applied to the cheerleading competition throughout the 2009-2010 season.”141 Moreover, the court gave weight to the fact that the University’s competitive cheerleading team competed against both varsity and non-varsity competitors.142 The Second Circuit supported the district court’s reasoning that uniform rules and solely varsity opponents are “touchstones of a varsity sports program” that ensure fair play and allow teams to be “distinguished in terms of quality.”143 Finally, the court found that the post-season play the team engaged in was too different from other varsity sports.144 Specifically, the court found that lack of a “progressive playoff system leading to a championship game... did not conform to expectations for a varsity sport.”145 As those facets of competitive cheerleading’s competition structure were distinguishable from other varsity sports, the circuit

138. Biediger III, 691 F.3d at 104 (concluding purpose to be intercollegiate varsity level competition).

139. See id. at 104-05 (listing characteristics that differentiate competitive cheerleading from other varsity sports).

140. See id. at 104 (“Quinnipiac did not – and, in 2009-10, could not – conduct any off-campus recruitment for its competitive cheerleading team, in marked contrast to not only the school’s other varsity sports teams but also to a typical NCAA Division I sports program.”).

141. Id. (“[I]n the ten competitions in which the Quinnipiac team participated during the regular season, it was judged according to five different scoring systems.”).

142. See id. (describing types of teams against whom team competed as club teams, sideline cheerleading teams, and all-star teams).

143. Id. (analyzing benefits of competition against exclusively varsity competitors using uniform rules).

144. See Biediger III, 691 F.3d at 104-05 (discussing type of championship wherein team competed).

145. Id. (explaining that instead, competitive cheerleading team participated in “an open invitational, which neither excluded any team on the basis of its regular season performance nor ranked or seeded participating teams on that basis”).
court agreed with the district court’s finding that cheerleading was not yet a sport for the purposes of Title IX.\textsuperscript{146}

The University challenged the weight to which the district court assigned the factors that influenced the finding that competitive cheerleading was not a varsity sport.\textsuperscript{147} The Second Circuit rejected the University’s challenge and noted that significant discretion is given to the lower court to decide the weight a particular factor should be given.\textsuperscript{148} Deference to the lower court aside, the circuit court noted that it agreed with the analysis of the district court, and that:

Even assuming that \textit{de novo} review were warranted, we conclude for the same reasons stated in detail by the district court and summarized in this opinion, that . . . the balance tips decidedly against finding competitive cheerleading to presently be a ‘sport’ whose participation opportunities should be counted for purposes of Title IX.\textsuperscript{149}

The court did note that in the future, competitive cheerleading may meet the requirements to be considered a varsity sport, but “that time has not yet arrived.”\textsuperscript{150} As a result of the determination that competitive cheerleading was not yet a sport under Title IX, the University’s athletic participation opportunities were reduced by a total of forty-one.\textsuperscript{151}

E. Substantial Proportionality

After finding that the University had forty-one fewer athletic participation opportunities for women than the University thought it had, the court affirmed the district court’s finding that 233 of the University’s 400 varsity athletic participation opportunities, or

\begin{footnotesize}
\begin{itemize}
\item \textsuperscript{146} See id. (presenting possibility of varsity sport designation if activity is better organized and begins to play by defined, uniformly applied rules).
\item \textsuperscript{147} See id. at 105 (describing University’s argument).
\item \textsuperscript{148} See id. (“We generally accord considerable discretion to a factfinder in deciding what weight to assign competing evidence pointing toward different conclusions.”).
\item \textsuperscript{149} Id. (rejecting University’s argument that circuit court should decide how much weight to give factors weighing for and against finding competitive cheerleading to be sport under Title IX).
\item \textsuperscript{150} Biediger III, 691 F.3d at 105 (citing Biediger II, 728 F. Supp. 2d at 101, aff’d, 691 F.3d 85 (2d Cir. 2012)).
\item \textsuperscript{151} See id. at 105-06 (noting total athletic participation opportunities eliminated among cross-country and competitive cheerleading participants).
\end{itemize}
\end{footnotesize}
58.25%, belonged to women.152 Given that females then made up 61.87% of the undergraduate population, the court noted that a 3.62% disparity existed between the athletic opportunities available to men versus those available to women.153 The Second Circuit found that the 3.62% disparity “demonstrated that Quinnipiac was not affording substantially proportionate varsity athletic participation opportunities to its female students.”154

The University challenged the determination that the 3.62% disparity in athletic opportunities was not substantially proportional on two grounds.155 First, the University argued that 3.62% was “too small to support such a finding.”156 Second, the University argued that the increase in female undergraduate enrollment that partially accounted for the disparity was out of its control.157 The circuit court did not find the University’s challenge persuasive for two main reasons.158 First, the court explained that the University’s reliance on the exact percentage of the disparity was unnecessary because, per the 1996 Clarification, “substantial proportionality is not determined by any bright-line statistical test.”159 Second, the circuit court pointed out that, as the district court discovered, the disparity was primarily the result of the University’s intentional roster manipulation.160 Having determined that the 3.62% disparity was sufficient to find a lack of substantial proportionality, the court affirmed the district court’s determination that the University had violated Title IX.161

152. See id. at 106 (calculating percentage of female enrollment and female athletic participation opportunities).
153. See id. (analyzing percentage disparity between female enrollment and female athletic participation opportunities).
154. Id. at 108 (summarizing holding of circuit court with respect to substantial proportionality).
155. See id. at 106-07 (presenting crux of University’s argument).
156. Biediger III, 691 F.3d at 106 (arguing percent difference between female enrollment and female varsity athletic participation opportunities to be too slight).
157. See id. at 107 (“[The University] submits that the district court erred in holding Quinnipiac responsible for the disparity in light of fluctuations in enrollment . . . .”).
158. See id. at 106-07 (describing two reasons University’s argument was unpersuasive).
159. Id. at 106 (“[W]e do not, in any event, understand the 1996 Clarification to create a statistical safe harbor at [2%] or any other percentage.”).
160. See id. at 106-07 (“[T]he 3.62% identified disparity was almost entirely attributable to Quinnipiac’s own careful control of its athletic rosters.”).
161. See id. at 108 (“Accordingly, we reject Quinnipiac’s challenge to the district court’s finding that the school engaged in sex discrimination in violation of Title IX, and we affirm the order enjoining Quinnipiac from continuing such discrimination.”).
V. CRITICAL ANALYSIS

The Second Circuit’s conclusion with respect to whether competitive cheerleading should be considered a sport under Title IX was warranted based not only on the state of the University’s program, but on the state of the sport generally. The court identified three main characteristics that set competitive cheerleading apart from other sports: the lack of recruitment efforts, the lack of a uniform set of rules and competitors, and irregularities in season and post-season competition.

Turning to the first characteristic, the court correctly found it relevant that the University’s cheerleading team did not conduct the same type of recruitment as typical NCAA Division I programs. Most large schools with Division I programs conduct large-scale recruitments for many sports. For example, NCAA Division I Men’s Basketball recruits each get to visit five college campuses, with the academic institution footing the bill for the recruit and one of his or her parents. Competitive cheerleading is not recognized as a sport by the NCAA, so even those academic institutions that are members of the NCAA cannot recruit competitive cheerleaders in the same manner that they recruit athletes for other sports. Moreover, because many schools designate competitive cheerleading as a club or intramural sport, the financial benefits available to recruits for other sports are simply unavailable to competitive cheerleaders.

162. For a more detailed discussion of the differences in competitive opportunities, scoring systems, varsity designations, and a general discussion of how competitive cheerleading differs from other varsity sports, see infra notes 164-183 and accompanying text.

163. See Biediger III, 691 F.3d at 104-05 (listing characteristics that differentiate competitive cheerleading from other varsity sports).

164. See id. at 104 (discussing inability to recruit new competitive cheerleaders).


168. See Drehs, supra note 3 ("There are no scholarships. No free books. No on-site trainer. Not even early registration to schedule classes around practices.

Published by Villanova University School of Law Digital Repository, 2014
With respect to the second characteristic, the court also correctly found that neither the rules governing cheerleading competition and the competitors against whom the University was competing were not all uniform. Though the University participated in all-varsity competitions through the National Competitive Acrobatics and Tumbling Association (“NCATA”) during the 2009-2010 season, they also participated in other competitions wherein the competitors were not all varsity teams. Notably, Quinnipiac University’s team was not the only NCATA member-team competing against non-varsity competitors during the 2009 and 2010 seasons.

Even if the Second Circuit had conducted its own review of the issue, it would likely have made similar findings based on the state of competitive cheerleading during the 2009 and 2010 seasons. Only a small number of colleges and universities maintain varsity competitive cheerleading programs, although many have coined them “acrobatics and tumbling” teams. Many other schools maintain their teams as club or intramural sports, rendering the team members ineligible to receive any of the benefits other NCAA-sanctioned sports teams would receive. Most cheerleaders need jobs to support themselves, a rules violation for athletes of NCAA-sanctioned sports.

169. See Biediger III, 691 F.3d at 104 (explaining that Quinnipiac “was challenged by a motley assortment of competitors.” (citation omitted) (internal quotation marks omitted)).

170. See Biediger II, 728 F. Supp. 2d at 82-83, aff’d, 691 F.3d 85 (2d Cir. 2012) (discussing types of opponents team faced). The University’s competitive cheerleading team competed in both NCATA meets and outside competitions, such as the NCA Cheerleading Championship. See id. (providing evidence that team competed against all types of competitors).


172. See Biediger III, 691 F.3d at 105 (explaining Quinnipiac’s argument for de novo review and court’s rejection of same).


174. See Drehs, supra note 3 (explaining choice of many academic institutions to designate competitive cheerleading with club or intramural status and effect on

http://digitalcommons.law.villanova.edu/mslj/vol21/iss1/7
designations, some competitions, including the National Cheerleaders Association (“NCA”) Cheerleading Championship, allow all types of competitive cheerleading teams, including both varsity and clubs teams, to compete.\(^{175}\) The varied organizations that host the competitions that Quinnipiac, as well as other schools competed in, all used their own distinct set of rules for competition and scoring.\(^{176}\) Given the state of varsity competitive cheerleading during the 2009-2010 competition season, the circuit court was correct in finding a lack of a uniform rule system and, in turn, all-varsity competition.\(^{177}\)

Finally, turning to the third characteristic, the court was correct in determining that during the 2009-2010 season, there was no uniformity with respect to a post-season and that the lack of uniformity in the post-season was quite different from other varsity sports.\(^{178}\) The lack of a post-season undoubtedly separates competitive cheerleading from other varsity sports.\(^{179}\) For example, men’s basketball teams from NCAA member schools compete in a progressive, single elimination playoff system during March and April every year (popularly known as “March Madness” or the “Final Four”).\(^{180}\) Additionally, college football holds the Bowl Championship Series every year and starting in 2015, NCAA college football will adopt a four-team college football playoff format in lieu of the current national championship game.\(^{181}\) For the few varsity athletes who participate); see also Virginia Tech Competitive Cheerleading, http://www.vtcompetitivecheerleading.com/Home_Page.html (last visited Dec. 21, 2013) (exhibiting club sport status).


176. See Biediger II, 728 F. Supp. 2d at 84, aff’d, 691 F.3d 85 (2d Cir. 2012) (providing chart showing different rule systems are used during competition season).

177. See Biediger III, 691 F.3d at 104 (restating finding of both varsity and non-varsity competitors).

178. See id. at 104-05 (finding team competed in open invitational rather than more traditional progressive playoff system).

179. For examples of college sports that conduct post-season tournaments, see infra notes 180-181 and accompanying text.


petitive cheerleading teams in existence during the 2009-2010 season, the “post-season” was limited to participation in the NCA Cheerleading Championship, which does not rank teams by merit. It seems clear the Second Circuit was correct in determining that for the 2009-2010 season, Quinnipiac’s competitive cheerleading team did not participate in a meaningful post-season, thus distinguishing it from other varsity sports.

VI. IMPACT

The Second Circuit’s decision in Biediger reaffirmed that competitive cheerleading was not a sport under Title IX at the time, but in doing so, articulated with specificity what exactly distinguished it from varsity sports. Perhaps Biediger should not be seen as a setback, but as more of a blueprint for how to bring competitive cheerleading within the purview of Title IX.

NCATA and its member teams seem to have a similar view, as many of the issues that led the lower court to find that competitive cheerleading was not yet ready to be considered a sport under Title IX have since been resolved. For example, one of the key issues for the court was that competitors against which the University’s team was competing were not all varsity. As for the 2012-2013 season, all five of the varsity teams currently in existence were...

http://espn.go.com/college-football/story/_/id/10147406/arizona-tampa-florida-land-2016-2017-college-football-national-championship-games (“AT&T Stadium in Arlington, Texas, was announced in April [2013] as the site of the title game in 2015, the first year the NCAA moves to the four-team College Football Playoff.”).

182. See, e.g., Biediger II, 728 F. Supp. 2d at 82-83, aff’d, 691 F.3d 85 (2d Cir. 2012) (providing schedule that shows team competed at NCA Cheerleading Championship); 2009-2010 Azusa Schedule, supra note 171 (providing second example of varsity team participation in NCA Cheerleading Championship as sole post-season activity); 2009-2010 Oregon Schedule, supra note 171 (providing third example of varsity team participation in NCA Cheerleading Championship as sole of post-season activity).

183. See Biediger III, 691 F.3d at 104-05 (summarizing finding of lack of traditional playoff-style post-season activities).

184. See id. (listing characteristics that distinguished competitive cheerleading from other sports).

185. See id. (“[W]e do not foreclose the possibility, that the activity, with better organization and defined rules, might some day warrant recognition as a varsity sport.”).

186. For a further discussion of the recent changes made to competitive cheerleading structure following the district court decision, see infra notes 187-190 and accompanying text.

187. See Biediger III, 691 F.3d at 104 (reiterating concern of Second Circuit that lack of all-varsity competition distinguished competitive cheerleading from other varsity sports).
peting through NCATA exclusively against varsity competitors. The result of the exclusive participation in NCATA competitions is that all the varsity teams are competing according to the same scoring system, eliminating the second of three problems on which the Biediger court focused. Finally, with respect to the lack of a post-season, NCATA has responded by creating its own championship series with a single-elimination system.

As recently as March of 2013, the district court reaffirmed that despite the above developments, the Quinnipiac program is still not similar enough to the University’s other sports to be considered a varsity sport for the purposes of Title IX. The court explained that the fact that the NCAA still does not recognize the activity as an Emerging Sport “tip[s] the balance against treating an athletic endeavor as an authentic varsity ‘sport’ for purposes of prong one.” It would seem then, that following this most recent ruling, that NCAA Emerging Sport designation is essential to finding that com-


189. See Scoring, NCATA, http://thencata.org/competition/scoring/ (last visited Dec. 23, 2013) (discussing basic format of scoring system). The court was concerned with the lack of fairness and the inability to compare teams that accompanied the use of several different scoring systems. See Biediger III, 691 F.3d at 104 (taking issue with lack of uniform application of one set of rules).


192. Id. at *33 (D. Conn. Mar. 4, 2013) (“So long as acknowledged authorities in intercollegiate athletics decline to recognize acro as an authentic varsity sport, courts should hesitate before doing otherwise. For this reason alone, I conclude that Quinnipiac has failed to overcome the presumption against treating acro as a varsity “sport” for purposes of Title IX.”). For a further discussion of what constitutes an “Emerging Sport,” see infra notes 196-197 and accompanying text.
petitive cheerleading is a sport for the purposes of Title IX, at least within the District of Connecticut.\textsuperscript{193}

The fact that competitive cheerleading is still not considered a sport cannot be attributed to lack of effort.\textsuperscript{194} In 2010, the NCAA was asked by two competing organizations, USA Cheerleading and USA Gymnastics, to consider adding competitive cheerleading to the list of Emerging Sports for Women.\textsuperscript{195} USA Cheerleading and USA Gymnastics submitted distinct proposals for STUNT and Acrobatics and Tumbling, respectively, to be added to the list of Emerging Sports for Women.\textsuperscript{196} To be considered an Emerging Sport, at least twenty varsity teams must be in existence at colleges and universities around the country and the NCAA must receive ten letters of commitment from academic institutions that already maintain the sport or plan to create the sport.\textsuperscript{197}

As of this writing, the NCAA has requested additional information relating to several different elements of the function of the sport, but has not yet made a determination on whether to add competitive cheer to the list of Emerging Sports for Women.\textsuperscript{198}

\textsuperscript{193} See Biediger, 2013 WL 789612, at *33 (announcing lack of NCAA recognition of competitive cheer as sport as sole purpose for holding competitive cheerleading, or “acro” to not yet be sport under Title IX).

\textsuperscript{194} For a further discussion of the efforts to have competitive cheerleading considered a sport, see infra notes 195-202 and accompanying text.

\textsuperscript{195} See Erin Skarda, Will Competitive Cheerleading Become the Next NCAA-Sanctioned Sport?, Time, May 24, 2011, available at http://newsfeed.time.com/2011/05/24/will-competitive-cheerleading-become-the-next-ncaa-sanctioned-sport/ (discussing both proposals and organizations that submitted them); see also Michelle Brutlag Hosick, NCAA Committee Asks for Collaboration in New Sport, NCAA.ORG (Aug. 16, 2011), http://www.ncaa.org/wps/wcm/connect/public/NCAA/Resources/Latest+News/2011/August/NCAA+committee+asks+for+collaboration+in+new+sport [hereinafter Brutlag Hosick 2] (discussing petition to make acrobatics and tumbling emerging sport). In response to the dual submissions, the NCAA Committee on Women’s Athletics asked the two groups to collaborate and “submit a single proposal for consideration by the NCAA membership.” Id.

\textsuperscript{196} See Brutlag Hosick 2, supra note 195 (noting submission of two proposals). STUNT and Acrobatics and Tumbling are both sports that blend competitive cheerleading and gymnastics. See id.

\textsuperscript{197} See id. ("In order for a sport to be considered for the NCAA Emerging Sports for Women list, 20 or more varsity teams and/or competitive club teams must currently exist on college campuses and . . . 10 letters of commitment must be submitted from member institutions that sponsor or intend to sponsor the sport."). A detailed proposal that includes among other things, rules for the sport, financial considerations, and proposed recruiting practices, must also be submitted to the NCAA for consideration. See id. (providing list of additional information required by Committee).

\textsuperscript{198} See id. (detailing information requested by NCAA Committee before decision is made). The NCAA Committee on Women’s Athletics has expressed interest “in seeing how the sport establishes itself.” Id. (setting forth justification for lack of decision on whether to add competitive cheer to list of Emerging Sports).
One reason the NCAA has not considered adding competitive cheer to the list of Emerging Sports for Women is simply that not enough teams exist.\textsuperscript{199} Additionally, USA Cheerleading and USA Gymnastics cannot come to a consensus on the proper set of rules to govern the activity.\textsuperscript{200} Specifically, STUNT and Acrobatics and Tumbling primarily differ in the way their competitions are structured and their manner of scoring.\textsuperscript{201} The NCAA has requested that the two groups submit a joint proposal, but as of this writing, no proposal has been submitted.\textsuperscript{202}

In order for competitive cheerleading to become an emerging sport under NCAA rules, two courses of action are required. First, USA Cheerleading and USA Gymnastics must create a joint proposal for submission to the NCAA Committee on Women’s Athletics. Second, there must be a cohesive effort among USA Cheerleading, USA Gymnastics, NCATA, and academic institutions to create varsity competitive cheerleading teams, or elevate club or intramural teams to varsity status. The student-athletes needed to form these teams are present in overwhelming numbers, competing as members of collegiate and private teams all across the country. More young adults may be inclined to join teams or stay on teams longer if they knew with some certainty that once they reach college, there may be academic scholarships available as a result of...

\textsuperscript{199} See Biediger v. Quinnipiac Univ., No. 3:09-CV-621 SRU, 2013 WL 789612, at *6 (D. Conn. Mar. 4, 2013) (“But due, in part, to competition from STUNT, there are currently too few teams operating under the NCATA’s format to support acro as emerging sport.”).

\textsuperscript{200} See Gregory, supra note 73, at 1 (discussing tension between USA Cheerleading and USA Gymnastics).


\textsuperscript{202} See Gregory, supra note 73, at 2 (discussing failure to submit joint proposal).

\textsuperscript{203} See Brutlag Hosick 2, supra note 195 (noting lack of joint proposal). The two proposals originally submitted differ in key areas such as number of scholarships offered in association with participation in sport, roster size, minimum number of competitions, and format of competition. See Brutlag Hosick 3, supra note 201 (describing differences in proposals).

\textsuperscript{204} For a more detailed discussion of the small number of varsity teams that exist, see supra notes 173-174 and accompanying text.

their competitive cheerleading skills. Without an effort from all parties involved, growth of competitive cheerleading at the collegiate level may stagnate or stop altogether.

VII. Conclusion

The Second Circuit’s decision in Biediger, even taking the district court’s most recent ruling into account, leaves the door open for competitive cheerleading to be considered a sport under Title IX, and leaders in the field of competitive cheerleading are generally optimistic. The effort to have competitive cheerleading be counted as an Emerging Sport is ongoing. If there is enough growth of competitive cheerleading to satisfy the requirements for designation as an NCAA Emerging Sport and eventually an NCAA-sanctioned sport, a successful case could be made in the future that competitive cheerleading is a sport for purposes of Title IX.

While some, including the executive director of the Universal Cheerleaders Association, call the Biediger decision a minor setback, this author respectfully disagrees. Competitive cheerleading is a popular and well-established activity throughout the country and the athletes are talented, ready, and willing to compete. As one author aptly surmised, in the case of competitive cheerleading, the...
mantra should not be, “If you build it, they will come,” rather, “They are already here, build it.”

Jacqueline R. Liguori

213. See Reich, supra note 34, at 560 (indicating typical willingness of OCR to recognize sports in order to foster interest in sport).

a J.D. Candidate, May 2014, Villanova University School of Law; B.A. The Richard Stockton College of New Jersey, 2011.

Published by Villanova University School of Law Digital Repository, 2014